BANK OF NEW YORK CO INC Form 424B3 September 14, 2004 The Bank of New York Company, Inc. [LOGO] The Bank of New York Company, Inc. \$529,297,000 The Bank of New York Company, Inc. CoreNotes (Registered Service Mark) Filed under Rule 424 (b)(3), Registration Statement No. 333-103003, 333-103003-01, 333-103003-02, and 333-103003-03 Pricing Supplement No. 52 - dated September 10, 2004 (To prospectus dated August 10, 2004 and prospectus supplement dated August 10, 2004) _____ Purchasing Proceeds Aggregate CUSIPPrincipalPrice toAgent'sBeforeNumberAmountPublic(1)Discount(1)Expenses(1) 06406JGZ2 \$1,942,000 100% 2.00% 98.00% _____ _____ Interest Interest Stated Rate Per Payment Maturity Annum Frequency Date Survivor's Option 5.40% Semiannual 09/16/2019 YES _____ Senior Subordinated Medium-Term Notes Series F Interest Payment Dates: The 15th day of March and September of each year commencing 03/15/2005. Redemption Information: Redeemable at the option of The Bank of New York Company, Inc. on 09/15/2007 and each Interest Payment Date thereafter, at a price equal to 100% on 30 calendar days notice. Purchasing Proceeds Aggregate PrincipalPrice toAgent'sBeforeAmountPublic(1)Discount(1)Expenses(1) CUSIP Principal Price to Number _____ 06406JHA6 \$1,118,000 100% 2.50% 97.50% _____ _____ InterestInterestStatedRate PerPaymentMaturitySurvivor'sAnnumFrequencyDateOption _____ 5.55% Semiannual 09/17/2029 YES Senior Subordinated Medium-Term Notes Series F

Interest Payment Dates: The 15th day of March and September of each year commencing 03/15/2005.

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Redemption Information: Redeemable at the option of The Bank of New York Company, Inc. on 09/15/2009 and each Interest Payment Date thereafter, at a price equal to 100% on 30 calendar days notice.

The Bank of New York Company, Inc. One Wall Street New York, New York 10286

Trade Date: 09/10/2004 Issue Date: 09/15/2004 Minimum Denominations/Increments: \$1,000/\$1,000 Original Issue Discount: No All trades settle without accrued interest and clear SDFS: DTC Book-Entry only Merrill Lynch DTC Participant Number: 161

The defeasance and covenant defeasance provisions of the Senior Indenture and the Senior Subordinated Indenture described under "Description of Senior Debt Securities and Senior Subordinated Debt Securities - Defeasance and Covenant Defeasance" in the Prospectus will apply to the Senior and Senior Subordinated Notes respectively.

(1) Expressed as a percentage of the aggregate principal amount
"CoreNotes(Registered Service Mark)" is a registered service mark of Merrill
Lynch & Co., Inc.

Merrill Lynch & Co. Purchasing Agent Acting as Principal