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FORTUNE BRANDS INC Form 8-K October 29, 2002

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)

FORTUNE BRANDS, INC.

(Exact name of registrant as specified in its charter)

Delaware 1-9076 13-3295276

(State or other jurisdiction (Commission (IRS Employer of incorporation) File Number) Identification No.)

300 Tower Parkway, Lincolnshire, Illinois 60069

(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (847) 484-4400

INFORMATION TO BE INCLUDED IN THE REPORT

- Item 7. Financial Statements and Exhibits.
 - (c) Exhibits.
 - 99. Investor Brochure dated October 25, 2002.
- Item 9. Regulation FD Disclosure.

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On October 29, 2002, the Registrant will begin distribution of the investor brochure attached as Exhibit 99 relating to the Registrant and its business.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this Current Report to be signed on its behalf by the undersigned thereunto duly authorized.

FORTUNE BRANDS, INC.
----(Registrant)

By /s/ Mark A. Roche
----Mark A. Roche
Senior Vice President,
General Counsel and Secretary

Date: October 29, 2002

EXHIBIT INDEX

Exhibit Sequentially Numbered Page

99. Investor brochure of Registrant dated October 25, 2002.