

FIRST FINANCIAL CORP /IN/

Form 10-Q

May 07, 2010

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
FORM 10-Q  
QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**For The Quarterly Period Ended March 31, 2010**

**Commission File Number 0-16759**

**FIRST FINANCIAL CORPORATION**

(Exact name of registrant as specified in its charter)

INDIANA

35-1546989

(State or other jurisdiction  
incorporation or organization)

(I.R.S. Employer  
Identification No.)

One First Financial Plaza, Terre Haute, IN

47807

(Address of principal executive office)

(Zip Code)

(812)238-6000

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No .

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No .

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  Accelerated filer  Non-accelerated filer  Smaller reporting company

(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No .

As of May 6, 2010, the registrant had outstanding 13,112,630 shares of common stock, without par value.

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## Item 1. Financial Statements

**FIRST FINANCIAL CORPORATION**  
**CONSOLIDATED BALANCE SHEETS**  
(Dollar amounts in thousands, except per share data)

|   | March 31,<br>2010<br>(unaudited) | December 31,<br>2009 |
|---|----------------------------------|----------------------|
| <b>ASSETS</b>                                 |                                  |                      |
| Cash and due from banks                       | \$ 65,202                        | \$ 84,371            |
| Federal funds sold and short-term investments | 12,645                           | 21,576               |
| Securities available-for-sale                 | 578,364                          | 587,246              |
| Loans:  |                                  |                      |
| Commercial, financial and agricultural        | 556,995                          | 558,211              |
| Real estate construction                      | 27,078                           | 27,231               |
| Real estate mortgage                          | 726,750                          | 729,668              |
| Installment                                   | 307,692                          | 314,417              |
| Lease financing                               | 2,245                            | 2,313                |
|   | 1,620,760                        | 1,631,840            |
| Less:   |                                  |                      |
| Unearned Income                               | (70)                             | (76)                 |
| Allowance for loan losses                     | (19,378)                         | (19,437)             |
|   | 1,601,312                        | 1,612,327            |
| Restricted Stock                              | 27,835                           | 27,835               |
| Accrued interest receivable                   | 10,933                           | 12,005               |
| Premises and equipment, net                   | 35,430                           | 35,551               |
| Bank-owned life insurance                     | 64,589                           | 64,057               |
| Goodwill                                      | 7,102                            | 7,102                |
| Other intangible assets                       | 4,546                            | 4,916                |
| Other real estate owned                       | 5,439                            | 5,885                |
| FDIC Indemnification Asset                    | 13,500                           | 12,124               |
| Other assets                                  | 46,159                           | 43,727               |
| <b>TOTAL ASSETS</b>                           | <b>\$ 2,473,056</b>              | <b>\$ 2,518,722</b>  |
| <b>LIABILITIES AND SHAREHOLDERS EQUITY</b>    |                                  |                      |
| Deposits:                                     |                                  |                      |
| Noninterest-bearing                           | \$ 283,083                       | \$ 312,990           |
| Interest-bearing:                             |                                  |                      |
| Certificates of deposit of \$100 or more      | 253,620                          | 238,830              |
| Other interest-bearing deposits               | 1,269,839                        | 1,237,881            |
|   | 1,806,542                        | 1,789,701            |
| Short-term borrowings                         | 38,686                           | 30,436               |
| Other borrowings                              | 252,737                          | 332,737              |

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|  |                     |                     |
|--|---------------------|---------------------|
| Other liabilities  | 58,995              | 59,365              |
| <b>TOTAL LIABILITIES</b>   | <b>2,156,960</b>    | <b>2,212,239</b>    |
| Shareholders' equity   |                     |                     |
| Common stock, \$.125 stated value per share;<br>Authorized shares-40,000,000<br>Issued shares-14,450,966 |                     |                     |
| Outstanding shares-13,112,630 in 2010 and 13,116,630 in 2009   | 1,806               | 1,806               |
| Additional paid-in capital   | 68,739              | 68,739              |
| Retained earnings  | 283,043             | 277,357             |
| Accumulated other comprehensive income (loss)  | (3,526)             | (7,904)             |
| Treasury shares at cost-1,338,336 in 2010 and 1,334,336 in 2009  | (33,966)            | (33,515)            |
| <b>TOTAL SHAREHOLDERS' EQUITY</b>  | <b>316,096</b>      | <b>306,483</b>      |
| <b>TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY</b>  | <b>\$ 2,473,056</b> | <b>\$ 2,518,722</b> |

See accompanying notes.

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FIRST FINANCIAL CORPORATION  
CONSOLIDATED STATEMENTS OF INCOME  
(Dollar amounts in thousands, except per share data)

|  | Three Months Ended<br>March 31, |                     |
|--|---------------------------------|---------------------|
|  | 2010<br>(unaudited)             | 2009<br>(unaudited) |
| <b>INTEREST INCOME:</b>  |                                 |                     |
| Loans, including related fees                                  | \$ 24,021                       | \$ 22,907           |
| Securities:  |                                 |                     |
| Taxable  | 5,008                           | 6,168               |
| Tax-exempt   | 1,627                           | 1,641               |
| Other  | 536                             | 470                 |
| <b>TOTAL INTEREST INCOME</b>                                   | <b>31,192</b>                   | <b>31,186</b>       |
| <b>INTEREST EXPENSE:</b>                                       |                                 |                     |
| Deposits   | 4,398                           | 6,204               |
| Short-term borrowings  | 90                              | 143                 |
| Other borrowings   | 3,423                           | 4,376               |
| <b>TOTAL INTEREST EXPENSE</b>                                  | <b>7,911</b>                    | <b>10,723</b>       |
| <b>NET INTEREST INCOME</b>                                     | <b>23,281</b>                   | <b>20,463</b>       |
| Provision for loan losses                                      | 2,430                           | 2,830               |
| <b>NET INTEREST INCOME AFTER PROVISION<br/>FOR LOAN LOSSES</b> | <b>20,851</b>                   | <b>17,633</b>       |
| <b>NON-INTEREST INCOME:</b>                                    |                                 |                     |
| Trust and financial services                                   | 1,259                           | 1,014               |
| Service charges and fees on deposit accounts                   | 2,402                           | 2,497               |
| Other service charges and fees                                 | 1,821                           | 1,532               |
| Securities gains/(losses), net                                 | 245                             |                     |
| Total impairment loss  | (6,295)                         | (2,979)             |
| Loss recognized in other comprehensive income                  | 3,196                           |                     |
| Net impairment loss recognized in earnings                     | (3,099)                         | (2,979)             |
| Insurance commissions  | 1,670                           | 1,439               |
| Gain on sales of mortgage loans                                | 272                             | 576                 |
| Other  | 444                             | 667                 |
| <b>TOTAL NON-INTEREST INCOME</b>                               | <b>5,014</b>                    | <b>4,746</b>        |
| <b>NON-INTEREST EXPENSE:</b>                                   |                                 |                     |
| Salaries and employee benefits                                 | 10,830                          | 10,180              |
| Occupancy expense  | 1,251                           | 1,092               |
| Equipment expense  | 1,216                           | 1,121               |

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|  |          |          |
|--|----------|----------|
| Other  | 4,984    | 4,304    |
| TOTAL NON-INTEREST EXPENSE                                   | 18,281   | 16,697   |
| INCOME BEFORE INCOME TAXES                                   | 7,584    | 5,682    |
| Provision for income taxes                                   | 1,898    | 1,152    |
| NET INCOME   | \$ 5,686 | \$ 4,530 |
| PER SHARE DATA   |          |          |
| Basic and Diluted Earnings per Share                         | \$ 0.43  | \$ 0.35  |
| Weighted average number of shares outstanding (in thousands) | 13,120   | 13,117   |

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FIRST FINANCIAL CORPORATION  
CONSOLIDATED STATEMENTS OF SHAREHOLDERS EQUITY  
Three Months Ended  
March 31, 2010, and 2009  
(Dollar amounts in thousands, except per share data)  
(Unaudited)

|   | Common<br>Stock | Additional<br>Capital | Retained<br>Earnings | Accumulated<br>Other<br>Comprehensive<br>Income/(Loss) | Treasury<br>Stock | Total      |
|---|-----------------|-----------------------|----------------------|--|-------------------|------------|
| Balance, January 1, 2009  | \$ 1,806        | \$ 68,654             | \$ 263,115           | \$ (12,946)  | \$ (33,785)       | \$ 286,844 |
| Comprehensive income:   |                 |                       |                      |  |                   |            |
| Net income  |                 |                       | 4,530                |  |                   | 4,530      |
| Change in net unrealized gains/(losses)<br>on securities available for-sale |                 |                       |                      | 4,452  |                   | 4,452      |
| Change in net unrealized gains/<br>(losses) on retirement plans             |                 |                       |                      | 91   |                   | 91         |
| Total comprehensive income/(loss)   |                 |                       |                      |  |                   | 9,073      |
| Treasury stock purchase   |                 |                       |                      |  |                   |            |
| Balance, March 31, 2009   | \$ 1,806        | \$ 68,654             | \$ 267,645           | \$ (8,403)   | \$ (33,785)       | \$ 295,917 |
| Balance, January 1, 2010  | \$ 1,806        | \$ 68,739             | \$ 277,357           | \$ (7,904)   | \$ (33,515)       | \$ 306,483 |
| Comprehensive income:   |                 |                       |                      |  |                   |            |
| Net income  |                 |                       | 5,686                |  |                   | 5,686      |
| Change in net unrealized gains/(losses)<br>on securities available for-sale |                 |                       |                      | 4,200  |                   | 4,200      |
| Change in net unrealized gains/<br>(losses) on retirement plans             |                 |                       |                      | 178  |                   | 178        |
| Total comprehensive income/(loss)   |                 |                       |                      |  |                   | 10,064     |
| Treasury stock purchase (17,000<br>shares)                                  |                 |                       |                      |  | (451)             | (451)      |
| Balance, March 31, 2010   | \$ 1,806        | \$ 68,739             | \$ 283,043           | \$ (3,526)   | \$ (33,966)       | \$ 316,096 |

See accompanying notes.



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FIRST FINANCIAL CORPORATION  
CONSOLIDATED STATEMENTS OF CASH FLOWS  
(Dollar amounts in thousands, except per share data)

|   | Three Months Ended<br>March 31, |                     |
|---|---------------------------------|---------------------|
|   | 2010<br>(Unaudited)             | 2009<br>(Unaudited) |
| <b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>                                      |                                 |                     |
| Net Income  | \$ 5,686                        | \$ 4,530            |
| Adjustments to reconcile net income to net cash provided by operating activities: |                                 |                     |
| Net amortization (accretion) of premiums and discounts on investments             | (325)                           | (788)               |
| Provision for loan losses   | 2,430                           | 2,830               |
| Securities (gains) losses   | (245)                           |                     |
| Securities impairment loss  | 3,099                           | 2,979               |
| Gain on sale of other real estate   | (16)                            | (63)                |
| Depreciation and amortization   | 1,187                           | 910                 |
| Other, net  | (347)                           | 1,952               |
| <b>NET CASH FROM OPERATING ACTIVITIES</b>   | <b>11,469</b>                   | <b>12,350</b>       |
| <b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>                                      |                                 |                     |
| Proceeds from sales of securities available-for-sale                              | 7,250                           |                     |
| Calls, maturities and principal reductions on securities available-for-sale       | 39,281                          | 25,848              |
| Purchases of securities available-for-sale  | (33,179)                        | (24,481)            |
| Loans made to customers, net of repayment   | 8,359                           | (16,182)            |
| Proceeds from sales of other real estate owned                                    | 729                             | 490                 |
| Net change in federal funds sold  | 8,931                           | 9,530               |
| Additions to premises and equipment   | (696)                           | (825)               |
| <b>NET CASH FROM INVESTING ACTIVITIES</b>   | <b>30,675</b>                   | <b>(5,620)</b>      |
| <b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>                                      |                                 |                     |
| Net change in deposits  | 16,796                          | 17,825              |
| Net change in short-term borrowings   | 8,250                           | 17,316              |
| Dividends paid  | (5,908)                         | (5,902)             |
| Purchase of treasury stock  | (451)                           |                     |
| Proceeds from other borrowings  |                                 | 20,000              |
| Repayments on other borrowings  | (80,000)                        | (72,000)            |
| <b>NET CASH FROM FINANCING ACTIVITIES</b>   | <b>(61,313)</b>                 | <b>(22,761)</b>     |
| <b>NET CHANGE IN CASH AND CASH EQUIVALENTS</b>                                    | <b>(19,169)</b>                 | <b>(16,031)</b>     |

|  |           |           |
|--|-----------|-----------|
| CASH AND CASH EQUIVALENTS, BEGINNING OF PERIOD | 84,371    | 67,298    |
| CASH AND CASH EQUIVALENTS, END OF PERIOD       | \$ 65,202 | \$ 51,267 |

See accompanying notes.

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FIRST FINANCIAL CORPORATION  
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

The accompanying March 31, 2010 and 2009 consolidated financial statements are unaudited. The December 31, 2009 consolidated financial statements are as reported in the First Financial Corporation (the Corporation) 2009 annual report. The information presented does not include all information and footnotes required by U.S. generally accepted accounting principles for complete financial statements. The following notes should be read together with notes to the consolidated financial statements included in the 2009 annual report filed with the Securities and Exchange Commission as an exhibit to Form 10-K filed for the fiscal year ended December 31, 2009.

**1. Significant Accounting Policies**

The significant accounting policies followed by the Corporation and its subsidiaries for interim financial reporting are consistent with the accounting policies followed for annual financial reporting. All adjustments which are, in the opinion of management, necessary for a fair statement of the results for the periods reported have been included in the accompanying consolidated financial statements and are of a normal recurring nature. The Corporation reports financial information for only one segment, banking. Some items in the prior year financials were reclassified to conform to the current presentation.

**2. Allowance for Loan Losses**

The activity in the Corporation's allowance for loan losses is shown in the following analysis:

|  | March 31, |           |
|--|-----------|-----------|
|  | 2010      | 2009      |
| Balance at beginning of quarter            | \$ 19,437 | \$ 16,280 |
| Provision for loan losses                  | 2,430     | 2,830     |
| Recoveries of loans previously charged off | 851       | 608       |
| Loans charged off                          | (3,340)   | (2,689)   |
| Balance at end of quarter                  | \$ 19,378 | \$ 17,029 |

A loan is considered to be impaired when, based upon current information and events, it is probable that the Corporation will be unable to collect all amounts due according to the contractual terms of the loan. Large groups of smaller balance homogeneous loans, such as consumer, residential real estate and smaller commercial loans are collectively evaluated for impairment and, accordingly, they are not separately identified for impairment disclosures. Also included in impaired loans are loans acquired in the First National Bank of Danville acquisition. See Note 9 for further discussion of these loans. Impairment is primarily measured based on the fair value of the loan's collateral. The following table summarizes impaired loan information:

|  | March 31,<br>2010 | December 31,<br>2009 |
|--|-------------------|----------------------|
| Impaired Loans with allocated allowance for loan losses    | \$ 18,119         | \$ 18,620            |
| Impaired Loans with no allocated allowance for loan losses | 8,346             | 6,054                |
|  | \$ 26,465         | \$ 24,674            |

Interest payments on impaired loans are typically applied to principal unless collection of the principal amount is deemed to be fully assured, in which case interest is recognized on a cash basis.

**3. Securities**

The amortized cost and fair value of the Corporation's investments are shown below. All securities are classified as available-for-sale.

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| (Dollar amounts in thousands)   | Amortized<br>Cost | March 31, 2010<br>Unrealized |                    | Fair Value        |
|---|-------------------|------------------------------|--------------------|-------------------|
|   |                   | Gains                        | Losses             |                   |
| U.S. Government sponsored entities and entity<br>mortgage-backed securities | \$ 4,076          | \$ 42                        | \$ 0               | \$ 4,118          |
| Mortgage Backed Securities-residential                                      | 283,472           | 15,087                       | (25)               | 298,534           |
| Mortgage Backed Securities-commercial                                       | 156               | 5                            | 0                  | 161               |
| Collateralized mortgage obligations   | 109,429           | 2,933                        | (40)               | 112,322           |
| State and municipal   | 146,819           | 8,043                        | (135)              | 154,727           |
| Collateralized debt obligations   | 16,017            |                              | (13,887)           | 2,130             |
| Equities  | 5,672             | 1,446                        | (746)              | 6,372             |
| <b>TOTAL</b>  | <b>\$ 565,641</b> | <b>\$ 27,556</b>             | <b>\$ (14,833)</b> | <b>\$ 578,364</b> |

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| (Dollar amounts in thousands)  | Amortized<br>Cost | December 31, 2009<br>Unrealized |                    | Fair Value        |
|--|-------------------|---------------------------------|--------------------|-------------------|
|  |                   | Gains                           | Losses             |                   |
| U.S. Government sponsored entities and entity mortgage-backed securities | \$ 4,103          | \$ 45                           | \$ 0               | \$ 4,148          |
| Mortgage Backed Securities-residential                                   | 285,964           | 14,260                          | (40)               | 300,184           |
| Mortgage Backed Securities-commercial                                    | 162               | 6                               | 0                  | 168               |
| Collateralized mortgage obligations                                      | 116,330           | 3,334                           | (100)              | 119,564           |
| State and municipal  | 143,039           | 5,926                           | (232)              | 148,733           |
| Collateralized debt obligations  | 19,253            |                                 | (17,837)           | 1,416             |
| Other Securities   | 7,004             | 257                             | (189)              | 7,072             |
| Equities   | 5,668             | 1,462                           | (1,169)            | 5,961             |
| <b>TOTAL</b>   | <b>\$ 581,523</b> | <b>\$ 25,290</b>                | <b>\$ (19,567)</b> | <b>\$ 587,246</b> |

Contractual maturities of debt securities at March 31, 2010 were as follows. Securities not due at a single maturity or with no maturity date, primarily mortgage-backed and equity securities are shown separately.

| (Dollar amounts in thousands)           | Amortized<br>Cost | Fair<br>Value     |
|---|-------------------|-------------------|
| Due in one year or less                 | \$ 8,510          | \$ 8,620          |
| Due after one but within five years     | 38,440            | 40,680            |
| Due after five but within ten years     | 40,309            | 42,898            |
| Due after ten years                     | 189,082           | 181,099           |
|   | 276,341           | 273,297           |
| Mortgage-backed securities and equities | 289,300           | 305,067           |
| <b>TOTAL</b>                            | <b>\$ 565,641</b> | <b>\$ 578,364</b> |

There were \$320 thousand in gains and \$75 thousand in losses realized by the Corporation on investment sales for the three months ended March 31, 2010.

The following tables show the securities' gross unrealized losses and fair value, aggregated by investment category and length of time that individual securities have been in continuous unrealized loss position, at March 31, 2010 and December 31, 2009.

| (Dollar amounts in thousands)          | March 31, 2010                    |                                   |            |            | Total      |                     |
|--|-----------------------------------|-----------------------------------|------------|------------|------------|---------------------|
|  | Less Than 12 Months<br>Unrealized | More Than 12 Months<br>Unrealized | Fair Value | Fair Value | Fair Value | Total<br>Unrealized |
|  | Fair Value                        | Losses                            | Fair Value | Losses     | Fair Value | Losses              |
| Mortgage Backed Securities Residential | \$ 5,028                          | \$ (24)                           | \$ 46      | \$ (1)     | \$ 5,074   | \$ (25)             |
| Mortgage Backed Securities Commercial  |                                   |                                   |            |            |            |                     |
| Collateralized mortgage obligations    | 12,154                            | (40)                              |            |            | 12,154     | (40)                |
| State and municipal obligations        | 1,508                             | (66)                              | 2,905      | (69)       | 4,413      | (135)               |

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|                                       |           |          |          |             |           |             |
|---------------------------------------|-----------|----------|----------|-------------|-----------|-------------|
| Collateralized Debt Obligations       |           |          | 2,130    | (13,887)    | 2,130     | (13,887)    |
| Equities                              | 574       | (222)    | 1,543    | (524)       | 2,117     | (746)       |
| Total temporarily impaired securities | \$ 19,264 | \$ (352) | \$ 6,624 | \$ (14,481) | \$ 25,888 | \$ (14,833) |

| (Dollar amounts in thousands)          | Less Than 12 Months |          | December 31, 2009   |             | Total      |             |
|--|---------------------|----------|---------------------|-------------|------------|-------------|
|  | Unrealized          |          | More Than 12 Months |             | Unrealized |             |
|  | Fair Value          | Losses   | Fair Value          | Losses      | Fair Value | Losses      |
| Mortgage Backed Securities Residential | \$ 6,985            | \$ (38)  | \$ 47               | \$ (2)      | \$ 7,032   | \$ (40)     |
| Mortgage Backed Securities Commercial  | 6,094               | (100)    |                     |             | 6,094      | (100)       |
| State and municipal obligations        | 6,594               | (45)     | 4,841               | (187)       | 11,435     | (232)       |
| Collateralized Debt Obligations        |                     |          | 1,416               | (17,837)    | 1,416      | (17,837)    |
| Other Securities                       |                     |          | 811                 | (189)       | 811        | (189)       |
| Equities                               | 543                 | (280)    | 1,150               | (889)       | 1,693      | (1,169)     |
| Total temporarily impaired securities  | \$ 20,216           | \$ (463) | \$ 8,265            | \$ (19,104) | \$ 28,481  | \$ (19,567) |

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Management evaluates securities for other-than-temporary impairment ( OTTI ) at least on a quarterly basis, and more frequently when economic or market conditions warrant such an evaluation. The investment securities portfolio is evaluated for OTTI by segregating the portfolio into two general segments and applying the appropriate OTTI model. Investment securities classified as available for sale or held-to-maturity are generally evaluated for OTTI under FASB ASC 320, *Investments – Debt and Equity Securities*. However, certain purchased beneficial interests, including non-agency mortgage-backed securities, asset-backed securities, and collateralized debt obligations, that had credit ratings at the time of purchase of below AA are evaluated using the model outlined in FASB ASC 325-40, *Beneficial Interests in Securitized Financial Assets*.

In determining OTTI under the FASB ASC 320 model, management considers many factors, including: (1) the length of time and the extent to which the fair value has been less than cost, (2) the financial condition and near-term prospects of the issuer, (3) whether the market decline was affected by macroeconomic conditions, and (4) whether the entity has the intent to sell the security or more likely than not will be required to sell the security before its anticipated recovery. The assessment of whether an other-than-temporary decline exists involves a high degree of subjectivity and judgment and is based on the information available to management at a point in time.

The second segment of the portfolio uses the OTTI guidance provided by FASB ASC 325 that is specific to purchased beneficial interests that, on the purchase date, were rated below AA. Under the FASB ASC 325 model, the Company compares the present value of the remaining cash flows as estimated at the preceding evaluation date to the current expected remaining cash flows. An OTTI is deemed to have occurred if there has been an adverse change in the remaining expected future cash flows.

When OTTI occurs under either model, the amount of the OTTI recognized in earnings depends on whether an entity intends to sell the security or it is more likely than not it will be required to sell the security before recovery of its amortized cost basis, less any current-period credit loss. If an entity intends to sell or it is more likely than not it will be required to sell the security before recovery of its amortized cost basis, less any current-period credit loss, the OTTI shall be recognized in earnings equal to the entire difference between the investment's amortized cost basis and its fair value at the balance sheet date. If an entity does not intend to sell the security and it is not more likely than not that the entity will be required to sell the security before recovery of its amortized cost basis less any current-period loss, the OTTI shall be separated into the amount representing the credit loss and the amount related to all other factors. The amount of the total OTTI related to the credit loss is determined based on the present value of cash flows expected to be collected and is recognized in earnings. The amount of the total OTTI related to other factors is recognized in other comprehensive income, net of applicable taxes. The previous amortized cost basis less the OTTI recognized in earnings becomes the new amortized cost basis of the investment.

Gross unrealized losses on investment securities were \$14.8 million as of March 31, 2010 and \$19.6 million as of December 31, 2009. A majority of these losses represent negative adjustments to market value relative to the illiquidity in the markets on the securities and not losses related to the creditworthiness of the issuer. Unrealized losses on equity securities relate to investments in bank stocks held at the holding company. Bank stock values have been negatively impacted by the current economic environment and market pessimism. The largest part of this unrealized loss (\$411 or 55%) relates to the Corporation's ownership of stock in Fifth Third Corporation. The stock price of this issuer has improved since last quarter and supports that the decline in value is temporary. Based upon our review of the issuers, we do not believe these investments to be other than temporarily impaired. Management does not intend to sell these securities and it is not more likely than not that we will be required to sell them before their anticipated recovery.

A significant portion of the total unrealized loss in investment securities relates to collateralized debt obligations that were separately evaluated under FASB ASC 325-40, *Beneficial Interests in Securitized Financial Assets*. Based upon qualitative considerations, such as a down grade in credit rating or further defaults of underlying issuers during the quarter, and an analysis of expected cash flows, we determined that four CDO's included in collateralized debt obligations were other-than-temporarily impaired and wrote our investments in those CDO's totaling \$16.95 million down to their present value of expected cash flows through earnings of \$13.75 million at March 31, 2010 to properly reflect credit losses associated with those CDO's. The issuers in these securities are primarily banks, but some of the pools do include a limited number of insurance companies. The Company uses the OTTI evaluation model to compare the

present value of expected cash flows to the previous estimate to ensure there are no adverse changes in cash flows during the quarter. The OTTI model considers the structure and term of the CDO and the financial condition of the underlying issuers. Specifically, the model details interest rates, principal balances of note classes and underlying issuers, the timing and amount of interest and principal payments of the underlying issuers, and the allocation of the payments to the note classes. Cash flows are projected using a forward rate LIBOR curve, as these CDOs are variable rate instruments. An average rate is then computed using this same forward rate curve to determine an appropriate discount rate (3 month LIBOR plus margin ranging from 160 to 180 basis points). The current estimate of expected cash flows is based on the most recent trustee reports and any other relevant market information including announcements of interest payment deferrals or defaults of underlying trust preferred securities. Assumptions used in the model include expected future default rates and prepayments. We assume no recoveries on defaults and treat all interest payment deferrals as defaults. In addition we use the model to stress each CDO, or make assumptions more severe than expected activity, to determine the degree to which assumptions could deteriorate before the CDO could no longer fully support repayment of the Company's note class.

Collateralized debt obligations include an additional investments in a CDO consisting of pooled trust preferred securities in which the issuers are primarily banks. This CDO with an amortized cost of \$2.3 million and a fair value of \$1.5 million is rated BAA1 and is the senior tranche, is not in the scope of FASB ASC 325 and is not considered to be other-than-temporarily impaired based on its credit quality.

Management has consistently used Standard & Poors pricing to value these investments. There are a number of other pricing sources available to determine fair value for these investments. These sources utilize a variety of methods to determine fair value. The result is a wide range of estimates of fair value for these securities. The Standard & Poors pricing ranges from .54 to 8.003 while Moody Investor Service pricing ranges from 12.00 to 59.00, with others falling somewhere in between. We recognize that the Standard & Poors pricing utilized is likely a conservative estimate, but have been consistent in using this source and its estimate of fair value.

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The table below presents a rollforward of the credit losses recognized in earnings for the three month periods ended March 31, 2010 and 2009:

|   | Three Months Ended March 31, |          |
|---|------------------------------|----------|
|   | 2010                         | 2009     |
| Beginning balance   | \$ 11,359                    | \$ 6,145 |
| Increases to the amount related to the credit loss for which other-than-temporary was previously recognized | 3,099                        | 2,979    |
| Ending balance  | \$ 14,458                    | \$ 9,124 |

**4. Fair Value**

FASB ASC No. 820-10 establishes a fair value hierarchy which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. The standard describes three levels of inputs that may be used to measure fair value:

Level 1: Quoted prices (unadjusted) of identical assets or liabilities in active markets that the entity has the ability to access as of the measurement date.

Level 2: Significant other observable inputs other than Level I prices such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active; or other inputs that are observable or can be corroborated by observable market data.

Level 3: Significant unobservable inputs that reflect a reporting entity's own assumptions about the assumptions that market participants would use in pricing an asset or liability.

The fair value of securities available for sale is determined by obtaining quoted prices on nationally recognized securities exchanges (Level 1 inputs) or matrix pricing, which is a mathematical technique widely used in the industry to value debt securities without relying exclusively on quoted prices for the specific securities but rather by relying on the securities' relationship to other benchmark quoted securities (Level 2 inputs).

For those securities that cannot be priced using quoted market prices or observable inputs a Level 3 valuation is determined. These securities are primarily trust preferred securities, which are priced using Level 3 due to current market illiquidity and certain investments in bank equities. The fair value of the trust preferred securities is computed based upon discounted cash flows estimated using interest rates, principal balances of note classes and underlying issuers, the timing and amount of interest and principal payments of the underlying issuers, and the allocation to the note classes. Current estimates of expected cash flows is based on the most recent trustee reports and any other relevant market information, including announcements of interest payment deferrals or defaults of underlying issuers. The payment, default and recovery assumptions are believed to reflect the assumptions of market participants. Cash flows are discounted at appropriate market rates, including consideration of credit spreads and illiquidity discounts. The fair value of investments in bank equities is based on the prices of recent stock trades and is considered Level 3 because these stocks are not publicly traded.

The fair value of derivatives is based on valuation models using observable market data as of the measurement date (Level 2 inputs).

March 31, 2010  
Fair Value Measurements Using Significant  
Unobservable Inputs (Level 3)

| (Dollar amounts in thousands) | Level 1 | Level 2  | Level 3 | Carrying Value |
|-------------------------------|---------|----------|---------|----------------|
|                               | \$ 0    | \$ 4,118 | \$ 0    | \$ 4,118       |

|  |                 |                   |                 |                   |         |
|--|-----------------|-------------------|-----------------|-------------------|---------|
| U.S. Government sponsored entities and entity mortgage-backed securities |                 |                   |                 |                   |         |
| Mortgage Backed Securities-residential                                   |                 | 298,534           |                 |                   | 298,534 |
| Mortgage Backed Securities-commercial                                    |                 | \$ 161            |                 |                   | 161     |
| Collateralized mortgage obligations                                      |                 | 112,322           |                 |                   | 112,322 |
| State and municipal  |                 | 154,727           |                 |                   | 154,727 |
| Collateralized debt obligations  |                 |                   |                 | 2,130             | 2,130   |
| Equities   | 3,018           |                   |                 | 3,354             | 6,372   |
| <b>TOTAL</b>   | <b>\$ 3,018</b> | <b>\$ 569,862</b> | <b>\$ 5,484</b> | <b>\$ 578,364</b> |         |
| Derivative Assets  |                 | 772               |                 |                   |         |
| Derivative Liabilities   |                 | (772)             |                 |                   |         |

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December 31, 2009  
Fair Value Measurements Using Significant  
Unobservable Inputs (Level 3)

| (Dollar amounts in thousands)   | Level 1         | Level 2           | Level 3         | Carrying<br>Value |
|---|-----------------|-------------------|-----------------|-------------------|
| U.S. Government sponsored entities and entity<br>mortgage-backed securities | \$ 0            | \$ 4,148          | \$ 0            | \$ 4,148          |
| Mortgage Backed Securities-residential                                      |                 | 300,184           |                 | 300,184           |
| Mortgage Backed Securities-commercial                                       |                 | \$ 168            |                 | 168               |
| Collateralized mortgage obligations   |                 | 119,564           |                 | 119,564           |
| State and municipal   |                 | 148,733           |                 | 148,733           |
| Collateralized debt obligations   |                 | 0                 | 1,416           | 1,416             |
| Other Securities  |                 | 7,072             |                 | 7,072             |
| Equities  | 2,600           | 0                 | 3,361           | 5,961             |
| <b>TOTAL</b>  | <b>\$ 2,600</b> | <b>\$ 579,869</b> | <b>\$ 4,777</b> | <b>\$ 587,246</b> |
| Derivative Assets   |                 | 889               |                 |                   |
| Derivative Liabilities  |                 | (889)             |                 |                   |

The table below presents a reconciliation and income statement classification of gains and losses for all assets measured at fair value on a recurring basis using significant unobservable inputs (Level 3) for the three months ended March 31, 2010 and 2009.

|   | Fair Value Measurements Using<br>Significant<br>Unobservable Inputs (Level 3) |                  |
|---|---|------------------|
|   | March 31,<br>2010   | March 31<br>2009 |
| Beginning Balance                         | \$ 4,777  | \$ 7,994         |
| Total realized/unrealized gains or losses |   |                  |
| Included in earnings                      | (3,099)   | (2,979)          |
| Included in other comprehensive income    | 3,908   | 2,198            |
| Settlements                               | (102)   | (52)             |
| Transfers into Level 3                    |   |                  |
| Ending Balance                            | \$ 5,484  | \$ 7,161         |

Changes in unrealized gains and losses recorded in earnings for the three months ended March 31, 2010 for Level 3 assets and liabilities that are still held at March 31, 2010 were approximately \$3.1 million.

All impaired loans disclosed in footnote 2 are valued at Level 3 and are carried at a fair value of \$20.2 million, net of a valuation allowance of \$6.3 million at March 31, 2010. At December 31, 2009 impaired loans valued at Level 3 were carried at a fair value of \$19.3 million, net of a valuation allowance of \$5.4 million. The impact to the provision for loan losses was \$1.3 million for the three months ended March 31, 2010, and was \$1.7 million for the year ended December 31, 2009. Fair value is measured based on the value of the collateral securing those loans, and is determined using several methods. Generally the fair value of real estate is determined based on appraisals by qualified licensed appraisers. If an appraisal is not available, the fair value may be determined by using a cash flow analysis, a broker's opinion of value, the net present value of future cash flows, or an observable market price from an active market. Fair value on non real estate loans is determined using similar methods.

The carrying amounts and estimated fair value of financial instruments at March 31, 2010 and December 31, 2009, are shown below. Carrying amount is the estimated fair value for cash and due from banks, federal funds sold, short-term borrowings, accrued interest receivable and payable, demand deposits, short-term debt and variable-rate loans or deposits that reprice frequently and fully. Security fair values were described previously. For fixed-rate loans or deposits, variable rate loans or deposits with infrequent repricing or repricing limits, and for longer-term borrowings, fair value is based on discounted cash flows using current market rates applied to the estimated life and credit risk. Fair values of loans held for sale are based on market bids on the loans or similar loans. It was not practicable to determine the fair value of Federal Home Loan Bank stock due to restrictions placed on its transferability. Fair value of debt is based on current rates for similar financing. The fair value of off-balance sheet items is not considered material.

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The carrying amount and estimated fair value of financial instruments are presented in the table below and were determined based on the above assumptions:

| (Dollar amounts in thousands)   | March 31, 2010 |             | December 31, 2009 |             |
|---------------------------------|----------------|-------------|-------------------|-------------|
|                                 | Carrying Value | Fair Value  | Carrying Value    | Fair Value  |
| Cash and due from banks         | 65,202         | 65,202      | 84,371            | 84,371      |
| Federal funds sold              | 12,645         | 12,645      | 21,576            | 21,576      |
| Securities available for sale   | 578,364        | 578,364     | 587,246           | 587,246     |
| Federal Home Loan Bank Stock    | 26,181         | n/a         | 26,181            | n/a         |
| Loans, net *                    | 1,601,312      | 1,594,547   | 1,612,327         | 1,604,412   |
| Accrued interest receivable     | 10,933         | 10,933      | 12,005            | 12,005      |
| Deposits                        | (1,806,542)    | (1,814,212) | (1,789,701)       | (1,798,059) |
| Short term borrowings           | (38,636)       | (38,636)    | (30,436)          | (30,436)    |
| Federal Home Loan Bank advances | (246,137)      | (254,140)   | (326,137)         | (337,847)   |
| Other borrowings                | (6,600)        | (6,600)     | (6,600)           | (6,600)     |
| Accrued interest payable        | (2,609)        | (2,609)     | (3,127)           | (3,127)     |

\* includes credit card loans held for sale

**5. Short-Term Borrowings**

Period-end short-term borrowings were comprised of the following:

|                              | (000 s)        |                   |
|------------------------------|----------------|-------------------|
|                              | March 31, 2010 | December 31, 2009 |
| Federal Funds Purchased      | \$ 11,066      | \$ 5,754          |
| Repurchase Agreements        | 25,030         | 22,578            |
| Note Payable U.S. Government | 2,590          | 2,104             |
|                              | \$ 38,686      | \$ 30,436         |

**6. Other Borrowings**

Other borrowings at period-end are summarized as follows:

|   | (000 s)        |                   |
|---|----------------|-------------------|
|   | March 31, 2010 | December 31, 2009 |
| FHLB Advances   | \$ 246,137     | \$ 326,137        |
| City of Terre Haute, Indiana economic development revenue bonds | 6,600          | 6,600             |
|   | \$ 252,737     | \$ 332,737        |

**7. Components of Net Periodic Benefit Cost**

Three Months ended March 31,  
(000 s)

|  | Pension Benefits |        | Post-Retirement Health Benefits |        |
|--|------------------|--------|---------------------------------|--------|
|  | 2010             | 2009   | 2010                            | 2009   |
| Service cost                           | \$ 773           | \$ 768 | \$ 16                           | \$ 27  |
| Interest cost                          | 828              | 693    | 55                              | 60     |
| Expected return on plan assets         | (850)            | (910)  |                                 |        |
| Amortization of transition obligation  |                  |        | 15                              | 15     |
| Net amortization of prior service cost | (4)              | (5)    |                                 |        |
| Net amortization of net (gain) loss    | 245              | 116    | 3                               |        |
| Net Periodic Benefit Cost              | \$ 992           | \$ 662 | \$ 89                           | \$ 102 |

**Table of Contents****Employer Contributions**

First Financial Corporation previously disclosed in its financial statements for the year ended December 31, 2009 that it expected to contribute \$1.6 and \$1.2 million respectively to its Pension Plan and ESOP and \$185,000 to the Post Retirement Health Benefits Plan in 2010. Contributions of \$51 thousand have been made through the first three months of 2009 for the Post Retirement Health Benefits plan.

**8. New accounting standards**

In June 2009, the FASB amended previous guidance relating to transfers of financial assets and eliminates the concept of a qualifying special purpose entity. This guidance must be applied as of the beginning of each reporting entity's first annual reporting period that begins after November 15, 2009, for interim periods within that first annual reporting period and for interim and annual reporting periods thereafter. This guidance must be applied to transfers occurring on or after the effective date. Additionally, on and after the effective date, the concept of a qualifying special-purpose entity is no longer relevant for accounting purposes. Therefore, formerly qualifying special-purpose entities should be evaluated for consolidation by reporting entities on and after the effective date in accordance with the applicable consolidation guidance. The disclosure provisions were also amended and apply to transfers that occurred both before and after the effective date of this guidance. The adoption of this standard did not have a material effect on the Corporation's results of operations or financial position.

In June 2009, the FASB amended guidance for consolidation of variable interest entity guidance by replacing the quantitative-based risks and rewards calculation for determining which enterprise, if any, has a controlling financial interest in a variable interest entity with an approach focused on identifying which enterprise has the power to direct the activities of a variable interest entity that most significantly impact the entity's economic performance and (1) the obligation to absorb losses of the entity or (2) the right to receive benefits from the entity.

Additional disclosures about an enterprise's involvement in variable interest entities are also required. This guidance is effective as of the beginning of each reporting entity's first annual reporting period that begins after November 15, 2009, for interim periods within that first annual reporting period, and for interim and annual reporting periods thereafter. Early adoption is prohibited. The adoption of this standard did not have a material effect on the Corporation's results of operations or financial position.

**9. Acquisitions**

On July 2, 2009, the Bank entered into a purchase and assumption agreement with the Federal Deposit Insurance Corporation (FDIC) to assume all of the deposits (excluding brokered deposits) and certain assets of The First National Bank of Danville., a full service commercial bank headquartered in Danville, Illinois that had failed and been placed in receivership with the FDIC. The acquisition consisted of assets with a fair value of approximately \$151.8 million, including \$77.5 million of loans, \$24.2 million of investment securities, \$31.0 million of cash and cash equivalents, and \$146.3 million in liabilities, including \$145.7 million of deposits. A customer-related core deposit intangible asset of \$4.6 million was also recorded. In addition to the excess of liabilities over assets, the Bank received approximately \$14.6 million in cash from the FDIC and entered into a loss sharing agreement with the FDIC. Under the loss sharing agreement, the Bank will share in the losses on assets covered under the agreement (referred to as covered assets). On losses up to \$29 million, the FDIC has agreed to reimburse the Bank for 80 percent of the losses. On losses exceeding \$29 million, the FDIC has agreed to reimburse the bank for 95 percent of the losses. The loss sharing agreement is subject to following servicing procedures as specified in the agreement with the FDIC. The expected reimbursements under the loss sharing agreement were recorded as an indemnification asset at their estimated fair value of \$12.1 million on the acquisition date. At March 31, 2010 the indemnification was \$13.5 million and subsequent to March 31, 2010 the first claims were filed for \$7.2 million. The increase of \$1.4 million in the indemnification assets is the result of losses on acquired loans not previously identified. Based upon the acquisition date fair values of the net assets acquired, no goodwill was recorded. The transaction resulted in a gain of \$5.1 million, which was included in Non-Interest Income in the 2009 Consolidated Statement of Operations. Because of the short time period between the July 2, 2009 closing of the transaction and the end of the Company's fiscal quarter on March 31, 2010, the Company continues to analyze its estimates of the fair values of the loans acquired and the indemnification asset recorded. The Company expects to finalize its analysis of these assets and, therefore, adjustments to the recorded carrying values may occur. Pro forma income statement information is not disclosed as

the acquisition is immaterial to the Corporation.

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FASB ASC 310-30 Loans and Debt Securities Acquired with Deteriorated Credit Quality applies to a loan with evidence of deterioration of credit quality since origination, acquired by completion of a transfer for which it is probable, at acquisition, that the investor will be unable to collect all contractually required payments receivable. FASB ASC 310-10 prohibits carrying over or creating an allowance for loan losses upon initial recognition. The carrying amount of covered assets at March 31, 2010, consisted of loans accounted for in accordance with FASB ASC 310-30, loans not subject to FASB ASC 310-30 and other assets as shown in the following table:

|                      | March 31, 2010 |           |          |           |
|----------------------|----------------|-----------|----------|-----------|
|                      | ASC            | Non ASC   | Other    | Total     |
|                      | 310-30         | 310-30    |          |           |
| Loans                | \$ 15,737      | \$ 41,363 | \$       | \$ 57,100 |
| Foreclosed Assets    |                |           | 1,163    | 1,163     |
| Total Covered Assets | \$ 15,737      | \$ 41,363 | \$ 1,163 | \$ 58,263 |

|                      | December 31, 2009 |           |          |           |
|----------------------|-------------------|-----------|----------|-----------|
|                      | ASC               | Non ASC   | Other    | Total     |
|                      | 310-30            | 310-30    |          |           |
| Loans                | \$ 16,849         | \$ 55,025 | \$       | \$ 71,874 |
| Foreclosed Assets    |                   |           | 1,256    | 1,256     |
| Total Covered Assets | \$ 16,849         | \$ 55,025 | \$ 1,256 | \$ 73,130 |

On the acquisition date, the preliminary estimate of the contractually required payments receivable for all ASC 310-10 loans acquired in the acquisition were \$31.6 million, the cash flows expected to be collected were \$18.4 million including interest, and the estimated fair value of the loans were \$16.7 million. These amounts were determined based upon the estimated remaining life of the underlying loans, which include the effects of estimated prepayments. At March 31, 2010, a majority of these loans were valued based on the liquidation value of the underlying collateral, because the expected cash flows are primarily based on the liquidation of underlying collateral and the timing and amount of the cash flows could not be reasonably estimated. There was \$99 thousand allowance for credit losses related to these loans at March 31, 2010. Because of the short time period between the closing of the transaction and March 31, 2010, certain amounts related to the FASB ASC 310-30 loans are preliminary estimates and changes in the carrying amount and accretible yield for these loans from the acquisition date and March 31, 2010 were not material. The Company expects to finalize its analysis of these loans and, therefore, adjustments to the estimated amounts may occur.

On the acquisition date, the preliminary estimate of the contractually required payments receivable for all Non FASB ASC 310-30 loans acquired in the acquisition were \$58.4 million and the estimated fair value of the loans were \$60.7 million.

**ITEMS 2. and 3. Management's Discussion and Analysis of Financial Condition and Results of Operations and Quantitative and Qualitative Disclosures About Market Risk**

The purpose of this discussion is to point out key factors in the Corporation's recent performance compared with earlier periods. The discussion should be read in conjunction with the financial statements beginning on page three of this report. All figures are for the consolidated entities. It is presumed the readers of these financial statements and of the following narrative have previously read the Corporation's annual report for 2009 filed as an exhibit to the Corporation's 10-K filed for the fiscal year ended December 31, 2009.

This Quarterly Report on Form 10-Q contains forward-looking statements. Forward-looking statements provide current expectations or forecasts of future events and are not guarantees of future performance, nor should they be relied upon as representing management's views as of any subsequent date. The forward-looking statements are based on management's expectations and are subject to a number of risks and uncertainties. Although management believes that the expectations reflected in such forward-looking statements are reasonable, actual results may differ materially from those expressed or implied in such statements. Risks and uncertainties that could cause actual results to differ materially include, without limitation, the Corporation's ability to effectively execute its business plans; changes in general economic and financial market conditions; changes in interest rates; changes in the competitive environment; continuing consolidation in the financial services industry; new litigation or changes in existing litigation; losses, customer bankruptcy, claims and assessments; changes in banking regulations or other regulatory or legislative requirements affecting the Corporation's business; and changes in accounting policies or procedures as may be required by the Financial Accounting Standards Board or other regulatory agencies. Additional information concerning factors that could cause actual results to differ materially from those expressed or implied in the forward-looking statements is available in the Corporation's Annual Report on Form 10-K for the year ended December 31, 2009, and subsequent filings with the United States Securities and Exchange Commission (SEC). Copies of these filings are available at no cost on the SEC's Web site at [www.sec.gov](http://www.sec.gov) or on the Corporation's Web site at [www.first-online.com](http://www.first-online.com). Management may elect to update forward-looking statements at some future point; however, it specifically disclaims any obligation to do so.

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**Critical Accounting Policies**

Certain of the Corporation's accounting policies are important to the portrayal of the Corporation's financial condition and results of operations, since they require management to make difficult, complex or subjective judgments, some of which may relate to matters that are inherently uncertain. Estimates associated with these policies are susceptible to material changes as a result of changes in facts and circumstances. Facts and circumstances which could affect these judgments include, without limitation, changes in interest rates, in the performance of the economy or in the financial condition of borrowers. Management believes that its critical accounting policies include determining the allowance for loan losses and the valuation of goodwill and valuing investment securities. See further discussion of these critical accounting policies in the 2009 Annual Report on Form 10-K.

**Summary of Operating Results**

Net income for the three months ended March 31, 2010 was \$5.7 compared to \$4.5 for the same period of 2009. Basic earnings per share increased to \$0.43 for the first quarter of 2009 compared to \$0.35 for same period of 2009. Return on Assets and Return on Equity were 0.92% and 7.29% respectively for the three months ended March 31, 2010, compared to 0.79% and 6.17% for the three months ended March 31, 2009.

The primary components of income and expense affecting net income are discussed in the following analysis.

**Net Interest Income**

The Corporation's primary source of earnings is net interest income, which is the difference between the interest earned on loans and other investments and the interest paid for deposits and other sources of funds. Net interest income increased \$2.8 million in the three months ended March 31, 2010 to \$23.3 million from \$20.5 million in the same period in 2009. The net interest margin for the first three months of 2009 is 4.26% compared to 4.03% for the same period of 2009, a 5.7% increase, driven by a greater decrease in funding costs than the decline in the rates of return on earning assets.

**Non-Interest Income**

Non-interest income for the three months ended March 31, 2010 was \$5.0 million compared to the \$4.7 million for the same period of 2009. Non-interest income was reduced by the other than temporary impairment loss on securities of \$3.1 and \$3.0 million respectively for the three month periods ending March 31, 2010 and 2009. Further discussion on OTTI is included in Note 3.

**Non-Interest Expenses**

The Corporation's non-interest expense for the quarter ended March 31, 2010 increased by \$1.6 million compared to the same periods in 2009 due to increased FDIC expenses of \$396 thousand and increased personnel and occupancy costs of \$809 thousand associated in part with the acquisition of the business unit discussed in Note 9.

**Allowance for Loan Losses**

The Corporation's provision for loan losses decreased \$400 thousand for the first quarter of 2010 compared to the same period of 2009. The provision was \$2.4 million for the three months ended March 31, 2010, compared to \$2.8 million for the same period of 2009, while net charge-offs for the same periods increased by \$408 thousand. Many of the charge-offs in the first 3 months of 2010 were specifically reserved for at December 31, 2009. The volume of impaired and non-accrual loans both increased reflecting management's proactive approach to the recognition of problem credits as well as from the acquisition of a failed financial institution from the FDIC. The allowance for loan losses has remained virtually the same at 1.20% of gross loans, or \$19.4 million at March 31, 2010 compared to 1.19% of gross loans, or \$19.4 million at December 31, 2009. Based on management's analysis of the current portfolio, an evaluation that includes consideration of historical loss experience, non-performing loans trends, and probable incurred losses on identified problem loans, management believes the allowance is adequate.

**Table of Contents****Non-performing Loans**

Non-performing loans consist of (1) non-accrual loans on which the ultimate collectability of the full amount of interest is uncertain, (2) loans which have been renegotiated to provide for a reduction or deferral of interest or principal because of a deterioration in the financial position of the borrower, and (3) loans past due ninety days or more as to principal or interest. A summary of non-performing loans at March 31, 2010 and December 31, 2009 follows:

|  | (000 s)           |                      |
|--|-------------------|----------------------|
|  | March 31,<br>2010 | December 31,<br>2009 |
| Non-accrual loans  | \$ 38,584         | \$ 35,953            |
| Restructured loans   | 89                | 90                   |
| Accruing loans past due over 90 days   | 6,444             | 8,218                |
|  | \$ 45,117         | \$ 44,261            |
| Ratio of the allowance for loan losses as a percentage of non-performing loans | 43%               | 44%                  |

The following loan categories comprise significant components of the nonperforming loans:

|                          | (000 s)           |                      |
|--------------------------|-------------------|----------------------|
|                          | March 31,<br>2010 | December 31,<br>2009 |
| Non-accrual loans        |                   |                      |
| 1-4 family residential   | \$ 4,160          | \$ 2,917             |
| Commercial loans         | 32,431            | 30,961               |
| Installment loans        | 1,993             | 2,075                |
|                          | \$ 38,584         | \$ 35,953            |
| Past due 90 days or more |                   |                      |
| 1-4 family residential   | \$ 660            | \$ 1,837             |
| Commercial loans         | 5,333             | 5,937                |
| Installment loans        | 451               | 444                  |
|                          | \$ 6,444          | \$ 8,218             |

The following table is information on the non-accrual loans at March 31, 2010 and December 31, 2009 that were from the acquisition of assets from The First National Bank of Danville

|                        | (000 s)<br>March 31,<br>2010 | (000 s)<br>December 31,<br>2009 |
|------------------------|------------------------------|---------------------------------|
| Non-accrual loans      |                              |                                 |
| 1-4 family residential | \$ 318                       | \$ 168                          |
| Commercial loans       | 7,968                        | 7,396                           |
| Installment loans      |                              |                                 |
|                        | \$ 8,286                     | \$ 7,564                        |

Interest Rate Sensitivity and Liquidity

First Financial Corporation has established risk measures, limits and policy guidelines for managing interest rate risk and liquidity. Responsibility for management of these functions resides with the Asset Liability Committee. The primary goal of the Asset Liability Committee is to maximize net interest income within the interest rate risk limits approved by the Board of Directors.

Interest Rate Risk

Management considers interest rate risk to be the Corporation's most significant market risk. Interest rate risk is the exposure to changes in net interest income as a result of changes in interest rates. Consistency in the Corporation's net interest income is largely dependent on the effective management of this risk.

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The Asset Liability position is measured using sophisticated risk management tools, including earning simulation and market value of equity sensitivity analysis. These tools allow management to quantify and monitor both short-term and long-term exposure to interest rate risk. Simulation modeling measures the effects of changes in interest rates, changes in the shape of the yield curve and the effects of embedded options on net interest income. This measure projects earnings in the various environments over the next three years. It is important to note that measures of interest rate risk have limitations and are dependent on various assumptions. These assumptions are inherently uncertain and, as a result, the model cannot precisely predict the impact of interest rate fluctuations on net interest income. Actual results will differ from simulated results due to timing, frequency and amount of interest rate changes as well as overall market conditions. The Committee has performed a thorough analysis of these assumptions and believes them to be valid and theoretically sound. These assumptions are continuously monitored for behavioral changes.

The Corporation from time to time utilizes derivatives to manage interest rate risk. Management continuously evaluates the merits of such interest rate risk products but does not anticipate the use of such products to become a major part of the Corporation's risk management strategy.

The table below shows the Corporation's estimated sensitivity profile as of March 31, 2010. The change in interest rates assumes a parallel shift in interest rates of 100 and 200 basis points. Given a 100 basis point increase in rates, net interest income would increase 0.66% over the next 12 months and increase 2.36% over the following 12 months. Given a 100 basis point decrease in rates, net interest income would increase 0.05% over the next 12 months and decrease 0.06% over the following 12 months. These estimates assume all rate changes occur overnight and management takes no action as a result of this change.

| Basis Point<br>Interest Rate Change | Percentage Change in Net Interest Income |           |           |
|-------------------------------------|--|-----------|-----------|
|                                     | 12 months                                | 24 months | 36 months |
| Down 200                            | 0.38%                                    | 0.23%     | 0.26%     |
| Down 100                            | 0.05                                     | -0.06     | -0.09     |
| Up 100                              | 0.66                                     | 2.36      | 4.17      |
| Up 200                              | -0.55                                    | 2.49      | 6.06      |

Typical rate shock analysis does not reflect management's ability to react and thereby reduce the effect of rate changes, and represents a worst-case scenario.

**Liquidity Risk**

Liquidity represents an institution's ability to provide funds to satisfy demands from depositors, borrowers, and other creditors by either converting assets into cash or accessing new or existing sources of incremental funds. Generally the Corporation relies on deposits, loan repayments and repayments of investment securities as its primary sources of funds. The Corporation has \$8.6 million of investments that mature throughout the next 12 months. The Corporation also anticipates \$114.6 million of principal payments from mortgage-backed securities. Given the current rate environment, the Corporation anticipates \$16.3 million in securities to be called within the next 12 months. The Corporation also has unused borrowing capacity available with the Federal Home Loan Bank of Indianapolis, several Correspondent Banks and the Federal Reserve Bank of Chicago. With these many sources of funds, the Corporation currently anticipates adequate liquidity to meet the expected obligations of its customers.

**Financial Condition**

Comparing the first quarter of 2010 to the same period in 2009, loans net of unearned discount are up 9.15% or \$135.9 million. Deposits are up \$225.2 million at March 31, 2010, a 14.2% increase from the balances at the same time in 2009. Shareholders' equity increased \$20.1 million from March 31, 2009. This financial performance increased book value per share 6.8% to \$24.10 at March 31, 2010 from \$22.56 at March 31, 2009. Book value per share is calculated by dividing the total shareholders' equity by the number of shares outstanding.

**Capital Adequacy**

As of March 31, 2010, the most recent notification from the respective regulatory agencies categorized the subsidiary banks as well capitalized under the regulatory framework for prompt corrective action. To be categorized as well capitalized the banks must maintain minimum total risk-based, Tier I risk-based and Tier I leverage ratios as set forth in the table. There are no conditions or events since that notification that management believes have changed the

bank's category. Below are the capital ratios for the Corporation and lead bank.

|                           | March 31,<br>2010 | December 31,<br>2009 | To Be Well<br>Capitalized |
|---------------------------|-------------------|----------------------|---------------------------|
| Total risk-based capital  |                   |                      |                           |
| Corporation               | 17.08%            | 16.44%               | N/A                       |
| First Financial Bank      | 16.75%            | 16.09%               | 10.00%                    |
| Tier I risk-based capital |                   |                      |                           |
| Corporation               | 16.07%            | 15.45%               | N/A                       |
| First Financial Bank      | 15.88%            | 15.23%               | 6.00%                     |
| Tier I leverage capital   |                   |                      |                           |
| Corporation               | 12.46%            | 12.01%               | N/A                       |
| First Financial Bank      | 12.33%            | 11.86%               | 5.00%                     |

**Table of Contents****ITEM 4. Controls and Procedures**

First Financial Corporation's management is responsible for establishing and maintaining effective disclosure controls and procedures, as defined under Rules 13a-15(e) and 15d-15(e) of the Securities Exchange Act of 1934. As of March 31, 2010, an evaluation was performed under the supervision and with the participation of management, including the principal executive officer and principal financial officer, of the effectiveness of the design and operation of the Corporation's disclosure controls and procedures. Based on that evaluation, management, including the principal executive officer and principal financial officer, concluded that the Corporation's disclosure controls and procedures as of March 31, 2010 were effective in ensuring material information required to be disclosed in this Quarterly Report on Form 10-Q was recorded, processed, summarized, and reported on a timely basis. Additionally, there was no change in the Corporation's internal control over financial reporting that occurred during the quarter ended March 31, 2010 that has materially affected, or is reasonably likely to materially affect, the Corporation's internal control over financial reporting.

**PART II Other Information****ITEM 1. Legal Proceedings.**

There are no material pending legal proceedings, other than routine litigation incidental to the business of the Corporation or its subsidiaries, to which the Corporation or any of the subsidiaries is a party or of which any of their respective property is subject. Further, there is no material legal proceeding in which any director, officer, principal shareholder, or affiliate of the Corporation or any of its subsidiaries, or any associate of such director, officer, principal shareholder or affiliate is a party, or has a material interest, adverse to the Corporation or any of its subsidiaries.

**ITEM 1 A. Risk Factors.**

There have been no material changes in the risk factors from those disclosed in the Corporation's 2009 Annual Report on Form 10-K.

**ITEM 2. Unregistered Sales of Equity Securities and Use of Proceeds.**

(a) None.

(b) Not applicable.

**(c) Purchases of Equity Securities**

The Corporation periodically acquires shares of its common stock directly from shareholders in individually negotiated transactions. The Corporation has not adopted a formal policy or adopted a formal program for repurchases of shares of its common stock. Following is certain information regarding shares of common stock purchased by the Corporation during the quarter covered by this report.

|                       | (a)<br>Total Number<br>Of<br>Shares<br>Purchased | (b)<br>Average<br>Price<br>Paid Per<br>Share | (c)<br>Total Number Of<br>Shares<br>Purchased As Part<br>Of<br>Publicly<br>Announced Plans<br>Or Programs | (d)<br>Maximum<br>Number Of<br>Shares That May<br>Yet<br>Be Purchased |
|-----------------------|--|--|---|---|
| January 1 - 31, 2010  | 3,000  | 28.55  | N/A   | N/A   |
| February 1 - 28, 2010 | 14,000   | 26.08  | N/A   | N/A   |
| March 1 - 31, 2010    | 0  | 0.00   | N/A   | N/A   |
| Total                 | 17,000   | 26.51  | N/A   | N/A   |

**ITEM 3. Defaults upon Senior Securities.**

Not applicable.

**ITEM 4. (Removed and Reserved)**

ITEM 5. Other Information.

Not applicable.

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ITEM 6. Exhibits.

Exhibit No.: Description of Exhibit:

- 3.1 Amended and Restated Articles of Incorporation of First Financial Corporation, incorporated by reference to Exhibit 3(i) of the Corporation's Form 10-Q filed for the quarter ended September 30, 2002.
- 3.2 Code of By-Laws of First Financial Corporation, incorporated by reference to Exhibit 3(ii) of the Corporation's Form 8-K filed on July 27, 2009.
- 10.1 Employment Agreement for Norman L. Lowery, dated March 26, 2010 and effective January 1, 2010 included as exhibit 10.1 of the Corporation's Form 10-Q.
- 10.2 2001 Long-Term Incentive Plan of First Financial Corporation, incorporated by reference to Exhibit 10.3 of the Corporation's Form 10-Q filed for the quarter ended September 30, 2002.
- 10.3 2010 Schedule of Director Compensation, incorporated by reference to Exhibit 10.3 of the Corporation's Form 10-K filed for the fiscal year ended December 31, 2009.
- 10.4 2010 Schedule of Named Executive Officer Compensation, incorporated by reference to the Corporation's Form 10-K filed for the fiscal year ended December 31, 2009.
- 10.5 2005 Long-Term Incentive Plan of First Financial Corporation, incorporated by reference to Exhibit 10.7 of the Corporation's Form 8-K filed September 4, 2007.
- 31.1 Sarbanes-Oxley Act 302 Certification for Quarterly Report on Form 10-Q for the quarter ended March 31, 2010 by Principal Executive Officer, dated May 7, 2010
- 31.2 Sarbanes-Oxley Act 302 Certification for Quarterly Report on Form 10-Q for the quarter ended March 31, 2010 by Principal Financial Officer, dated May 7, 2010.
- 32.1 Certification, dated May 7, 2010, of Principal Executive Officer and Principal Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2005 on Form 10-Q for the quarter ended March 31, 2010.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

**FIRST FINANCIAL CORPORATION**

(Registrant)

Date: May 7, 2010

By /s/ Donald E. Smith  
Donald E. Smith, Chairman

Date: May 7, 2010

By /s/ Norman L. Lowery  
Norman L. Lowery, Vice Chairman and  
CEO  
(Principal Executive Officer)

Date: May 7, 2010

By /s/ Rodger A. McHargue  
Rodger A. McHargue, Treasurer and CFO  
(Principal Financial Officer)

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*Exhibit Index*

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