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CIALDELLA VINCENT

Form 3

October 06, 2009

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting

Person *

CIALDELLA VINCENT

(Last)

(First)

(Middle)

Statement

(Month/Day/Year)

10/06/2009

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol

Verisk Analytics, Inc. [VRSK]

(Check all applicable)

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

C/O VERISK ANALYTICS. INC., Â 545 WASHINGTON

BOULEVARD

(Street)

(State)

Director _X__ Officer

10% Owner

Other (give title below) (specify below) Senior Vice President - AISG

6. Individual or Joint/Group

Filing(Check Applicable Line) _X_ Form filed by One Reporting

Person

Form filed by More than One

Reporting Person

JERSEY CITY, NJÂ 07310-1686

1. Title of Security (Instr. 4)

(City)

(Zip)

Table I - Non-Derivative Securities Beneficially Owned

Beneficially Owned

2. Amount of Securities

(Instr. 4)

3. Ownership 4. Nature of Indirect Beneficial

Ownership (Instr. 5)

Form: Direct (D) or Indirect (I)

(Instr. 5)

Â Class A Common Stock 158,500 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(Instr. 4)

1. Title of Derivative Security

2. Date Exercisable and **Expiration Date**

3. Title and Amount of Securities Underlying Derivative Security

4. 5. Ownership Conversion or Exercise Form of

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Price of Derivative

(Month/Day/Year)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Stock Option (1)	(2)	03/20/2012	Class A Common Stock	75,000	\$ 2.16	D	Â
Stock Option (1)	(2)	03/01/2013	Class A Common Stock	131,250	\$ 2.88	D	Â
Stock Option (1)	(2)	03/01/2014	Class A Common Stock	87,500	\$ 4.62	D	Â
Stock Option (1)	(2)	03/01/2015	Class A Common Stock	71,250	\$ 8.74	D	Â
Stock Option (1)	(3)	03/01/2016	Class A Common Stock	56,250	\$ 11.3	D	Â
Stock Option (1)	(4)	03/01/2017	Class A Common Stock	70,000	\$ 15.1	D	Â
Stock Option (1)	(5)	03/01/2018	Class A Common Stock	75,000	\$ 17.24	D	Â
Stock Option (1)	(6)	04/01/2019	Class A Common Stock	100,000	\$ 16.1	D	Â

Reporting Owners

Reporting Owner Name / Address	Keiauonsinps				
	Director	10% Owner	Officer	Other	
CIALDELLA VINCENT C/O VERISK ANALYTICS, INC. 545 WASHINGTON BOULEVARD JERSEY CITY, NJ 07310-1686	Â	Â	Senior Vice President - AISG	Â	

Signatures

/s/ Kenneth E. Thompson,
Attorney-in-Fact

**Signature of Reporting Person

Date

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock Options outstanding under the Issuer's 1996 Incentive Plan.
- (2) Immediately
- (3) 37,500 shares of Class A Common Stock underlying the Stock Option are immediately exercisable. The remaining 18,750 shares underlying the Stock Option will become exercisable on 3/1/2010.
- (4) 35,000 shares of Class A Common Stock underlying the Stock Option are immediately exercisable. The remaining 35,000 shares underlying the Stock Option will become exercisable as follows: 17,500 shares on 3/1/2010, and 17,500 shares 3/1/2011.
 - 18,750 shares of Class A Common Stock underlying the Stock Option are immediately exercisable. The remaining 56,250 shares
- (5) underlying the Stock Option will become exercisable as follows: 18,750 shares on 3/1/2010, 18,750 shares on 3/1/2011, and 18,750 shares on 3/1/2012.
- (6) 100,000 shares of Class A Common Stock underlying the Stock Option will become exercisable as follows: 25,000 shares on 4/1/2010, 25,000 shares on 4/1/2011, 25,000 shares on 4/1/2012, and 25,000 shares on 4/1/2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.