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BEAR STEARNS COMPANIES INC

Index Maturity:

Spread (plus or minus):

Form 424B3

October 18, 2002

PRICING SUPPLEMENT NO. 39 Rule 424(b)(3) DATED: October 16, 2002 File No. 333-76894 (To Prospectus dated January 25, 2002, and Prospectus Supplement dated January 25, 2002) \$10,006,693,162 THE BEAR STEARNS COMPANIES INC. MEDIUM-TERM NOTES, SERIES B Principal Amount: \$10,000,000 Floating Rate Notes [] Book Entry Notes [x] Original Issue Date: 10/25/2002 Fixed Rate Notes [x] Certificated Notes [] Maturity Date: 10/25/2017 CUSIP#: 073928XV0 Option to Extend Maturity: No [x] Yes [] Final Maturity Date: Minimum Denominations: \$1,000, increased in multiples of \$1,000 OptionalOptionalRedemptionRepaymentRepaymentPrice(s)Date(s)Price(s) Redeemable On -----N/A N/A N/A Applicable Only to Fixed Rate Notes: Interest Rate: 6.00% Interest Payment Date(s): ** Applicable Only to Floating Rate Notes: Interest Rate Basis: Maximum Interest Rate: [] Commercial Paper Rate Minimum Interest Rate: [] Federal Funds Effective Rate [] Federal Funds Open Rate Interest Reset Date(s): [] Treasury Rate Interest Reset Period: [] LIBOR Reuters Interest Payment Date(s): [] LIBOR Telerate [] Prime Rate [] CMT Rate Initial Interest Rate: Interest Payment Period:

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- * Commencing October 25, 2005 and on the interest payment dates thereafter until Maturity, the Notes may be called in whole at par at the option of the Company on ten calendar days notice.
- ** Commencing November 25, 2002 and on the 25th of each month thereafter until Maturity or until the Notes are called.

The distribution of Notes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.