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ACTIVISION INC /NY Form 4 November 13, 2001

> U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

> > FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of Section 17(a) of the Public Utility Holding Company Act of 193

Rowe	ess of Reporting Michael	J.	Issuer Name and Ticker or Trading Symbol Activision, Inc. (ATVI)	6.
(Last) c/o Activisio: 3100 Ocean Pa	•	(Middle)	3. IRS or Social Security 4. Statement for Number of Reporting Month/Year Person (Voluntary) October 2001	_X_ Exec Huma
	(Street)		E If Amendment Date of	7.
Santa Monica	California	90405	5. If Amendment, Date of Original (Month/Year)	
(City)	(State)	(Zip)		_X_

1. Title of Security (Instr.3)	2. Trans- action Date (Month/ Day/ Year)	3. Trans- action Code (Instr. 8) Code	or Dis	sposed or. 3, 4	and 5)	5. Amount of Securitie Beneficia Owned at End of Month (Instr. 3 and 4)
Common Stock, par value \$.000001 per share Common Stock, par value \$.000001 per share	10/23/01	M	9,375 9,375	A D	\$6.00 \$38.00	-0-

^{*} If the form is filed by more than one Reporting Person, see Instruction 4(b)(v). Reminder: Report on a separate line for each class of securities beneficially owned directly or

(Print or Type Responses)