

Edgar Filing: ACTIVISION INC /NY - Form 4

ACTIVISION INC /NY
Form 4
April 10, 2001

FORM 4

[] Check this box if no longer
subject to Section 16. Form
4 or Form 5 obligations may
continue. See Instruction 1(b).

U.S. SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of
Section 17(a) of the Public Utility Holding Company Act of 1935
or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*			2. Issuer Name and Ticker or Trading Symbol		6.
Rowe	Michael	J.	Activision, Inc. (ATVI)		
<hr/>			<hr/>		<hr/>
(Last)	(First)	(Middle)	3. IRS Identification	4. Statement for	<u>X</u>
c/o Activision, Inc.			Number of Reporting	Month/Year	Exe
3100 Ocean Park Boulevard			Person (voluntary)	March 2001	Hum
<hr/>			<hr/>		<hr/>
(Street)					
Santa Monica	California	90405	5. If Amendment, Date of		7.
			Original (Month/Year)		
<hr/>			<hr/>		<hr/>
(City)	(State)	(Zip)			<u>X</u>

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Table I - Non-Derivative Securities Acquired, Disposed

1. Title of Security (Instr.3)	2. Trans- action Date Month/ Day/ Year)	3. Trans- action Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned at End of Month (Instr. 3 and 4)
-----	-----	-----	Amount	(A) or (D)	Price
-----	-----	-----	-----	-----	-----
Common Stock, par value \$.000001 per share	3/22/01	M	9,375	A	\$ 6.00
Common Stock, par value \$.000001 per share	3/22/01	S	9,375	D	\$24.00
					-0-

* If this form is filed by more than one reporting person, see Instruction 4(b) (v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or
(Print or Type Response)

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