

SPARTAN STORES INC
Form 8-K
June 18, 2004

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report: June 18, 2004
(Date of earliest event reported)

SPARTAN STORES, INC.
(Exact Name of Registrant as Specified in Its Charter)

Commission File Number: 000-31127

Michigan
(State or Other Jurisdiction)
of Incorporation or Organization)

38-0593940
(IRS Employer Identification No.)

850 76th Street, S.W.
P.O. Box 8700
Grand Rapids, Michigan
(Address of Principal Executive Offices)

49518
(Zip Code)

Registrant's telephone number, including area code: **(616) 878-2000**

Item 9. Regulation FD Disclosure

On June 18, 2004, members of Spartan Stores' executive management team made a presentation to analysts in Detroit, Michigan, regarding the company's operating strategies, financial results and results of operations. The slide presentation provided to the analysts will be available in the Investor Information section of the company's website at www.spartanstores.com from June 18, 2004 through June 30, 2004.

The information in this report (including the presentation materials on the company's website) is furnished pursuant to Item 9 and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing. This report will not be deemed an admission as to the materiality of any information in the report that is required to be disclosed solely by Regulation FD.

-2-

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: June 18, 2004

SPARTAN STORES, INC.
(Registrant)

By /s/ David M. Staples

David M. Staples
Executive Vice President and
Chief Financial Officer