UMPQUA HOLDINGS CORP Form 8-K May 08, 2012

# **UNITED STATES**

# SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

# **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities and Exchange Act of 1934

Date of Report: May 8, 2012

(Date of earliest event reported)

### **Umpqua Holdings Corporation**

(Exact Name of Registrant as Specified in Its Charter)

# **OREGON**

#### <u>000-25597</u>

#### <u>93-1261319</u>

(State or Other Jurisdiction of Incorporation or Organization)

(Commission File Number) (I.R.S. Employer Identification Number)

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# One SW Columbia Street, Suite 1200

#### Portland, Oregon 97258

(address of Principal Executive Offices)(Zip Code)

(503) 727-4100

(Registrant's Telephone Number, Including Area Code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

[] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

[] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

[] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

[] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

On Thursday, May 10, 2012, beginning at approximately 8:30 a.m. local time, executive officers Cort O'Haver and Ron Farnsworth are scheduled to give a presentation of Umpqua's business strategies and financial performance at the D.A. Davidson & Co. 14<sup>th</sup> Annual Financial Services Conference at the Bell Harbor Conference Center, Seattle, Washington. The conference is for invited guests of D.A. Davidson and additional information can be found at:

http://www.davidsoncompanies.com/ecm/a\_events/conf/conference.cfm?confid=346909

A copy of the presentation is attached as <u>Exhibit 99.1</u> will be available on Umpqua's investor relations web site at www.umpquaholdingscorp.com.

**Financial Statements and** Item **Exhibits.** 9.01

Exhibits.

(d)

99.1 Investor Presentation

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### **UMPQUA HOLDINGS CORPORATION**

(Registrant)

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By: <u>/s/ Andrew H. Ognall</u>

Dated: May 8, 2012 Andrew H. Ognall

Assistant Secretary