NUVEEN DIVIDEND ADVANTAGE MUNICIPAL FUND Form N-Q April 01, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

FORM N-O

QUARTERLY SCHEDULE OF PORTFOLIO HOLDINGS OF REGISTERED MANAGEMENT INVESTMENT COMPANY

Investment Company Act file number 811-09297

Nuveen Dividend Advantage Municipal Fund (Exact name of registrant as specified in charter)

Nuveen Investments 333 West Wacker Drive, Chicago, Illinois 60606 (Address of principal executive offices) (Zip code)

Kevin J. McCarthy
Vice President and Secretary
333 West Wacker Drive, Chicago, Illinois 60606
(Name and address of agent for service)

Registrant's telephone number, including area code: 312-917-7700

Date of fiscal year end: 10/31

Date of reporting period: 1/31/10

Form N-Q is to be used by management investment companies, other than small business investment companies registered on Form N-5 (§§ 239.24 and 274.5 of this chapter), to file reports with the Commission, not later than 60 days after the close of the first and third fiscal quarters, pursuant to rule 30b1-5 under the Investment Company Act of 1940 (17 CFR 270.30b1-5). The Commission may use the information provided on Form N-Q in its regulatory, disclosure review, inspection, and policymaking roles.

A registrant is required to disclose the information specified by Form N-Q, and the Commission will make this information public. A registrant is not required to respond to the collection of information contained in Form N-Q unless the Form displays a currently valid Office of Management and Budget ("OMB") control number. Please direct comments concerning the accuracy of the information collection burden estimate and any suggestions for reducing the burden to the Secretary, Securities and Exchange Commission, 450 Fifth Street, NW, Washington, DC 20549-0609. The OMB has reviewed this collection of information under the clearance requirements of 44 U.S.C. § 3507.

Item 1. Schedule of Investments

Portfolio of Investments (Unaudited)
Nuveen Dividend Advantage Municipal Fund (NAD)
January 31, 2010

Principal

Amount (000) Description (1)

 $Municipal\ Bonds-153.7\%\ (99.9\%\ of\ Total\ Investments)$

Alabama – 0.3% (0.2% of Total Investments)

- \$ 1,600 Alabama 21st Century Authority, Tobacco Settlement Revenue Bonds, Series 2000, 5.750%, 12/01/20 Alaska 0.1% (0.1% of Total Investments)
 - 750 Alaska Housing Finance Corporation, General Housing Purpose Bonds, Series 2005A, 5.250%, 12/01/34 FGIC Insured (UB)
 Arizona 1.2% (0.8% of Total Investments)
 - 2,350 Phoenix, Arizona, Civic Improvement Corporation, Senior Lien Airport Revenue Bonds, Series 2008A, 5.000%, 7/01/33
 - 5,000 Salt Verde Financial Corporation, Arizona, Senior Gas Revenue Bonds, Series 2007, 5.000%, 12/01/37
 - 7,350 Total Arizona
 California 6.4% (4.1% of Total Investments)
 - 1,535 Alameda Corridor Transportation Authority, California, Senior Lien Revenue Bonds, Series 1999A, 0.000%, 10/01/37 NPFG Insured
 - 6,000 Anaheim Public Finance Authority, California, Subordinate Lease Revenue Bonds, Public Improvement Project, Series 1997C, 0.000%, 9/01/28 AGM Insured
 - 6,750 California Statewide Community Development Authority, Revenue Bonds, Methodist Hospital Project, Series 2009, 6.750%, 2/01/38
 - 65 California, General Obligation Bonds, Series 1997, 5.000%, 10/01/18 AMBAC Insured
 - 5,000 California, General Obligation Bonds, Series 2005, 5.000%, 3/01/31 Golden State Tobacco Securitization Corporation, California, Enhanced Tobacco Settlement Asset-Backed Bonds, Series 2007A-1:
 - 5,700 5.000%, 6/01/33
 - 1,000 5.125%, 6/01/47

Golden State Tobacco Securitization Corporation, California, Tobacco Settlement Asset-Backed Revenue Bonds, Series 2005A:

- 3,500 0.000%, 6/01/26 AGM Insured
- 9,925 5.000%, 6/01/45
- 2,200 M-S-R Energy Authority, California, Gas Revenue Bonds, Citigroup Prepay Contracts, Series 2009C, 6.500%, 5.000%, 11/01/39
- 1,495 Palmdale Civic Authority, California, Revenue Refinancing Bonds, Civic Center Project, Series 1997A, 5.375%, 7/01/12 NPFG Insured

- 17,000 San Joaquin Hills Transportation Corridor Agency, Orange County, California, Toll Road Revenue Refunding Bonds, Series 1997A, 0.000%, 1/15/35 NPFG Insured
- 60,170 Total California Colorado – 5.7% (3.7% of Total Investments)
 - 1,125 Antelope Heights Metropolitan District, Colorado, Limited Tax General Obligation Bonds, Series 2007, 5.000%, 12/01/37 RAAI Insured
- 3,330 Colorado Health Facilities Authority, Colorado, Revenue Bonds, Catholic Health Initiatives, Series 2009A, 5.500%, 7/01/34
 Denver City and County, Colorado, Airport Special Facilities Revenue Bonds, Rental Car Projects, Series 1999A:
- 2,170 6.000%, 1/01/12 NPFG Insured (Alternative Minimum Tax)
 - 675 6.000%, 1/01/13 NPFG Insured (Alternative Minimum Tax)
- 1,475 Denver, Colorado, FHA-Insured Multifamily Housing Revenue Bonds, Boston Lofts Project, Series 1997A, 5.750%, 10/01/27 (Alternative Minimum Tax)
- 8,515 E-470 Public Highway Authority, Colorado, Senior Revenue Bonds, Series 1997B, 0.000%, 9/01/25– NPFG Insured
- 25,000 E-470 Public Highway Authority, Colorado, Senior Revenue Bonds, Series 2000B, 0.000%, 9/01/31 NPFG Insured
- 60,000 E-470 Public Highway Authority, Colorado, Toll Revenue Bonds, Series 2004A, 0.000%, 3/01/36 NPFG Insured
- 12,500 E-470 Public Highway Authority, Colorado, Toll Revenue Bonds, Series 2006A, 0.000%, 9/01/38 NPFG Insured
- 2,000 Metropolitan Football Stadium District, Colorado, Sales Tax Revenue Bonds, Series 1999A, 0.000%, 1/01/12 NPFG Insured
- 116,790 Total Colorado Connecticut – 0.4% (0.3% of Total Investments)
 - 4,335 Mashantucket Western Pequot Tribe, Connecticut, Subordinate Special Revenue Bonds, Series 2007A, 5.750%, 9/01/34 Florida 10.9% (7.1% of Total Investments)
 - 1,390 Florida Housing Finance Agency, Housing Revenue Bonds, Mar Lago Village Apartments, Series 1997F, 5.800%, 12/01/17 AMBAC Insured (Alternative Minimum Tax)
- 15,000 Florida State Board of Education, Public Education Capital Outlay Bonds, Series 2005E, 4.500%, 6/01/35 (UB)
- 2,500 Marion County Hospital District, Florida, Revenue Bonds, Munroe Regional Medical Center, Series 2007, 5.000%, 10/01/34
- 13,625 Martin County Industrial Development Authority, Florida, Industrial Development Revenue Bonds, Indiantown Cogeneration LP, Series 1994A, 7.875%, 12/15/25 (Alternative Minimum Tax) South Miami Health Facilities Authority, Florida, Hospital Revenue, Baptist Health System Obligation Group, Series 2007:
- 22,000 5.000%, 8/15/37 (UB)
- 7,370 5.000%, 8/15/42 (UB)

- 61,885 Total Florida
 - Georgia 1.5% (1.0% of Total Investments)
- 5,000 Cobb County Development Authority, Georgia, Student Housing Revenue Bonds, KSU Village II Real Estate Foundation LLC Project, Series 2007A, 5.250%, 7/15/38 AMBAC Insured
- 4,000 Forsyth County Water and Sewerage Authority, Georgia, Revenue Bonds, Series 2000, 6.000%, 4/01/25 (Pre-refunded 4/01/10)
- 9,000 Total Georgia
 - Idaho 0.1% (0.0% of Total Investments)
 - 110 Idaho Housing and Finance Association, Single Family Mortgage Bonds, Series 1999E, 5.750%, 1/01/21 (Alternative Minimum Tax)
 - 140 Idaho Housing and Finance Association, Single Family Mortgage Bonds, Series 2000D, 6.350%, 7/01/22 (Alternative Minimum Tax)
 - 205 Idaho Housing and Finance Association, Single Family Mortgage Bonds, Series 2000E, 5.950%, 7/01/20 (Alternative Minimum Tax)
 - 455 Total Idaho Illinois – 31.3% (20.3% of Total Investments)
- 1,560 Channahon, Illinois, Revenue Refunding Bonds, Morris Hospital, Series 1999, 5.750%, 12/01/12
- 2,205 Chicago Board of Education, Illinois, Unlimited Tax General Obligation Bonds, Dedicated Tax Revenues, Series 1998B-1, 0.000%, 12/01/29 FGIC Insured
- 7,250 Chicago Board of Education, Illinois, Unlimited Tax General Obligation Bonds, Dedicated Tax Revenues, Series 1999A, 5.500%, 12/01/26 FGIC Insured Chicago, Illinois, FHA/GNMA Multifamily Housing Revenue Bonds, Archer Court Apartments, Series 1999A:
 - 680 5.500%, 12/20/19 (Alternative Minimum Tax)
- 1,210 5.600%, 12/20/29 (Alternative Minimum Tax)
- 1,925 5.650%, 12/20/40 (Alternative Minimum Tax)
- 22,750 Chicago, Illinois, General Obligation Refunding Bonds, Emergency Telephone System, Series 1999, 5.500%, 1/01/23 FGIC Insured
- 2,150 Chicago, Illinois, Motor Fuel Tax Revenue Refunding Bonds, Series 1993, 5.375%, 1/01/14 AMBAC Insured
- 3,340 Chicago, Illinois, Third Lien General Airport Revenue Bonds, O'Hare International Airport, Series 2005A, 5.000%, 1/01/33 FGIC Insured
 - 190 DuPage County Community School District 200, Wheaton, Illinois, General Obligation Bonds, Series 2003B, 5.250%, 11/01/20 – AGM Insured
 - 810 DuPage County Community School District 200, Wheaton, Illinois, General Obligation Bonds, Series 2003B, 5.250%, 11/01/20 (Pre-refunded 11/01/13) AGM Insured
 - 500 Hoffman Estates Park District, Cook County, Illinois, General Obligation Bonds, Series 1999, 5.375%, 12/01/29 NPFG Insured
- 3,935 Illinois Development Finance Authority, Local Government Program Revenue Bonds, Lake County School District 116 Round Lake, Series 1999, 0.000%, 1/01/15 NPFG Insured
- 1,500 Illinois Finance Authority, Revenue Bonds, Central DuPage Health, Series 2009B,

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- Edgar Filing: NUVEEN DIVIDEND ADVANTAGE MUNICIPAL FUND Form N-Q 5.500%, 11/01/39
- 2,000 Illinois Finance Authority, Revenue Bonds, Children's Memorial Hospital, Series 2008A, 5.250%, 8/15/47 AGC Insured (UB)
- 1,000 Illinois Finance Authority, Revenue Bonds, Edward Health Services Corporation, Series 2008A, 5.500%, 2/01/40 AMBAC Insured
- 5,570 Illinois Finance Authority, Revenue Bonds, University of Chicago, Series 2004A, 5.000%, 7/01/34
- 4,000 Illinois Finance Authority, Revenue Refunding Bonds, Silver Cross Hospital and Medical Centers, Series 2008A, 6.000%, 8/15/23
- 9,820 Illinois Health Facilities Authority, Remarketed Revenue Bonds, University of Chicago Project, Series 1985A, 5.500%, 8/01/20
- 5,595 Illinois Health Facilities Authority, Revenue Bonds, Loyola University Health System, Series 1997A, 5.000%, 7/01/24 NPFG Insured
- 5,490 Illinois Health Facilities Authority, Revenue Bonds, Sarah Bush Lincoln Health Center, Series 1996B, 5.500%, 2/15/16
- 1,500 Illinois Housing Development Authority, Housing Finance Bonds, Series 2005E, 4.800%, 1/01/36 FGIC Insured
- 2,000 Kane & DeKalb Counties, Illinois, Community United School District 301, General Obligation Bonds, Series 2006, 0.000%, 12/01/21 NPFG Insured
- 11,345 Lake and McHenry Counties Community Unit School District 118, Wauconda, Illinois, General Obligation Bonds, Series 2005B, 0.000%, 1/01/25 AGM Insured
- 3,000 Lombard Public Facilities Corporation, Illinois, First Tier Conference Center and Hotel Revenue Bonds, Series 2005A-1, 7.125%, 1/01/36
- 22,500 Metropolitan Pier and Exposition Authority, Illinois, Revenue Bonds, McCormick Place Expansion Project, Series 1999A, 5.500%, 12/15/24 FGIC Insured Metropolitan Pier and Exposition Authority, Illinois, Revenue Refunding Bonds, McCormick Place Expansion Project, Series 1996A:
- 12,250 0.000%, 12/15/22 NPFG Insured
- 13,000 0.000%, 12/15/23 NPFG Insured
 - 1,840 Oak Park, Illinois, General Obligation Bonds, Series 2005B, 0.000%, 11/01/27 SYNCORA GTY Insured
 - Regional Transportation Authority, Cook, DuPage, Kane, Lake, McHenry and Will Counties, Illinois, General Obligation Bonds, Series 1999:
- 22,650 5.750%, 6/01/19 AGM Insured
- 3,500 5.750%, 6/01/23 AGM Insured
- 1,300 Schaumburg, Illinois, General Obligation Bonds, Series 2004B, 5.250%, 12/01/34 FGIC Insured
- 10,000 Will County Community High School District 210 Lincoln-Way, Illinois, General Obligation Bonds, Series 2006, 0.000%, 1/01/23 AGM Insured
- 4,500 Will County School District 122, New Lenox, Illinois, General Obligation Bonds, Series 2000B, 0.000%, 11/01/18 AGM Insured
- 192,865 Total Illinois Indiana – 5.2% (3.4% of Total Investments)

- 1,805 Hospital Authority of Delaware County, Indiana, Hospital Revenue Refunding Bonds, Cardinal Health System, Series 1997, 5.000%, 8/01/16 AMBAC Insured
- 4,000 Indiana Finance Authority, Revenue and Refunding Bonds, Trinity Health Credit Group, Series 2009A, 5.250%, 12/01/38
- 8,000 Indiana Health Facility Financing Authority, Hospital Revenue Bonds, Clarian Health Obligated Group, Series 2000A, 5.500%, 2/15/26 (Pre-refunded 8/15/10) MBIA Insured
- 2,000 Indiana Health Facility Financing Authority, Revenue Bonds, Community Foundation of Northwest Indiana, Series 2007, 5.500%, 3/01/37
- 6,555 Indiana Housing and Community Development Authority, Single Family Mortgage Revenue Bonds, Series 2007A-1, Drivers 1847, 7.887%, 7/01/32 (Alternative Minimum Tax) (IF)
- 6,675 Indiana Municipal Power Agency, Power Supply Revenue Bonds, Series 2007A, 5.000%, 1/01/42 NPFG Insured
- 29,035 Total Indiana Iowa – 0.9% (0.6% of Total Investments)
- 7,000 Iowa Tobacco Settlement Authority, Asset Backed Settlement Revenue Bonds, Series 2005C, 5.625%, 6/01/46
 - Kansas 1.3% (0.8% of Total Investments)
- 3,825 Wichita, Kansas, Water and Sewerage Utility Revenue Bonds, Series 1999, 4.000%, 10/01/18 FGIC Insured
- 3,000 Wyandotte County-Kansas City Unified Government, Kansas, Sales Tax Special Obligation Bonds, Redevelopment Project Area B, Series 2005, 5.000%, 12/01/20
- 6,825 Total Kansas
 - Kentucky 1.1% (0.7% of Total Investments)
 - Kentucky Economic Development Finance Authority, Hospital System Revenue Refunding and Improvement Bonds, Appalachian Regional Healthcare Inc., Series 1997:
- 1,850 5.850%, 10/01/17
- 5,000 5.875%, 10/01/22
- 6,850 Total Kentucky
 - Louisiana 7.6% (5.0% of Total Investments)
- 2,245 Lafayette, Louisiana, Sales Tax Revenue Bonds, Public Improvements, Series 2000B, 5.625%, 5/01/25 (Pre-refunded 5/01/10) FGIC Insured
- 1,750 Louisiana Local Government Environmental Facilities and Community Development Authority, GNMA Collateralized Mortgage Revenue Refunding Bonds, Sharlo Apartments, Series 2002A, 6.500%, 6/20/37
- 5,350 Louisiana Public Facilities Authority, Revenue Bonds, Baton Rouge General Hospital, Series 2004, 5.250%, 7/01/33 NPFG Insured
- 9,000 Louisiana Public Facilities Authority, Revenue Bonds, Ochsner Clinic Foundation Project, Series 2007A, 5.500%, 5/15/47
- 5,445 Louisiana State, Gasoline Tax Revenue Bonds, Series 2006, 4.500%, 5/01/41 FGIC Insured (UB)
- 13,570 Louisiana Transportation Authority, Senior Lien Toll Road Revenue Bonds, Series 2005B, 0.000%, 12/01/28 AMBAC Insured

Tobacco Settlement Financing Corporation, Louisiana, Tobacco Settlement Asset-Backed Bonds, Series 2001B:

- 9,545 5.500%, 5/15/30
- 5,000 5.875%, 5/15/39
- 51,905 Total Louisiana Massachusetts – 3.1% (2.0% of Total Investments)
 - 1,440 Boston Industrial Development Financing Authority, Massachusetts, Subordinate Revenue Bonds, Crosstown Center Project, Series 2002, 8.000%, 9/01/35 (Alternative Minimum Tax)
- 4,365 Massachusetts Health and Educational Facilities Authority, Revenue Bonds, Berkshire Health System, Series 2005F, 5.000%, 10/01/19 AGC Insured
 - 620 Massachusetts Health and Educational Facilities Authority, Revenue Bonds, CareGroup Inc., Series 2008E-1, 5.125%, 7/01/33
- 2,300 Massachusetts Health and Educational Facilities Authority, Revenue Refunding Bonds, Suffolk University Issue, Series A (2009) Series B (2009) (Federally Taxable), 5.750%, 7/01/39
- 2,975 Massachusetts Housing Finance Agency, Housing Bonds, Series 2009F, 5.700%, 6/01/40
- 785 Massachusetts Port Authority, Special Facilities Revenue Bonds, US Airways Group Inc., Series 1996A, 5.875%, 9/01/23 NPFG Insured (Alternative Minimum Tax)

 Massachusetts Turnpike Authority, Metropolitan Highway System Revenue Bonds, Senior Series 1997A:
- 1,975 5.000%, 1/01/12
- 2,200 5.125%, 1/01/17 NPFG Insured
- 1,000 0.000%, 1/01/24 NPFG Insured
 - 205 Massachusetts Turnpike Authority, Metropolitan Highway System Revenue Bonds, Subordinate Series 1999A, 5.250%, 1/01/29 AMBAC Insured
- 17,865 Total Massachusetts
 Michigan 4.0% (2.6% of Total Investments)
- 6,000 Detroit, Michigan, Second Lien Sewerage Disposal System Revenue Bonds, Series 2005A, 5.000%, 7/01/35 NPFG Insured
- 15,255 Michigan State Hospital Finance Authority, Hospital Revenue Bonds, Detroit Medical Center Obligated Group, Series 1998A, 5.250%, 8/15/28
- 1,150 Royal Oak Hospital Finance Authority, Michigan, Hospital Revenue Bonds, William Beaumont Hospital, Refunding Series 2009V, 8.250%, 9/01/39
- 4,000 Wayne County, Michigan, Airport Revenue Bonds, Detroit Metropolitan Wayne County Airport, Series 1998A, 5.375%, 12/01/16 NPFG Insured (Alternative Minimum Tax)
- 26,405 Total Michigan

 Minnesota 1.4% (0.9% of Total Investments)
- 6,375 Minneapolis Health Care System, Minnesota, Revenue Bonds, Fairview Hospital and Healthcare Services, Series 2008A, 6.625%, 11/15/28
 - 555 Minnesota Housing Finance Agency, Single Family Mortgage Bonds, Series 1998H-1, 5.650%, 7/01/31 (Alternative Minimum Tax)
- 6,930 Total Minnesota

- Missouri 2.3% (1.5% of Total Investments)
- Kansas City Municipal Assistance Corporation, Missouri, Leasehold Revenue Bonds, Series 2004B-1:
- 7,000 0.000%, 4/15/27 AMBAC Insured
- 5,000 0.000%, 4/15/29 AMBAC Insured
- 1,885 Missouri Health and Educational Facilities Authority, Revenue Bonds, SSM Healthcare System, Series 2001A, 5.250%, 6/01/21 AMBAC Insured
 - Missouri Health and Educational Facilities Authority, Revenue Bonds, SSM Healthcare System, Series 2001A:
 - 300 5.250%, 6/01/21 (Pre-refunded 6/01/11) AMBAC Insured
- 2,185 5.250%, 6/01/21 (Pre-refunded 6/01/11) AMBAC Insured
- 3,670 5.250%, 6/01/28 (Pre-refunded 6/01/11) AMBAC Insured
- 20,040 Total Missouri
 - Montana 0.3% (0.2% of Total Investments)
 - 570 Montana Board of Housing, Single Family Mortgage Bonds, Series 2000A-2, 6.450%, 6/01/29 (Alternative Minimum Tax)
 - 1,000 Montana Higher Education Student Assistance Corporation, Student Loan Revenue Bonds, Subordinate Series 1999B, 6.400%, 12/01/32 (Alternative Minimum Tax)
 - 1,570 Total Montana
 Nevada 5.5% (3.6% of Total Investments)
- 10,000 Clark County, Nevada, Airport Revenue Bonds, Subordinte Lien Series 2010B, 5.750%, 7/01/42 (WI/DD, Settling 2/03/10)
- 9,675 Clark County, Nevada, Passenger Facility Charge Revenue Bonds, Las Vegas-McCarran International Airport, Series 2010A, 5.250%, 7/01/42 (WI/DD, Settling 2/03/10)
 Director of Nevada State Department of Business and Industry, Revenue Bonds, Las Vegas Monorail Project, First Tier, Series 2000:
- 8,000 0.000%, 1/01/19 AMBAC Insured
- 4,000 5.625%, 1/01/32 AMBAC Insured
- 3,000 5.375%, 1/01/40 AMBAC Insured
- 3,750 Henderson, Nevada, Healthcare Facility Revenue Refunding Bonds, Catholic Healthcare West, Series 2007B, Trust 2633, 18.997%, 7/01/31 BHAC Insured (IF)
- 1,500 Las Vegas Redevelopment Agency, Nevada, Tax Increment Revenue Bonds, Series 2009A, 8.000%, 6/15/30
- 39,925 Total Nevada
 - New Jersey 7.0% (4.6% of Total Investments)
- 6,850 New Jersey Educational Facilities Authority Revenue Refunding Bonds, University of Medicine and Dentistry of New Jersey Issue, Series 2009 B, 5.750%, 12/01/15
- 1,830 New Jersey Higher Education Assistance Authority, Student Loan Revenue Bonds, Series 2000A, 6.000%, 6/01/13 NPFG Insured (Alternative Minimum Tax)
- 4,130 New Jersey Transit Corporation, Certificates of Participation, Federal Transit Administration Grants, Series 2002A, 5.500%, 9/15/13 AMBAC Insured

- 4,000 New Jersey Transportation Trust Fund Authority, Transportation System Bonds, Series 1999A, 5.750%, 6/15/18
- 20,000 New Jersey Transportation Trust Fund Authority, Transportation System Bonds, Series 2006C, 0.000%, 12/15/28 AMBAC Insured Tobacco Settlement Financing Corporation, New Jersey, Tobacco Settlement Asset-Backed Bonds, Series 2002:
- 7,825 5.750%, 6/01/32 (Pre-refunded 6/01/12)
- 3,165 6.125%, 6/01/42 (Pre-refunded 6/01/12)
- 1,365 Tobacco Settlement Financing Corporation, New Jersey, Tobacco Settlement Asset-Backed Bonds, Series 2003, 6.750%, 6/01/39 (Pre-refunded 6/01/13)
- 49,165 Total New Jersey
 New Mexico 0.7% (0.4% of Total Investments)
- 3,730 University of New Mexico, FHA-Insured Mortgage Hospital Revenue Bonds, Series 2004, 5.000%, 7/01/32 AGM Insured
 - New York 8.3% (5.4% of Total Investments)
- 2,170 Dormitory Authority of the State of New York, Insured Revenue Bonds, Franciscan Health Partnership Obligated Group – Frances Shervier Home and Hospital, Series 1997, 5.500%, 7/01/17 – RAAI Insured
- 7,500 Dormitory Authority of the State of New York, Secured Hospital Revenue Refunding Bonds, Wyckoff Heights Medical Center, Series 1998H, 5.300%, 8/15/21 NPFG Insured
- 6,000 New York City Industrial Development Agency, New York, American Airlines-JFK International Airport Special Facility Revenue Bonds, Series 2005, 7.750%, 8/01/31 (Alternative Minimum Tax)
- 4,755 New York City Industrial Development Agency, New York, Revenue Bonds, Yankee Stadium Project Pilot, Series 2009A, 7.000%, 3/01/49 AGC Insured
- 5,000 New York City Municipal Water Finance Authority, New York, Water and Sewerage System Revenue Bonds, Series 2004B, 5.000%, 6/15/36 AGM Insured (UB)
- 8,800 New York City Sales Tax Asset Receivable Corporation, New York, Dedicated Revenue Bonds, Local Government Assistance Corporation, Series 2004A, 5.000%, 10/15/32 AMBAC Insured (UB)
- 10,000 Port Authority of New York and New Jersey, Special Project Bonds, JFK International Air Terminal LLC, Sixth Series 1997, 5.900%, 12/01/17 NPFG Insured (Alternative Minimum Tax)
- 44,225 Total New York

 North Carolina 1.1% (0.7% of Total Investments)
- 3,830 Charlotte-Mecklenburg Hospital Authority, North Carolina, Healthcare System Revenue Bonds, DBA Carolinas Healthcare System, Series 2005A, 5.000%, 1/15/45 (Pre-refunded 1/15/15)
- 1,500 The Charlotte-Mecklenberg Hospital Authority, North Carolina, Doing Business as Carolinas HealthCare System, Health Care Refunding Revenue Bonds, Series 2008A, 5.250%, 1/15/24 – AGC Insured
- 5,330 Total North Carolina
 Ohio 3.1% (2.0% of Total Investments)
- 2,300 Amherst Exempted Village School District, Ohio, Unlimited Tax General Obligation School

1

Improvement Bonds, Series 2001, 5.125%, 12/01/21 (Pre-refunded 12/01/11) – FGIC Insured Buckeye Tobacco Settlement Financing Authority, Ohio, Tobacco Settlement Asset-Backed Revenue Bonds, Senior Lien, Series 2007A-2:

- 160 5.125%, 6/01/24
- 1,800 5.875%, 6/01/30
- 1,740 5.750%, 6/01/34
- 3,930 5.875%, 6/01/47
- 3,635 Franklin County, Ohio, FHA-Insured Multifamily Housing Mortgage Revenue Bonds, Hamilton Creek Apartments Project, Series 1994A, 5.550%, 7/01/24 (Alternative Minimum Tax)
- 3,650 Montgomery County, Ohio, Revenue Bonds, Catholic Health Initiatives, Series 2004A, 5.000%, 5/01/30
 - 935 Warren County, Ohio, Limited Tax General Obligations, Series 1997, 5.500%, 12/01/17
- 18,150 Total Ohio Oregon – 0.4% (0.3% of Total Investments)
- 2,355 Portland, Oregon, Downtown Waterfront Urban Renewal and Redevelopment Revenue Bonds, Series 2000A, 5.500%, 6/15/20 AMBAC Insured Pennsylvania 6.9% (4.5% of Total Investments)
- 3,480 Allegheny County Hospital Development Authority, Pennsylvania, Revenue Bonds, West Penn Allegheny Health System, Series 2000B, 9.250%, 11/15/22 (Pre-refunded 11/15/10)
 - 520 Carbon County Industrial Development Authority, Pennsylvania, Resource Recovery Revenue Refunding Bonds, Panther Creek Partners Project, Series 2000, 6.650%, 5/01/10 (Alternative Minimum Tax)
- 1,250 Erie, Pennsylvania, Water Authority, Water Revenue Bonds, Series 2008, 5.000%, 12/01/43 AGM Insured
- 1,500 Pennsylvania Housing Finance Agency, Single Family Mortgage Revenue Bonds, Series 1996-A 4.650%, 10/01/31 (Alternative Minimum Tax) (UB)
- 8,200 Pennsylvania Turnpike Commission, Turnpike Revenue Bonds, Capital Appreciation Series 2009E, 0.000%, 12/01/38
- 5,000 Pennsylvania Turnpike Commission, Turnpike Subordinate Revenue Bonds, Series 2009C, 0.000%, 6/01/33 AGM Insured
- 18,900 Philadelphia Airport System, Pennsylvania, Revenue Bonds, Series 1998A, 5.500%, 6/15/18 FGIC Insured (Alternative Minimum Tax)
- 3,205 Philadelphia School District, Pennsylvania, General Obligation Bonds, Series 2002B, 5.625%, 8/01/16 (Pre-refunded 8/01/12) FGIC Insured
- 42,055 Total Pennsylvania
 Puerto Rico 5.0% (3.2% of Total Investments)
- 2,500 Puerto Rico Aqueduct and Sewerage Authority, Revenue Bonds, Senior Lien Series 2008A, 6.000%, 7/01/44
 - Puerto Rico Housing Finance Authority, Capital Fund Program Revenue Bonds, Series 2003:
- 8,200 4.500%, 12/01/23 (Pre-refunded 12/01/13) (UB)
- 4,300 4.500%, 12/01/23 (UB)

- 12,845 Puerto Rico Infrastructure Financing Authority, Special Tax Revenue Bonds, Series 2005A, 0.000%, 7/01/42 FGIC Insured
- 10,000 Puerto Rico Sales Tax Financing Corporation, Sales Tax Revenue Bonds, First Subordinate Series 2009A, 6.000%, 8/01/42
- 37,845 Total Puerto Rico Rhode Island – 3.6% (2.4% of Total Investments)
- 2,015 Central Falls, Rhode Island, General Obligation School Bonds, Series 1999, 6.250%, 5/15/20 RAAI Insured
- 3,500 Providence Redevelopment Agency, Rhode Island, Revenue Bonds, Public Safety and Municipal Building Projects, Series 1999A, 5.750%, 4/01/29 (Pre-refunded 4/01/10) AMBAC Insured Rhode Island Housing & Mortgage Finance Corporation, Homeownership Opportunity 57-B Bond Program, Series 2007, Trust 1177:
- 1,500 9.654%, 10/01/27 (Alternative Minimum Tax) (IF)
- 1,000 9.754%, 10/01/32 (Alternative Minimum Tax) (IF)
- 12,500 Rhode Island Tobacco Settlement Financing Corporation, Tobacco Settlement Asset-Backed Bonds, Series 2002A, 6.125%, 6/01/32
- 20,515 Total Rhode Island South Carolina – 0.3% (0.2% of Total Investments)
 - 1,500 Greenville, South Carolina, Hospital Facilities Revenue Bonds, Series 2001, 5.000%, 5/01/31 AMBAC Insured

 Tennessee 1.4% (0.9% of Total Investments)
- 2,250 Memphis-Shelby County Airport Authority, Tennessee, Airport Revenue Bonds, Series 1999D, 6.000%, 3/01/24 AMBAC Insured (Alternative Minimum Tax)
- 2,425 Memphis-Shelby County Airport Authority, Tennessee, Airport Revenue Bonds, Series 2001B, 5.125%, 3/01/26 AGM Insured
- 2,310 Sullivan County Health Educational and Housing Facilities Board, Tennessee, Revenue Bonds, Wellmont Health System, Series 2006C, 5.250%, 9/01/36
- 1,500 Sumner County Health, Educational, and Housing Facilities Board, Tennessee, Revenue Refunding Bonds, Sumner Regional Health System Inc., Series 2007, 5.500%, 11/01/46
- 8,485 Total Tennessee
 Texas 6.5% (4.2% of Total Investments)
- 2,560 Brazos River Authority, Texas, Pollution Control Revenue Refunding Bonds, TXU Electric Company, Series 1999C, 7.700%, 3/01/32 (Alternative Minimum Tax)
- 2,820 Central Texas Regional Mobility Authority, Travis and Williamson Counties, Toll Road Revenue Bonds, Series 2005, 5.000%, 1/01/45 FGIC Insured
 - 820 Dallas Area Rapid Transit, Texas, Senior Lien Sales Tax Revenue Bonds, Series 2001, 5.000%, 12/01/31 (Pre-refunded 12/01/11) AMBAC Insured
- 2,205 Harris County-Houston Sports Authority, Texas, Senior Lien Revenue Refunding Bonds, Series 2001A, 0.000%, 11/15/20 NPFG Insured
- 3,130 Houston, Texas, Hotel Occupancy Tax and Special Revenue Bonds, Convention and Entertainment Project, Series 2001B, 0.000%, 9/01/30 AMBAC Insured

- 2,500 Jefferson County, Texas, Certificates of Obligation, Series 2000, 6.000%, 8/01/25 (Pre-refunded 8/01/10) AGM Insured
- 30,095 Leander Independent School District, Williamson and Travis Counties, Texas, General Obligation Bonds, Series 2004, 0.000%, 8/15/34
- 9,345 Leander Independent School District, Williamson and Travis Counties, Texas, General Obligation Bonds, Series 2005, 0.000%, 8/15/33 FGIC Insured
- 33,160 Leander Independent School District, Williamson and Travis Counties, Texas, General Obligation Bonds, Series 2006, 0.000%, 8/15/38
- 1,000 San Antonio, Texas, Water System Revenue Bonds, Series 2005, 4.750%, 5/15/37 NPFG Insured
- 3,295 Tarrant County, Texas, Cultural & Educational Facilities Financing Corporation, Revenue Bonds, Series 2007, Residuals 1760-3, 16.894%, 2/15/36 (IF)
- 7,000 White Settlement Independent School District, Tarrant County, Texas, General Obligation Bonds, Series 2005, 0.000%, 8/15/35
 - Wylie Independent School District, Taylor County, Texas, General Obligation Bonds, Series 2005:
- 3,000 0.000%, 8/15/20
- 3,000 0.000%, 8/15/22
- 103,930 Total Texas
 - Utah -0.1% (0.1% of Total Investments)
 - Utah Housing Finance Agency, Single Family Mortgage Bonds, Series 1999C-2, Class II:
 - 165 5.700%, 7/01/19 (Alternative Minimum Tax)
 - 50 5.750%, 7/01/21 (Alternative Minimum Tax)
 - 10 Utah Housing Finance Agency, Single Family Mortgage Bonds, Series 1999D, 5.850%, 7/01/21 (Alternative Minimum Tax)
 - 390 Utah Housing Finance Agency, Single Family Mortgage Bonds, Series 2000F-2, Class III, 6.000%, 1/01/15 (Alternative Minimum Tax)
 - 615 Total Utah
 - Virginia 0.5% (0.3% of Total Investments)
 - 3,000 Fairfax County Economic Development Authority, Virginia, Residential Care Facilities Mortgage Revenue Bonds, Goodwin House, Inc., Series 2007A, 5.125%, 10/01/42 Washington 11.4% (7.4% of Total Investments)
 - 4,000 Energy Northwest, Washington, Electric Revenue Refunding Bonds, Nuclear Project 3, Series 2003A, 5.500%, 7/01/17 SYNCORA GTY Insured
 - Port of Seattle, Washington, Special Facility Revenue Bonds, Terminal 18, Series 1999B:
 - 1,755 6.000%, 9/01/15 NPFG Insured (Alternative Minimum Tax)
 - 2,590 6.000%, 9/01/16 NPFG Insured (Alternative Minimum Tax)
 Port of Seattle, Washington, Special Facility Revenue Bonds, Terminal 18, Series 1999C:
 - 875 6.000%, 9/01/15 NPFG Insured (Alternative Minimum Tax)
 - 1,260 6.000%, 9/01/16 NPFG Insured (Alternative Minimum Tax)
 - 4,820 Seattle, Washington, Municipal Light and Power Revenue Refunding and Improvement Bonds, Series 2001, 5.500%, 3/01/19 AGM Insured
 - 2,000 Washington Health Care Facilities Authority, Revenue Bonds, Fred Hutchinson Cancer Research

- Center, Series 2009A, 6.000%, 1/01/33
- 6,190 Washington State Tobacco Settlement Authority, Tobacco Settlement Asset-Backed Revenue Bonds, Series 2002, 6.500%, 6/01/26
- 11,605 Washington, Certificates of Participation, Washington Convention and Trade Center, Series 1999, 5.250%, 7/01/16 NPFG Insured
- 3,350 Washington, General Obligation Compound Interest Bonds, Series 1999S-2, 0.000%, 1/01/18 AGM Insured
 - Washington, General Obligation Compound Interest Bonds, Series 1999S-3:
- 17,650 0.000%, 1/01/20
- 18,470 0.000%, 1/01/21
- 74,565 Total Washington
 Wisconsin 6.8% (4.4% of Total Investments)
 - 1,690 Green Bay, Wisconsin, Water System Revenue Bonds, Series 2004, 5.000%, 11/01/29 (Pre-refunded 11/01/14) AGM Insured
 - 560 Green Bay, Wisconsin, Water System Revenue Bonds, Series 2004, 5.000%, 11/01/29 AGM Insured
 - 3,810 La Crosse, Wisconsin, Industrial Development Revenue Refunding Bonds, Dairyland Power Cooperative, Series 1997C, 5.550%, 2/01/15 AMBAC Insured
- 7,410 Wisconsin Health and Educational Facilities Authority, Revenue Bonds, Ascension Health, Series 2006A, 5.000%, 11/15/36
- 4,330 Wisconsin Health and Educational Facilities Authority, Revenue Bonds, Childrens Hospital of Wisconsin Inc., Series 2008B, 5.500%, 8/15/29
- 4,380 Wisconsin Health and Educational Facilities Authority, Revenue Bonds, Kenosha Hospital and Medical Center Inc., Series 1999, 5.625%, 5/15/29
- 12,700 Wisconsin Health and Educational Facilities Authority, Revenue Bonds, Mercy Health System Corporation, Series 1999, 5.500%, 8/15/25 AMBAC Insured
- 2,200 Wisconsin Health and Educational Facilities Authority, Revenue Bonds, Wheaton Franciscan Services Inc., Series 2003A, 5.125%, 8/15/33
- 37,080 Total Wisconsin
- \$ 1,122,095 Total Municipal Bonds (cost \$851,332,813)
 - Shares Description (1)
 - Investment Companies 0.1% (0.1% of Total Investments)
 - 8,765 BlackRock MuniHoldings Fund Inc.
 - 32,332 Morgan Stanley Quality Municipal Income Trust

Total Investment Companies (cost \$527,634)

Total Investments (cost \$851,860,447) – 153.8%

Floating Rate Obligations -(9.3)%

Other Assets Less Liabilities – 2.8%

Auction Rate Preferred Shares, at Liquidation Value – (47.3)% (5)

Net Assets Applicable to Common Shares – 100%

Fair Value Measurements

In determining the value of the Fund's investments, various inputs are used. These inputs are summarized in the three broad levels listed below:

Level 1 – Quoted prices in active markets for identical securities.

Level 2 – Other significant observable inputs (including quoted prices for similar securities, interest rates, prepayment speeds, credit risk, etc.).

Level 3 – Significant unobservable inputs (including management's assumptions in determining the fair value of investments).

The inputs or methodology used for valuing securities are not an indication of the risk associated with investing in those securities. The following is a summary of the Fund's fair value measurements as of January 31, 2010:

	Level 1	Level 2	Level 3	Total
Investments:				
Municipal Bonds	\$ -5	\$850,126,353	\$ -\$8:	50,126,353
Investment Companies	526,173	_	_	526,173
Total	\$526,173	\$850,126,353	\$ -\$8:	50,652,526

Income Tax Information

The following information is presented on an income tax basis. Differences between amounts for financial statement and federal income tax purposes are primarily due to timing differences in recognizing taxable market discount, timing differences in recognizing certain gains and losses on investment transactions and the treatment of investments in inverse floating rate securities reflected as financing transactions, if any. To the extent that differences arise that are permanent in nature, such amounts are reclassified within the capital accounts on the Statement of Assets and Liabilities presented in the annual report, based on their federal tax basis treatment; temporary differences do not require reclassification. Temporary and permanent differences do not impact the net asset value of the Fund.

At January 31, 2010, the cost of investments was \$799,389,378.

Gross unrealized appreciation and gross unrealized depreciation of investments at January 31, 2010, were as follows:

Gross unrealized:

Appreciation	\$ 41,322,157
Depreciation	(41,662,331)
Net unrealized appreciation (depreciation) of investments	\$ (340,174)

- (1) All percentages shown in the Portfolio of Investments are based on net assets applicable to Common shares unless otherwise noted.
- (2) Optional Call Provisions: Dates (month and year) and prices of the earliest optional call or redemption. There may be other call provisions at varying prices at later dates. Certain mortgage-backed securities

- may be subject to periodic principal paydowns.
- (3) Ratings: Using the higher of Standard & Poor's Group ("Standard & Poor's") or Moody's Investor Service, Inc. ("Moody's") rating. Ratings below BBB by Standard & Poor's or Baa by Moody's are considered to be below investment grade.
- (4) Backed by an escrow or trust containing sufficient U.S. Government or U.S. Government agency securities which ensure the timely payment of principal and interest. Such investments are normally considered to be equivalent to AAA rated securities.
- (5) Auction Rate Preferred Shares, at Liquidation Value as a percentage of Total Investments is 30.8%.
- N/R Not rated.
- WI/DD Purchased on a when-issued or delayed delivery basis.
 - (IF) Inverse floating rate investment.
 - (UB) Underlying bond of an inverse floating rate trust reflected as a financing transaction.

Item 2. Controls and Procedures.

- a. The registrant's principal executive and principal financial officers, or persons performing similar functions, have concluded that the registrant's disclosure controls and procedures (as defined in Rule 30a-3(c) under the Investment Company Act of 1940, as amended (the "1940 Act") (17 CFR 270.30a-3(c))) are effective, as of a date within 90 days of the filing date of this report that includes the disclosure required by this paragraph, based on their evaluation of the controls and procedures required by Rule 30a-3(b) under the 1940 Act (17 CFR 270.30a-3(b)) and Rule 13a-15(b) or 15d-15(b) under the Securities Exchange Act of 1934 (17 CFR 240.13a-15(b) or 240.15d-15(b)).
- b. There were no changes in the registrant's internal control over financial reporting (as defined in Rule 30a-3(d) under the 1940 Act (17 CFR 270.30a-3(d)) that occurred during the registrant's last fiscal quarter that have materially affected, or are reasonably likely to materially affect, the registrant's internal control over financial reporting.

Item 3. Exhibits.

File as exhibits as part of this Form a separate certification for each principal executive officer and principal financial officer of the registrant as required by Rule 30a-2(a) under the 1940 Act (17 CFR 270.30a-2(a)), exactly as set forth below: See EX-99 CERT attached hereto.

Pursuant to the requirements of the Securities Exchange Act of 1934 and the Investment Company Act of 1940, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

(Registrant) Nuveen Dividend Advantage Municipal Fund

By (Signature and Title) /s/ Kevin J. McCarthy Kevin J. McCarthy

Vice President and Secretary

Date April 1, 2010

Pursuant to the requirements of the Securities Exchange Act of 1934 and the Investment Company Act of 1940, this report has been signed below by the following persons on behalf of the registrant and in the capacities and on the dates indicated.

By (Signature and Title) /s/ Gifford R. Zimmerman

Gifford R. Zimmerman

Chief Administrative Officer (principal executive officer)

Date April 1, 2010

By (Signature and Title) /s/ Stephen D. Foy

Stephen D. Foy

Vice President and Controller (principal financial officer)

Date April 1, 2010