Edgar Filing: Lifevantage Corp - Form 4

Lifevantage	Corp											
Form 4												
July 28, 2016	5											
FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION									OMB AF	OMB APPROVAL		
CURIVI 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									OMB Number:	3235-0287		
Check this box									Expires:	January 31,		
if no long subject to		AENT OF	CHAN	GES IN BENEFICIAL OWN				NERSHIP OF	Estimated a	2005 average		
Section 1				SECUR	SECURITIES				burden hours per			
Form 4 or								response				
Form 5 obligation	no -						-	e Act of 1934,				
may cont				•	•	· ·		1935 or Sectior	1			
<i>See</i> Instru 1(b).	action	30(h)	of the In	vestment	Compan	y Ac	t of 194	-0				
(Print or Type R	Responses)											
Rose Justin Symbol				er Name and Ticker or Trading				5. Relationship of Reporting Person(s) to Issuer				
				tage Corp	[LFVN]]		(Check all applicable)				
(Last)	(First) (Middle)	3. Date of	f Earliest Tr	ansaction					,		
				Day/Year)				Director 10% Owner X_ Officer (give title Other (specify				
9785 SOUT SUITE 300	H MONROE ST	REET,	07/27/2	016				below)	below) f Sales Officer	er (specify		
	(Street)		4 If Ame	ndment, Da	te Origina	1		6 Individual or Io	int/Group Filin	o(Check		
				Ionth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person				
												SANDY, U
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of	2. Transaction Date		3.	4. Securi			5. Amount of	6. Ownership				
Security	(Month/Day/Year)	Execution any	· · · · · · · · · · · · · · · · · · ·					Securities Beneficially		Indirect Beneficial		
(Instr. 3)		ay/Year)	Code (Instr. 3, 4 and 5) (Instr. 8)				Owned	Ownership				
		X		(Following	(Instr. 4)	(Instr. 4)		
						(A)		Reported				
						or		Transaction(s) (Instr. 3 and 4)				
~				Code V	Amount	(D)	Price	(mout 5 and 4)				
Common Stock	07/27/2016			F	1,849 (1)	D	\$ 14.48	15,294	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

Reporting Owners

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Under Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Own Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Rose Justin 9785 SOUTH MONROE STREET, SUITE 300 SANDY, UT 84070			Chief Sales Officer				
Signatures							

**Signature of Reporting Person Date

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v). *
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- These shares were withheld to satisfy tax withholding obligations in connection with the partial vesting of a restricted stock award (1) granted on July 27, 2015.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.