PFIZER INC Form 3 October 02, 2007

### FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, response...

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement PFIZER INC [PFE] À RICCIARDI NATALE S (Month/Day/Year) 09/27/2007 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) PFIZER INC. ATT: (Check all applicable) **CORPORATE** SECRETARY. 235 EAST 10% Owner Director **42ND STREET** \_X\_\_ Officer Other (give title below) (specify below) (Street) 6. Individual or Joint/Group Senior Vice President Filing(Check Applicable Line) \_X\_ Form filed by One Reporting NEW YORK, NYÂ 10017 Person Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 4. Nature of Indirect Beneficial 1. Title of Security Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (Instr. 5) Â Common Stock D 300,417 Common Stock 41,598 I By Rule 16b-3 Plan Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

required to respond unless the form displays a

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1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect (I) (Instr. 5)		
Phantom Stock Units SSP	(9)	(9)	Common Stock	20,120	\$ (10)	D	Â	
Employee Stock Option (right to buy)	(1)	08/26/2008	Common Stock	54,000	\$ 35.21	D	Â	
Employee Stock Option (right to buy)	(2)	04/21/2009	Common Stock	57,450	\$ 42.07	D	Â	
Employee Stock Option (right to buy)	(3)	02/23/2010	Common Stock	35,000	\$ 32.94	D	Â	
Employee Stock Option (right to buy)	(4)	02/21/2011	Common Stock	90,000	\$ 45.34	D	Â	
Employee Stock Option (right to buy)	(5)	02/27/2012	Common Stock	50,000	\$ 41.3	D	Â	
Employee Stock Option (right to buy)	(6)	02/26/2013	Common Stock	50,000	\$ 29.33	D	Â	
Employee Stock Option (right to buy)	(7)	02/25/2014	Common Stock	65,000	\$ 37.15	D	Â	
Employee Stock Option (right to buy)	(8)	02/23/2015	Common Stock	114,000	\$ 26.2	D	Â	
Employee Stock Option (right to buy)	02/23/2009	02/22/2016	Common Stock	160,000	\$ 26.2	D	Â	
Employee Stock Option (right to buy)	02/22/2010	02/21/2017	Common Stock	122,000	\$ 25.87	D	Â	

# **Reporting Owners**

Reporting Owner Name / Address	Relationships				
. 0	Director	10% Owner	Officer	Other	
RICCIARDI NATALE S PFIZER INC. ATT: CORPORATE SECRETARY 235 EAST 42ND STREET NEW YORK Â NYÂ 10017	Â	Â	Senior Vice President	Â	

### **Signatures**

By: Lawrence A. Fox, by power of atty. 10/02/2007

\*\*Signature of Reporting Person

Date

Reporting Owners 2

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#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The option became exercisable in 5 equal annual installments beginning on August 28, 1999.
- (2) The option became exercisable in 5 equal annual installments beginning on April 22, 2000.
- (3) The option became exercisable in 5 equal annual installments beginning on February 24, 2001.
- (4) The option became exercisable in 5 equal annual installments beginning on February 22, 2002.
- (5) This option became exercisable in 3 equal annual installments beginning on February 28, 2005.
- (6) This option became exercisable in 3 equal annual installments beginning on February 27, 2006.
- (7) This option becomes exercisable in 3 equal annual installments beginning on February 26, 2007.
- (8) This option becomes exercisable in 3 equal annual installments beginning on February 24, 2008.
- These units, which were acquired pursuant to the Pfizer Inc. Nonfunded Deferred Compensation and Supplemental Savings Plan, are settled in cash following the reporting person's separation from service and may be transferred by the reporting person into an alternative investment account at any time.
- (10) Each unit represents one phantom share of common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.