21ST CENTURY HOLDING CO

Form SC 13G January 13, 2005

1

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934 (Amendment No. 2)*

21st Century Holding Co.

(Name of Issuer)

Common Stock, \$.01 Par Value

(Title of Class of Securities)

90136Q100

(CUSIP Number)

December 31, 2004

(Date of Event Which Requires Filing of This Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- [x] Rule 13d-1(b)
- [] Rule 13d-1(c)
- [] Rule 13d-1(d)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Page 1 of 8 Pages

2 CUSIP No. 90136Q100 13G Page 2 of 8 Pages NAME OF REPORTING PERSON S.S. or I.R.S. IDENTIFICATION NO. OF ABOVE PERSON William D. Witter, Inc. 132-87-9276 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) [] (b) [] 3 SEC USE ONLY CITIZENSHIP OR PLACE OF ORGANIZATION One Citicorp Center 153 East 53rd Street New York, New York 10022-4611 NUMBER OF 5 SOLE VOTING POWER SHARES 324,700 _____ BENEFICIALLY 6 SHARED VOTING POWER OWNED BY 7 SOLE DISPOSITIVE POWER EACH REPORTING 349,800 _____ PERSON WITH 8 SHARED DISPOSITIVE POWER 0 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 349,800 10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES* 11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

5.8%

12	TYPE	OF	REPORTING	PERSON

TΑ

CUSIP No. 90136Q100 13G Page 3 of 8 Pages

NAME OF REPORTING PERSON S.S. or I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Dean Witter III

- 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) []
 - (b) [X]

- 3 SEC USE ONLY
- CITIZENSHIP OR PLACE OF ORGANIZATION

153 East 53rd Street 51st Floor New York, New York 10022-4611

NUMBER OF 5 SOLE VOTING POWER

SHARES 324,700

SHARED VOTING POWER BENEFICIALLY

OWNED BY

_____ EACH

SOLE DISPOSITIVE POWER

REPORTING 349,800

_____ SHARED DISPOSITIVE POWER PERSON WITH 8

0

AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

349,800

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN 10 SHARES* []

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

5.8%

12 TYPE OF REPORTING PERSON

ΙN

4

SCHEDULE 13G

Page 4 of 8 Pages

Item 1(a) Name of Issuer:

21st Century Holding Co.

Item 1(b) Address of Issuer's Principal Executive Offices:

4161 N W 5th Street Plantation, FL 33317

Item 2(a) Names of Persons Filing:

William D. Witter, Inc.

Dean Witter III

Item 2(b) Addresses of Principal Business Offices:

153 East 53rd Street

51st Floor

New York, New York 10022

Item 2(c) Citizenship:

New York

Item 2(d) Title of Class of Securities:

Common Stock

Item 2(e) CUSIP Number:

90136Q100

5

SCHEDULE 13G

Page 5 of 8 Pages

Item 3			r (c), Check Whether the Person Filing is a:			
	(a)	[]	Broker or dealer registered under Section 15 of the Exchange Act.			
	(b)	[]	Bank as defined in Section 3(a)(6) of the Exchange Act.			
	(c)	[]	<pre>Insurance company as defined in Section 3(a)(19) of the Exchange Act.</pre>			
	(d)	[]	Investment company registered under Section 8 of the Investment Company Act.			
	(e)	[X]	An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E);			
	(f)	[]	An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F);			
	(g)	[]	A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G);			
	(h)	[]	A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act;			
	(i)	[]	A church plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act;			
	(j)	[]	Group, in accordance with Rule 13d-1(b)(1)(ii)(J).			
If this	stater	ment :	is filed pursuant to rule 13d-1(c), check this box []			
See Exhibit A attached hereto.						
6						
SCHEDULE	E 13G		Page 6 of 8 Pages			
Item 4	Ov	wnersl	nip:			
			ing information regarding the aggregate number and class of securities of the issuer identified in			
	(a) Ar	nount	Beneficially Owned: 296,620			
	(b)	Pe	rcent of Class: 5%			
	(c)	(c) Number of Shares as to Which such Person has:				
		(i)	Sole power to vote or direct the vote			
			324,700			

(ii) Shared power to vote or to direct the vote

0

(iii) Sole power to dispose or to direct the disposition of

349,800

(iv) Shared power to dispose or to direct the disposition of

Λ

Item 5 Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following: []

Item 6 Ownership of More than Five Percent on Behalf of Another
 Person:

The shares owned directly by Witter, Inc. are held on behalf of various clients of the firm. These clients have the right to receive or power to direct the receipt of dividends from, or the proceeds, from the sale of, such securities.

See Exhibit A attached hereto.

Not applicable

Not applicable

7

SCHEDULE 13G

Page 7 of 8 Pages

Item 10 Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired

and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of such securities and were not acquired and are not held in connection with or as a participant in any transaction having such purpose or effect.

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: January 13, 2005

WILLIAM D. WITTER, INC.

By:/s/ DEAN WITTER III

Dean Witter III

President

8

SCHEDULE 13G

Page 8 of 8 Pages

EXHIBIT A

This Exhibit explains the relationship between the Reporting Persons. William D. Witter, Inc. is a New York corporation registered as an investment adviser under the Advisers Act. Witter, Inc. serves as an investment adviser for individuals and institutions. Dean Witter III is the President of William D. Witter, Inc.