COCA COLA CO Form 8-K December 08, 2016
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 8-K
CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
Date of Report (Date of earliest event reported): December 8, 2016
(Exact name of registrant as specified in its charter)
Delaware001-0221758-0628465(State or other jurisdiction of incorporation)(Commission File Number)(IRS Employer Identification No.)
One Coca-Cola Plaza Atlanta, Georgia (Address of principal executive offices) (Zip Code)

(404) 676-2121

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Office	ers;
Compensatory Arrangements of Certain Officers.	

(b) On December 8, 2016, Howard G. Buffett provided notice to the Chairman of the Board of Directors of The Coca-Cola Company (the "Company") of his intention not to stand for re-election at the Company's 2017 Annual Meeting of Shareowners. Mr. Buffett will remain on the Board of Directors and maintain his committee membership until the 2017 Annual Meeting of Shareowners.

A copy of the press release issued by the Company announcing Mr. Buffett's retirement is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits

- (d) Exhibits
- 99.1 Press Release of The Coca-Cola Company, dated December 8, 2016, regarding Howard G. Buffett.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE COCA-COLA COMPANY

(REGISTRANT)

Date: December 8, 2016 By: /s/ Bernhard Goepelt

Bernhard Goepelt

Senior Vice President, General Counsel and

Chief Legal Counsel