

Bloomin' Brands, Inc.  
 Form 3  
 February 19, 2016

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
 Expires: January 31, 2015  
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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * Kappitt Michael (Last) (First) (Middle)  2202 NORTH WEST SHORE BOULEVARD, SUITE 500 (Street)  TAMPA, FL 33607 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 02/12/2016	3. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]	4. Relationship of Reporting Person(s) to Issuer  (Check all applicable)  <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below) EVP & President of Carrabba's	5. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
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**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	26,286 <sup>(1)</sup>	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)  Title	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Restricted Stock Units	Â (2)	Â (3)	Common Stock	12,500	\$ 0	D	Â
Stock Option (right to buy)	Â (4)	07/05/2021	Common Stock	49,227	\$ 10.03	D	Â
Stock Option (right to buy)	Â (5)	02/26/2023	Common Stock	10,021	\$ 17.4	D	Â
Stock Option (right to buy)	Â (6)	01/02/2024	Common Stock	100,000	\$ 23.87	D	Â
Stock Option (right to buy)	Â (7)	02/27/2024	Common Stock	12,490	\$ 25.32	D	Â
Stock Option (right to buy)	Â (8)	02/26/2025	Common Stock	15,074	\$ 25.36	D	Â

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director 10% Owner Officer Other

Kappitt Michael  
 2202 NORTH WEST SHORE BOULEVARD  
 SUITE 500  
 TAMPA, FL 33607

Â      Â      Â EVP & President of Carrabba's      Â

## Signatures

/s/ Kelly Lefferts, as  
 Attorney-in-Fact

02/19/2016

\*\*Signature of Reporting Person      Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Certain of these shares represent restricted stock issued under a Bloomin' Brands, Inc. stock plan and are subject to a risk of forfeiture. Of such shares, 12,500 continue to be subject to forfeiture under that plan.  
 These restricted stock units vest in two equal annual installments beginning on January 2, 2017. The original grant was of 25,000
- (2) restricted stock units, which vest in four equal annual installments beginning on January 2, 2015. As of the date of this filing, 12,500 restricted stock units vested and were surrendered in exchange for shares of common stock of the issuer.
- (3) This field is not applicable.
- (4) This stock option vests in five equal annual installments beginning on July 5, 2012.
- (5) This stock option vests in four equal annual installments beginning on February 26, 2014.
- (6) This stock option vests in four equal annual installments beginning on January 2, 2015.
- (7) This stock option vests in four equal annual installments beginning on February 27, 2015.
- (8) This stock option vests in four equal annual installments beginning on February 26, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

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