

REGIS CORP  
Form 4  
November 02, 2012

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Birch Run Capital, LLC

2. Issuer Name and Ticker or Trading Symbol  
REGIS CORP [RGS]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
1350 BROADWAY SUITE 2412  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/31/2012

\_\_\_ Director \_\_\_X\_\_\_ 10% Owner  
\_\_\_ Officer (give title below) \_\_\_ Other (specify below)

NEW YORK, NY 10018

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	10/31/2012		P	132,630	A \$ 16.3682 (1)	880,210	I By Birch Run Capital Partners, L.P. (2) (3) (4)
Common Stock	10/31/2012		P	510,000	A \$ 16.3682 (1)	4,245,983	I By Walnut BRC, L.P. (2) (3) (4)
Common	10/31/2012		P	698,051	A \$	2,733,568	I By Torch

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Stock					16.3682 <u>(1)</u>				BRC, L.P. <u>(2)</u> <u>(3)</u> <u>(4)</u> By Birch Run Capital Partners, L.P. <u>(2)</u> <u>(3)</u> <u>(4)</u>
Common Stock	11/01/2012		P	26,779	A	\$ 16.6534 <u>(1)</u> <u>(5)</u>	906,989	I	
Common Stock	11/01/2012		P	15,000	A	\$ 16.6534 <u>(5)</u>	4,260,983	I	By Walnut BRC, L.P. <u>(2)</u> <u>(3)</u> <u>(4)</u>
Common Stock	11/01/2012		P	140,942	A	\$ 16.6534 <u>(5)</u>	2,874,510	I	By Torch BRC, L.P. <u>(2)</u> <u>(3)</u> <u>(4)</u>
Common Stock	11/02/2012		P	30,591	A	\$ 16.9721 <u>(6)</u>	937,580	I	By Birch Run Capital Partners, L.P. <u>(2)</u> <u>(3)</u> <u>(4)</u>
Common Stock	11/02/2012		P	421,009	A	\$ 16.9721 <u>(6)</u>	3,295,519	I	By Torch BRC, L.P. <u>(2)</u> <u>(3)</u> <u>(4)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu... Deriv... Secur... Bene... Own... Follo... Repo... Trans... (Instr...)
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