

COCA-COLA ENTERPRISES, INC.  
Form DEF 14A  
March 03, 2014

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a)  
of the Securities Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to  
§240.14a-12

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Rule 14a-6(e)(2))

COCA-COLA ENTERPRISES, INC.

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(Name of Registrant as Specified In Its Charter)

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(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

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No fee required.

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2500 Windy Ridge Parkway  
Atlanta, Georgia 30339  
March 3, 2014

Dear Fellow Shareowner:

You are cordially invited to attend the annual meeting of shareowners of Coca-Cola Enterprises, Inc., to be held at: 8:00 a.m., Eastern Daylight Time, on Tuesday, April 22, 2014, at the Cobb Energy Performing Arts Centre, 2800 Cobb Galleria Parkway, Atlanta, Georgia.

This booklet includes the formal notice of the meeting as well as the proxy statement. The proxy statement gives you information about the formal items of business to be voted on at the meeting and other information relevant to your voting decisions.

We are providing our shareowners access to the proxy materials and our 2013 annual report over the internet. This allows us to provide you with the annual meeting information you need in a fast and efficient manner, while reducing the environmental impact of our annual meeting. On or about March 12, 2014, we will mail to shareowners a Notice of Internet Availability of Proxy Materials containing instructions on how to access our proxy statement and 2013 annual report online and how to vote online. If you receive such a Notice by mail, you will not receive a printed copy of the materials unless you specifically request one. However, the Notice contains instructions on how to request to receive printed copies of these materials and a proxy card by mail.

Your vote is very important to us. Regardless of the number of shares you own, please vote. You can vote your shares by internet, toll-free telephone call, or, if you request that the proxy materials be mailed to you, by completing, signing and returning the proxy card enclosed with those materials. Please see page 1 of the proxy statement for more detailed information about your voting options.

Very truly yours,

Chairman and Chief Executive Officer

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NOTICE OF 2014 ANNUAL MEETING OF SHAREOWNERS

Time and Date: 8:00 a.m., Eastern Daylight Time, Tuesday, April 22, 2014

Place: Cobb Energy Performing Arts Centre, 2800 Cobb Galleria Parkway, Atlanta, Georgia

Record Date: Shareowners at the close of business on February 24, 2014

Matters to be Voted upon:

- 1 Election as directors of the twelve nominees named in the accompanying proxy statement for terms expiring at the 2015 annual meeting of shareowners;
- 1 Approval, by non-binding advisory vote, of our executive officers' compensation;
- 1 Ratification of our Audit Committee's selection of our independent registered public accounting firm for 2014; and
- 1 Any other business properly brought before the meeting and any adjournments of it.

Whether or not you plan to attend the meeting, we encourage you to vote as promptly as possible by the internet or by telephone. If you request a printed copy of the proxy materials, you may complete and return by mail the proxy or voting instruction card you will receive in response to your request, or you can vote by the internet or by telephone. If you attend the meeting and wish to change your vote, you can do so by voting in person at the meeting.

William T. Plybon  
Vice President, Secretary and Deputy General Counsel

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2500 Windy Ridge Parkway  
Atlanta, Georgia 30339

PROXY STATEMENT  
FOR ANNUAL MEETING OF SHAREOWNERS

to be held at 8:00 a.m., Eastern Daylight Time, on Tuesday, April 22, 2014,  
at the Cobb Energy Performing Arts Centre, 2800 Cobb Galleria Parkway, Atlanta, Georgia

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We are furnishing this proxy statement to our shareowners in connection with the solicitation of proxies by our board of directors for the 2014 annual meeting of shareowners to be held on April 22, 2014, and any adjournment or postponement of the meeting. Our 2013 annual report accompanies this proxy statement. This proxy statement and the 2013 annual report are first being made available on our website at [www.cokecce.com](http://www.cokecce.com) or mailed to shareowners who have requested paper copies on or about March 12, 2014. Other information on our website does not constitute part of this proxy statement.

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This proxy statement contains important information for you to consider when deciding how to vote. Please read this information carefully.

#### VOTING AND THE MEETING

What is the purpose of this meeting?

This is the annual meeting of the company's shareowners. At the meeting, we will be voting upon:

• the election of directors whose terms will expire in 2015;

• the approval, by a non-binding advisory vote, of our executive officers' compensation;

• the ratification of our Audit Committee's choice of our independent registered public accounting firm for 2014; and  
• any other business that may properly come before the meeting.

Our board of directors strongly encourages you to exercise your right to vote on these matters. Your vote is important. Voting early through the internet, by telephone or by a proxy or voting instruction card helps ensure that we receive a quorum of shares necessary to hold the meeting.

How do the directors of the company recommend that I vote?

The board of directors unanimously recommends that you vote:

PROPOSAL 1: FOR the election of Jan Bennink, John F. Brock, Calvin Darden, L. Phillip Humann, Orrin H. Ingram II, Thomas H. Johnson, Suzanne B. Labarge, Véronique Morali, Andrea L. Saia, Garry Watts, Curtis R. Welling, and Phoebe A. Wood as directors of the company for terms expiring in 2015;

PROPOSAL 2: FOR the approval of our executive officers' compensation; and

PROPOSAL 3: FOR the ratification of the Audit Committee's selection of Ernst & Young LLP as our independent registered public accounting firm for 2014.

What is a proxy?

Our board of directors is asking for your proxy, which is a legal designation of another person to vote the shares you own. We have designated three officers of the company, Suzanne N. Forlidas, John R. Parker, Jr. and William T. Plybon, to vote your shares at the meeting in the way you instruct and, with regard to any other business that may properly come before the meeting, as they think best.

Who may vote?

Common stock shareowners of Coca-Cola Enterprises, Inc. whose shares are recorded directly in their names in our stock register ("shareowners of record") at the close of business on February 24, 2014, may vote their shares on the matters to be acted upon at the meeting. Shareowners who hold shares of our common stock in "street name," that is, through an account with a bank, broker, or other holder of record, as of such date may direct the holder of record how to vote their shares at the meeting by following the instructions that the street name holders will receive from the holder of record.

A list of shareowners entitled to vote at the meeting will be available for examination at our principal executive offices located at 2500 Windy Ridge Parkway, Atlanta, Georgia 30339, for a period of at least 10 days prior to the meeting and during the meeting. The stock register will not be closed between the record date and the date of the meeting.

How do I vote?

If you meet the above qualification, you may vote in one of the following four ways:

By the internet

Go to [www.proxyvote.com](http://www.proxyvote.com) 24 hours a day, 7 days a week, and follow the instructions. You will need the 12-digit control number that is included in the Notice of Internet Availability of Proxy Materials, proxy card or voting instructions form that is sent to you. The internet voting system allows you to confirm that the system has properly recorded your votes. This method of voting will be available up until 11:59 p.m. EDT, on April 21, 2014.

#### By telephone

On a touch-tone telephone, call toll-free 1-800-690-6903, 24 hours a day, 7 days a week, and follow the instructions. You will need the 12-digit control number that is included in the Notice of Internet Availability of Proxy Materials, proxy card or voting instructions form that is sent to you. As with internet voting, you will be able to confirm that the system has properly recorded your votes. This method of voting will be available up until 11:59 p.m. EDT, on April 21, 2014.

#### By mail

If you are a shareowner of record and you elect to receive your proxy materials by mail, you can vote by marking, dating and signing your proxy card exactly as your name appears on the card and returning it by mail in the postage-paid envelope that will be provided to you. If you hold your shares in street name and you elect to receive your proxy materials by mail, you can vote by completing and mailing the voting instruction form that will be provided by your bank, broker or other holder of record. You should mail the proxy card or voting instruction form in plenty of time to allow delivery prior to the meeting. Do not mail the proxy card or voting instruction form if you are voting over the internet or by telephone.

#### At the annual meeting

Whether you are a shareowner of record or a street name holder, you may vote your shares at the annual meeting if you attend in person. See “What do I need to bring with me in order to attend the annual meeting?” below.

Even if you plan to attend the annual meeting, we encourage you to vote over the internet or by telephone prior to the meeting. It is fast and convenient, and your vote is recorded and confirmed immediately.

#### Why haven't I received a printed copy of the proxy materials and 2013 annual report?

On or about March 12, 2014, we will mail a Notice of Internet Availability of Proxy Materials to our shareowners who have not previously requested the receipt of paper proxy materials advising them that they can access this proxy statement, the 2013 annual report and voting instructions over the internet at [www.proxyvote.com](http://www.proxyvote.com). You may then access these materials and vote your shares over the internet or by telephone. The notice contains a 12-digit control number that you will need to vote your shares over the internet or by telephone. Please keep the notice for your reference through the meeting date.

Alternatively, you may request that a printed copy of the proxy materials be mailed to you. If you want to receive a paper copy of the proxy materials, you may request one over the internet at [www.proxyvote.com](http://www.proxyvote.com), by calling toll-free 1-800-579-1639, or by sending an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). There is no charge to you for requesting a copy. Please make your request for a copy on or before April 8, 2014, to facilitate timely delivery. If you previously elected to receive our proxy materials electronically, we will continue to send these materials to you by e-mail unless you change your election.

#### What does it mean if I receive more than one Notice of Internet Availability of Proxy Materials?

This means that your shares are registered differently and are held in more than one account. To ensure that all shares are voted, please either vote each account over the internet, by telephone, or sign and return by mail all proxy cards or voting instruction forms. If you are a shareowner of record, we encourage you to register all of your shares in the same name and address by writing the Shareholder Services Department at our transfer agent, Computershare Limited, at P.O. Box 358015, Pittsburgh, PA 15252-8015, or by phone at 1-800-418-4CCE (4223). If you hold your shares in street name, you should contact your bank or broker and request consolidation.

#### How do I revoke my proxy?

You may revoke your proxy before it is voted at the meeting by:

- Submitting a later vote by internet or telephone;
- Submitting a new proxy card or voting instruction form with a later date;
- Notifying the company before the meeting by writing to the Corporate Secretary, Coca-Cola Enterprises, Inc., 2500 Windy Ridge Parkway, Atlanta, Georgia 30339; or
- Voting in person at the meeting.

Attendance at the meeting will not revoke a proxy unless the shareowner actually votes in person at the meeting.





How will a quorum be determined?

The holders of a majority of shares of our common stock outstanding on February 24, 2014, the record date, must be present at the meeting, either in person or by proxy, to constitute a quorum. A quorum is necessary before any business may be conducted at the meeting. If a quorum is not present at the meeting, the meeting may be adjourned from time to time until a quorum is present.

As of the record date, 253,452,192 shares of our common stock were outstanding and entitled to vote. Each share has one vote. The Notice of Internet Availability of Proxy Materials that is sent to you, or the proxy card or voting instruction form that is included in the proxy materials mailed to you if you have requested delivery by mail, will show the number of shares that you are entitled to vote.

If you submit a proxy, your shares will be counted to determine whether we have a quorum even if you abstain or fail to provide voting instructions on any of the proposals listed on the proxy card. If your shares are held in street name, these shares also will be counted for purposes of determining the presence or absence of a quorum for the transaction of business to the extent such nominee exercises its discretion to vote your uninstructed shares on certain matters at the annual meeting.

What is a “broker non-vote?”

Under the rules that govern brokers, brokers who do not receive voting instructions from their clients have the discretion to vote uninstructed shares on certain matters (“discretionary matters”), but they do not have discretion to vote uninstructed shares as to certain other matters (“non-discretionary matters”). A broker may return a proxy card on behalf of a beneficial owner from whom the broker has not received voting instructions that casts a vote with regard to discretionary matters but expressly states that the broker is not voting as to non-discretionary matters. The broker’s inability to vote with respect to the non-discretionary matters with respect to which the broker has not received voting instructions from the beneficial owner is referred to as a “broker non-vote.”

What are the voting requirements that apply to the proposals discussed in this proxy statement?

Proposal	Vote Required	Discretionary Voting Allowed?
1. Election of Directors	Majority of votes cast FOR than AGAINST	No
2. Advisory Vote on Our Executive Officers' Compensation	Majority of shares present and entitled to vote	No
3. Ratification of Registered Independent Public Accounting Firm	Majority of shares present and entitled to vote	Yes

A “majority of votes cast FOR than AGAINST” means a director nominee receives more FOR than AGAINST votes. A “majority of shares present and entitled to vote” means that a proposal receives a number of “for” votes that is a majority of the shares of common stock present in person or represented by proxy and entitled to vote at the meeting. “Discretionary voting” occurs when a broker does not receive voting instructions from the beneficial owner and votes those shares in its discretion on any proposal as to which the rules that govern brokers permit them to vote. As noted above, when brokers are not permitted under the rules that govern them to vote the beneficial owner’s shares on a proposal without instruction from the beneficial owner, the affected shares are referred to as “broker non-votes” with respect to such proposal.

Although the advisory votes on Proposal 2 are non-binding, as provided by law, our board will review the results of the votes and, consistent with our record of shareowner engagement, will take the results into account in making future determinations concerning our executive officers' compensation.

What is the effect of abstentions and broker non-votes?

Under Delaware law (under which the company is incorporated), abstentions are counted as shares present and entitled to vote at the meeting. Therefore, abstentions will have the same effect as a vote “against” the advisory vote on our executive officers' compensation and the ratification of the selection of our registered independent public accounting firm, but will not have an effect on the election of directors given that they are not counted as a “vote cast.” Brokers are not permitted to vote the uninstructed shares of their customers on a discretionary basis in the election of directors or matters related to executive compensation. Because broker non-votes are not considered under Delaware

law to be entitled to vote at the meeting, they will have no effect on the outcome of the vote on the election of directors or the advisory

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vote on our executive officers' compensation. As a result, if you hold your shares in street name and you do not instruct your broker how to vote your shares on these matters, no votes will be cast on your behalf on these proposals. Therefore, it is critical that you indicate your vote on these proposals if you want your vote to be counted.

How are shares for which I am the shareowner of record voted if I give no specific instruction?

We must vote your shares as you have instructed. If there is a matter on which you, as a shareowner of record, have given no specific instruction but have authorized us generally to vote the shares, they will be voted as follows: "for" each of the nominees for director listed in this proxy statement, "for" the approval of the advisory vote on the company's executive officers' compensation, and "for" the ratification of the Audit Committee's selection of Ernst & Young LLP as our independent registered public accounting firm for 2014. This authorization would exist, for example, if a shareowner of record merely signs, dates and returns the proxy card but does not indicate how the shares are to be voted on one or more proposals.

What if other matters come up at the meeting?

The company is not aware, as of the date of this proxy statement, of any other matters to be voted on at the meeting. If any other matters are properly brought before the meeting for a vote, all shares represented at the meeting will be voted in our discretion on such matters (other than shares that are voted by the holder in person at the meeting).

Are votes confidential? Who counts the votes?

We will hold the votes of all shareowners in confidence from directors, officers, and employees except:

- as necessary to meet applicable legal requirements and to assert or defend claims for or against the company;
- in case of a contested proxy solicitation;
- to allow the independent inspectors of election to certify the results of the vote; or
- if you write comments to us on the proxy card or voting instruction form.

We have retained Broadridge Financial Solutions, Inc. as our independent agent to receive and tabulate the votes.

Additionally, representatives of Broadridge will serve as inspectors of election to determine the existence of a quorum and the validity of proxies and ballots, to certify the voting results and to perform any other related acts required under Delaware law.

What do I need to bring with me in order to attend the annual meeting?

If you are a shareowner of record, you will need to bring with you to the meeting either the Notice of Internet Availability of Proxy Materials or any proxy card that is sent to you. Otherwise, you will be admitted only upon other verification of record ownership at the admission counter.

If you own shares held in street name, bring with you to the meeting either the Notice of Internet Availability of Proxy Materials or any voting instruction form that is sent to you, or your most recent brokerage statement or a letter from your bank, broker, or other record holder indicating that you beneficially owned shares of our common stock on February 24, 2014. We can use that to verify your beneficial ownership of common stock and admit you to the meeting. If you intend to vote at the meeting, you also will need to bring to the meeting a legal proxy from your bank, broker, or other holder of record that authorizes you to vote the shares that the record holder holds for you in its name.

Additionally, all persons will need to bring a valid government-issued photo ID to gain admission to the meeting. Please note that, for safety and security reasons, cellular telephones, cameras, sound or video recording equipment, other electronic devices, and large bags, briefcases and packages will not be allowed in the meeting room.

How is the meeting conducted?

We intend to conduct the meeting in an orderly and timely manner. Rules of conduct for shareowners who wish to address the meeting will be distributed at the meeting. We cannot assure that every shareowner who wishes to speak on an item of business will have the opportunity to do so. The chair of the meeting may rely upon the rules of conduct, applicable law, and his best judgment regarding disruptions or disorderly conduct to ensure that the meeting is conducted in an orderly manner.

After the meeting is over, the shareowners will be given the opportunity to ask questions of our executives and directors present at the meeting.

Who is paying the costs of the proxy and proxy solicitation?

We are paying the costs related to the preparation, printing, and distribution of all of the proxy materials. Some of our directors, officers, or employees may also solicit shareowners by mail, email, facsimile, telephone, or personal

contact. None of these individual solicitors will receive additional or special compensation for doing this. Additionally, we reimburse banks,

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brokers, fiduciaries, and custodians for their costs in forwarding proxy materials and obtaining voting instructions from their customers.

I share an address with another shareowner, and we received only one paper copy of the proxy materials and annual report. How may I obtain an additional copy of these materials?

The rules of the Securities and Exchange Commission (“SEC”) permit us, under certain circumstances, to send a single set of the Notice of Internet Availability of Proxy Materials, proxy materials, and annual reports to any household at which two or more shareowners reside. This procedure, known as householding, reduces the volume of duplicate information you receive and helps to reduce our expenses.

In order to take advantage of this opportunity, we have delivered only one Notice of Internet Availability of Proxy Materials or, if you previously requested to receive paper proxy materials by mail, one proxy statement and annual report to shareowners who share an address (unless we received contrary instructions from the affected shareowners prior to the mailing date). We will mail a separate copy of any of these documents, if requested. Requests for separate copies of any of these documents, either now or in the future, as well as requests for single copies in the future by shareowners who share an address and are currently receiving multiple copies, can be made by shareowners of record by contacting our corporate secretary at Coca-Cola Enterprises, Inc., 2500 Windy Ridge Parkway, Atlanta, Georgia 30339, or by telephone at 678-260-3000. Such requests by street name holders should be made through their bank, broker, or other holder of record.

Where and when will I be able to find the voting results?

You can find the official results of voting at the meeting in our Current Report on Form 8-K to be filed within four days after the annual meeting and available on the SEC's website ([www.sec.gov](http://www.sec.gov)) or on our website ([www.cokecce.com](http://www.cokecce.com)). If the official results are not available at that time, we will provide preliminary voting results in the Form 8-K and will provide the final results in an amendment to the Form 8-K as soon as they become available.

## PRINCIPAL SHAREOWNERS

The following table shows the number of shares of our common stock beneficially owned by each person known to us as having beneficial ownership of more than five percent of our common stock. The number of shares owned and percent of class is as of December 31, 2013, unless otherwise noted.

Name	Number of Shares Owned	Percent of Class	
Summerfield K. Johnston, Jr. 600 Krystal Building One Union Square Chattanooga, TN 37402	17,388,184 <sup>(1)</sup>	6.75	%
The Vanguard Group 100 Vanguard Boulevard Malvern, Pennsylvania 19355	16,500,503 <sup>(2)</sup>	6.35	%
Soroban Master Fund LP, et al Gardenia Court, Suite 3307 45 Market Street Carmana Bay, Grand Cayman KY1-1103 Cayman Islands	15,592,819 <sup>(3)</sup>	6.00	%
The Bank of New York Mellon Corporation One Wall Street, 31st floor New York, New York 10286	13,072,096 <sup>(4)</sup>	5.03	%
Black Rock, Inc. 40 East 52nd Street New York, New York 10022	13,017,889 <sup>(5)</sup>	5.00	%

<sup>(1)</sup> Based on Schedule 13G dated February 12, 2013, filed by Summerfield K. Johnston, Jr. based on common stock held on December 31, 2012. (10,787,093 sole dispositive and sole voting power; 6,600,281 shared dispositive and shared voting power).

<sup>(2)</sup> Based on Schedule 13G/A dated February 12, 2014, filed by The Vanguard Group based on common stock held on December 31, 2013. (410,918 sole voting power; 16,118,533 sole dispositive power; 381,970 shared dispositive).

<sup>(3)</sup> Based on Schedule 13G/A dated February 14, 2014, filed by Soroban Capital Partners LLC based on common stock held on December 31, 2013. Shares reported are beneficially owned by each party listed (15,592,819 shared voting and shared dispositive power).

<sup>(4)</sup> Based on Schedule 13G dated January 30, 2014, filed by The Bank of New York Mellon Corporation based on common stock held on December 31, 2013. (11,152,074 sole voting power; 29,173 shared voting power; 12,874,118 sole dispositive power; 89,476 shared dispositive).

<sup>(5)</sup> Based on Schedule 13G dated January 28, 2014, filed by Black Rock Inc. based on common stock held on December 31, 2013. (10,523,623 sole voting power; 13,017,889 sole dispositive power).

## GOVERNANCE OF THE COMPANY

## Board of Directors

The board of directors provides oversight, strategic direction, and counsel to management regarding the business, affairs, and long-term interests of the company and our shareowners. The board's responsibilities include:

- selecting and evaluating the performance of the chief executive officer and other senior officers;
- planning for succession with respect to the position of CEO and monitoring management's succession planning for other senior officers;
- reviewing and approving our major financial objectives, strategic and operating plans, strategic transactions with third parties, and other significant actions;
- overseeing the conduct of our business;
- assessing our business risks to evaluate whether the business is being properly managed;

overseeing the processes for maintaining the integrity of our financial statements and other public disclosures; and

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ensuring compliance with law and ethical standards.

The board and its committees meet throughout the year on a set schedule, hold special meetings, and act by written consent from time to time as appropriate. The board has adopted corporate governance guidelines that establish general guiding principles of corporate governance to assist the board in performing its duties. The board's Governance and Nominating Committee is responsible for reviewing the guidelines periodically and suggesting revisions to the board as appropriate.

#### Board Leadership Structure

In addition to having strong and effective corporate governance guidelines, we believe that our current leadership structure of having a combined chairman and CEO; a substantial majority of independent, experienced, and nonmanagement directors; a presiding director with specified responsibilities on behalf of the independent directors and nonmanagement directors; and key board committees comprised entirely of independent directors is the most appropriate for our company and its shareowners at this time.

#### Chairman and Chief Executive Officer

The board of directors does not have a formal policy with respect to whether the CEO should also serve as its chairman. Rather, the board makes this decision based on its evaluation of current circumstances and the specific needs of the company, and the board, at any time it is considering either or both roles. When making this decision, the board considers factors such as:

- the person filling each role;
- the presence of an independent presiding director and the person in that role;
- the composition, independence, and effectiveness of the entire board;
- other corporate governance structures in place;
- the compensation practices used to motivate our leadership team;
- the company's leadership succession plan; and
- the competitive and economic environment facing the company.

The board of directors periodically reviews its leadership structure to ensure that it remains the optimal structure for our company and our shareowners.

Mr. Brock has served as chairman of the board and CEO of the company and its predecessor entity, Coca-Cola Enterprises Inc. ("Legacy CCE"), since 2008. As chairman, Mr. Brock sets the strategic policies for the board (with input from the presiding director, as discussed further below), presides over the board's meetings, and communicates the board's strategic findings and guidance to management. In his position as CEO, he has primary responsibility for the day-to-day operations of the company and provides leadership on the company's key strategic objectives. This structure has proven to be an effective one for governing the company, and the board believes this approach has enhanced efficiency in the board's and management's decision-making processes. The board believes that, especially in view of the size, complexity, and international scope of the company, the combination of these two roles provides more consistent communication and coordination throughout the organization and better oversight of risk. Combining these roles also results in a more effective and efficient implementation of corporate strategy and is important in unifying the company's strategy.

Moreover, the board believes that its governance practices provide adequate safeguards against any potential risks that might be associated with having a combined chairman and CEO. Specifically:

- all of the other directors of the company are independent directors; as required by New York Stock Exchange ("NYSE") rules, all of the members of the Audit Committee, the Governance and Nominating Committee, and the Human Resources and Compensation Committee are independent directors;
- the independent directors annually elect an independent director to serve as the presiding director of the board;
- the board and its committees conduct regularly scheduled meetings in executive session, outside the presence of Mr. Brock and other members of management;
- the board and its committees remain in close contact with, and receive reports on various aspects of the company's management and enterprise risk directly from, the company's senior management; and





the board and its committees frequently interact with employees of the company outside the ranks of senior management.

#### Presiding Director

The board instituted the presiding director position to provide an additional measure of balance in our governance structure, ensure the board's independence, and enhance its ability to fulfill its management oversight responsibilities.

As noted previously, the independent directors elect a presiding director annually from among the independent directors. L. Phillip Humann currently serves as the presiding director. The presiding director:

presides over all meetings of the directors at which the chairman is not present, including executive sessions of the independent or nonmanagement directors;

has the authority to call meetings of the independent or nonmanagement directors;

frequently consults with the chairman and CEO about strategic policies;

provides the chairman and CEO with input regarding board meetings;

communicates with directors regarding individual director performance;

serves as a liaison between the chairman and CEO and the independent or nonmanagement directors;

is available for direct communication with major shareowners upon request; and

otherwise assumes such responsibilities as may be assigned to him by the nonmanagement or independent directors.

#### Independent Directors

The listing requirements of the NYSE require that a majority of the members of a listed company's board of directors be independent. The question of independence is to be determined by the board with respect to every director in accordance with the rules of the NYSE. Based upon the NYSE rules, our board has affirmatively determined that a majority of its current members are "independent," as defined below.

The NYSE rules also require that certain of our committees be composed entirely of independent directors. Our committees covered by this requirement are the Audit Committee, the Governance and Nominating Committee, and the Human Resources and Compensation Committee. Our board has determined that all current members of these three committees meet the independence and other requirements of the NYSE rules; accordingly, all are independent and otherwise qualified to serve under the NYSE rules.

#### NYSE Rules Regarding Independence

The NYSE rules specify certain relationships that preclude a finding of independence, to which our board has added certain consulting services and other relationships. If a director does not fall within one of those categories of relationships, then the board must determine that no other material relationship exists that would lead to a finding of nonindependence. The NYSE rules allow boards to adopt broad categories of relationships that would not be material, and our board has done so in Section 3 of its Board of Directors Guidelines on Significant Corporate Governance Issues, which is available on our website at [www.cokecce.com](http://www.cokecce.com) under "Corporate Governance," then "Board of Directors Guidelines." The guidelines also are available in printed form without charge to any shareowner requesting them. Any such request must be directed to: Corporate Secretary, Coca-Cola Enterprises, Inc., 2500 Windy Ridge Parkway, Atlanta, Georgia 30339.

The independence guidelines are:

A.A Director will not be considered "independent" if:

- (1) the Director is now, or has within the Look Back Period been, employed with the Company;
- (2) a member of the Director's immediate family is now, or has within the Look Back Period been, an executive officer of the Company;
- (3) the Director or a member of his or her immediate family is a current partner of a firm that is the Company's internal or external auditor (the "Company's Audit Firm");
- (4) the Director is a current employee of the Company's Audit Firm;
- (5) the Director or a member of his or her immediate family was, within the Look Back Period, but is no longer, a partner or employee of the Company's Audit Firm and personally worked on the Company's audit within that time;

- the Director or a member of his or her immediate family is now, or within the Look Back Period has been, an
- (6) executive officer of another entity having a compensation committee on which one or more of the Company's executive officers has concurrently served;
- the Director is a current employee — or a member of the Director's immediate family is a current executive officer — of
- (7) another company that has made payments to the Company for property or services during the Look Back Period in an amount that exceeds the greater of \$1 million or 2% of the other company's consolidated gross revenues;
- the Director is a current employee — or a member of the Director's immediate family is a current executive officer — of
- (8) another company that has received payments from the Company for property or services during the Look Back Period in an amount that exceeds the greater of \$1 million or 2% of the other company's consolidated gross revenues; or
- the Director or a member of his or her immediate family receives, or within the Look Back Period has received,
- (9) more than \$120,000 in direct compensation from the Company, other than Director and committee fees and pension or other forms of deferred compensation for prior service (provided such compensation is not contingent in any way on continued service).

- A Director who is a member of the Company's Audit Committee will not be "independent" if he or she, (1) other than
- B. in his or her capacity as a member of the Audit Committee or the Board, accepts directly or indirectly any consulting, advisory or other compensatory fee from the Company or any subsidiary (except for retirement benefits to the extent permitted by applicable SEC rules), or (2) is an affiliated person of the Company or any subsidiary.
- C. Ownership of the stock of the Company, or stock of The Coca-Cola Company, does not make a Director who is otherwise independent a nonindependent Director.

As used in the guidelines, the "Look Back Period" means the period specified in the applicable NYSE corporate governance standards (generally, the last three years), and a director's "immediate family" member would include the director's spouse, parents, children, siblings, mothers- and fathers-in-law, sons- and daughters-in-law, brothers- and sisters-in-law, and anyone (other than domestic employees) who shares the director's home.

#### Determinations of Independence

The board has determined that eleven of its twelve current members and nominees are independent and meet the standards set by the NYSE and our guidelines. In making this determination, our board first applied its guidelines, then affirmatively determined, with respect to each director and nominee, that he or she did not otherwise have a material relationship with the company. The directors determined to be independent are:

Jan Bennink

Calvin Darden

L. Phillip Humann

Orrin H. Ingram II

Thomas H. Johnson

Suzanne B. Labarge

Véronique Morali

Andrea L. Saia

Garry Watts

Curtis R. Welling

Phoebe A. Wood

In making its independence determinations, the board considered the fact that Ms. Labarge, Ms. Morali and Mr. Welling, are, or within the past three years have been, directors or officers of, or consultants to, corporations with which we have conducted business in the ordinary course. The board considered that Ms. Labarge is a director of Deutsche Bank AG and XL Group plc, with which we do business. The board considered that Ms. Morali is a director of, and an employee of an affiliate of, Fitch, Inc., which provided certain ratings services to Legacy CCE and continues to provide such services to us. The board also considered the fact that during 2013, Mr. Welling was the president and chief executive officer of Americares Foundation, a charity to which we and Mr. Brock made contributions during the year.



The board believes that all transactions with these companies were on arm's-length terms that were reasonable and appropriate, and that Ms. Labarge, Ms. Morali, and Mr. Welling did not personally benefit from, or have a direct or indirect material interest in, such transactions. Accordingly, the board concluded that these relationships are not material and have no effect on the independence of those three directors. Because of the company's extensive operations, transactions and director relationships of this nature are expected to take place in the ordinary course of business in the future.

#### Communications with the Presiding Director, the Board, and Its Committees

Any interested party may communicate with the presiding director of the board, any of its committees, the nonmanagement directors, or one or more of the individual members of the board by directing correspondence to such group or persons in care of the corporate secretary at Coca-Cola Enterprises, Inc., 2500 Windy Ridge Parkway, Atlanta, Georgia 30339.

Our Audit Committee has also established a confidential and anonymous ethics and compliance hotline that can be used to report, among other things, concerns about questionable accounting or auditing matters. Reports can be made by calling 1-877-627-8685.

#### Policy Regarding Board Attendance at Shareowner Meetings

All twelve members of our board of directors attended the 2013 annual meeting of shareowners. We encourage attendance by members of the board and senior executives at our annual meetings of shareowners so that shareowners will have the opportunity to meet and question a representative group of our directors and senior executives.

#### Board of Directors Guidelines on Significant Corporate Governance Issues

As mentioned, our board has adopted Board of Directors Guidelines on Significant Corporate Governance Issues. These guidelines are available on our website, [www.cokecce.com](http://www.cokecce.com), under "About CCE," then "Corporate Governance," and are available in printed form without charge to any shareowner requesting them. Any such request must be directed to: Corporate Secretary, Coca-Cola Enterprises, Inc., 2500 Windy Ridge Parkway, Atlanta, Georgia 30339.

#### Code of Business Conduct

We have a Code of Business Conduct that covers the members of our board of directors, as well as our officers and employees, and satisfies the requirements for a "code of ethics" within the meaning of SEC rules. This group includes, without limitation, our chief executive officer, chief financial officer, and chief accounting officer.

A copy of the code is posted on our website, [www.cokecce.com](http://www.cokecce.com), under "About CCE," then "Corporate Governance." The code is available in print to any person without charge, upon request sent to: Corporate Secretary at Coca-Cola Enterprises, Inc., 2500 Windy Ridge Parkway, Atlanta, Georgia 30339.

If we amend or grant any waivers under the code that are applicable to our chief executive officer, our chief financial officer, or our chief accounting officer and that relate to any element of the SEC's definition of a code of ethics, which we do not anticipate doing, we will promptly post that amendment or waiver on our website, [www.cokecce.com](http://www.cokecce.com), under "About CCE," then "Corporate Governance."

#### Board of Directors Oversight of Risk

While risk management is primarily the responsibility of the company's management team, the board of directors is responsible for the overall supervision of the company's risk management activities. The board's oversight of the material risks faced by our company—including matters such as credit and liquidity risks, the impact of our compensation policies on corporate risk-taking by our executives, and risk-focused auditing strategies—occurs at both the full board level and at the committee level.

The board's Audit Committee has oversight responsibility not only for financial reporting with respect to the company's major financial exposures and the steps management has taken to monitor and control such exposures but also for the effectiveness of management's enterprise risk management process that monitors and manages key business risks facing the company. The Audit Committee also oversees the delegation of specific risk areas among the various other board committees, consistent with the committees' charters and responsibilities.

As a part of its oversight of enterprise risk management, the Audit Committee works directly with the company's compliance and risk function. Charged with responsibility for supervision of enterprise risk and compliance processes, the company's chief compliance and risk officer reports to and receives direction from the Audit Committee and also communicates directly with the committee and its chair from time-to-time regarding compliance and enterprise risk

issues. At least annually, the full board also receives reports regarding compliance and risk matters.

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The chief compliance and risk officer and other members of management also provide regular updates throughout the year to the respective committees regarding the management of the risks the committees oversee, and each of these committees reports on such risks to the full board at regular meetings of the board. At least once every year, the Audit Committee and the full board reviews the allocation of risk responsibility among the board's committees and implements any changes deemed appropriate.

In addition to the reports from the committees, the board receives presentations throughout the year from various functions and business unit leaders that include discussion of significant risks as necessary. At each board meeting, the chairman and CEO addresses, in a director-only session, matters of particular importance or concern, including any significant areas of risk that require board attention. Additionally, through dedicated sessions focusing entirely on corporate strategy, the full board reviews in detail the company's short- and long-term strategies, including consideration of significant risks facing the company and their potential impact.

We believe that our approach to risk oversight, as described above, optimizes our ability to assess inter-relationships among the various risks, make informed cost-benefit decisions, and approach emerging and changing risks in a proactive manner. We also believe that our risk management structure complements our current board leadership structure, as it allows our independent directors, through the five fully independent board committees and otherwise, to exercise effective oversight of the actions of management, led by Mr. Brock as chairman and CEO, in identifying risks and implementing effective risk management policies and controls.

#### Director Compensation

For 2013, our director compensation program provided for the following compensation opportunities for our outside directors:

\$110,000 annual retainer, payable in cash;

\$120,000 annual retainer, payable in equity;

\$10,000 annual cash retainer for service as chair of a committee (\$20,000 for service as chair of the Audit Committee and \$15,000 for service as chair of the Human Resources and Compensation Committee);

\$5,000 annual cash retainer for service as a member of the Audit Committee or Human Resources and Compensation Committee; and

\$10,000 annual cash retainer for service as the presiding director unless he or she is also the chair of the Governance and Nominating Committee, in which case the retainer is \$5,000.

We pay the cash portion of the annual retainer in equal quarterly installments. The cash retainer for a director who has a partial month of service (due to joining or leaving the board during the month) is calculated in whole months, provided he or she has served at least 10 days during the partial month. Otherwise, one-third of the month's retainer is payable.

The equity portion of the annual retainer is provided in the form of phantom stock units credited under our Deferred Compensation Plan for Nonemployee Directors (the "Directors Plan"). Specifically, phantom stock units are credited to each director's account under the Directors Plan on the first day of each calendar quarter, with the number of phantom stock units determined by dividing the \$30,000 target value by the closing price of the company's stock on the last trading day of the previous quarter.

Directors may also elect to defer all or a portion of their cash retainers under the Directors' Plan on a voluntary basis. Any voluntary deferrals are treated as invested in our common stock. The stock unit accounts under the Directors' Plan are credited with dividend equivalents equal to the dividends paid on our common stock during the year, and the value of these dividend equivalents are treated as reinvested in our stock. All amounts credited under the Directors Plan, whether as the equity portion of the director's annual retainer or through voluntary deferrals, are payable in shares of our common stock after the director leaves the board.

The directors are eligible to participate in the company's matching gifts program, which is the same program available to all U.S.-based employees. In 2013, this program matched up to \$10,000 of charitable contributions to tax-exempt arts, cultural, environmental, and educational organizations on a one-for-one basis.

We reimburse the outside directors for reasonable expenses of attending board and committee meetings and for expenses associated with director training and development. From time to time, a director's spouse may accompany the director to certain business functions, and tax laws may require the incremental costs associated with the spouse's

attendance to be imputed to the director as income. On occasion, a director's spouse may accompany a director when he or she travels on our corporate aircraft for board-related business; in such instances, the value of the spouse's travel is imputed as income to the

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director (determined under the U.S. Department of Transportation's standard industry fare level). The company does not reimburse directors for taxes on any imputed income related to their spouses' travel or attendance at company events.

Our Board of Directors Guidelines on Significant Corporate Governance Issues ("Director Guidelines") provide that a new director should, within five years of joining the board, own stock of our company equal to at least five times the annual cash compensation paid to board members. A director's phantom stock units under the Directors Plan, shares owned by the director or an immediate family member, as well as in-the-money stock options, are credited toward this ownership objective. As of February 24, 2014, each of the directors has exceeded the ownership objective.

Additionally, our Director Guidelines prohibit directors from pledging company stock as collateral and from engaging in puts, calls, equity swaps or other derivative securities to hedge or offset any decreases in market value of shares of company stock they own directly or indirectly.

The table below summarizes the compensation paid by the company to our outside directors for the fiscal year ended December 31, 2013. Compensation paid to John F. Brock, the company's chairman and CEO, is not included in this table because Mr. Brock is an employee and therefore receives no additional compensation for his service as a director.

Name	DIRECTOR COMPENSATION			Total (\$)
	Fees Earned or Paid in Cash <sup>(1)</sup> (\$)	Stock Awards <sup>(2)</sup> (\$)	All Other Compensation <sup>(3)</sup> (\$)	
Jan Bennink	110,000	120,871	—	230,871
Calvin Darden <sup>(4)</sup>	120,000	120,871	10,000	250,871
L. Phillip Humann <sup>(4)</sup>	130,000	120,871	3,250	254,121
Orrin H. Ingram II	125,000	120,871	—	245,871
Thomas H. Johnson	125,000	120,871	—	245,871
Suzanne B. Labarge	130,000	120,871	—	250,871
Véronique Morali	115,000	120,871	—	235,871
Andrea Saia	110,000	120,871	—	230,871
Garry Watts	115,000	120,871	—	235,871
Curtis R. Welling	125,000	120,871	10,000	255,871
Phoebe A. Wood	115,000	120,871	10,000	245,871

(1) Amounts shown include annual retainer, committee chair and committee member retainers and, for Mr. Humann, a presiding director retainer, earned during 2013. The amounts shown above under "Fees Earned or Paid in Cash" include any fees voluntarily deferred under the Directors Plan.

(2) On the first day of each calendar quarter, phantom stock units were credited to the director's account, with the actual number of phantom stock units determined by dividing \$30,000 by the closing trading price of a share of the company's common stock on the last trading day of the preceding calendar quarter, as reported in the NYSE Composite Transactions listing. Specifically, the closing trading prices used to determine the number of phantom stock units credited for the 2013 quarterly awards were \$31.73, \$36.92, \$35.16, and \$40.57, respectively. However, the amounts shown reflect aggregate grant date fair value of phantom stock units credited under the Directors Plan on a quarterly basis during 2013 and computed in accordance with FASB ASC Topic 718. For this purpose, the fair value of the phantom stock units, the closing trading price of a share of the company's common stock on the first day of each calendar quarter was used; these closing trading prices were \$32.71, \$36.39, \$35.40, and \$40.80, respectively. The aggregate number of phantom stock units credited to each outside director's account under the Directors Plan is described in the footnotes to the Security Ownership of Directors and Officers table, which begins on page 24.

(3) Amounts shown reflect the Company's contribution to the director's designated charitable or educational organization under our matching gifts program.

(4) As of December 31, 2013, Messrs. Darden and Humann each held 12,399 stock options with an exercise price of \$15.30. These options were granted by Legacy CCE and converted to CCE options in a manner that maintained

their same intrinsic value immediately before and after the close of the transaction with The Coca-Cola Company that occurred on October 2, 2010, which transaction is described in more detail on page 28.

#### How Members of the Board of Directors Are Selected

##### Composition of the Board

Our board is authorized to have a minimum of three and a maximum of 15 members. The company's bylaws require that directors serve one-year terms and stand for election at each annual meeting of shareowners.

### Director Qualifications

Consistent with our Board of Directors Guidelines on Significant Corporate Governance Issues, the Governance and Nominating Committee of our board reviews at least annually the appropriate skills and characteristics of our board members in the context of the then-current make-up of the board. This review includes consideration of factors such as diversity, experience, business or academic background, and other criteria that the committee and the board find to be relevant.

In particular, the board and the committee believe that sound governance of our complex, international company in an increasingly complex international marketplace requires a wide range of viewpoints. As a result, the board and the committee believe that the board should be comprised of a well-balanced group of individuals with diverse backgrounds, educations, experiences, skills, ages, genders, races, national origins and viewpoints that contribute to board heterogeneity. Although the board does not have a formal policy regarding board diversity, the board believes that having such diversity among its members enhances the board's ability to make fully informed, comprehensive decisions and demonstrates leadership with respect to the company's initiatives to recruit and retain the best employees, including women and minorities.

The composition of our current board of directors demonstrates the board's commitment to diversity in a number of areas. Our board is comprised of women and men of differing backgrounds, educations, business and other experiences, skills, ages, races, national origins and viewpoints.

The board's diversity objective is implemented and monitored and its effectiveness is assessed through the Governance and Nominating Committee's annual or more frequent review of the composition of our board and through the annual board and committee self-evaluation process, which in each case includes a determination of whether the board would be enhanced by the addition of one or more directors. If so, the committee, with input from our chairman of the board, considers potential nominees to the board, with a goal of enhancing the diversity and balance of skills, background, experience, and viewpoints represented on the board.

Although we generally seek diversity in the ages of our directors, our bylaws disqualify anyone who has reached the age of 72 from being nominated or renominated for election by shareowners as director.

The Governance and Nominating Committee will consider director candidates proposed to it by shareowners at any time, using the same criteria described above. See "Communications with the Presiding Director, the Board, and Its Committees," above. The proponent must submit evidence that he, she, or it is a shareowner of Coca-Cola Enterprises, Inc., together with a statement of the proposed nominee's qualifications to be a director. A shareowner who wishes to formally nominate a candidate must follow the procedures described in Section 12 of Article II of our bylaws.

If the Governance and Nominating Committee determines that adding a new director is advisable, it may consider potential nominees from various sources, including management, directors, shareowners, and other third parties, including, if the committee deems necessary or appropriate, a search firm retained to assist in a formal search. There is no difference in the manner in which the committee evaluates proposed nominees based upon whether the proposed nominee is recommended by a shareowner. The committee will evaluate the candidates based on the needs of the board at the time and will report its recommendations to the whole board. The board will make the ultimate selection of the nominee and, if it chooses a nominee, either appoint the nominee to fill a vacancy or newly created directorship on the board or direct that the nominee stand for election at the next annual meeting of the shareowners.

## PROPOSAL 1

### ELECTION OF DIRECTORS

The board of directors, based on the recommendations of the Governance and Nominating Committee, has nominated Jan Bennink, John F. Brock, Calvin Darden, L. Phillip Humann, Orrin H. Ingram II, Thomas H. Johnson, Suzanne B. Labarge, Véronique Morali, Andrea L. Saia, Garry Watts, Curtis R. Welling, and Phoebe A. Wood for election as directors at the annual meeting.

If all twelve of the nominees are elected, each of the nominees will hold office for a one-year term ending at the annual meeting of shareowners in 2015, or upon his or her earlier retirement, resignation, removal, or death. Each of the nominees has consented to serve if elected. If, before the annual meeting, any of them becomes unable to serve, or chooses not to serve, the board may nominate a substitute. If that happens, the persons named as proxies on the proxy card will vote for the substitute. Alternatively, the board may either let the vacancy stay unfilled until an appropriate candidate is identified or reduce the size of the board to eliminate the unfilled seat.

Pursuant to the Company's Board of Directors Guidelines on Significant Corporate Governance Issues, any director who does not receive a majority of FOR votes at the annual meeting is required to tender his or her resignation from the board. When an incumbent director tenders his or her resignation in accordance with this procedure, the Governance and Nominating Committee will act on an expedited basis to determine whether to accept the director's resignation and will submit such recommendation for prompt consideration by the board. A director whose resignation is under consideration will abstain from participating in any decision regarding that resignation. The Governance and Nominating Committee and the board may consider any factors they deem relevant in deciding whether to accept a director's resignation. The board's decision and an explanation of any determination not to accept the director's resignation will be disclosed promptly in a Form 8-K filed with the Securities and Exchange Commission.

Biographical information about each of the nominees is provided beginning on page 15 of this proxy statement. The procedures and considerations applicable to the nomination of persons for election as directors is described above in "GOVERNANCE OF THE COMPANY — How Members of the Board of Directors Are Selected."

#### Recommendation of the Board of Directors

Our board of directors unanimously recommends that you vote FOR the election of Jan Bennink, John F. Brock, Calvin Darden, L. Phillip Humann, Orrin H. Ingram II, Thomas H. Johnson, Suzanne B. Labarge, Véronique Morali, Andrea L. Saia, Garry Watts, Curtis R. Welling, and Phoebe A. Wood as directors for terms expiring at the 2015 annual meeting of shareowners and until their respective successors are elected and qualified.

## Nominees for Election

Set forth below is information regarding those persons who are being nominated for election as directors by the shareowners at the 2014 annual meeting. As this information indicates, each nominee brings strong and unique experience, qualifications, attributes, and skills to the board. Collectively, this provides the board with competence, experience, and perspective in a variety of areas, including corporate governance and board service; executive management; the beverage and other consumer goods industries, particularly in Western Europe; finance, investments, and accounting; marketing, manufacturing and distribution; international business; and the Coca-Cola bottling system.

## Nominees for Election to Terms Expiring 2015

Name	Principal Occupation and Other Information	Age	Our Director Since
John F. Brock	<p>Mr. Brock has been Chairman of the company and of Legacy CCE since April 2008 and Chief Executive Officer since April 2006. He was President of Legacy CCE from April 2006 to April 2008. From February 2003 until December 2005, he was Chief Executive Officer of InBev, S.A., a global brewer, and from March 1999 until December 2002, he was Chief Operating Officer of Cadbury Schweppes plc, an international beverage and confectionery company.</p> <p>Mr. Brock is a director of Royal Caribbean Cruises Ltd., a global cruise company. From April 2007 to December 2007, Mr. Brock served as a director of Dow Jones &amp; Company, Inc., a publisher and provider of global business and financial news. From 2004 to 2006, he served as a director of the Campbell Soup Company, a global manufacturer and marketer of branded convenience food products. From 2005 to 2006, he served as a director of Interbrew/Inbrew, a beer brewing company. He also served as a director of Reed Elsevier, a publisher, from 1999 to 2005.</p> <p>Through Mr. Brock's international beverage industry experience and his service as the company's chairman and CEO, he has developed the leadership and consensus-building skills; knowledge of our industry, customers, and competition; knowledge of the Coca-Cola bottling system; and the relationships necessary to lead our company. Mr. Brock's experience with international beverage businesses, particularly in Western Europe, provides him with a uniquely informed perspective on the international beverage industry.</p>	65	2006

Name	Principal Occupation and Other Information	Age	Our Director Since
Jan Bennink	<p>Mr. Bennink is the former Chairman and acting Chief Executive Officer of D.E. Master Blenders 1753, a coffee and tea company. From 2011 to 2012, he was a director and Executive Chairman of Sara Lee Corporation, a food products company. From 2002 until 2007, Mr. Bennink served as Chief Executive Officer of Royal Numico, a baby food and clinical nutrition company. During the period 1997 to 2002, Mr. Bennink served as President of the Dairy Division and member of the Executive Committee of Danone Group, a global producer of cultured dairy and bottled water products. Mr. Bennink has also held a variety of leadership roles with Joh. A. Benckiser, a manufacturer of cleaning supplies and cosmetics, and The Procter &amp; Gamble Company, an international consumer products company. He is a native of The Netherlands.</p> <p>Mr. Bennink previously served on the advisory board of directors of ABN AMRO Bank, a financial services company, Boots Company Plc, a retail sales company, Dalli-Werke GmbH &amp; Co KG, a manufacturer of laundry detergent products, and Kraft Foods Inc, an international food and beverage company.</p> <p>An international business leader, Mr. Bennink has extensive experience in the food and beverage industry and has served in leadership roles in manufacturing and distribution businesses that are directly comparable to our business. He has significant business experience in Western Europe, where our business operations are located. His understanding of markets there, particularly in the Benelux region where we have significant operations, provides a helpful base of knowledge for our board.</p>	57	2010
Calvin Darden	<p>Mr. Darden was Senior Vice President of U.S. Operations of United Parcel Service, Inc., an express carrier and package delivery company, from January 2000 until his retirement in 2005. This experience is valuable to the board and translates directly to his board service because a significant portion of our operations are comprised of product storage and distribution activities.</p> <p>Mr. Darden is also a director of Target Corporation, a variety retailer, and Cardinal Health, Inc., a provider of products and services supporting the health care industry.</p> <p>As chair of our Corporate Responsibility and Sustainability Committee, Mr. Darden has developed valuable expertise in leading an increasingly important area of corporate governance that is a key element of the company's operating framework.</p>	64	2004



Name	Principal Occupation and Other Information	Age	Our Director Since
L. Phillip Humann	<p>Mr. Humann was Chairman of the Board of SunTrust Banks, Inc., a bank holding company, from March 1998 to April 2008, also serving as Chief Executive Officer from March 1998 until December 2006 and as President from March 1992 until December 2004.</p> <p>Mr. Humann's experience as chairman and CEO of a large financial institution provides him not only with expertise regarding banking and finance – areas that assist in understanding the intricacies of our company's finances – but also with leadership and consensus-building skills that are valuable in his role as our board's presiding director and chair of our Governance and Nominating Committee.</p> <p>Mr. Humann is also a director of Equifax Inc., a credit information provider, and Haverty Furniture Companies, Inc., a furniture retailer. These directorships provide Mr. Humann with an understanding of the consumer goods and services industries, which have application to the industries and markets in which we compete.</p>	68	1992
Orrin H. Ingram II	<p>Mr. Ingram has been President and Chief Executive Officer of Ingram Industries Inc., a diversified products and services company, since 1999. Before that, he held various positions with Ingram Materials Company and Ingram Barge Company and was co-president of Ingram Industries from January 1996 to June 1999. He is a director of Ingram Micro Inc., a global information technology distributor.</p> <p>Mr. Ingram's experience as an executive at companies in the wholesale, distribution, consumer goods, and transportation services industries provide him with a broad perspective on our company's operations, which include aspects of each of these segments. Also, his experience as a director of a public company that is a global distributor has direct application to our business. Mr. Ingram serves as the chair of our Finance Committee.</p>	53	2008
Thomas H. Johnson	<p>Mr. Johnson has been Managing Partner of THJ Investments, L.P., a private investment firm, from November 2005 to the present. Since 2008, he has also served as Chief Executive Officer of the Taffrail Group, LLP, a private strategic advisory firm. Mr. Johnson served as Chairman and Chief Executive Officer of Chesapeake Corporation, a specialty packaging manufacturer, from August 1997 to November 2005.</p> <p>Through these executive management experiences, Mr. Johnson brings investment, manufacturing, and distribution expertise to bear on his service as a member of the company's board and</p>	64	2007



also has extensive international management experience in Europe. His manufacturing and distribution experience is valuable to the board because it closely aligns with our operations, and his investment experience facilitates an in-depth understanding of the company's finances. Mr. Johnson serves as chair of our Human Resources and Compensation Committee. Mr. Johnson is also a director of Tumi, Inc., a manufacturer and retailer of premium luggage and business accessories, and Universal Corporation, a leaf tobacco merchant and processor. He was previously a director of GenOn Corporation and Mirant Corporation, both producers of electricity, ModusLink Global Solutions, Inc., a supply chain business process management company, and Superior Essex Inc., a wire and cable manufacturer.

Name	Principal Occupation and Other Information	Age	Our Director Since
Suzanne B. Labarge	<p>Ms. Labarge was Vice Chairman and Chief Risk Officer of RBC Financial Group, an international financial services company, from 1999 until her retirement in 2004. She is a director of XL Group, plc, a global insurance and reinsurance company, and a member of the Supervisory Board of Deutsche Bank AG, a global investment bank. From January 2005 to May 2007, she was a director of Novelis, Inc., a Canadian producer of aluminum products, and was the chair of its Audit Committee. She is a native of Canada.</p> <p>Through her experience as an officer and director, Ms. Labarge brings international business expertise and finance and investment skills to her board service with the company. She also has a deep understanding of compliance best practices. Ms. Labarge's expertise, experience, and skills also qualify her to serve as an audit committee financial expert. Ms. Labarge serves as the chair of our Audit Committee.</p> <p>Because our business takes place in international markets, Ms. Labarge's experience and understanding in the areas of international finance and investments are particularly valued by the board.</p>	67	2007
Véronique Morali	<p>Ms. Morali is the chairman of Fimalac Développement ("Fimalac"), the parent company of the international financial services organization, Fitch Group, a financial services holding company. In addition, Ms. Morali serves in the following roles at organizations within the Fitch Group: board member and vice-chairman, Fitch Group, Inc. (USA); and board member, Fimalac (SA) and Fitch, Inc. (USA). She was a director and chief operating officer of Fimalac from 1990 to 2007. Ms. Morali also serves as founder and CEO of Terrafemina.com, a website designed for women between the ages of 35 and 50, and she served four years in the French Civil Service as Inspector General at the Ministry of Finance. She is a native of France.</p> <p>Because our business is based in Western Europe, Ms. Morali's European business and government experience is a very important asset to the board. In particular, Ms. Morali's business experience specific to France, where we have significant operations, provides the board a uniquely informed European and French perspective.</p> <p>Ms. Morali currently serves as a board member for Publicis Groupe, a French advertising and communications company, and LCF Rothschild Group, a private bank and financial institution. From 2000 to 2005, she served as a nonexecutive director at Tesco, one of the world's leading retailers. These</p>	55	2010

current and prior board experiences provide Ms. Morali with a strong basis for understanding our business and governance processes.

Name	Principal Occupation and Other Information	Age	Our Director Since
Andrea L. Saia	<p>Ms. Saia was Global Head of the Alcon Division of Novartis AG, a global life science company, from 2011 until her retirement in 2012. From 2008 until 2011, Ms. Saia served as President and Chief Executive Officer of Ciba Vision Corporation, a subsidiary of Novartis. She was Chief Operating Officer for Ciba Vision from 2007 until 2008. From 2005 to 2007, she served as president of Ciba Vision's Europe, Middle East and Africa operations, residing in Switzerland.</p>	56	2012
	<p>Before joining Ciba Vision, Ms. Saia held senior executive leadership positions with Revlon Inc., The Procter &amp; Gamble Company, and Unilever, all of which are global consumer products companies.</p>		
	<p>Ms. Saia is a director of Align Technology, Inc., a global medical device company. Her extensive experience in leading international businesses, and particularly her management experience in Western Europe, where our business operations are located, provides her with insights that are particularly helpful and valuable to our board.</p>		
Garry Watts	<p>Mr. Watts is Chairman of BTG plc, an international healthcare company, and Chairman of Spire Healthcare group, an operator of United Kingdom-based hospitals. He was Chief Executive Officer of SSL International, a British manufacturer and distributor of healthcare products, from 2003 to November 2010. Before that, he was Chief Financial Officer of SSL International from 2001 to 2006. He is a native of Great Britain.</p>	57	2010
	<p>Mr. Watts is a United Kingdom chartered accountant and served as Chief Financial Officer of Medeva plc, an international prescription pharmaceutical company, from 1996 to 2000. Prior to that he was an audit partner with KPMG LLP, an international audit, tax and advisory firm, in London. Mr. Watts is deputy Chairman of Stagecoach Group plc, a transportation company based in Great Britain. He is also Non-Executive Chairman of the Board of Foxtons, a public London-based real estate agency.</p>		
	<p>Mr. Watts has had an extensive career in a variety of businesses with direct correlation to the company's own consumer product manufacturing and distribution operations. His deep business and management experience in Western Europe, particularly in Great Britain where we have significant operations, is highly valued. His expertise, experience, and skills also permit him to</p>		

provide unique insight into financial issues the company faces  
and qualify him to serve as an audit committee financial expert.

Name	Principal Occupation and Other Information	Age	Our Director Since
Curtis R. Welling	<p>In January 2014, Mr. Welling became a member of the faculty at Dartmouth College's Amos Tuck School of Business. He is a Senior Fellow with a dual appointment at its Center of Business and Society and Center for Global Business and Government. At Tuck his work is focused on issues that arise at the intersection of business, government and civil society, with a particular focus on the formation and allocation of philanthropy and other social capital.</p> <p>Mr. Welling was President and Chief Executive Officer of AmeriCares Foundation, a nonprofit worldwide humanitarian aid and disaster relief organization, from 2002 until his retirement in 2013. Before that, he served as Chief Executive Officer of Princeton eCom Corp, an electronic bill presentment and payment company, and SG Cowen Securities Corporation, a securities brokerage firm, and held several executive and management positions with Bear, Stearns, and Co. and the First Boston Corporation (now Credit Suisse), financial advisory and services companies. Mr. Welling is a director of Sapiient Corporation, a global technology services company.</p> <p>Mr. Welling brings finance and business leadership skills from his careers in the nonprofit sector, as well as the financial services and securities industries. His finance and transaction expertise is valuable for evaluating the company's business performance and plans, and it also qualifies him to serve as an audit committee financial expert. His tenure with an international aid organization provides a well-rounded perspective regarding the global impact and sustainability of the company's business.</p> <p>In addition, as chair of our Franchise Relationship Committee, Mr. Welling has developed valuable expertise in leading a specialized committee that is essential to the ongoing relationship between the company and The Coca-Cola Company and to consideration of strategic opportunities.</p>	64	2007
Phoebe A. Wood	<p>Since 2008, Ms. Wood has been a principal at CompaniesWood, a consulting firm specializing in early stage investments. She was Executive Vice President and Chief Financial Officer of Brown-Forman, a manufacturer and marketer of alcoholic beverages, from 2001 to 2006 and Vice Chairman and Chief Financial Officer from 2006 to 2008.</p> <p>Ms. Wood currently serves on the boards of directors and audit committees of Pioneer Natural Resources Company, an oil and gas exploration company, and Invesco Ltd., a global investment management company. She is also a director of Leggett &amp; Platt, Inc., a diversified manufacturer.</p>	60	2010

Ms. Wood's experience as chief financial officer of an international beverage company provides us with financial expertise in the beverage industry, and her experience as principal of an investment consulting firm provides us with investment experience. This experience, together with her directorships at consumer goods and investment management companies, provides her a deeply informed perspective on our company, its finances, its global markets and the beverage industry. Ms. Wood's expertise, experience and skills also qualify her to serve as an audit committee financial expert.

## Committees of the Board

The board has seven standing committees: Audit, Corporate Responsibility and Sustainability, Executive, Finance, Franchise Relationship, Governance and Nominating, and Human Resources and Compensation. Each committee has a charter that is posted on our website, [www.cokecce.com](http://www.cokecce.com), under “About CCE,” then “Corporate Governance.” Our corporate secretary will furnish a printed copy of any charter upon the request of any shareowner.

The directors serving on each committee are appointed by the board. These appointments are made at least annually, for terms expiring at the next annual meeting of shareowners.

The following table lists the members of each of the standing committees as of the date of this proxy statement:

	Audit	Corporate Responsibility and Sustainability	Executive	Finance	Franchise Relationship	Governance and Nominating	Human Resources and Compensation
John F. Brock		ü	ü				
Jan Bennink		ü		ü	ü		
Calvin Darden		Chair		ü		ü	
L. Phillip Humann			ü			Chair	ü
Orrin H. Ingram II				Chair		ü	ü
Thomas H. Johnson					ü	ü	Chair
Suzanne B. Labarge	Chair			ü		ü	
Véronique Morali		ü		ü			ü
Andrea L. Saia	ü	ü			ü		
Garry Watts	ü			ü	ü		
Curtis R. Welling	ü				Chair	ü	
Phoebe A. Wood	ü	ü			ü		

During 2013 the board met five times and once telephonically, and the committees met as indicated below:

Audit Committee	5
Corporate Responsibility and Sustainability Committee	5
Executive Committee	No meetings
Finance Committee	5
Franchise Relationship Committee	7 <sup>(1)</sup>
Governance and Nominating Committee	5
Human Resources and Compensation Committee	7 <sup>(2)</sup>

(1) Franchise Relationship Committee met in person 5 times and twice telephonically.

(2) Human Resources and Compensation Committee met in person 5 times, once telephonically and once acted by written consent.

Each director attended at least 75% of the aggregate number of board and committee meetings that were held during 2013 while he or she was a member of the board or the committee.

The functions of each committee and any special qualifications for membership are described below.

**Audit Committee**—Assists the board in fulfilling its oversight responsibilities relating to the quality and integrity of our annual and interim consolidated financial statements and financial reporting process, the adequacy and effectiveness of internal controls over financial reporting and disclosure, current and emerging business issues, the internal audit function, the annual independent audit of our financial statements and financial reporting controls, ethics programs, legal compliance, enterprise risk, and other matters the board deems appropriate.

The Audit Committee administers the company’s related person transaction policy, which is in writing and which was adopted by the board. Under this policy, the Audit Committee must examine any transactions between the company and a “related person” to be sure that the transaction in question is either in the best interests of the company and its shareowners or is not inconsistent with those interests. With respect to the Audit Committee's responsibilities, “related persons” are (i) directors and executive officers of the company, (ii) beneficial owners of more than 5% of any class of the company’s equity securities,





(iii) immediate family members of the foregoing, and (iv) firms in which any of the foregoing are employed or have a greater than 5% beneficial interest. The thresholds for the application of this policy are transactions in which the amount exceeds \$120,000, except for certain pre-approved transactions that do not affect the determination of director independence.

All members must be independent and must meet additional NYSE qualifications applicable to Audit Committee members. The board has determined that each member meets all of those qualifications.

The board has determined that Ms. Labarge, Mr. Watts, Mr. Welling and Ms. Wood, in addition to being “independent,” are also “audit committee financial experts” as defined in the SEC’s rules. Biographical information for each is found in “ELECTION OF DIRECTORS—Nominees for Election.”

For additional information about the Audit Committee’s oversight of the risks faced by the company, see “GOVERNANCE OF THE COMPANY—Board of Directors Oversight of Risk.”

Corporate Responsibility and Sustainability Committee—Reviews our policies and practices relating to significant public issues of concern to shareowners, the company generally, our employees, communities served by us, and the general public with specific oversight of corporate responsibility and sustainability, legislative and regulatory issues, and diversity management programs.

Executive Committee—Exercises powers of the board of directors between meetings, except for amending the bylaws or approving or recommending to shareowners any action or matter that under the Delaware General Corporation Law requires shareowner approval.

Finance Committee—Reviews our annual budget and business plan and the company’s performance against those plans, dividend policy, capital structure, and capital expenditures in excess of \$5 million (with the authority to approve any expenditure less than \$15 million), and also evaluates returns on capital expenditures.

Franchise Relationship Committee—Reviews, considers, and negotiates on behalf of the company any proposed merger or consolidation between us and The Coca-Cola Company, any purchase of an equity interest in The Coca-Cola Company, any purchase by The Coca-Cola Company of an equity interest in the company, any purchase by the company from The Coca-Cola Company of goods and services other than in the ordinary course of business, any transaction involving the acquisition or disposition by the company of franchise rights or territories, any other transaction between the company and The Coca-Cola Company or any other franchisor, not in the ordinary course of business, having an aggregate value exceeding \$10 million, and any other transactions between the company and The Coca-Cola Company or any other franchisor that may be referred to the committee by the board.

While the The Coca-Cola Company is not a “related party” under applicable rules of the SEC, our related person transaction policy provides for review by the committee of the transactions described above due to the significance of the franchise relationship with The Coca-Cola Company. This committee must be composed entirely of directors who (i) are not, and for the past five years have not been, an officer, director, or employee of The Coca-Cola Company or one of its affiliates, (ii) do not own more than 1% of The Coca-Cola Company’s outstanding shares, and (iii) do not own any equity in an entity (except as permitted by (ii)) that is a party to the transaction being considered by the committee.

Governance and Nominating Committee—Reviews and recommends corporate governance policies and issues in consultation with the CEO; evaluates and recommends candidates to succeed the CEO; recommends to the board of directors candidates for election to the board; reviews matters relating to potential director conflicts of interest and directors’ fees and retainers; and also considers candidates for election to the board submitted by shareowners.

The process by which the committee considers nominees to the board is described in “GOVERNANCE OF THE COMPANY—How Members of the Board of Directors Are Selected.”

Each member of this committee must be independent, and the board has determined that each member meets that qualification.

Human Resources and Compensation Committee—Establishes the company’s philosophy and goals related to our executive compensation program; coordinates evaluation of the performance of the CEO by the independent directors; approves the compensation of the CEO and other senior officers; recommends to the board of directors the adoption, termination and significant amendment of, and oversees the administration of, equity-based plans, incentive plans, and other employee benefit plans designed to provide compensation primarily for senior officers; regularly assesses the

company's compensation programs and practices to ensure they do not encourage inappropriate risk taking; oversees talent development and succession planning for senior officer positions (other than the position of CEO). The committee also reviews at least annually the employee retirement programs and, as appropriate, approves amendments to the programs. The committee may delegate responsibilities related to our retirement plans to the Global Retirement Programs

Committee, a committee made up of senior management and retirement plan professionals who are responsible for the administration and investment of the assets of our company-sponsored retirement plans.

The board of directors has delegated to the Equity Award Committee, the sole member of which is our CEO, limited authority to make equity grants or modify outstanding equity awards. The Equity Award Committee cannot take any of these actions with respect to awards to senior officers of the company.

#### Compensation Committee Interlocks and Insider Participation

During 2013, Ms. Morali and Messrs. Humann, Ingram, and Johnson served on the company's Human Resources and Compensation Committee. None of them has been at any time an officer or employee of the company, each was determined to be an independent director, and none of them has had any related person transactions that require disclosure under the SEC's proxy rules. Further, as required by the SEC's proxy rules, we have confirmed that no executive officer of the company has served on the board of directors or compensation committee of any other entity that has, or had during any time during 2013, an executive officer who served as a member of our board of directors or our Human Resources and Compensation Committee.

#### Human Resources and Compensation Committee Report

The Human Resources and Compensation Committee has reviewed and discussed with management the Compensation Discussion and Analysis contained in this proxy statement.

Based upon such review and discussion, the committee recommended to the board of directors that the Compensation Discussion and Analysis be included in this proxy statement.

February 3, 2014

Thomas H. Johnson, Chair

L. Phillip Humann

Orrin H. Ingram II

Véronique Morali

## SECURITY OWNERSHIP OF DIRECTORS AND OFFICERS

The following table shows the number of shares of our common stock beneficially owned by:

each director/nominee for director;

each executive officer named in the Summary Compensation Table on page 38; and

all directors and executive officers as a group.

Unless otherwise noted, amounts and percentages are as of February 24, 2014.

Name	Number of Shares Beneficially Owned		
	Number of Shares Owned	Percent of Class	
Jan Bennink <sup>(1)</sup>	14,549	*	
John F. Brock <sup>(2)</sup>	5,931,094	2.3	%
Calvin Darden <sup>(3)</sup>	82,864	*	
William W. Douglas III <sup>(4)</sup>	631,907	*	
L. Phillip Humann <sup>(5)</sup>	213,298	*	
Orrin H. Ingram II <sup>(6)</sup>	66,631	*	
Manik Jhangiani <sup>(7)</sup>	9,187	*	
Thomas H. Johnson <sup>(8)</sup>	59,320	*	
Suzanne B. Labarge <sup>(9)</sup>	59,478	*	
Véronique Morali <sup>(10)</sup>	18,455	*	
John R. Parker, Jr. <sup>(11)</sup>	176,287	*	
Hubert Patricot <sup>(12)</sup>	521,140	*	
Andrea L. Saia <sup>(13)</sup>	11,892	*	
Garry Watts <sup>(14)</sup>	13,248	*	
Curtis R. Welling <sup>(15)</sup>	39,088	*	
Phoebe A. Wood <sup>(16)</sup>	32,742	*	
All directors and executive officers as a group (20 persons) <sup>(17)</sup>	8,161,214	3.2	%

\* Less than one percent.

(1) The share totals include Mr. Bennink's stock unit account balance under our directors' deferred compensation plan that will be paid in 14,549 shares of our common stock upon distribution from the plan and that could be acquired within 60 days from the date of this table.

(2) The share totals include options to acquire 4,693,230 shares of our common stock that are now exercisable or that could become exercisable within 60 days from the date of this table, 158,000 shares held in a grantor retained annuity trust for which Mr. Brock is trustee, and 50,600 held in an irrevocable trust for which his spouse serves as trustee and in which Mr. Brock has no beneficial interest.

(3) The share totals include Mr. Darden's stock unit account balance under our directors' deferred compensation plan that will be paid in 70,465 shares of our common stock upon distribution from the plan and that could be acquired within 60 days from the date of this table and 12,399 shares of our common stock that may be acquired upon exercise of outstanding stock options that are now exercisable.

(4) The share totals include options to acquire 601,318 shares of our common stock that are now exercisable or that will become exercisable within 60 days from the date of this table.

(5) The share totals include Mr. Humann's stock unit account balance under our directors' deferred compensation plan that will be paid in 164,298 shares of our common stock upon distribution from the plan and that could be acquired within 60 days from the date of this table and 12,399 shares of our common stock that may be acquired upon the exercise of outstanding stock options that are now exercisable.

(6) The share totals include Mr. Ingram's stock unit account balance under our directors' deferred compensation plan that will be paid in 56,631 shares of our common stock upon distribution from the plan and that could be acquired within 60 days from the date of this table.

- (7) The share totals include options to acquire 6,495 shares of our common stock that are now exercisable or that will become exercisable within 60 days from the date of this table.
- (8) The share totals include Mr. Johnson's stock unit account balance under our directors' deferred compensation plan that will be paid in 42,820 shares of our common stock upon distribution from the plan and that could be acquired within 60 days from the date of this table and 16,500 shares of our common stock held jointly with his spouse.

(9) The share totals include Ms. Labarge's stock unit account balance under our directors' deferred compensation plan that will be paid in 57,478 shares of our common stock upon distribution from the plan and that could be acquired within 60 days from the date of this table and 2,000 shares of our common stock held indirectly by 1323786 Ontario, Inc., her solely owned company.

(10) The share totals include Ms. Morali's stock unit account balance under our directors' deferred compensation plan that will be paid in 18,455 shares of our common stock upon distribution from the plan and that could be acquired within 60 days from the date of this table.

(11) The share totals include options to acquire 95,267 shares of our common stock that are now exercisable or that could become exercisable within 60 days from the date of this table and 1,566 shares of stock held by his spouse.

(12) The share totals include options to acquire 191,399 shares of our common stock that are now exercisable or that will become exercisable within 60 days from the date of this table.

(13) The share totals include Ms. Saia's stock unit account balance under our directors' deferred compensation plan that will be paid in 10,892 shares of our common stock upon distribution from the plan and that could be acquired within 60 days from the date of this table.

(14) The share totals include Mr. Watts's stock unit account balance under our directors' deferred compensation plan that will be paid in 13,248 shares of our common stock upon distribution from the plan and that could be acquired within 60 days from the date of this table.

(15) The share totals include the portion of Mr. Welling's stock unit account balance under our directors' deferred compensation plan that will be paid in 29,088 shares of our common stock upon distribution from the plan and that could be acquired within 60 days from the date of this table. The share totals do not include the portion of his stock unit account under our directors' plan that will be paid in 31,157 shares of our common stock in future installment distributions.

(16) The share totals include Ms. Wood's stock unit account balance in our directors' deferred compensation plan that will be paid in 32,742 shares of our common stock upon distribution from the plan and that could be acquired within 60 days from the date of this table.

(17) The share totals include options to acquire 5,810,444 shares of our common stock that are now exercisable or that will become exercisable within 60 days from the date of this table and stock units representing 510,666 shares of our common stock credited to accounts under our directors' deferred compensation plan that could be acquired within 60 days from the date of this table.

#### SECTION 16(a) BENEFICIAL OWNERSHIP REPORTING COMPLIANCE

Our directors, executive officers, and beneficial owners of 10% or more of our common stock must file reports with the SEC showing the number of shares of our common stock they beneficially own and any changes in their beneficial ownership. Copies of these reports must be provided to us. Based on our review of these reports and the written representations from such persons, all such reports were filed in a timely manner during 2013.

#### CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

Summerfield K. Johnston, Jr. is a more than 5% shareowner of the company. During 2013, we were parties to dry lease agreements with companies owned by Mr. Johnston (the "Johnston Companies"), which leases provide for the shared use of private aircraft at an hourly rate per flight based upon industry standard rates for the make and model of the aircraft. Additionally, the Johnston Companies leases hanger space in our Atlanta, Georgia aviation facility and reimburses us for expenses associated with this arrangement. In 2013, the company paid the Johnston Companies \$111,237, and these companies paid us \$299,139.

In 2011, these same parties formed a jointly-owned entity, Enterprises Aviation, LLC, to provide management and support services in connection with the operation of the aircraft subject to the dry leases. During 2013, the company owned a 90% interest in Enterprises Aviation, LLC, and the Johnston Companies owned a 10% interest. In 2013, the company and the Johnston Companies paid Enterprises Aviation, LLC management services fees of \$2,100,000 and \$613,580, respectively, and Enterprises Aviation paid CCE \$120,000 in fees for administrative services.

These arrangements enable us to defray a portion of the fixed costs associated with maintaining our aircraft facility and systems.





## EXECUTIVE COMPENSATION

## Compensation Discussion and Analysis

## Executive Summary

## Our Named Executive Officers

This Compensation Discussion and Analysis (“CD&A”) describes the principles, objectives, and features of our executive compensation program, which is generally applicable to each of our senior officers. However, this CD&A focuses primarily on the program as applied to our CEO and the other executive officers included in the Summary Compensation Table, whom we refer to collectively in this proxy statement as the “Named Executive Officers.” For 2013, our Named Executive Officers were:

• John F. Brock, Chairman and Chief Executive Officer

• Manik H. Jhangiani, Senior Vice President, Chief Financial Officer

• William W. Douglas III, Executive Vice President, Supply Chain

• Hubert Patricot, Executive Vice President and President, Europe Group

• John R. Parker, Jr., Senior Vice President and General Counsel

Effective November 1, 2013, Mr. Douglas, previously our chief financial officer, became the leader of our supply chain organization and was succeeded by Mr. Jhangiani, who was previously a vice president in our European finance organization.

## 2013 Say on Pay Vote

At the annual meeting of our shareowners held in April 2013, over 93% of the total shareowners' votes were cast in favor of our Named Executive Officers' 2012 compensation. The Human Resources and Compensation Committee (the "Compensation Committee" or "Committee") considered these favorable results and did not make significant changes to our executive compensation program because it believes this advisory shareowner vote indicates strong support for continuing our program's pay-for-performance emphasis.

## 2013 Financial Performance

Our revenue and operating income for 2013 were below our annual and long-term targets, with the results negatively impacted by the difficult macroeconomic environment in Europe. In spite of these challenges, our management adapted its business strategies and delivered modest comparable, currency-neutral revenue and operating income growth through customer-focused market execution and continued focus on cost management. Our 2013 performance under several key business measures is summarized below.

Business Measure	2013 Performance
Revenue Growth	\$8.2 billion in revenue, representing an increase of 0.4% over 2012 on a currency-neutral basis
Operating Income Growth	\$1.046 billion in operating income, representing an increase of 1.3% over 2012 on a comparable, currency-neutral basis
EPS Growth	EPS of \$2.51 on a comparable basis, which includes a \$0.04 positive impact from foreign currency
	On a currency-neutral basis, comparable EPS increased 11% over 2012 comparable EPS
	TSR of 37% versus 25% in 2012
Total Shareowner Return (“TSR”)	Increase in our annual dividend from \$0.64 to \$0.80
	Completion of \$1 billion in share repurchases versus \$780 million in 2012

In this CD&A, we refer to our comparable operating income and earnings per share (“EPS”) for 2012 and 2013, which are non-GAAP financial measures that reflect adjustments to our financial measures reported under U.S. GAAP. Appendix A to this proxy statement contains a reconciliation of these non-GAAP measures to our audited U.S. GAAP financial statements for these two years, as presented in our 2013 Form 10-K filed on February 7, 2014.

#### Pay-for-Performance Alignment

Our Compensation Committee has established an executive compensation program that ensures the interests of the company's senior leaders are appropriately aligned with those of its shareowners by rewarding performance that meets and exceeds business and individual goals. Key pay-for-performance features of our 2013 compensation program include:

The majority of our Named Executive Officers' targeted annual total direct compensation (base salary plus targeted annual and long-term incentive award levels) is performance-based: For Mr. Brock, 88%, and for our other Named Executive Officers, from 73% to 79%.

Further, the majority of the performance-based pay opportunities is provided in long-term incentive ("LTI") awards that tie the compensation payable, if any, to year-over-year increases in CCE's earnings per share and total shareowner return, as well as our stock's future price performance: For Mr. Brock, 80%, and for our other Named Executive Officers, from 70% to 74%.

The financial measures under the 2013 incentive award programs were linked directly to the annual and long-term strategic business plans reviewed and approved by the board of directors. Further, if minimum financial goals under the annual cash incentive award plan and the performance stock unit awards under the LTI program had not been met, no payouts would be made under these awards.

Even though we delivered 2013 EPS on a comparable, currency-neutral basis above our annual and long-term targets, the operating income and EPS growth target goals established under our 2013 annual cash incentive program and 2012 PSU awards, respectively, were not met. Therefore, our Named Executive Officer's earned less than their target compensation under their annual cash incentive award and their 2012 PSU target awards, respectively, 85.3% and 74.28% of the targeted awards.

#### Executive Compensation Practices

In addition to our executive compensation program's strong pay-for-performance focus, we believe our other policies and pay practices contribute to ensuring an alignment of executives' and shareowners' interests and discouraging inappropriate risk taking by our executives.

#### What We Do

**Independent Compensation Consultants** -- The Compensation Committee has engaged an independent compensation consulting firm that provides no other services to the company.

**Tally Sheets** -- Prior to making annual executive compensation decisions, the Committee reviews tally sheets describing the Named Executive Officers' direct and indirect compensation, as well as the payments or benefits that could be payable under various termination scenarios.

**Capped Award Payouts** -- We set maximum award levels under the annual cash incentive and performance share unit awards.

**Share Ownership Policy** -- We have meaningful share ownership requirements for our senior officers, which have been exceeded by our Named Executive Officers.

**Clawbacks** -- Amounts paid to our senior officers, including our Named Executive Officers, under our annual cash incentive and certain long-term incentive awards are subject to "clawback" in the event of a material restatement of our financial statements resulting from fraudulent actions by the officer and, for the U.S.-based officers, in the event of violations of certain post-termination covenants.

#### What We Don't Do

**No Hedging Transactions and Pledging Company Stock** -- Our senior officers, including the Named Executive Officers, are prohibited from pledging company stock as collateral for a loan or otherwise and from engaging in hedging or other similar types of transactions with respect to our stock.

**No Dividend Equivalents Paid on Unearned Share Units** -- Dividend equivalents on restricted stock units ("RSUs") or performance share units ("PSUs") are only paid if, and to the extent, the stock units are earned and vested.

**No Repricing of Underwater Options** -- Repricing of stock options is expressly prohibited by our incentive award plan.

**No Tax Gross-Ups Upon a Change in Control** -- We do not provide tax gross-ups related to change-in-control payments or benefits.

No Executive Pension Benefits -- Named Executive Officers participate in the same defined contribution retirement plans as other employees.

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## Overview of Our Executive Compensation Program

### Historical Perspective

CCE became a new public company in October 2010, upon its separation from our predecessor parent company, Coca-Cola Enterprises Inc. (which we refer to as "Legacy CCE"). This separation occurred in connection with a merger in which Legacy CCE's North American business became a subsidiary of The Coca-Cola Company ("TCCC") and CCE acquired TCCC's bottling operations in Norway and Sweden. We refer to our separation from Legacy CCE and the related transactions as the "Transaction."

Certain decisions made by Legacy CCE in connection with the anticipated formation of our company continue to be relevant to our executive compensation program. For example, in order to ensure the recruitment of a successful senior management team to lead the new company following the Transaction, Legacy CCE entered into employment agreements with Messrs. Brock, Douglas and Parker and certain other of its U.S.-based senior officers that preserved the officers' then-current compensation opportunities through 2013, as well as providing other retention incentives. The material terms of these agreements, including the provision of retention awards that were earned in 2013, are discussed on page 33.

### Our Objectives

The objectives of the company's executive compensation program are as follows:

• Pay competitively -- Executive compensation opportunities should be sufficiently competitive to attract external executive talent and support the development and retention of current and future leaders.

• Pay for performance -- The majority of each senior officer's compensation should be performance-based. Incentive programs should carry the risk of no payouts when the company's performance or the officer's individual performance does not meet pre-established goals and should provide the opportunity to receive additional pay when those goals are surpassed.

• Support our business strategies -- The annual incentive program should be specific to the company's short-term operating strategy, and the long-term incentive program should reward management for developing and successfully executing a long-term business strategy.

• Align our leaders' interests with those of shareowners -- Our executive compensation program should emphasize equity ownership, so our leaders' long-term financial interests are aligned with the long-term interests of our shareowners.

### Our Process

#### Role of the Compensation Committee

The Compensation Committee establishes our executive compensation philosophy, reviews and approves the company's executive compensation policies, plan designs, and the compensation of our senior officers. The Committee considers various factors in making compensation determinations, including the officer's responsibilities and performance, the effectiveness of our programs in supporting the company's short-term and long-term goals, and our overall financial performance. Additionally, the Compensation Committee coordinates the full board's annual review of the CEO's performance and considers the board's assessment in its compensation decisions related to the CEO.

To evaluate each senior officer's overall compensation, each year the Committee reviews tally sheets prepared by management. Tally sheets detail a senior officer's total direct and indirect compensation and assist the Committee in understanding how its compensation decisions may affect the officer's total compensation, currently and in the future. Tally sheets also ensure the Committee clearly understands the potential payments an executive could receive upon his or her termination of employment under a variety of scenarios.

#### Role of Compensation Consultants

External consultants provide guidance to management and the Committee on compensation trends and program designs and bring expertise and an objective perspective to the process of evaluating and developing proposals regarding our pay practices. In 2013, CCE's management engaged compensation consultants from Towers Watson ("Towers") to provide market data for the comparator group used in reviewing senior officers' pay, including market data that reflected, as appropriate, any differences between our officers' responsibilities and the survey's job descriptions to which they were compared.

During 2013, Meridian Compensation Partners ("Meridian") served as the Committee's independent consultant. In addition to providing the Committee with its perspective on current trends and other developments in executive compensation, Meridian reviewed and advised the Committee on market data provided by Towers and management's recommendations regarding our senior officers' compensation and incentive compensation plans. During 2013, Meridian consultants attended all

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of the Committee's meetings in person or by telephone. From time to time, Meridian also attends the Committee's executive sessions and corresponds with the Committee's chair and other members on specific agenda items and other ad-hoc requests.

Meridian did not provide any other services to the company or its management during 2013. The Committee has evaluated Meridian's independence as its compensation consultant by considering each of the independence factors adopted by the NYSE and the SEC. Based on such evaluation, the Committee determined that no conflict of interest exists that would prevent Meridian from independently representing the Committee.

#### Role of Management

Our CEO and senior vice president of human resources are responsible for providing recommendations to the Committee on various aspects of our executive compensation program and the senior officers' compensation, other than their own compensation. Such recommendations include, for example, the design of our annual cash incentive and equity programs, as well as the performance targets established each year under these programs.

Our CEO and senior vice president of human resources also lead a systematic approach for evaluating the performance of our senior officers, including the Named Executive Officers. The process begins by establishing specific leadership team and individual performance goals at the beginning of the year. The CEO reviews the individual objectives with the Committee and considers its input before the goals are finalized. These officers' input and recommendations are an important part of the Committee's decision-making process because they have direct knowledge of both our business objectives and each officer's contributions to the attainment of those objectives.

#### 2013 Executive Compensation Program

##### Compensation Philosophy

To address its objective of providing competitive pay, the Compensation Committee adopted a philosophy of targeting both annual cash compensation and total direct compensation for its senior officers at the median of a comparator group comprised of general industry companies with revenues within a specified range. "Total direct compensation" is defined as base salary, plus the target level annual incentive and target annual equity award value. Use of comparator group market data is, however, only the starting point for any compensation decisions, as the Committee may decide to position an executive's target compensation opportunity above or below the median to reflect that executive's past experience, future potential and individual performance.

Consistent with the approach taken following the Transaction, the Committee considered market data from 73 companies in the 2012 Towers Watson General Industry Executive Compensation Database with annual revenues from \$10 to \$20 billion for purposes of reviewing our senior officers' 2013 compensation. The median revenue for this comparator group was approximately \$13 billion. The companies comprising this comparator group are listed in Appendix B to this proxy statement.

By reference to this comparator group, Mr. Brock's 2013 total direct compensation was aligned with the market median of the group, and the other Named Executive Officers' total direct compensation was within a range of 9% below to 17% above the median for their respective positions.

##### Elements of Compensation

Our Named Executive Officers receive fixed pay in the form of base salary and employee benefits, and variable pay in the form of an annual cash incentive and long-term incentive equity awards. The individual elements of compensation that make up each Named Executive Officer's total direct compensation are discussed below.

##### Base Salary

Base salary is intended to provide our senior officers with a competitive level of fixed compensation. The Committee reviews senior officers' base salaries each year and considers adjustments in conjunction with their review of the comparator group market data and the annual performance review process. Adjustments may also be made during the year to reflect promotions or changes to an officer's role or responsibilities.

For 2013, Mr. Brock recommended no increases to the base salaries of our senior executives, including the Named Executive Officers, to be consistent with the continued emphasis on operating cost management during 2013, and the Committee agreed that this was appropriate. Effective November 1, 2013, however, the Committee increased Mr. Jhangiani's base salary by 3% to £325,000 to reflect his promotion to chief financial officer and the additional responsibilities related to this new role. The base salary earned in 2013 by each Named Executive Officer is shown in

the Summary Compensation Table on page 38.

### Annual Cash Incentive Awards

The Executive Management Incentive Plan (“MIP”) provides an opportunity for our senior officers to earn additional cash compensation based on the achievement of financial and individual performance goals for a given year. The financial performance goal for the 2013 MIP was based on the operating income budget under the company's annual business plan, which our board considers a key financial measure of our operating performance.

### 2013 MIP Award Opportunities

Each officer's MIP target award is expressed as a percentage of the actual base salary he or she is paid in the fiscal year. The target award levels for Messrs. Brock, Douglas and Parker reflect the target percentages provided for in their employment agreements. The target award levels for Messrs. Patricot and Jhangiani reflect the target percentages that, based on its review of comparator-group market data, the Committee determined appropriate for the executive and senior vice president positions, respectively. Specifically, the Named Executive Officers' MIP target award levels for 2013 were as follows:

Officer	Target MIP Award as % of Base Salary Earned	
John F. Brock	150	%
Manik Jhangiani*	72	%
William W. Douglas III	100	%
Hubert Patricot	100	%
John R. Parker, Jr.	80	%

\*The target award percentage shown above for Mr. Jhangiani represents the weighted average of the 70% MIP target award level applicable to the first ten months of 2013 he served as a vice president and the 80% award level applicable to the remaining two months of 2013 he was serving as our chief financial officer.

### 2013 MIP Performance Goals

The 2013 MIP business performance goal set by the Compensation Committee for all the senior officers was the company's operating income, which is defined as our operating profits before interest and taxes, as adjusted for specified non-recurring items. Operating income (“OI”) is a key metric used by management, the board, and the company's shareowners to evaluate CCE's overall financial performance, and we believe OI goals appropriately focus our leadership team on maximizing profitable revenue growth and minimizing operating expense.

For 2013, the Committee set the target OI performance goal at 100% of the OI required to attain our annual business plan, which was \$1.062 billion and represented a 4.5% currency-neutral increase over the prior year's comparable OI. Under the 2013 MIP, attainment of the target OI goal would result in an award opportunity of 100% of the senior officer's target MIP award. The Committee also set a minimum level of OI performance required to be met for any annual incentive award to be paid and a maximum OI level, above which the award payment is capped, subject to the Committee's discretionary increase of up to 30% for individual performance, as discussed below.

The 2013 minimum, target, and maximum performance and the corresponding award levels for OI were:

	Performance Level (As a % of OI Target)	Award Level (As a % of MIP Target)	
Minimum	85	% 25	%
Target	100	% 100	%
Maximum	112	% 200	%

Awards for performance between minimum and target and target and maximum are interpolated on a straight-line basis.

For purposes of calculating business results under the 2013 MIP, OI is determined in accordance with U.S. GAAP and then adjusted for various predetermined and/or nonrecurring or unusual items. These predetermined adjustments are primarily related to restructuring charges, the financial impact of certain commodity hedges, the effect of acquisitions and dispositions, the external costs and expenses associated with the completion of such transactions, and fluctuations in currency exchange rates.





The annual incentive award a senior officer earns for business performance is also subject to adjustment by the Compensation Committee based on its evaluation of the officer's performance against his or her individual goals for the year. The adjustment can range from eliminating the award to providing up to a 30% increase. The officers' individual goals vary from year to year, but in 2013 included delivering financial results under our annual business plan, efficiency and effectiveness initiatives related to the management of operating expenses, people leadership objectives, and successful delivery of our corporate responsibility and sustainability ("CRS") initiatives.

#### 2013 MIP Results and Award Determinations

As described above, the award determination under the MIP is a two-step process. First, the business results are determined, and then the Committee determines whether the award levels should be adjusted based on the officer's performance against his or her individual goals.

2013 Operating Income Results. We achieved 97.1% of our target OI goal under the 2013 MIP. As noted above, our OI performance versus our 2013 annual business plan was negatively impacted by the challenging macroeconomic conditions and dynamic competitive environment in Europe.

Based on these OI results, the amount each senior officer could earn under the MIP, before the application of any individual performance adjustments, was 85.3% of his or her target award. Therefore, the MIP awards for our Named Executive Officers based solely on business results, before any adjustment for individual performance, were as follows:

Officer	Target Award as % of Base Salary	% of Target Award Earned	Award Earned as % of Base Salary
John F. Brock	150%	85.3%	127.95%
Manik Jhangiani	72%	85.3%	61.42%
William W. Douglas III	100%	85.3%	85.3%
Hubert Patricot	100%	85.3%	85.3%
John R. Parker, Jr.	80%	85.3%	68.24%

2013 Individual Performance Adjustments. Based primarily on Mr. Brock's assessment of the other Named Executive Officers' individual performance during 2013, the Committee increased the MIP awards described above, as follows: Mr. Jhangiani's by 15%, Mr. Douglas's by 30%, and Messrs. Patricot's and Parker's by 10%. In describing their individual achievements for the year, Mr. Brock noted, in particular, the smooth and successful transition by Messrs. Jhangiani and Douglas into their new roles, as well as Mr. Douglas's strong leadership in managing the company's balance sheet and engaging throughout the year with the company's key stakeholders.

In making determinations regarding Mr. Brock's individual performance, the Committee considered the Board's positive assessment of Mr. Brock's leadership of the company, especially in light of the challenging business environment during 2013. Noting, in particular, our strong TSR for the year and the company's leadership in the area of corporate responsibility and sustainability, the Committee increased the above-referenced percentage of Mr. Brock's MIP award by approximately 11%.

The 2013 MIP payouts to each Named Executive Officer are set forth in the Summary Compensation Table under the column titled "Non-Equity Incentive Plan Compensation" on page 38.

#### Long-Term Incentive Equity Awards

LTI awards represent the majority of each senior officer's annual direct compensation, providing an opportunity for increased compensation based on delivering business results that increase the value of our stock over time. Our LTI awards are designed to focus our leadership on taking actions that lead to the company's sustainable growth and to align their long-term interests with those of our shareowners.

The Compensation Committee approved the 2013 LTI awards, which were granted on October 31, 2013. The Committee again determined that it was appropriate to award 60% of the Named Executive Officers' target LTI awards in the form of PSUs and the remaining 40% in stock options. The Committee believes the use of these two forms of equity is consistent with competitive market practice and that this allocation between PSUs and stock options efficiently utilizes the company's share reserves in the delivery of these officers' target LTI value.



The 2013 target LTI values for our Named Executive Officers, as well as the allocation between PSUs and stock options, were as follows:

Officer	Target LTI Value	Target PSU Value	Target Stock Option Value
John F. Brock	\$ 7,000,000	\$ 4,200,000	\$ 2,800,000
Manik Jhangiani	1,160,000	696,000	464,000
William W. Douglas III	1,500,000	900,000	600,000
Hubert Patricot	1,500,000	900,000	600,000
John R. Parker, Jr.	1,000,000	600,000	400,000

The accounting expense associated with each Named Executive Officer's target LTI values are reported in the Summary Compensation Table on page 38 as 2013 compensation; however, the compensation each officer actually receives, if any, is dependent on the satisfaction of vesting conditions and, for the PSU's, the performance-vesting requirements, as well as the future value of the company's stock at the time it is paid.

#### 2013 Stock Options

Stock options provide senior officers the opportunity to purchase shares of our stock at a price equal to the market price on the day of grant. After the options vest, officers can exercise this purchase right anytime during the term of the option, but the compensation the officer realizes upon exercise is directly tied to the extent to which our stock price has increased since the grant date. The stock options granted to Messrs. Patricot and Jhangiani in 2013 will vest ratably over three years, and any vested options will remain exercisable for up to a ten-year term as long as they remain employed by the company. Reflecting the terms in their employment agreements, the stock options granted to Messrs. Brock, Douglas and Parker in 2013 will vest ratably over two years and will remain exercisable for the options' ten-year term.

#### 2013 Performance Share Unit Awards

PSU awards provide our senior officers the opportunity to receive shares of our stock, and a cash payment equal to hypothetical dividends on such shares, only if both the continued-service and performance-vesting requirements are met. Because vested PSU awards are paid out in shares of company stock more than two years after the performance-vesting requirements are satisfied, the ultimate value of any award earned by an officer is dependent on both the number of shares that have been earned based on the business results and on the trading price of the company's stock at the time the shares, if any, are delivered.

The Committee established two performance conditions to vesting for the 2013 PSU awards. The primary performance goal is based on the annual growth rate in our EPS for the 2014 fiscal year over 2013 EPS. For purposes of the 2013 PSU awards, EPS is defined as our EPS, as determined under GAAP, adjusted to exclude the effects of various predetermined, nonrecurring items, to apply consistent tax and currency exchange rates, and to limit the beneficial effects of the Company's share repurchase program.

EPS was retained as the primary performance goal for the 2013 awards because we continue to believe that, over time, EPS results are the primary driver of our stock price, an important indicator of our profitability, and an accurate indicator of long-term company performance. In setting the specific EPS goals, the Committee considered several factors, including our 2014 business plan, the current operating costs specific to our business, and our projected EPS performance, and it decided that the 2014 EPS growth goals are appropriately challenging.

The secondary performance objective is our TSR performance (i.e., net stock price change plus dividends paid during the year), as compared to the TSR performance of the companies comprising the S&P 500 at both the beginning and end of 2014 ("S&P 500 Companies"). Specifically, our relative TSR ranking within the S&P 500 Companies may result in an increase to, or decrement to, the percentage of the target award that would otherwise be earned based on our EPS performance. This additional performance goal measures our relative financial performance, providing increased incentive to management to focus on the value delivered to shareowners each year, as well as achieving our internal business objectives. The Committee determined that the companies comprising the S&P 500, in which we are included, is the most appropriate comparator group for measuring our TSR performance, in large part because it is representative of the market in which we compete for shareowners.

The following chart sets forth the minimum, target and maximum EPS performance goals for 2014, which will be measured against a 2013 EPS baseline of \$2.51, as well as the corresponding percentages of the target PSU award to be earned upon the attainment of these EPS goals. The chart also describes the adjustments that will be made to the EPS-based percentages based on our relative TSR performance. These adjustments are the same as first applied under the 2012 awards,

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except that the Committee eliminated the feature permitting 37.5% of a target award to be earned if our TSR fell within the middle one-third of the S&P 500 companies, even if the minimum EPS goal was not met.

EPS Performance Goals and Award Levels			TSR Adjustments to EPS-Based Award Levels		
EPS Growth Rate	EPS Goals	% of Target Earned	Bottom 1/3 of S&P 500 Companies	Middle 1/3 of S&P 500 Companies	Top 1/3 of S&P 500 Companies
Less than 5%	< \$2.64	—%	No Adjustment	No Adjustment	50% of Target Award
Minimum-5%	\$2.64	50%	Multiply EPS-Based Percentage Earned by 75%	No Adjustment	Multiply EPS-Based Percentage Earned by 125%-- Up to 225% maximum
Target-8%	\$2.71	100%			
Maximum-11%	>= \$2.79	200%			

For the 2013 PSU awards, the service-vesting period for Messrs. Patricot and Jhangiani is 42 months from the grant date. Reflecting the terms of their employment agreements, the service-vesting period for Messrs. Brock, Douglas, and Parker is 26 months. The payment date for the 2013 PSUs that are earned based on the performance goals described above will be April 30, 2017, which is 42 months after the grant date for all the Named Executive Officers.

#### 2012 PSU Awards' Performance Results

A portion of our Named Executive Officers' 2012 LTI compensation was granted as PSU awards on November 5, 2012. The performance-vesting conditions for these awards were based on a target annual EPS growth-rate goal for 2013 of 10% over our 2012 baseline EPS of \$2.26. The minimum and maximum growth rate goals were 6% and 14% (i.e., EPS of \$2.40 and \$2.58), respectively, and the corresponding award levels were 50% and 200%. Under the 2012 PSU awards, EPS is defined as our comparable EPS, adjusted to eliminate the effects of changes from 2012 to 2013 in foreign currency and our effective tax rate, as well as to limit the net benefits of our share repurchases.

Although we achieved strong year-over-year growth in EPS on a comparable, currency-neutral basis, our 2013 EPS, as defined under the 2012 PSU awards, was \$2.44, representing a below-target growth rate of 7.9%. Based on these results, each Named Executive Officer earned 74.28% of his 2012 target PSU award. (Because our TSR fell within the middle one-third of the S&P companies, no adjustments were made to the percentage of award earned based on our EPS performance.)

The number of PSUs earned by each Named Executive Officer under the 2012 PSU award is reflected in the "Outstanding Equity Awards at Fiscal Year-End" table that begins on page 41.

#### 2010 Retention Incentive Award

As mentioned on page 28, Legacy CCE's board entered into employment agreements with the U.S.-based senior officers, including Messrs. Brock, Douglas and Parker, that included incentives to join the leadership team of our new company. One such incentive was offering a retention award in the form of a lump-sum cash payment, plus interest, provided the officer remain employed through December 31, 2013. The principal amounts of the retention incentive awards for the U.S.-based Named Executive Officers are as follows:

Officer	Retention Award Value
John F. Brock	\$ 5,650,000
William W. Douglas III	2,750,000
John R. Parker, Jr.	2,500,000

Because these awards vested on December 31, 2013, they are included in the "Bonus" column of the Summary Compensation Table on page 38 as 2013 compensation, even though they were earned over a three-year period. Additionally, because they will not be paid until July 2014, the year-end value of these awards, less applicable tax withholdings, are also included in the Nonqualified Deferred Compensation Table on page 45.

#### Named Executive Officers' Employment Agreements

##### U.S.-Based Named Executive Officers' Agreements

As discussed above, prior to the completion of the Transaction in 2010, Legacy CCE's board and compensation committee believed that securing Mr. Brock's commitment to become the chief executive officer of CCE through

2013, as well as that of the other members of his executive leadership team, was critical to ensuring the stability of a newly configured company, establishing its long-term strategy, and implementing a disciplined succession planning process. To accomplish this objective,

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Legacy CCE determined that entering into employment agreements was the best way to address the board's interest in ensuring at least a three-year commitment from these officers to lead a newly configured and European-based business and in obtaining noncompetition and other post-termination restrictive covenants (the "2010 Agreements").

In October 2012, Messrs. Brock, Douglas and Parker, as well as other U.S.-based senior officers, entered into amended employment agreements that extended their employment term through 2014 and modified certain other provisions of their 2010 Agreements (the "2012 Agreements"). In October 2013, the Board further extended the term of Mr. Brock's employment agreement through 2015 (the "2013 Extension"). The Board believed these actions were necessary and appropriate for securing the continued commitment of this successful leadership team. The material terms of Messrs. Brock's, Douglas's and Parker's, employment agreements, other than those related to base salary, annual incentive awards, and the one-time retention award (all of which are discussed above), are summarized below.

**Terms of Annual LTI Awards.** The 2012 Agreements provide for annual target LTI awards in 2012 and 2013 that are at least equal in value to the 2013 LTI awards described on page 32, and Mr. Brock's 2013 Extension provides for the same award level in 2014. Under these officers' 2012 Agreements, the 2012 and 2013 awards will vest based on service through 2014 and 2015, respectively; under Mr. Brock's 2013 Extension, his 2014 award will vest based on service through 2016.

**Terms of Inaugural Restricted Stock Unit Award.** The 2012 Agreements maintained the 2010 Agreements' provision regarding a one-time, inaugural restricted stock unit ("RSU") award. The terms of these awards, which were granted in 2010, were described in our 2011 proxy statement. The inaugural award's service condition to vesting was met in October 2012 on the second anniversary of the grant. The Committee determined in February 2013 that the performance-vesting conditions (satisfactory performance with respect to 2011 and 2012 financial goals) had been met, and the awards became fully vested at that time. These awards are included in the "Options Exercised and Stock Vested" table on page 44.

**Retention Incentive.** These officers' 2012 Agreements maintained the 2010 Agreements' provision regarding a one-time, retention incentive in the form of a lump-sum cash payment, plus interest, provided he or she remain employed through December 2013. Each officer's retention award vested on that date, as is described on page 33.

**Payments Upon Involuntary Termination of Employment Without Cause.** If the officer's employment is involuntarily terminated by CCE without cause, he or she will become entitled to the following payments and benefits:

- a lump-sum payment (or installments, to the extent necessary to comply with tax requirements) equal to his current annual base salary and target bonus;
- a pro rata portion of the annual incentive award for the year of termination based on actual performance results for the year;
- the cash retention award described above;
- all equity awards converted from Legacy CCE equity awards will be fully vested, and all other service-based equity awards will vest on a pro rata basis; and
- performance-based equity awards will become vested on a pro rata basis, subject to satisfaction of the relevant performance requirements.

Messrs. Brock and Parker also would be credited with an additional twelve months of service for purposes of the pro rata determinations with respect to their 2013 equity awards. The Committee determined it was appropriate to provide this additional service credit in the event of these officers' involuntary termination because they have satisfied the "Rule of 60" retirement criteria that provides other equity participants with more favorable vesting treatment if they are terminated without cause after they are age 55 and have at least five years of service with the company and Legacy CCE.

**Payments Upon the Executive's Termination Following a Change in Control.** In the event of voluntary termination for good reason or involuntary termination without cause within two years following a change in control, these officers will be entitled to:

- a lump-sum payment equal to the officer's current annual base salary and target bonus, multiplied by 1.5;
- a pro rata annual incentive award based on actual results and the officer's months of employment during the year of his termination;
- the cash retention award described above; and



full vesting of all equity awards.

Payments upon Disability or Death. In the event of death or termination due to disability the officers (or their beneficiaries) would receive a full annual incentive award for the year of disability or death, based on actual performance results for the year and the vesting of all outstanding equity grants, with the vesting of performance-based equity awards based on actual results for completed performance periods and based on target levels for incomplete performance periods. In the event death or termination due to disability occurred before January 1, 2014, the agreement also provides for a payment equal to current base salary and target bonus, multiplied by the number of months remaining in the year, as well as the cash retention award.

Restrictive Covenants. The employment agreements subject the Named Executive Officers to a number of obligations, as well as the requirement to execute a release of claims before receiving any severance pay. In addition, following the officer's termination of employment for any reason the officers may not compete with the company by becoming employed by certain direct competitors for a period of 12 months or accept a position on the board of any other company without approval of our compensation committee. The Named Executive Officers' agreements also include the clawback provision described on page 37.

#### Europe-Based Named Executive Officers' Agreements

As is customary in our European territories, we have employment agreements with Messrs. Jhangiani and Patricot, who are based in the United Kingdom.

#### Mr. Jhangiani's Employment Agreements

Our UK subsidiary entered into an employment agreement with Mr. Jhangiani in June 2012 upon the commencement of his employment as Vice President, Finance. In addition to setting his initial base salary at £315,000, his agreement described his eligibility for the same retirement and welfare benefits provided to our other UK employees and the same financial planning and car allowance programs as other UK executives. Mr. Jhangiani's 2012 agreement included a covenant preventing him from being employed by a competitor for a period of six months following his voluntary or involuntary termination of employment.

In October 2013, Mr. Jhangiani's employment agreement was restated by our UK subsidiary, effective November 1, 2013, to reflect his promotion to Senior Vice President, Chief Financial Officer of CCE. In addition to reflecting the increase of Mr. Jhangiani's base salary to £325,000, the restated agreement also provided for a severance payment equal to his annual base salary and target annual incentive, increased the noncompetition period to twelve months and included the clawback provision described on page 37.

#### Mr. Patricot's Employment Agreement

In addition to reflecting his then current base salary, his eligibility to participate in the same retirement welfare benefits provided to our other UK employees and his eligibility to participate in the same car allowance program as other UK executives, Mr. Patricot's employment agreement provides for the following benefits which were intended to address his relocation to the UK in 2009:

• An annual allowance of £68,685 to assist with maintaining a residence in London;

• Reimbursement of the costs of tax preparation assistance;

• An annual cash payment (net of taxes) equal to the contributions that would have been made on his behalf to certain tax-favorable savings plans had he remained an employee of our French company.

In the event of his involuntary termination without cause, Mr. Patricot would be entitled to a payment equal to two times his base salary and target bonus at the time of such termination (inclusive of any other broad-based programs offered to employees in our UK subsidiary or other statutory payments). Mr. Patricot's agreement also includes a six-month non-competition period, a 12-month non-solicitation period and the clawback provision described on page 37.

#### Executive Benefit Programs

Our senior officers participate in our company-sponsored benefit programs on generally the same basis as other salaried employees in the country in which they are based. These benefits are designed to provide protection against the financial hardship that can result from illness, disability, or death, and to provide retirement income. In addition to these broad-based benefit programs, our Named Executive Officers are eligible to participate in the following executive-level benefit programs.

#### Retirement and Savings Plans

The U.S.-based Named Executive Officers participate in a tax-qualified defined contribution plan to which the company contributes 7% of each employee's compensation, up to Internal Revenue Code ("IRC") limits. To the extent that the full 7% cannot be contributed to the qualified plan due to IRC limits, contributions are made to our nonqualified defined contribution plan, but only taking into consideration compensation up to \$500,000. Therefore, the maximum amount of combined contributions to these plans that any employee may receive during a calendar year is \$35,000. These executive officers are also permitted to elect to defer up to 70% of their base salary and annual cash incentive award under the nonqualified defined contribution plan.

Messrs. Jhangiani and Patricot are eligible to participate in the defined contribution plan available to all employees of our UK subsidiary. Under this plan, participants contribute a minimum of 3% of their pensionable salary. The company matches the individual participant's contributions on a one-for-one basis, up to a maximum of 8%, and contributes an additional amount equal 2% of pensionable salary. Messrs. Jhangiani and Patricot are also eligible to participate in a share savings plan, which is also available to all our UK employees. Under this plan, the UK employer matches employee contributions of up to £125 per

month, and the combined contributions are used to purchase shares of our stock. Employees receive favorable tax treatment upon the sale of shares held in the plan for requisite periods.

#### Executive Welfare Plan Benefits

All U.S.-based employees are covered under a long-term disability program that provides a monthly disability benefit of up to 60% of the employee's salary, up to a maximum of \$10,000 a month. Our U.S.-based executives, including the Named Executive Officers, are also provided a monthly disability benefit of an additional 10% of his or her base salary, up to a maximum additional benefit of \$5,000 a month. Also, the U.S.-based Named Executive Officers, as well as other members of management, are eligible to participate in an executive physical program that provides enhanced diagnostic screenings and services. Messrs. Patricot and Jhangiani are provided private medical coverage, as are certain other members of management for our UK subsidiary.

#### Other Benefits or Perquisites

We provide limited other perquisites to our other senior officers, including the Named Executive Officers. Offered to all U.S.-based employees, our Named Executive Officers are eligible to participate in our charitable matching gifts program that makes a matching company donation to qualifying tax-exempt educational, arts and cultural organizations. From time to time, our executive leadership team sponsors incentive award programs that include travel and entertainment for participants and their spouses or partners. While we consider these programs to be business-related, certain of their costs may be imputed to the participants as income under tax regulations. When this is the case, the company does not reimburse the executives for the taxes on income related to their own participation. However, because the Committee believes that the attendance of these executives' spouses or partners serves a valid business purpose, it has delegated authority to the CEO to approve reimbursements for taxes on income attributable to their attendance at certain business events or incentive award trips. (At his request, tax reimbursements are not provided to Mr. Brock.)

As mentioned above, Messrs. Patricot and Jhangiani receive additional benefits and perquisites under their employment agreements. Provision of a company car and related allowances are a customary form of compensation within the European market. Mr. Jhangiani may receive up to £5,000 in reimbursements for financial planning and tax return preparation, a benefit that is provided to all our other executives in the UK other than Mr. Patricot. Mr. Patricot receives tax preparation assistance and the mobility benefit described above, which are provided under his employment agreement to mitigate the increased costs of relocating to London in 2009.

Additionally, the company operates aircraft that are used by our senior officers and other members of senior management to conduct company business. For personal security reasons, Mr. Brock is required by the board to use the company aircraft for all air travel, both business and personal. Other senior officers make limited use of the company aircraft for personal travel with the permission of the CEO. The Committee has adopted a policy that requires the CEO and senior officers to reimburse the company for the incremental costs associated with certain personal travel. When officers, including Mr. Brock, use the company aircraft for personal reasons, the value of any unreimbursed costs are reported as income, and they are responsible for the applicable taxes on that income. The amount of any tax reimbursements and the value of any other perquisites (if a requisite value is met) provided to a Named Executive Officer in 2013 are included in the "All Other Compensation" column of the Summary Compensation Table on page 38.

#### Other Policies and Considerations

##### Compensation Risk Considerations

Each year, the Compensation Committee conducts a risk assessment with respect to our compensation programs. In 2013, the Committee concluded that our programs do not encourage inappropriate risk-taking by our employees or executives that would be reasonably likely to have a material adverse effect on the company.

With respect to any Committee decision regarding senior officers' incentive compensation opportunities, the Committee takes into consideration whether such opportunities would encourage the officers to take unreasonable business risks to realize the compensation at issue. Mitigating such risks, our compensation programs are designed so that a significant portion of our executive compensation opportunities are performance-based, with capped, upside-earning potential and goals set based on board-approved annual and long-term strategic business plans. These plans and the progress against them are reviewed by the full board throughout the year. Further, the board and the

Committee hold executive sessions at each meeting and, throughout the year, have access to senior management and members of their teams to discuss any business issues.

The Committee has also constructed our executive compensation program to align the majority of each executive officer's compensation opportunities with the performance of the company's stock over longer periods of time (e.g., stock options with a ten-year term and PSU awards that are not payable for 42 months after grant). The goals established under both the annual and

long-term incentive programs by the Committee are directly related to the annual and strategic long-term business plans that are reviewed and approved by the full board.

Additionally, each of the Named Executive Officer's employment agreements includes a "clawback" provision under which he would be required to repay some or all of the income realized from certain incentive compensation in the event two-thirds of the board of directors determines that he engaged in fraud or ethical misconduct that resulted in, or directly contributed to, the restatement of our financial results. For this purpose, income from incentive compensation means long-term incentive awards and annual cash incentive awards, if the income is realized in, or within two years of, the year or years affected by such restatement.

Through all of these mechanisms, the board and Committee have detailed visibility into our financial performance and other aspects of our operations mitigating the potential for excessive or inappropriate risk taking for our management employees.

#### Stock Ownership Policy

Our stock ownership policy requires that each senior officer acquire and maintain significant levels of company stock, generally within five years of becoming subject to the policy. The ownership levels are determined as a multiple of the senior officer's base salary: five times for the CEO, three times for an executive vice president, two times for a senior vice president and one time for a corporate vice president. An officer's current ownership level, which is reviewed annually, is determined by including shares owned by the officer or an immediate family member, 60% of the value of shares underlying in-the-money options, and all performance stock units or restricted stock units for which the performance conditions to vesting have been met. As of December 31, 2013, each of the Named Executive Officers had exceeded his required stock ownership levels.

#### Policy Prohibiting Hedging and Pledging Transaction

Our stock ownership policy also prohibits any senior officer, including the Named Executive Officers, from engaging in hedging strategies using puts, calls, or other derivative securities based on the value of the company's stock and from pledging the company's stock as collateral for a loan or otherwise.

#### Equity Award Grant Policy

The Compensation Committee is solely responsible for making or modifying equity awards to our senior officers. The board has delegated authority to the CEO to make and modify equity awards to employees other than senior officers, subject to certain limits and procedural controls.

Our equity grant policy requires the exercise price for stock option grants to be at least equal to the closing market price on the grant date. The "grant date" is defined as the date on which both final approval of a grant has occurred and all of the elements of the grant are known. Our policy also sets forth the procedural and control requirements for granting annual, new hire, and promotional equity awards, and these requirements are rigorously followed. Further, the grant date for our annual grants must be set at least one month before awards are granted and must occur on the fifth trading day following the release of our quarterly earnings report for a fiscal quarter.

#### Tax and Accounting Considerations

The Compensation Committee and management consider the accounting and tax effects of various compensation elements when designing our annual incentive and equity compensation plans and making other compensation decisions. Although we design our plans and programs to be tax-efficient and to minimize compensation expense, these considerations are secondary to meeting the overall objectives of the executive compensation program.

One of the significant tax considerations is IRC Section 162(m), which limits the tax deduction available for compensation over \$1 million paid to a public company's CEO and to each of the three other most highly compensated executive officers (other than the CFO) unless such compensation is "performance-based." To the extent consistent with our executive compensation program and the officers' employment agreements, we have designed our executive compensation program to be performance-based and also to comply with requirements for tax deductibility where feasible.

## Summary Compensation Table

Name and Principal Position	Year	Salary <sup>(1)</sup> (\$)	Bonus <sup>(2)</sup> (\$)	Stock Awards <sup>(3)</sup> (\$)	Option Awards <sup>(4)</sup> (\$)	Non-Equity Incentive Plan Compensation <sup>(5)</sup> (\$)	All Other Compensation <sup>(6)</sup> (\$)	Total <sup>(6)</sup> (\$)
John F. Brock Chairman and Chief Executive Officer	2013	1,200,000	6,276,759	4,773,031	2,799,677	1,700,000	271,552	17,021,019
	2012	1,200,000	—	4,363,436	2,799,846	1,607,760	278,805	10,249,847
	2011	1,200,000	—	4,199,490	2,799,762	2,031,480	366,911	10,597,643
Manik H. Jhangiani Senior Vice President and Chief Financial Officer <sup>(7)</sup>	2013	494,950	—	792,342	463,826	365,043	88,566	2,204,727
William W. Douglas III Executive Vice President, Supply Chain <sup>(7)</sup>	2013	565,000	3,055,060	1,024,826	599,775	626,529	49,758	5,920,948
	2012	561,250	—	934,108	599,886	546,320	72,694	2,714,258
	2011	550,000	—	900,450	600,216	689,700	59,821	2,800,187
Hubert Patricot Executive Vice President and President, European Group	2013	571,706	—	1,024,826	599,775	563,992	215,652	2,975,951
	2012	580,699	—	934,108	599,886	488,589	283,312	2,886,594
	2011	596,124	—	900,450	600,216	706,189	245,211	3,048,190
John R. Parker, Jr. Senior Vice President and General Counsel	2013	530,000	2,777,327	683,217	399,850	397,839	83,577	4,871,810
	2012	525,000	—	623,805	399,735	340,541	112,042	2,001,123
	2011	510,000	—	600,300	399,966	511,632	76,070	2,097,968

All amounts shown are in U.S. dollars.

(1) Messrs. Patricot's and Jhangiani's 2013 salaries were paid in British pounds sterling ("BPS") and have been converted to U.S. dollars based on the average of the daily exchange rates for 2013, which was 1.563. Mr. Patricot's salary from January 1, 2012 through December 22, 2012, was paid in euros and was converted to U.S. dollars based on the average daily exchange rates for 2012, which was 1.2856, and his salary from December 23, 2012 through December 31, 2012, was paid in BPS and has been converted to U.S. dollars based on the exchange rate on the date of payment, which was 1.6031. Mr. Patricot's 2011 salary was paid in euros based on an exchange rate of 1.392.

(2) Amounts shown reflect value of the U.S.-based Named Executive Officers' 2010 retention award that vested on December 31, 2013. The retention award is described in the CD&A on page 33. Because the award will not be paid until July 2014, the award balances (net of taxes that were required to be withheld at vesting) are also reflected as employee contributions in the Nonqualified Deferred Compensation table on page 45.

(3) Amounts shown reflect the aggregate fair value of the 2013 PSU awards as of their grant date calculated in accordance with ASC Topic 718, excluding the effect of estimated forfeitures. Although the closing price of our shares was \$41.73 on the grant date, the values shown above were determined under the Monte Carlo valuation model, which valued each PSU at \$43.13, assuming the target EPS growth rate goal is met. Therefore, the values shown

above were calculated by multiplying this PSU value by the number of shares that would be earned if the actual performance under the awards' goals during the applicable period is consistent, as of the grant date, with the probable performance under the awards' goals, which was 110% of the 2013 target award. However, assuming the maximum payout under this award is achieved, each PSU is valued at \$41.32; accordingly, the value of each Named Executive Officer's award as of the grant date, assuming the highest level of performance under the 2013 PSU award (225% of the target), is as follows:

Officer	Value at 225% Performance
Mr. Brock	\$9,352,103
Mr. Jhangiani	\$1,552,486
Mr. Douglas	\$2,008,006
Mr. Patricot	\$2,008,006
Mr. Parker	\$1,338,671

Dividend equivalents provided for under the 2013 PSU awards were taken into account in determining the fair value of the underlying awards. No assumptions were made regarding forfeitures or the nontransferability for the awards. The valuation assumptions used for determining the amounts discussed in this footnote are provided in Note 11 of the Notes to Consolidated Financial Statements in our Annual Report on Form 10-K for the fiscal year ended December 31, 2013.

<sup>(4)</sup> Amounts shown reflect the aggregate fair value of 2013 stock option awards as of their grant date calculated in accordance with ASC Topic 718. The values were calculated using the Black-Scholes valuation model. The valuation assumptions used for determining the amounts discussed in this footnote are provided in Note 11 of the Notes to Consolidated Financial Statements in our Annual Report on Form 10-K for the fiscal year ended December 31, 2013.



(5) Amounts shown reflect the Named Executive Officers' total annual incentive earned during 2013 under the Executive Management Incentive Plan ("MIP"). These amounts were approved by the Human Resources and Compensation Committee at its February 3, 2014, meeting and will be paid in March 2014. Messrs. Jhangiani's and Patricot's non-equity incentive plan compensation award has been converted to U.S. dollars from BPS based on the daily exchange rate of 1.6433, which was the rate on the date on which the Human Resources and Compensation Committee approved his award. (Mr. Patricot's 2012 and 2011 MIP awards were converted from euros to U.S. dollars based on exchange rates of 1.3639 and 1.315, respectively.) Amounts shown are not reduced to reflect deferrals, if any, to qualified or nonqualified retirement plans.

(6) Amounts shown as "All Other Compensation" reflect, for each Named Executive Officer, the sum of (i) the incremental cost to the company of all perquisites and other personal benefits, (ii) the amount of any tax reimbursements or gross-up payments, and (iii) the amounts contributed by the company to a defined contribution plan maintained by the company.

Type of Perquisite/Personal Benefit <sup>(a)</sup>	Mr. Brock	Mr. Jhangiani	Mr. Douglas	Mr. Patricot	Mr. Parker
Incremental cost of personal use of company aircraft <sup>(b)</sup>	\$225,150	\$0	\$0	\$0	\$31,625
Legal / financial planning assistance <sup>(c)</sup>	0	-	0	-	0
Payment in lieu of defined contribution participation <sup>(d)</sup>	0	0	0	-	0
Mobility allowance <sup>(e)</sup>	0	0	0	107,355	0
Auto allowance <sup>(f)</sup>	0	-	0	-	0
Other <sup>(g)</sup>	-	0	-	-	-

(a) This table outlines those perquisites and other personal benefits required by SEC rules to be separately described and/or quantified. A dash indicates that the Named Executive Officer received this type of perquisite or personal benefit but the amount is not required to be disclosed in this footnote under SEC rules.

(b) Amounts shown reflect the incremental cost of personal use of company aircraft by the Named Executive Officers during 2013. These amounts were calculated based on the variable operating costs to the company for each flight hour attributed to personal use (as well as any flight hours attributable to empty pick-up or return flights), including fuel costs; labor, parts, and maintenance costs; landing and parking fees; on-board catering costs; and crew expenses during layovers. These per-hour costs were determined by using industry-standard cost-estimating guides, which are updated semi-annually. Because company aircraft are used primarily for business purposes, the amounts provided exclude fixed costs, such as pilot salaries and training and overhead costs associated with our aircraft hangar.

(c) Mr. Jhangiani is entitled to receive annual reimbursements for financial planning services under our United Kingdom subsidiary's program which is applicable to all its executives. Under Mr. Patricot's employment agreement, the company covers the cost of tax return preparation assistance in lieu of participation in his employer's financial planning services program. For both officers, the exchange rate used to convert the amount of the costs from BPS to U.S. dollars was 1.563, the average daily exchange rate during 2013.

(d) Under Mr. Patricot's employment agreement, he receives a payment equal to the amount that would have been contributed to our French subsidiary's profit sharing plans on his behalf had he been eligible to participate in such plans during the year. The exchange rate used to convert the amount of this payment from BPS to U.S. dollars was 1.6488, the exchange rate on December 31, 2013, the date the payment was made.

(e) Under Mr. Patricot's employment agreement, he receives a housing allowance to mitigate the costs associated with his localization to Great Britain. The currency exchange rate used to convert the amount included for this allowance from BPS to U.S. dollars was 1.563, the average daily exchange rate in 2013.

(f) Messrs. Patricot and Jhangiani receive the same auto allowance offered to all executives who are based in Great Britain. The currency exchange rate used to convert the amount included for this allowance from BPS to U.S. dollars was 1.563, the average daily exchange rate in 2013.

(g) "Other" category includes the company-paid costs for the participation in the executive physical program and premiums related to supplemental long-term disability coverage for Messrs. Brock, Douglas, and Parker, as well as

the company's matching gifts under its charitable gifts program. For Mr. Patricot, it includes the cost to the company of providing private health insurance above the level offered to other executives in our subsidiary in the United Kingdom.

As noted above, "All Other Compensation" also includes the amounts contributed by the company to defined contribution plans and the amount of any company-paid taxes, which, for 2013, was as follows:

Compensation Category	Mr. Brock	Mr. Jhangiani	Mr. Douglas	Mr. Patricot	Mr. Parker
Company contributions to defined contribution plans <sup>(a)</sup>	\$35,000	\$59,706	\$35,000	\$17,961	\$35,000
Company-paid taxes <sup>(b)</sup>	0	0	0	19,766	\$4,329

<sup>(a)</sup> Amounts shown for Messrs. Brock, Douglas and Parker reflect company contributions made and/or credited on their behalf under our 401(k) plan and the Supplemental Savings Plan, which is a nonqualified deferred compensation plan and is described on page 45. Amounts shown for Messrs. Jhangiani and Patricot reflect contributions of \$57,362 and \$17,961, respectively, made by our UK subsidiary to its tax-qualified defined contribution plan. Mr. Jhangiani's amount also includes the employer matching contributions of \$2,344 made to the UK subsidiary's share savings plan. Both UK plans are described beginning on page 35, and the currency exchange used to convert contributions to these plans from BPS to U.S. dollars is 1.563, the average daily exchange rate in 2013.

<sup>(b)</sup> Amount shown for Mr. Parker reflects a tax gross-up payment on imputed income associated with his spouse's attendance at a business event, and, for Mr. Patricot, on income related to the payment made to him in lieu of participation in our French subsidiary's defined contribution plan, which was converted to U.S. dollars from BPS using an exchange rate of 1.6488, the rate on December 31, 2013, the date the payment was made.

<sup>(7)</sup> Only 2013 compensation is shown for Mr. Jhangiani because he first became an executive officer upon being promoted to the position of chief financial officer on November 1, 2013; previously, he was a vice president of finance for our European operations. Mr. Douglas served as our chief executive officer until November 1, 2013, when he became the head of our supply chain.

## Grants of Plan-Based Awards

The general terms of the incentive compensation provided to our Named Executive Officers are described below or, as referenced, in the CD&A. Additionally, the provisions of these awards that apply upon a grantee's termination of employment under various scenarios are summarized in the "Potential Payments upon Termination or Change in Control" section beginning on page 46.

**Nonequity Incentive Compensation.** The company provided an annual cash incentive opportunity to executives under the 2013 Executive Management Incentive Plan ("MIP"). A description of the MIP's design, relevant performance targets and actual performance is provided in the CD&A beginning on page 30.

**Annual Stock Option Awards.** On October 31, 2013, the Named Executive Officers were awarded stock options with an exercise price of \$41.73. For Messrs. Jhangiani and Patricot, these options vest in one-third increments on October 31, 2014, 2015 and 2016, and the options may be exercised for ten years after the date of grant, assuming continued employment. For Messrs. Brock, Douglas and Parker, these options may be exercised for ten years after the grant date and will vest in one-half increments on October 31, 2014 and 2015.

**Annual Performance Share Unit Awards.** On October 31, 2013, the Named Executive Officers were awarded PSUs, which entitle them to shares of company stock (and a cash payment representing hypothetical dividends) if the award's vesting conditions are satisfied. A description of the 2013 PSU design, as well as the minimum, target, and maximum EPS and TSR performance targets, are provided in the CD&A beginning on page 32.

The following table summarizes the annual cash incentive awards and equity awards granted to the Named Executive Officers during 2013:

Name	Grant Date	Committee Action Date <sup>(1)</sup>	Estimated Future Payouts Under Non-Equity Incentive Plan Awards <sup>(2)</sup>			Estimated Future Payouts Under Equity Incentive Plan Awards <sup>(3)</sup>			All Other Awards: Base Number of Securities Underlying Options (#)	Exercise or Grant Date Fair Value of Stock and Option Awards <sup>(4)</sup> (\$/Sh)	Option Awards <sup>(5)</sup> (\$)
			Threshold (\$)	Target (\$)	Max. (\$)	Threshold (#)	Target (#)	Max. (#)			
John F. Brock											
2013 Executive MIP	2/4/2013	2/4/2013	450,000	1,800,000	4,680,000						
2013 Incentive Award (Options)	10/31/2013	10/20/2013							385,100	41.73	2,799,677
2013 Incentive Award (PSUs)	10/31/2013	10/20/2013				37,725	100,600	226,350			4,773,031
Manik H. Jhangiani											
2013 Executive MIP	2/4/2013	2/4/2013	93,344	373,377	970,781						
2013 Incentive	10/31/2013	10/20/2013							63,800	41.73	463,826

Award (Options) 2013 Incentive Award (PSUs) William W. Douglas III 2013 Executive MIP 2013	10/31/2013	10/20/2013				6,263	16,700	37,575		792,342
Incentive Award (Options) 2013 Incentive Award (PSUs) Hubert Patricot 2013 Executive MIP 2013	2/4/2013	2/4/2013	141,250	565,000	1,469,000					
Incentive Award (Options) 2013 Incentive Award (Options) 2013 Incentive Award (PSUs) John R. Parker, Jr. 2013 Executive MIP 2013	10/31/2013	10/20/2013							82,500	41.73 599,775
Incentive Award (PSUs) Hubert Patricot 2013 Executive MIP 2013	10/31/2013	10/20/2013				8,100	21,600	48,600		1,024,826
Incentive Award (Options) 2013 Incentive Award (Options) 2013 Incentive Award (PSUs) John R. Parker, Jr. 2013 Executive MIP 2013	2/4/2013	2/4/2013	150,772	603,090	1,568,034					
Incentive Award (Options) 2013 Incentive Award (Options) 2013 Incentive Award (PSUs) John R. Parker, Jr. 2013 Executive MIP 2013	10/31/2013	10/20/2013							82,500	41.73 599,775
Incentive Award (PSUs) John R. Parker, Jr. 2013 Executive MIP 2013	10/31/2013	10/20/2013				8,100	21,600	48,600		1,024,826
Incentive Award (Options) 2013 Incentive Award (Options) 2013 Incentive Award (PSUs) John R. Parker, Jr. 2013 Executive MIP 2013	2/4/2013	2/4/2013	106,000	424,000	1,102,400					
Incentive Award (Options) 2013 Incentive Award (Options) 2013 Incentive Award (PSUs) John R. Parker, Jr. 2013 Executive MIP 2013	10/31/2013	10/20/2013							55,000	41.73 399,850
Incentive Award (PSUs) John R. Parker, Jr. 2013 Executive MIP 2013	10/31/2013	10/20/2013				5,400	14,400	32,400		683,217

(1) At its February 2013 meeting, the Compensation Committee approved the terms and values of the annual cash incentive award under the Executive MIP. At its October 2013 meeting, the Committee approved the terms and values of the annual option and PSU awards, which were not granted until five days following our third quarter's earning

release, as required by our equity award policy. These cash and equity incentive awards were granted under the company's 2010 Incentive Award Plan (as amended effective February 7, 2012).

(2) Amounts shown reflect the threshold, target, and maximum awards for business goals under the 2013 MIP, which is described in detail in the CD&A beginning on page 30. For purposes of this table, we applied an individual performance factor of 1.0 for each officer under the threshold and target incentive

amounts so that the incentive amount payable for the minimum and target levels of business performance are described. However, because the maximum incentive amount could have been earned by applying a 1.3 individual performance factor, this feature of the MIP is reflected in the maximum incentive amount. Individual performance factors below 1.0 could have reduced each of the amounts to \$0. The exchange rate used to convert Messrs. Jhangiani's and Patricot's award amounts from BPS to U.S. dollars was 1.6488, the exchange rate on December 31, 2013.

The actual MIP award payments, the amounts of which are provided in the Non-Equity Incentive Plan Compensation column of the Summary Compensation Table, were approved at the Committee's February 2014 meeting and will be paid in March 2014.

(3) The amounts shown are the threshold, target, and maximum numbers of shares of company stock that may be earned, based on the extent to which the EPS and/or TSR goals are met, under the 2013 PSU Awards, as described beginning on page 32 of the CD&A.

(4) The exercise price of the 2013 stock options is the closing price of the company's stock on the grant date, October 31, 2013, as reported in the NYSE Composite Transactions listing.

(5) The valuation assumptions used for determining the amounts discussed in this footnote are provided in Note 11 of the Notes to Consolidated Financial Statements in our Annual Report on Form 10-K for the fiscal year ended December 31, 2013. Specifically, the fair value of the stock option awards was determined under the Black-Scholes valuation model. Although the closing price of a share of our common stock was \$41.73 on the grant date, the values shown above for the PSU awards were determined under the Monte Carlo valuation model, which valued each PSU at \$43.13. Therefore, the values shown above were calculated by multiplying \$43.13 by the number of shares that would be earned if the actual performance under the awards' performance goals during the applicable period is consistent, as of the date of grant, with the probable performance under the awards' performance goals, which was 110%. Dividend equivalents provided under the PSU awards were taken into account in determining the fair value of the underlying awards, but the effect of estimated forfeitures was excluded.

Outstanding Equity Awards at Fiscal Year-End

The table below summarizes the Named Executive Officers' equity awards that were unvested or unexercised, as applicable, as of December 31, 2013. For purposes of this table, "market value" was determined by multiplying the number of stock units by \$44.13, the closing trading price of our common stock on December 31, 2013.

Name	Grant Date	Options Awards				Stock Awards			
		Number of Securities Underlying Unexercised Options (# Exercisable)	Number of Securities Underlying Unexercised Options (# Unexercisable)	Option Exercise Price (\$)	Option Expiration Date	Number of Shares or Units of Stock That Have Not Vested (#)	Market Value of Shares or Units of Stock That Have Not Vested (\$)	Equity Incentive Plan Awards: Number of Shares, Units, or Rights That Have Not Vested (#)	Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Units, or Other Rights That Have Not Vested (\$)
John F. Brock									

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Options	4/25/2006	1,312,842		(1)	14.19	4/25/2016		
Options	8/3/2006	371,972		(1)	14.94	8/3/2016		
Options	10/31/2007	340,318		(1)	17.70	10/31/2017		
Options	10/30/2008	646,624		(1)	6.74	10/30/2018		
Options	11/4/2009	776,474		(1)	13.11	11/4/2019		
Options	11/4/2010	473,800		(2)	24.40	11/4/2020		
Options	11/3/2011	524,300		(3)	26.10	11/3/2021		
Options	11/5/2012	246,900	246,900	(5)	30.79	11/5/2022		
Options	10/31/2013		385,100	(7)	41.73	10/31/2023		
PSUs	11/5/2012						101,318 <sup>(11)</sup>	4,471,163
PSUs	10/31/2013							100,600 <sup>(13)</sup> 4,439,478
Manik H. Jhangiani								
Options	11/5/2012	6,495	12,993	(6)	30.79	11/5/2022		
Options	10/31/2013		63,800	(8)	41.73	10/31/2023		
PSUs	11/5/2012						7,237 <sup>(12)</sup>	319,369
PSUs	10/31/2013							16,700 <sup>(14)</sup> 736,971
RSUs	10/1/2012						11,073 <sup>(15)</sup>	488,651
RSUs	11/5/2012						4,872 <sup>(16)</sup>	215,001

Name	Grant Date	Options Awards			Stock Awards			Equity Incentive Plan Awards: Market or Payout Value of Unearned Shares, Units, or Other Rights That Have Not Vested (\$)
		Number of Securities Underlying Unexercised Options (# Exercisable)	Number of Securities Underlying Unexercised Options (# Unexercisable)	Option Exercise Price (\$)	Option Expiration Date	Number of Shares or Units of Stock That Have Not Vested (#)	Market Value of Shares or Units of Stock That Have Not Vested (\$)	
William W. Douglas III								
Options	8/3/2006	102,146		(1) 14.94	8/3/2016			
Options	10/31/2007	65,933		(1) 17.70	10/31/2017			
Options	10/30/2008	161,709		(1) 6.74	10/30/2018			
Options	11/4/2009	166,439		(1) 13.11	11/4/2019			
Options	11/4/2010	101,500		(2) 24.40	11/4/2020			
Options	11/3/2011	112,400		(3) 26.10	11/3/2021			
Options	11/5/2012	52,900	52,900	(5) 30.79	11/5/2022			
Options	10/31/2013		82,500	(7) 41.73	10/31/2023			
PSUs	11/5/2012					21,690 (11)	957,180	
PSUs	10/31/2013							21,600 (13) 953,208
Hubert Patricot								
Options	11/4/2009	88,786		(1) 13.11	11/4/2019			
Options	11/4/2010	81,200		(2) 24.40	11/4/2020			
Options	11/3/2011	74,933	37,467	(4) 26.10	11/3/2021			
Options	11/5/2012	35,266	70,534	(6) 30.79	11/5/2022			
Options	10/31/2013		82,500	(8) 41.73	10/31/2023			
PSUs	11/4/2010					52,215 (9)	2,304,248	
PSUs	11/3/2011					19,437 (10)	857,755	
PSUs	11/5/2012					21,690 (12)	957,180	
PSUs	10/31/2013							21,600 (14) 953,208
John R. Parker, Jr.								
Options	11/4/2010	22,567		(2) 24.40	11/4/2020			
Options	11/3/2011	37,450		(3) 26.10	11/3/2021			



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Options	11/5/2012	35,250	35,250	(5)	30.79	11/5/2022	
Options	10/31/2013		55,000	(7)	41.73	10/31/2023	
PSUs	11/5/2012						14,485 (11) 639,223
PSUs	10/31/2013						14,400 (13) 635,472

(1) Equity awards granted by Legacy CCE prior to 2010 and held by our Named Executive Officers on October 2, 2010, were converted to CCE awards, with the number of shares underlying the awards converted in accordance with the terms of the Transaction agreement. Specifically, stock options were converted based on a conversion ratio equal to the ratio of the trading price of Legacy CCE's stock on the day before the Transaction's closing compared to that same price less \$10, and their exercise prices were adjusted accordingly. The conversion methodology was intended to maintain each option's same intrinsic value immediately before and after the conversion of the awards.

Type of Grant	Grant Date	Vesting Rate	Vesting Dates	Conditions
(2) Service-based stock options	11/4/2010	33 1/3% per year	11/4/2011 11/4/2012 11/4/2013	Continued employment through vesting date required
(3) Service-based stock options	11/3/2011	50% per year	11/3/2012 11/3/2013	Continued employment through vesting date required
(4) Service-based stock options	11/3/2011	33 1/3% per year	11/3/2012 11/3/2013 11/3/2014	Continued employment through vesting date required
(5) Service-based stock options	11/5/2012	50% per year	11/5/2013 11/5/2014	Continued employment through vesting date required
(6) Service-based stock options	11/5/2012	33 1/3% per year	11/5/2013 11/5/2014 11/5/2015	Continued employment through vesting date required
(7) Service-based stock options	10/31/2013	50% per year	10/31/2014 10/31/2015	Continued employment through vesting date required
(8) Service-based stock options	10/31/2013	33 1/3% per year	10/31/2014 10/31/2015 10/31/2016	Continued employment through vesting date required
(9) Performance share units	11/4/2010	100% cliff-vesting	4/30/2014	Number of shares earned based on performance results for the period of 1/1/2011 through 12/31/2011 was determined in February 2012 to be 177% of the target award  Continued employment through vesting date required
(10) Performance share units	11/3/2011	100% cliff-vesting	4/30/2015	Number of shares based on performance results for the period of 1/1/2012 through 12/31/2012 was determined in February 2013 to be 56.34% of the target award  Continued employment through vesting date required
(11) Performance share units	11/5/2012	100% cliff-vesting	12/29/2014	Number of shares based on performance results for the period of 1/1/2013 through 12/31/2013, was determined in February 2014 to be 74.28% of the target award  Continued employment through vesting date required

(12) Performance share units	11/5/2012	100% cliff-vesting	4/30/2016	Number of shares based on performance results for the period of 1/1/2013 through 12/31/2013 was determined in February 2014 to be 74.28% of the target award  Continued employment through vesting date required Number of shares shown in table is based on target performance goals for the period of 1/1/2014 through 12/31/2014, but the number of shares earned will be based on actual performance results
(13) Performance share units	10/31/2013	100% cliff-vesting	12/29/2015	Continued employment through vesting date required Number of shares shown in table is based on target performance goals for the period of 1/1/2014 through 12/31/2014, but the number of shares earned will be based on actual performance results
(14) Performance share units	10/31/2013	100% cliff-vesting	4/30/2017	Continued employment through vesting date required Number of shares shown in table is based on target performance goals for the period of 1/1/2014 through 12/31/2014, but the number of shares earned will be based on actual performance results
(15) Restricted share units	10/1/2012	30%, 30% and 40%, respectively	10/1/2013 10/1/2014 10/1/2015	Continued employment through vesting date required Continued employment through vesting date required
(16) Restricted share units	11/5/2012	100% cliff-vesting	11/5/2015	Continued employment through vesting date required

## Option Exercises and Stock Vested

During 2013, the Named Executive Officers had performance share units (PSUs) or restricted stock unit awards (RSUs) vest, and they exercised stock options, as described in the following table:

Name	Option Awards		Stock Awards	
	Number of Shares Acquired on Exercise (#) <sup>(1)</sup>	Value Realized on Exercise (\$)	Number of Shares Acquired on Vesting (#)	Value Realized on Vesting (\$) <sup>(2) (3)</sup>
John F. Brock	92,000	3,211,048	1,241,420	48,054,562
Manik H. Jhangiani	-	-	4,745	193,596
William W. Douglas III	108,348	2,729,297	252,862	9,840,551
Hubert Patricot	119,998	2,783,624	191,988	7,349,614
John R. Parker, Jr.	277,028	5,213,445	168,608	6,561,526

<sup>(1)</sup> All stock options exercises during 2013 were pursuant to trading plans established under Rule 10b5-1 of the 1934 Act.

<sup>(2)</sup> The value of the vested stock awards is determined by multiplying the closing trading price of our common stock on the respective award's vesting date by the number of shares underlying the award.

<sup>(3)</sup> Values shown for Messrs. Brock, Douglas and Parker include the value of their 2010 and 2011 PSU awards that vested on December 31, 2013, but are not payable until April 2014 and April 2015, respectively. Because these awards will be paid in a future year, they are considered nonqualified deferred compensation, the value of the awards (net of taxes withheld at vesting) is also included in the table in the following section.

## Nonqualified Deferred Compensation

**Supplemental Savings Plan.** We sponsor a nonqualified supplemental savings plan (the "Supplemental Plan") under which U.S.-based executives may defer the receipt and taxation of up to 70% of their regular pay and annual cash incentive awards. As indicated in the table below, no Named Executive Officer made contributions during 2013 to the Supplemental Plan.

Additionally, the company also credits contributions equal to 7% of the participant's salary and annual cash incentive award paid during the year to the extent such contributions are in excess of the tax code limits on contributions to our 401(k) plan. However, \$500,000 is the maximum compensation that will be used in determining the company's annual contribution or contribution credit to a participant's accounts under both the 401(k) and the Supplemental Plan.

A participant may receive Supplemental Plan distributions only following separation from service with the company or in a previously designated year following separation. Distributions are paid as a lump-sum or in up to ten annual installments, according to the participant's election.

**Deferral of Vested PSU Awards.** Pursuant to the terms of Messrs. Brock's, Douglas's and Parker's 2010 and 2011 PSU awards, which vested on December 31, 2013, the shares (and cash equal to hypothetical dividend credits) under the awards may not be distributed until April 2014 and April 2015, respectively. On those dates, the shares and cash will be distributed to the participant in a lump sum. Because the awards are vested (i.e., no longer subject to forfeiture) but not payable until a future date, they are considered to be nonqualified deferred compensation arrangements.

**Deferral of Vested Retention Award.** As described on page 33 of the CD&A, Messrs. Brock, Douglas and Parker were provided a cash retention award in 2010 that become payable if they remain employed through December 31, 2013.

While these awards fully vested on that date, the award payments will not be made until July 2014, so they are considered to be nonqualified deferred compensation arrangements. The award will be paid in a lump sum.

The following table provides information on the Named Executive Officers' participation in these plans.



## Nonqualified Deferred Compensation Table

Name	Executive Contributions in 2013 <sup>(1)</sup> (\$)	Company Contributions in 2013 <sup>(2)</sup> (\$)	Aggregate Earnings in Last FY <sup>(3)</sup> (\$)	Aggregate Withdrawals/Distributions in 2013 (\$)	Aggregate Balance at 12/31/2013 <sup>(4)</sup> (\$)
<b>John F. Brock</b>					
Supplemental Savings Plan	—	17,150	53,259	—	4,782,786
2010 PSU Award	13,465,356	—	—	—	13,465,356
2011 PSU Award	3,963,804	—	—	—	3,963,804
2010 Retention Award	6,174,347	—	—	—	6,174,347
<b>Manik H. Jhangiani</b>					
<b>William W. Douglas III</b>					
Supplemental Savings Plan	—	17,150	143,058	—	1,137,748
2010 PSU Award	2,887,111	—	—	—	2,887,111
2011 PSU Award	849,913	—	—	—	849,913
2010 Retention Award	2,980,818	—	—	—	2,980,818
<b>Hubert Patricot</b>					
<b>French Defined Contribution Plan</b>					
John R. Parker, Jr.	—	—	6,639	—	161,304
Supplemental Savings Plan	—	17,150	32,854	—	1,623,748
2010 PSU Award	1,924,740	—	—	—	1,924,740
2011 PSU Award	566,619	—	—	—	566,619
2010 Retention Award	2,657,351	—	—	—	2,657,351

<sup>(1)</sup> The amounts shown as executive contributions under the 2010 and 2011 PSU awards reflect the value of these awards on December 31, 2013, less applicable tax withholdings, the date the awards became fully vested. The before-tax value of these awards are reported in the Options Exercised Stock Vested table on page 44. Similarly, these officers' 2010 retention awards vested on December 31, 2013, so the before-tax value of the awards is reported in the "Bonus" column of the Summary Compensation Table on page 38, and the value shown above as an executive contribution reflects the year-end value of the awards, less applicable tax withholdings.

<sup>(2)</sup> All company contributions to the Supplemental Plan are included in the "All Other Compensation" column of the Summary Compensation Table on page 38.

<sup>(3)</sup> Supplemental Plan accounts are deemed to be invested in hypothetical investment options selected by the participant from among a menu of mutual funds offered under the company's 401(k) plan, so the account is credited with gains or losses experienced by these hypothetical investments. Accordingly, the Supplemental Plan does not credit above-market or preferential earnings. Amounts shown for Mr. Patricot reflect his 2013 earnings and December 31, 2013, account balance under our French company's defined contribution plan, as converted from euros to U.S. dollars using a December 31, 2013, exchange rate of 1.3766. The earnings are derived from actual investments made by the plan's trustee, they do not reflect above-market or preferential earnings.

<sup>(4)</sup> With the exception of the amounts shown as 2013 contributions and earnings under the Supplemental Savings Plan, the year-end aggregate balance includes amounts that were reported as compensation in prior years' Summary Compensation Tables. The year-end balances under the Supplemental Savings Plan also include contributions and earnings that were made under Legacy CCE's supplemental savings plan and that were been reported in its prior proxy

statements. The year-end balances under the 2010 and 2011 PSU awards and the 2010 retention award reflect contributions being reported for the first time, and the grant date value of these awards were reported as compensation in prior year's Summary Compensation Tables. For Mr. Patricot, the amounts constituting the year-end balance under the French defined contribution plan were not reported in a prior Summary Compensation Table because he did not participate in the plan at any time he was a Named Executive Officer.

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Potential Payments upon Termination or Change in Control

The "Potential Termination Scenario Summary Table" that begins on page 48 shows the amount of any cash benefits payable under the various termination events, as well as the value of any equity for which vesting is accelerated upon such an event.

As described beginning on page 33 of the CD&A, the employment agreement of each of our Named Executive Officers provides for payments under specified termination events. Under their employment agreements, Messrs. Brock, Douglas and Parker would be provided cash payments and accelerated vesting of equity awards under the following circumstances:

- involuntary termination without cause;
- involuntary termination without cause or voluntary termination for good reason within two years of a change in control of the company; and
- death or termination due to disability.

Messrs. Jhangiani's and Patricot's employment agreements with our United Kingdom subsidiary provide for cash payments in the event of their involuntary termination without cause. (Although they are also eligible for termination payments under our United Kingdom subsidiary's redundancy program, these amounts are offset by the severance payment provided for under their employment agreements.)

The company does not provide any payments or the accelerated vesting of any equity awards in the event of a change in control of the company unless there is also a subsequent termination event, i.e., an executive's involuntary termination without cause or voluntary termination with good reason. Additionally, the company does not provide any payments or accelerate the vesting of any equity awards upon a Named Executive Officer's voluntary termination of employment, except when the officer has met certain retirement criteria and, in the case of Mr. Jhangiani's new hire RSU award, which provides for full vesting in the event of his termination for good reason.

The charts below summarize the termination provisions that are applicable to the equity awards held by our Named Executive Officers on December 31, 2013.

Stock Option Awards

2010 - 2013 Awards. The stock option awards granted in 2010 - 2013 to our Named Executive Officers provide for the following treatment:

Termination Event	Vesting Treatment of Unvested Options	Vested Options Exercise Period (After Date of Termination)
Involuntary termination without cause or voluntary termination with good reason within two years after a change in control ("Change in Control Termination")	100% vesting	Option expiration date
Involuntary termination without cause ("Severance Termination")	For Messrs. Brock, Douglas and Parker: Pro rata vesting based on service between grant and vesting date, with Messrs. Brock and Parker receiving an additional year of service under the 2013 awards due to meeting Rule of 60 Retirement  For Messrs. Patricot and Jhangiani: Two years of additional service credited, except under the UK approved options which provide for 100% vesting	For Messrs. Brock, Douglas and Parker: Option expiration date  For Messrs. Patricot and Jhangiani: 24 months after termination, except for their UK approved options that provide for 36 months after termination
Death or disability	100% vesting	60 months after death or termination due to disability



			For Messrs. Patricot and Jhangiani: 36 months after death or termination due to disability, except for their UK approved options that provide for 12 months after death
Retirement at or after age 55 with at least 5 years of service ("Rule of 60 Retirement") (Messrs. Patricot and Jhangiani only)	100% vesting		48 months after retirement, except for the UK approved options that provide for 36 months
			Option expiration date
Other	Forfeiture		Messrs. Patricot and Jhangiani: 6 months after termination

2006 - 2009 Awards. All the stock option awards granted prior to 2010 to our Named Executive Officers are fully vested. In the event of termination, the period for exercising these vested options would be, as follows:

	Vested Options Exercise Period (After Date of Termination, but Not Exceeding Option Expiration Date)
Termination Event	
Change in Control Termination	Option expiration date
Death or disability	36 months after termination
Retirement at or after age 55 (age 65 for Mr. Patricot) with at least 5 years of service (“Rule of 60 Retirement”)	48 months after termination For Mr. Patricot: 36 months after termination
Severance Termination	24 months after termination
Other	6 months after termination

Performance Share Unit Awards

If a Named Executive Officer’s employment with the company terminates before his 2010 through 2013 performance share unit (PSU) awards have vested, the following terms apply:

Termination Event	Applicable Terms
Severance Termination	Service-vesting condition waived on pro rata portion of the award earned if any, based on satisfaction of performance-vesting conditions
Rule of 60 Retirement	Service-vesting conditions waived on a pro rata basis of the award earned, if any, based on satisfaction of performance-vesting conditions (Only for Messrs. Patricot and Jhangiani, who had not satisfied the Rule of 60 requirements as of 12/31/2013) Service-vesting conditions are waived on 100% of the target award if the event occurs prior to the end of the performance period and on 100% of the portion of the award that has been earned if the event occurs after the end of the performance period
Death, disability or Change in Control Termination	
Other	100% of award forfeited immediately

Restricted Stock Units

Mr. Jhangiani is the only Named Executive Officer who holds outstanding restricted stock units (RSUs). If his employment with the company terminates before the RSU awards granted to him in 2012 are fully vested, the following terms apply:

Termination Event	Applicable Terms For RSUs granted on 10/1/2012: Service-vesting condition waived on 100% of the award
Severance Termination	For RSUs granted on 11/5/2012: Service-vesting condition waived on pro rata portion of the award based on service between the grant date and the vesting date For RSUs granted on 10/1/2012: Service-vesting condition waived on 100% of the award
Rule of 60 Retirement	For RSUs granted on 11/5/2012: Service-vesting condition waived on pro rata portion of the award based on service between the grant date and the vesting date

Death, disability or Change in Control Termination	Service-vesting waived on 100% of the target award
Voluntary termination for good reason	For RSUs granted on 10/1/2012 only: Service-vesting condition waived on 100% of the award
Other	100% of award forfeited immediately

## Potential Termination Scenario Summary Table

The table below reflects amounts potential payments that would be made would be paid if the specified hypothetical event occurred on December 31, 2013. The amounts shown reflect only the additional payments or share values that a Named Executive Officer would have received upon the occurrence of the respective triggering events listed below; they do not include the amounts of any payments that he would have earned without regard to the event or any equity award values for which vesting has not been accelerated or performance requirements waived on account of the triggering event. Other relevant assumptions and explanations are provided in the footnotes following the table.

Named Executive Officer	Payment Type	Involuntary Termination without Cause <sup>(1)</sup>	Termination within 2 Years of Change in Control <sup>(2)</sup>	Death/ Disability
John F. Brock	Cash <sup>(3)</sup>	\$3,000,000	\$4,500,000	\$—
	Value of PSU after Vesting Acceleration <sup>(4)</sup>	4,798,036	8,910,638	8,910,638
	Intrinsic Value of Options after Vesting Acceleration <sup>(4)</sup>	1,280,631	4,217,886	4,217,886
	Total	\$9,078,667	\$17,628,524	\$13,128,524
Manik H. Jhangiani <sup>(5)</sup>	Cash <sup>(3)</sup>	\$964,548	\$964,548	\$—
	Value of RSUs/PSUs after Vesting Acceleration <sup>(4)</sup>	713,815	1,759,997	1,759,997
	Intrinsic Value of Options after Vesting Acceleration <sup>(4)</sup>	275,407	326,447	326,447
	Total	\$1,953,770	\$3,050,992	\$2,086,444
William W. Douglas III	Cash <sup>(3)</sup>	\$1,130,000	\$1,695,000	\$—
	Value of PSU after Vesting Acceleration <sup>(4)</sup>	588,722	1,910,377	1,910,377
	Intrinsic Value of Options after Vesting Acceleration <sup>(4)</sup>	142,364	903,686	903,686
	Total	\$1,861,086	\$4,509,063	\$2,814,063
Hubert Patricot	Cash <sup>(3)</sup>	\$2,412,359	\$2,412,359	\$—
	Value of PSU after Vesting Acceleration <sup>(4)</sup>	2,980,242	5,072,393	5,072,393
	Intrinsic Value of Options after Vesting Acceleration <sup>(4)</sup>	1,748,454	1,814,454	1,814,454
	Total	\$7,141,055	\$9,299,206	\$6,886,847
John R. Parker, Jr.	Cash <sup>(3)</sup>	\$954,000	\$1,431,000	\$—
	Value of PSU after Vesting Acceleration <sup>(4)</sup>	686,365	1,274,677	1,274,677
	Intrinsic Value of Options after Vesting Acceleration <sup>(4)</sup>	182,873	602,235	602,235
	Total	\$1,823,238	\$3,307,912	\$1,876,912

(1) Although the terms of the Named Executive Officers' employment agreements and equity awards may vary slightly, "cause" is generally defined as (a) gross misconduct by the executive that is materially detrimental to the company, (b) acts of personal dishonesty or fraud by the executive toward the company, or (c) the executive's conviction of a felony.

(2) In order for severance benefits to be paid or equity awards vested following a change in control of the company, the Named Executive Officer must, within two years of the change in control event, be terminated by the company without cause, as defined above, or the executive must voluntarily terminate his

employment for good reason. "Good reason" generally means (a) a material diminution of duties, responsibilities or authority, (b) a reduction in salary or annual target MIP award opportunity, or (c) a change from the work location specified in the executive's employment agreement.

(3) The cash amounts shown are comprised of the following items:

For Messrs. Brock, Douglas and Parker, the amounts shown are the cash payments provided for under their 2012 Agreements. In the event the officer is involuntarily terminated without cause, the amounts are equal to his annual base salary as of December 31, 2013, plus his MIP target award. In the event of a Change in Control Termination, the amounts are equal to the officer's annual base salary as of December 31, 2013, plus his MIP target award, multiplied by 1.5.

For Mr. Jhangiani, the amount shown for each termination event is the cash payment provided for under his employment agreement, which is equal to his annual salary as of December 31, 2013, plus his MIP target award. The conversion to U.S. dollars from BPS is based on the December 31, 2013, exchange rate of 1.6488.

For Mr. Patricot, the amount shown for each termination event is the cash payment provided for under his employment agreement, which is equal to his annual salary as of December 31, 2013, plus his MIP target award, multiplied by two. The conversion to U.S. dollars from BPS is based on the December 31, 2013, exchange rate of 1.6488.

(4) Amounts shown reflect the intrinsic value of stock-based awards and options with respect to which, under the terms of the applicable grant documents and/or employment agreements, (i) service conditions to vesting would be waived upon the occurrence of the termination scenario, and/or (ii) any applicable performance conditions that have not previously been satisfied would be waived under such scenario. The values are based on a December 31, 2013, closing stock price of \$44.13.

(5) As noted above, the terms of Mr. Jhangiani's new hire RSU award granted on October 1, 2012, provides for 100% vesting upon his voluntary termination for good reason. Based on the closing price of our stock on December 31, 2013, value of the stock Mr. Jhangiani would receive in the event of such a termination event would be \$488,651.

## EQUITY COMPENSATION PLAN INFORMATION

The following table gives information about our shares of common stock that may be issued upon the exercise of stock options, warrants, and rights under all of our equity compensation plans as of December 31, 2013.

Plan category	Number of securities to be issued upon exercise of outstanding options, warrants, and rights (a)	Weighted-average exercise price of outstanding options, warrants, and rights (b)	Number of securities remaining available for further issuance under equity compensation plans (excluding securities reflected in column (a) (c))	
Equity compensation plans approved by security holders <sup>(1)</sup>	11,554,883	(2) \$21.39	(3) 9,505,017	(4),(5)
Equity compensation plans not approved by security holders	—	N/A	—	
Total	11,554,883	\$21.39	9,505,017	

(1) The Coca-Cola Enterprises, Inc. Long-Term Incentive Plan (the “Legacy Plan”), the Coca-Cola Enterprises, Inc. 2010 Incentive Award Plan (the “2010 Plan”) and the Coca-Cola Enterprises, Inc. Nonqualified Deferred Compensation Plan for Nonemployee Directors (the “Directors Plan”) were adopted by us and approved by our sole shareowner, Legacy CCE, prior to, and contingent upon, the completion of the Transaction described on page 28 of this proxy statement.

(2) Represents shares of our common stock issuable pursuant to the following outstanding equity awards:  
 Under the Legacy Plan: 4,448,153 stock options and 26,717 unvested restricted stock units;  
 Under the 2010 Plan: 4,078,778 stock options, 379,769 unvested restricted stock units, 823,253 vested performance stock units that are payable in the future and 1,258,815 unvested performance share units (assuming the level of attainment of the performance-vesting requirements for 862,353 of the unvested performance share units result in target-level awards); and  
 Under the Directors Plan: 539,398 fully vested phantom stock units that are only payable following the director’s departure from the board.

(3) The weighted-average exercise price shown in column (b) relates to the 8,526,931 outstanding stock options issuable under the Legacy Plan and 2010 Plan.

(4) Represents shares of our common stock issuable pursuant to future awards under the 2010 Plan as of December 31, 2013. We note that the shares authorized for issuance under the Legacy Plan and under the shareowner-approved component of the Directors Plan were to be related solely to the conversion of outstanding awards made by Legacy CCE on October 2, 2010, and, pursuant to the terms of these plans, no additional awards may be granted. Therefore, there are no shares still available for issuance under the Legacy Plan or the shareowner-approved component of the Directors Plan.

(5) The number of shares remaining for further issuance under each of the following equity compensation plans approved by shareowners are not presently determinable, as explained below.

Under the Coca-Cola Enterprises, Inc. Deferred Compensation Plan for Nonemployee Directors, shares are issued to the extent that a participant’s deferred compensation account is credited with phantom stock units. In addition to the phantom stock units related to the participants’ voluntary deferrals of their compensation, the plan provides for quarterly credits of phantom stock units equal in value to \$30,000, with the number of such units based on the closing price of our stock on the last trading day of the previous quarter. This plan will terminate on October 2, 2020, unless extended by our board and approved by our shareowners.

Under the Coca-Cola Enterprises UK Employee Share Plan (the “UK Plan”), shares are purchased on the open market only to the extent that employees of our subsidiary in the United Kingdom elect to contribute from their pay, as well

as for matching contributions made by their employer. Such matching contributions are equal to the participant's contributions, up to a maximum of 3% of pay or £125 each month. With limited exceptions, matching contributions vest only after one year of continued employment and of holding the related shares. Participants may obtain favorable tax treatment of shares acquired under the UK Plan if the shares remain in the participant's account for three to five years. This plan will terminate on October 2, 2020, unless extended by our board of directors and approved by our shareowners.

Under the Belgian and Luxembourg Stock Savings Plan (the "Belgian Plan"), shares are purchased on the open market only to the extent that employees of our subsidiaries in Belgium and Luxembourg elect to contribute from their pay, as well as matching contributions made by their employer. Participant contributions are used to purchase shares of our common stock, and the participant's employer makes a matching contribution equal to 20% of the participant's contributions, which is used to purchase one share of our common stock for the participant's account. Shares acquired under the Belgian Plan must remain in the participant's account for two years (four years for participants in Luxembourg). This plan will terminate on October 2, 2020, unless extended by our board of directors and approved by our shareowners.



## PROPOSAL 2

### ADVISORY VOTE ON THE COMPANY'S EXECUTIVE OFFICERS' COMPENSATION (THE "SAY ON PAY" VOTE)

At last year's annual meeting, we provided our shareowners with the opportunity to cast an advisory vote regarding the compensation of our Named Executive Officers as disclosed in the proxy statement for the 2013 Annual Meeting of Shareowners. At our 2013 annual meeting, our shareowners overwhelmingly approved the proposal, with more than 93% of the votes cast voting in favor of the proposal. This year we are again asking our shareowners to vote "For" the compensation of our executive officers, as described in the Compensation Discussion and Analysis section that begins on page 26.

We believe that our executive compensation program is designed to support the company's long-term success by achieving the following objectives:

- Attracting and retaining talented senior executives;
- Tying the majority of executive pay to company and individual performance;
- Supporting our annual and long-term business strategies; and
- Aligning executives' interests with those of our shareowners.

We urge shareowners to read the Compensation Discussion and Analysis ("the CD&A"), as well as the Summary Compensation Table and related tables and narrative that follow it. The CD&A provides detailed information regarding our executive compensation program, policy and processes, as well as the compensation of our Named Executive Officers.

The board of directors requests that shareowners approve the following resolution at the 2014 annual meeting: RESOLVED, that the shareowners of Coca-Cola Enterprises, Inc. (the "Company") approve, on an advisory basis, the compensation of the Company's Named Executive Officers, as disclosed pursuant to Item 402 of Regulation S-K, described in the Compensation Discussion and Analysis, the Summary Compensation Table, and the related compensation tables and narrative in the Proxy Statement for the Company's 2014 Annual Meeting of Shareowners. Because this vote is advisory, it will not be binding upon the board of directors or the Human Resources and Compensation Committee. However, the Human Resources and Compensation Committee will take the outcome of the vote into account when considering future executive compensation arrangements.

#### Recommendation of the Board of Directors

Our board of directors unanimously recommends that you vote FOR the above resolution approving, on an advisory basis, our executive officers' compensation.

## PROPOSAL 3

## RATIFICATION OF APPOINTMENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Our Audit Committee, which is composed entirely of independent directors, has appointed the firm of Ernst & Young LLP to serve as our independent registered public accounting firm for the fiscal year ending December 31, 2014. Our board of directors has unanimously endorsed this appointment. Ernst & Young has served as Legacy CCE's and our independent auditors since 1986, and our management considers the firm to be well qualified.

While the Audit Committee is responsible for the appointment, compensation, oversight, retention, and termination of the independent registered public accounting firm, the Audit Committee and our board are requesting, as a matter of policy, that the shareowners ratify the appointment of Ernst & Young LLP as our independent registered public accounting firm. The Audit Committee is not required to take any action as a result of the outcome of the vote on this proposal. However, if the shareowners do not ratify the appointment, the Audit Committee may investigate the reasons for shareowner rejection and may consider whether to retain Ernst & Young LLP or to appoint another independent registered public accounting firm. Furthermore, even if the the appointment is ratified, the Audit Committee in its discretion may direct the appointment of a different independent registered public accounting firm at any time during the year if it determines that such a change would be in the best interests of the company and its shareowners.

A formal statement by representatives of Ernst & Young LLP is not planned for the annual meeting. However, Ernst & Young LLP representatives are expected to be present at the meeting and available to respond to appropriate questions.

## Audit and Non-Audit Fee Table

In connection with its audit of our 2013 financial statements, we entered into an engagement agreement with Ernst & Young LLP that sets forth the terms under which Ernst & Young LLP will perform services for us.

The following table sets forth the fees for services Ernst & Young LLP provided in 2013 and 2012 (in thousands):

	2013	2012
Audit fees <sup>(1)</sup>	\$5,001	\$4,267
Audit-related fees <sup>(2)</sup>	103	164
Tax fees <sup>(3)</sup>	65	129
All other fees <sup>(4)</sup>	2	2
	\$5,171	\$4,562

(1) Represents professional fees for the audit of our annual financial statements, audit of our internal controls over financial reporting, statutory audits of our international subsidiaries' financial statements, review of the consolidated quarterly financial statements included in our Forms 10-Q, certain accounting consultations, consents issued related to registration statements, and issuance of comfort letters.

(2) Represents professional fees for pension plan audits, certain accounting consultations, and other attest engagements.

(3) Represents professional fees for tax advisory services for assistance with analyses of tax laws, regulations and other rules.

(4) Represents subscription fees to an on-line accounting research tool.

## Preapproval by Audit Committee

Under the Audit Committee's charter, which can be found on our website at [www.cokecce.com](http://www.cokecce.com) under "About CCE," then "Corporate Governance," the committee is required to give advance approval of any audit and non-audit services to be performed by our auditors, provided that any such non-audit services are not otherwise prohibited. There is no de minimis exception to the committee's preapproval procedures. All of the non-audit services were approved by the committee to ensure compatibility with maintaining Ernst & Young LLP's independence.

### Audit Committee Report

The Audit Committee of the Board of Directors is comprised of directors who are independent directors, as defined under the New York Stock Exchange corporate governance listing standards. The committee operates under a written charter adopted by the Board of Directors. Pursuant to that charter, the committee assists the Board of Directors in fulfilling its oversight responsibilities relating to:

- \* The quality and integrity of the company's financial statements and financial reporting process;
- \* The adequacy and effectiveness of the company's internal control over financial reporting, as well as its disclosure controls and procedures;
- \* The effectiveness of management's enterprise risk management process that monitors and manages key business risks facing the company;
- \* The selection of the company's independent auditors and the performance of the independent auditors and the company's internal audit function;
- \* The independent auditors' qualifications and independence;
- \* The company's compliance with ethics policies and legal and regulatory requirements; and
- \* The preparation of the report of the committee to be included in the company's annual proxy statement.

The committee met five times either in person or by telephone during 2013. In the course of those meetings, the committee met with management, including collective and individual meetings with the Chairman and Chief Executive Officer, the Chief Financial Officer, the Chief Audit Executive, the General Counsel, the Chief Compliance and Risk Officer, and the Vice President, Internal Audit, and also met with the Company's independent auditors, Ernst & Young LLP, both with and without management present.

As stated above, the Audit Committee is responsible for overseeing the Company's accounting and financial reporting processes and audits of the Company's financial statements. As set forth in its charter, the Audit Committee acts only in an oversight capacity and relies on the work and assurances of management, which has primary responsibility for the Company's financial statements and reports, as well as Ernst & Young, which is responsible for expressing an opinion of the conformity of those financial statements to generally accepted accounting principles and for auditing the Company's internal controls over financial reporting and expressing an opinion on the effectiveness of those controls.

In fulfilling its oversight responsibilities, the committee has reviewed and discussed with management and Ernst & Young the Company's audited financial statements, including the quality, not just the acceptability, of the financial reporting, the reasonableness of significant accounting judgments and estimates, the clarity of disclosures in the financial statements, and the assessment of the Company's internal controls over financial reporting. The committee reviewed with Ernst & Young the matters required to be discussed by Auditing Standard No. 16, Communication with Audit Committees, issued by the Public Company Accounting Oversight Board, and such other matters as the committee and the auditors are required to discuss under auditing standards generally accepted in the United States. Additionally, the committee received the written disclosures and the letter from Ernst & Young to the committee required by applicable requirements of the Public Company Accounting Oversight Board regarding the independent auditor's communications with the committee concerning independence, and discussed with Ernst & Young their independence from the Company and its management.

Based on the foregoing reviews and discussions, and in reliance on management and Ernst & Young as described above, the committee recommended to the Board of Directors that the 2013 audited consolidated financial statements of Coca-Cola Enterprises, Inc. be included in the Annual Report of Coca-Cola Enterprises, Inc. on Form 10-K for the year ended December 31, 2013 for filing with the Securities and Exchange Commission.

Suzanne B. Labarge, Chair  
Andrea L. Saia  
Garry Watts  
Curtis R. Welling  
Phoebe A. Wood

February 3, 2014

Recommendation of the Board of Directors

Our board of directors unanimously recommends that you vote FOR ratification of the Audit Committee's selection of Ernst & Young LLP as our independent registered public accounting firm for the 2014 fiscal year.

#### SHAREOWNER PROPOSALS FOR 2015 ANNUAL MEETING

Nominations of persons for the election to our board of directors and the proposal of other business for consideration by the shareowners at the 2015 annual meeting of shareowners will be acted upon only in the following circumstances:

if the proposal is to be included in next year's proxy statement pursuant to the SEC's Rule 14a-8 or other applicable rules, the proposal (meeting all of the requirements set forth in such rules and related SEC rules and interpretations) is received by our corporate secretary on or before November 5, 2014; or

if the proposal is not to be included in next year's proxy statement, pursuant to our by-laws, a proposal (meeting all other requirements set forth in our by-laws) is received by our corporate secretary after December 24, 2014, but on or before January 23, 2015, (unless the 2015 annual meeting is not scheduled to be held within the period between March 24th and July 2nd, in which case our by-laws prescribe an alternate deadline). These time limits also apply in determining whether notice is timely for purposes of rules adopted by the SEC relating to the exercise of discretionary voting authority.

The summary in the two bullet points above is not intended to be complete and is qualified by the text of our by-laws, which are available upon request from our corporate secretary, and the SEC's Rule 14a-8.

In addition, the shareowner proponent or a representative of the proponent must appear in person at the 2015 annual meeting to present such proposal.

Any shareowner submissions should be sent to us by certified mail, return receipt requested, addressed to: Corporate Secretary, Coca-Cola Enterprises, Inc., 2500 Windy Ridge Parkway, Atlanta, Georgia 30339.

#### OTHER MATTERS

We do not know of anything else that will come before the annual meeting, including any adjournments of it, that has not been discussed in this proxy statement. If other matters properly come before the meeting, the persons named in the proxy card will vote the shares for which they hold proxies in their discretion.

Atlanta, Georgia

March 3, 2014

## APPENDIX A

## COCA-COLA ENTERPRISES, INC.

## RECONCILIATION OF GAAP TO NON-GAAP INCOME (a)

(Unaudited; in millions, except per share data which is calculated prior to rounding)

	Full-Year 2013					
	Cost of Sales	Selling, Delivery, and Administrative Expenses	Operating Income	Income Tax Expense	Net Income	Diluted Earnings Per Share
Reported (GAAP) (b)	\$5,350	\$ 1,948	\$914	\$138	\$667	\$2.44
Items Impacting Comparability:						
Mark-to-Market Effects (c)	(7	)—	7	2	5	0.02
Restructuring Charges (d)	(5	)(115	) 120	37	83	0.30
Tax Indemnification Changes (e)	—	(5	) 5	2	3	0.01
Net Tax Items (f)	—	—	—	71	(71	)(0.26
Comparable (non-GAAP)	\$5,338	1,828	1,046	250	\$687	\$2.51
	Diluted Weighted-Average Shares Outstanding					273
	Full-Year 2012					
	Cost of Sales	Selling, Delivery, and Administrative Expenses	Operating Income	Income Tax Expense	Net Income	Diluted Earnings Per Share
Reported (GAAP) (b)	5,162	1,972	928	160	\$677	\$2.25
Items Impacting Comparability:						
Mark-to-Market Effects (c)	(2	)(2	) 4	1	3	0.01
Restructuring Charges (d)	—	(85	) 85	24	61	0.21
Net Tax Items (f)	—	—	—	62	(62	)(0.21
Comparable (non-GAAP)	\$5,160	1,885	1,017	247	\$679	\$2.26
	Diluted Weighted-Average Shares Outstanding					301

(a) These non-GAAP measures are provided to allow investors to more clearly evaluate our operating performance and business trends. Management uses this information to review results excluding items that are not necessarily indicative of ongoing results. The adjusting items are based on established defined terms and thresholds and represent all material items management considered for year-over-year comparability.

(b) As reflected in CCE's U.S. GAAP Consolidated Financial Statements.

(c) Amounts represent the net out of period mark-to-market impact of non-designated commodity hedges.

(d) Amounts represent non-recurring restructuring charges.

(e) Amounts represent post-Merger changes to certain underlying tax matters covered by our indemnification to The Coca-Cola Company for periods prior to the Merger.

(f) Amounts represent the deferred tax impact related to income tax rate or law changes.



## APPENDIX B

## 2013 Comparator Group Companies

ACH Food	Danaher	Limited	SAIC
Agrium	Dean Foods	Marriott International	SCA Americas
Air Liquide	Eaton	Medtronic	Seagate Technology
Air Products and Chemicals	eBay	Monsanto	Sodexo
Alcatel-Lucent	Gap	Motorola Mobility	Solvay America
Amgen	Gavilon	Navistar International	Starbucks Coffee
ARAMARK	General Mills	Neoris USA	Syngenta Crop Protection
BAE Systems	HTC Corporation	Newmont Mining	TE Connectivity
Baxter International	Illinois Tool Works	Norfolk Southern	Textron
Boehringer Ingelheim	Ingersoll-Rand	Novo Nordisk Pharmaceuticals	Thermo Fisher Scientific
Carnival	Jabil Circuit	Office Depot	Thomson Reuters
Colgate-Palmolive	Jacobs Engineering	Parker Hannifin	Time Warner Cable
Compass Group	Kao Brands	Performance Food Group	TRW Automotive
ConAgra Foods	Kellogg	PPG Industries	Union Pacific Corporation
Covidien	KYOCERA CORPORATION	Praxair	Viacom
CSC	L-3 Communications	R.R. Donnelley	Waste Management
CSX	Land O'Lakes	Research in Motion	Whirlpool
Cummins	Lend Lease	Rolls-Royce North America	Yum! Brands
Daiichi Sankyo			



\*\*\* Exercise Your Right to Vote \*\*\*

Important Notice Regarding the Availability of Proxy Materials for the  
Annual Shareowners Meeting to Be Held on April 22, 2014

Meeting Information

Coca-Cola Enterprises, Inc.

Meeting Type: Annual Meeting  
For holders as of: February 24, 2014  
Date: April 22, 2014  
Time: 8:00 AM EDT  
Location: Cobb Energy Performing Arts Centre  
2800 Cobb Galleria Parkway  
Atlanta, GA 30339

Coca-Cola Enterprises, Inc.  
2500 WINDY RIDGE PARKWAY  
ATLANTA, GA 30339

You are receiving this communication because you hold shares in the above-named company. This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at [www.proxyvote.com](http://www.proxyvote.com) or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting. See the reverse side of this notice to obtain proxy materials and voting instructions.

M53803-P33343

## Before You Vote

### How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

### NOTICE AND PROXY STATEMENT ANNUAL REPORT

#### How to View Online:

Have available the information that is printed in the box marked by the arrow à XXXX XXXX XXXX (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com).

#### How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) BY INTERNET: [www.proxyvote.com](http://www.proxyvote.com)

2) BY TELEPHONE: 1-800-579-1639

3) BY E-MAIL\*: [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow à XXXX XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 8, 2014, to facilitate timely delivery.

M66649-P45967

## HOW TO VOTE

### Please Choose One of the Following Voting Methods

**To Vote By Internet:** To vote by Internet, go to [www.proxyvote.com](http://www.proxyvote.com). Have the information printed in the box marked by the arrow à XXXX XXXX XXXX available and follow the instructions.

**To Vote By Mail:** To vote by mail, request a paper copy of the proxy materials, which will include a proxy card and postage-paid envelope for returning your proxy card.

**To Vote In Person:** To vote at the meeting, you will need to request a ballot and complete it there.

**ATTENDEES:** Please bring this Notice and a suitable form of personal photo identification for admission to the meeting. No cell phones, cameras, recording equipment or other electronic devices, or large bags, briefcases, or packages will be permitted inside the meeting room. For security purposes, all purses and bags are subject to inspection.

## Voting Items

The Board of Directors recommends a vote FOR ALL NOMINEES in Proposal 1.

1. Election of twelve directors for terms expiring at the 2015 annual meeting.

### NOMINEES:

- |                        |                        |
|------------------------|------------------------|
| 01) Jan Bennink        | 07) Suzanne B. Labarge |
| 02) John F. Brock      | 08) Véronique Morali   |
| 03) Calvin Darden      | 09) Andrea L. Saia     |
| 04) L. Phillip Humann  | 10) Garry Watts        |
| 05) Orrin H. Ingram II | 11) Curtis R. Welling  |
| 06) Thomas H. Johnson  | 12) Phoebe A. Wood     |

The Board of Directors recommends a vote FOR Proposal 2.

2. To approve, by non-binding vote, our executive officers' compensation

The Board of Directors recommends a vote FOR Proposal 3.

3. To approve the ratification of our Audit Committee's selection of Ernst & Young as our independent registered public accounting firm for the 2014 fiscal year.

In their discretion, the named proxies are authorized to vote on any other business properly brought before the meeting and at any adjournments or postponements thereof.

Coca-Cola Enterprises, Inc.  
Annual Meeting of Shareowners  
Tuesday, April 22, 2014, 8:00 a.m. EDT  
Cobb Energy Performing Arts Centre  
2800 Cobb Galleria Parkway  
Atlanta, GA

AGENDA

ELECTION OF TWELVE DIRECTORS

TO APPROVE, BY NON-BINDING VOTE, OUR EXECUTIVE OFFICERS' COMPENSATION  
RATIFICATION OF THE APPOINTMENT OF ERNST & YOUNG LLP AS THE COMPANY'S INDEPENDENT  
REGISTERED PUBLIC ACCOUNTING FIRM FOR THE FISCAL YEAR 2014

Please bring this portion of the proxy card and a suitable form of personal photo identification for admission to the Annual Meeting.

If you vote these shares over the Internet or telephone, there is no need to mail back the proxy card.

The Internet and telephone voting facilities will close at 11:59 p.m., EDT, April 21, 2014.

Voting is important - Thank you for voting!

ATTENDEES:

No cell phones, cameras, recording equipment or other electronic devices, large bags, briefcases or packages will be permitted inside the meeting room. For security purposes, all purses and bags are subject to inspection.

Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting:

The Notice and Proxy Statement and Annual Report are available at [www.proxyvote.com](http://www.proxyvote.com).

M66643-P45967

COCA-COLA ENTERPRISES, INC.

THIS PROXY IS SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS  
OF COCA-COLA ENTERPRISES, INC.

The undersigned hereby appoints Suzanne N. Forlidas, John R. Parker, Jr. and William T. Plybon and each of them, with power to act without the other and power of substitution, as proxies and attorneys-in-fact and hereby authorizes them to represent and vote, as provided on the other side, all the shares of Coca-Cola Enterprises, Inc. Common Stock which the undersigned is entitled to vote and, in their discretion, to vote upon such other business as may properly come before the Annual Meeting of Shareowners of the Company to be held April 22, 2014, or any adjournment thereof, with all powers which the undersigned would possess if present at the Meeting.

This proxy, when properly executed, will be voted in the manner directed herein. If no directions are given, this proxy will be voted FOR ALL NOMINEES for the election of the twelve directors, FOR Proposal 2, FOR Proposal 3, and as the proxies deem advisable on all other matters that may properly come before the meeting.

You are encouraged to specify your choices by marking the appropriate boxes on the reverse side. If you mark no boxes, these shares will be voted in accordance with the Board of Directors' recommendations.

Address Changes/Comments:

(If you noted any address changes/comments above, please mark corresponding boxy on the reverse side.)

(Continued and to be signed on reverse side.)

Coca-Cola Enterprises, Inc.  
2500 WINDY RIDGE PARKWAY,  
ATLANTA, GA 30339

**VOTE BY INTERNET - www.proxyvote.com**

Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 P.M., Eastern Time, the day before the cut-off date or meeting date. Have your proxy card in hand when you access the web site and follow the instructions to obtain your records and to create an electronic voting instruction form.

**ELECTRONIC DELIVERY OF FUTURE PROXY MATERIALS**

If you would like to reduce the costs incurred by our company in mailing proxy materials, you can consent to receiving all future proxy statements proxy cards and annual reports electronically via e-mail or the Internet. To sign up for electronic delivery, please follow the instructions above to vote using the Internet and, when prompted, indicate that you agree to receive or access proxy materials electronically in future years.

**VOTE BY PHONE - 1-800-690-6903**

Use any touch-tone telephone to transmit your voting instructions up until 11:59 P.M., Eastern Time, the day before the cut-off date or meeting date. Have your proxy card in hand when you call and then follow the instructions.

**VOTE BY MAIL**

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Vote Processing, c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

TO VOTE, MARK BLOCKS BELOW IN  
BLUE OR BLACK INK AS FOLLOWS:

M53801-P33343

KEEP THIS PORTION FOR YOUR RECORDS

DETACH AND RETURN THIS PORTION ONLY

THIS PROXY CARD IS VALID ONLY WHEN SIGNED AND DATED.

COCA-COLA ENTERPRISES, INC.

Vote on Directors				Vote on Proposals			For	Against	Abstain
The Board of Directors recommends a vote FOR ALL NOMINEES in Proposal 1.				The Board of Directors recommends a vote FOR Proposal 2.					
1. Election of twelve directors for terms expiring at the 2015 annual meeting:				2. To approve, by non-binding vote, our executive officers' compensation.			o	o	o
NOMINEES:	For	Against	Abstain	The Board of Directors recommends a vote FOR Proposal 3.					
01) Jan Bennink	o	o	o	3. To ratify the appointment of Ernst & Young LLP as the Company's independent registered public accounting firm for the fiscal year 2014			o	o	o
02) John F. Brock	o	o	o	In their discretion, the named proxies are authorized to vote on any other business properly brought before the meeting and at any adjournments or postponements					
03) Calvin Darden	o	o	o						
04) L. Phillip Humann	o	o	o						
05) Orrin H. Ingram II	o	o	o						

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- |                        |                          |                          |                          |  |                          |
|------------------------|--------------------------|--------------------------|--------------------------|--|--------------------------|
| 06) Thomas H. Johnson  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | thereof.   |                          |
| 07) Suzanne B. Labarge | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |  |                          |
| 08) Véronique Morali   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |  |                          |
| 09) Andrea L. Saia     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |  |                          |
| 10) Garry Watts        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |  |                          |
| 11) Curtis R. Welling  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | For address changes and/or comments,<br>please check this box and write them on<br>the back where indicated. |                          |
| 12) Phoebe A. Wood     | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |  | <input type="checkbox"/> |

NOTE: Please sign, date, and return your instructions promptly in the enclosed envelope. Sign exactly as name(s) appear(s) hereon. Joint owners should each sign. When signing as attorney, executor, administrator, trustee, guardian or other fiduciary, please give full title as such.

Signature (PLEASE SIGN WITHIN BOX)	Date	Signature (Joint Owners)	Date
------------------------------------	------	--------------------------	------