Barzun Brooke Brown Form 4 July 09, 2012

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**OMB APPROVAL OMB** 

Number:

3235-0287

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January 31, 2005

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response...

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

**SECURITIES** Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Barzun Brooke Brown		orting Person *	2. Issuer Name and Ticker or Trading Symbol BROWN FORMAN CORP [BFA,	5. Relationship of Reporting Person(s) to Issuer			
			BFB]	(Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	Director	X 10% Owner		

850 DIXIE HWY

4. If Amendment, Date Original

(Month/Day/Year)

Filed(Month/Day/Year)

07/05/2012

Officer (give title

6. Individual or Joint/Group Filing(Check Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

below)

#### LOUISVILLE, KY 40210

(Street)

(City)	(State)	(Zip) Tal	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) nsactionor Disposed of (D) le (Instr. 3, 4 and 5) tr. 8)  (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Class B Common					, ,		83,226	D		
Class B Common							237	I	Spouse	
Class B Common							33,178	I	BBB Revocable Trust	
Class B Common							16,886	I	Hackberry Manor LP	
Class B Common							13,257	I	Hackberry II LP	

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Class B Common						3,295	I	Hackberry 2007 LP
Class B Common						125	I	UTMA
Class B Common						375	I	UTMA
Class B Common						375	I	UTMA
Class B Common						1,320	I	Owsley Brown II IRA
Class B Common						26,298	I	CLB Grandchildren Eq. Tr.
Class B Common						8,597	I	Eleanor Lee Trusts
Class B Common						364	I	Hebe Exempt Trust
Class B Common	07/05/2012	S	79,006	D	\$ 95.246 (1)	3,485,060	I	Hebe Three Limited Partnership
Class B Common	07/05/2012	S	700	D	\$ 96.287 (2)	3,484,360	I	Hebe Three Limited Partnership
Class B Common	07/06/2012	S	49,731	D	\$ 94.66 (3)	3,434,629	I	Hebe Three Limited Partnership
Class B Common	07/06/2012	S	9,509	D	\$ 95.31 (4)	3,425,120	I	Hebe Three Limited Partnership
Class B Common						128,149	I	Hebe Non-Exempt Trust
Class B Common						12,800	I	Longview Charitable LP
Class B Common						405	I	Trust fbo child
Class B Common						1,041	I	Trust fbo child
Class B Common						1,041	I	Trust fbo child
Class B Common						245	I	Trust fbo children

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Class B Common	3,406	I	Trust fbo Brooke Barzun
Class B Common	4,469,094	I	Olympus Three, LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exer	cisable and	7. Title	and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration D	ate	Amount	t of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day	/Year)	Underly	ing	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e		Securiti	es	(Instr. 5)	Bene
	Derivative				Securities	S		(Instr. 3	and 4)		Owne
	Security				Acquired						Follo
	•				(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration	0			
						Exercisable	Date		Number		
				G 1 W	(A) (D)			0			
				Code V	(A) (D)			S	Shares		

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
1 8	Director	10% Owner	Officer	Other			
Barzun Brooke Brown							
850 DIXIE HWY		X					
LOUISVILLE, KY 40210							

# **Signatures**

Diane M. Barhorst, Atty in Fact for Brooke Brown 07/09/2012 Barzun

> \*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$95.03 to \$95.85, inclusive. The reporting person undertakes to provide to Brown-Forman Corporation, any security holder of Brown-Forman Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold

Reporting Owners 3

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at each separate price within the range set forth in footnote (1) to this Form 4.

- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$96.24 to \$96.295, inclusive. The reporting person undertakes to provide to Brown-Forman Corporation, any security holder of Brown-Forman Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (2) to this Form 4.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$94.12 to \$95.11, inclusive. The reporting person undertakes to provide to Brown-Forman Corporation, any security holder of Brown-Forman Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (3) to this Form 4.
- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$95.16 to \$95.53, inclusive. The reporting person undertakes to provide to Brown-Forman Corporation, any security holder of Brown-Forman Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (4) to this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.