Brown J McCauley Form 4 July 26, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

2. Issuer Name and Ticker or Trading

OMB APPROVAL OMB

3235-0287 Number:

> January 31, 2005

Estimated average burden hours per

Expires:

5. Relationship of Reporting Person(s) to

Issuer

response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

Symbol

1(b).

Common

(Print or Type Responses)

Brown J McCauley

1. Name and Address of Reporting Person *

			BROV BFB]	BROWN FORMAN CORP [BFA, BFB]			(Check all applicable)			
	(Last) 850 DIXIE H			of Earliest Tr /Day/Year) /2010	ansaction	Director Officer (gives below)				
	LOUISVILL	(Street) E, KY 40210		4. If Amendment, Date Original Filed(Month/Day/Year)			6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
	1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Code	4. SecurionAcquired Disposed (Instr. 3,	l (A) or l of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
	Common						183,618	D		
	Class A Common						501,926	I	By Brown Ventures, LLC	
	Class A Common						47,000	I	By Brown FLIP	
	Class A Common						28,000	I	By MAE LLC	
	Class A						100,000	I	By GRAT	

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Class A Common	2,079	I	By children
Class A Common	30,172	I	By Spouse
Class B Common	45,010	D	
Class B Common	3,594.5 <u>(1)</u>	I	BF 401(k) Plan
Class B Common	125,481	I	By Brown Ventures, LLC
Class B Common	11,750	I	By Brown FLIP
Class B Common	393	I	By Children
Class B Common	7,543	I	By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Nu onof Deriv Secur Acqui (A) or Dispo of (D) (Instrand 5	ative ities ired rosed) . 3, 4,	Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amoun or Numbe of Shares
Non-Qualified Stock Option (right to buy)	\$ 36.35						05/01/2007	04/30/2014	Class B Common	1,355
Stock Appreciation Right	\$ 46.19						05/01/2008	04/30/2015	Class B Common	1,172

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Stock Appreciation Right	\$ 56.5				05/01/2009	04/30/2016	Class B Common	2,527
Stock Appreciation Right	\$ 54.58				05/01/2010	04/30/2017	Class B Common	2,894
Stock Appreciation Right	\$ 57.4				05/01/2011	04/30/2018	Class B Common	2,657
Restricted Stock Unit	<u>(2)</u>				<u>(3)</u>	<u>(3)</u>	Class B Common	805
Restricted Stock Uniit	<u>(2)</u>	07/22/2010	A	567	<u>(4)</u>	<u>(4)</u>	Class B Common	567

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Brown J McCauley							
850 DIXIE HIGHWAY		X					
LOUISVILLE, KY 40210							

Signatures

Diane M. Barhorst, Atty. in Fact for J. McCauley Brown

07/26/2010 Date

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Number of shares the reporting person has acquired under the Brown-Forman 401(k) plan as of July 26, 2010.
- (2) Each Restricted Stock Unit represents a contingent right to receive one share of Brown-Forman Class B common stock.
- (3) The Restricted Stock Units were granted July 23, 2009, and vest April 30, 2013.
- (4) The Restricted Stock Units vest April 30, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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