BERG DONALD C Form 4

April 08, 2009

## FORM 4

Check this box

if no longer

subject to

Section 16.

Form 4 or

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**OMB** Number:

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**SECURITIES** 

Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading BERG DONALD C Issuer Symbol **BROWN FORMAN CORP** (Check all applicable) [BFA/BFB] (Last) (First) (Middle) 3. Date of Earliest Transaction Director 10% Owner Other (specify X\_ Officer (give title (Month/Day/Year) below) 850 DIXIE HIGHWAY 04/07/2009 Chief Financial Officer (Street)

LOUISVILLE, KY 40210

4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting Person

| (City)                               | (State)                                 | (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |                                       |   |       |             |  |  |   |  |  |
|--------------------------------------|---|--|---------------------------------------|---|-------|-------------|--|--|---|--|--|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year)                            | 3.<br>Transacti<br>Code<br>(Instr. 8) | 4. Securities<br>ord Disposed<br>(Instr. 3, 4 a | of (D | )           | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
| Class A<br>Common                    |   |  | Co <b>uc</b> v                        | rimount   | (2)   | 11100       | 11,518.02  | D  |   |  |  |
| Class B<br>Common                    |   |  |                                       |   |       |             | 6,392 (1)  | D  |   |  |  |
| Class B<br>Common                    | 04/07/2009                              | 04/08/2009   | I                                     | 2,460.02  | A     | \$<br>40.65 | 2,460.02   | I  | By 401(k)<br>Plan   |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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### number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) | 5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                                     |
|---|---|---|---|--|---|--|--------------------|---|-------------------------------------|
|   |   |   |   | Code V                                 | (A) (D)   | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of Shares |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 19.68  |   |   |  |   | 05/01/2003   | 04/30/2010         | Class B<br>Common   | 6,437<br>(2)                        |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 26.67  |   |   |  |   | 05/01/2004   | 04/30/2011         | Class B<br>Common   | 18,983<br>(3)                       |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 25.06  |   |   |  |   | 05/01/2005   | 04/30/2012         | Class B<br>Common   | 16,903<br>(4)                       |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 30.62  |   |   |  |   | 05/01/2006   | 04/30/2013         | Class B<br>Common   | 19,024<br>( <u>5)</u>               |
| Non-Qualified<br>Stock Option<br>(right to buy)     | \$ 36.35  |   |   |  |   | 05/01/2007   | 04/30/2014         | Class B<br>Common   | 15,138<br>(6)                       |
| Stock<br>Appreciation<br>Right                      | \$ 46.19  |   |   |  |   | 05/01/2008   | 04/30/2015         | Class B<br>Common   | 13,062<br>(7)                       |
| Stock<br>Appreciation<br>Right                      | \$ 56.5   |   |   |  |   | 05/01/2009   | 04/30/2016         | Class B<br>Common   | 10,104<br>(8)                       |
| Stock<br>Appreciation<br>Right                      | \$ 54.58  |   |   |  |   | 05/01/2010   | 04/30/2017         | Class B<br>Common   | 11,567<br>(9)                       |
| Stock<br>Appreciation<br>Right                      | \$ 57.4   |   |   |  |   | 05/01/2011   | 04/30/2018         | Class B<br>Common   | 13,588<br>(10)                      |

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## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

BERG DONALD C 850 DIXIE HIGHWAY LOUISVILLE, KY 40210

Chief Financial Officer

Date

## **Signatures**

Diane Barhorst, Attorney in Fact for Donald C.

Berg 04/08/2009

\*\*Signature of Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) In October 2008, the Issuer completed a stock distribution of one share of Class B common stock for every four shares of either Class A or Class B common stock held. This total has been adjusted to reflect 3,583 Class B shares received through the distribution.
- (2) These options were previously reported as covering 5,149 shares at an exercise price of \$24.60 per share, but were adjusted to reflect the October 2008 stock distribution.
- (3) These options were previously reported as covering 15,186 shares at an exercise price of \$33.34 per share, but were adjusted to reflect the October 2008 stock distribution.
- (4) These options were previously reported as covering 13,522 shares at an exercise price of \$31.33 per share, but were adjusted to reflect the October 2008 stock distribution.
- (5) These options were previously reported as covering 15,219 shares at an exercise price of \$38.27 per share, but were adjusted to reflect the October 2008 stock distribution.
- These stock appreciation rights were previously reported as covering 12,110 shares at an exercise price of \$45.44 per share, but were adjusted to reflect the October 2008 stock distribution.
- (7) These stock appreciation rights were previously reported as covering 10,449 shares at an exercise price of \$57.74 per share, but were adjusted to reflect the October 2008 stock distribution.
- (8) These stock appreciation rights were previously reported as covering 8,083 shares at an exercise price of \$70.63 per share, but were adjusted to reflect the October 2008 stock distribution.
- (9) These stock appreciation rights were previously reported as covering 9,253 shares at an exercise price of \$68.22 per share, but were adjusted to reflect the October 2008 stock distribution.
- (10) These stock appreciation rights were previously reported as covering 10,870 shares at an exercise price of \$71.75 per share, but were adjusted to reflect the October 2008 stock distribution.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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