

Harvest Capital Credit Corp
Form SC 13D/A
November 17, 2016

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13D

**UNDER THE SECURITIES EXCHANGE ACT OF 1934
(Amendment No. 2)**

HARVEST CAPITAL CREDIT CORPORATION

(Name of Issuer)

Common Stock

(Title of Class of Securities)

41753F109

(CUSIP Number)

Walter Conroy

Chief Legal Officer

JMP Group LLC

600 Montgomery Street, Suite 1100

San Francisco, California 94111

Telephone No. (415) 835-8900

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(Name, Address and Telephone Number of Person
Authorized to Receive Notices and Communications)

November 8, 2016

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7 for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934, as amended ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

SCHEDULE 13D

CUSIP No. 41753F109

1 NAMES OF REPORTING PERSONS **JMP Group LLC**
 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2

(a)
 (b)

3 SEC USE ONLY

4 SOURCE OF FUNDS **Not applicable**
 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)

5

6 CITIZENSHIP OR PLACE OF ORGANIZATION **Delaware**

NUMBER OF 7 SOLE VOTING POWER
0

SHARES 8 SHARED VOTING POWER (1)(2)
762,386

BENEFICIALLY 9 SOLE DISPOSITIVE POWER
0

OWNED BY EACH 10 SHARED DISPOSITIVE POWER (1)(2)
762,386

REPORTING PERSON WITH 11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON (1)(2)
762,386

12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) **12.1%**

14 TYPE OF REPORTING PERSON **OO**

Consists of 756,728 shares of common stock (“Common Shares”) of Harvest Capital Credit Corporation (the “Issuer”) held directly by JMP Investment Holdings LLC. JMP Investment Holdings LLC is a direct, wholly owned subsidiary of JMP Group LLC. Accordingly, JMP Group LLC may be deemed to share voting and dispositive power over these securities.

(1) Consists of 5,658 Common Shares of the Issuer held directly by JMP Securities LLC pursuant to the Issuer’s Dividend Reinvestment Plan. JMP Securities LLC is a wholly owned subsidiary of JMP Holding LLC, which is a wholly owned subsidiary of JMP Group Inc., which is a wholly owned subsidiary of JMP Group LLC.

(2) Accordingly, JMP Group LLC may be deemed to share voting and dispositive power over these securities.

CUSIP No. 41753F109

1 NAMES OF REPORTING PERSONS **JMP Investment Holdings LLC**
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)
3 (a)
3 (b)
3 SEC USE ONLY
4 SOURCE OF FUNDS **OO**
5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)
6 CITIZENSHIP OR PLACE OF ORGANIZATION **Delaware**
7 NUMBER OF SOLE VOTING POWER
7 SHARES **0**
8 BENEFICIALLY OWNED BY EACH REPORTING PERSON
8 SHARED VOTING POWER **756,728 (1)**
9 SOLE DISPOSITIVE POWER **0**
10 SHARED DISPOSITIVE POWER **756,728 (1)**
11 PERSON WITH AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON **756,728 (1)**
12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)
13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) **12.0%**

14 TYPE OF REPORTING
PERSON **OO**

(1) JMP Investment Holdings LLC is the holder of record of the 756,728 Common Shares of the Issuer reported herein.

CUSIP No. 41753F109

1 NAMES OF REPORTING PERSONS **JMP Group Inc.**
 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2

(a)
 (b)

3 SEC USE ONLY

4 SOURCE OF FUNDS **Not applicable**
 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)

5

6 CITIZENSHIP OR PLACE OF ORGANIZATION **Delaware**

NUMBER OF SOLE VOTING POWER
 7 **0**

SHARES

8 SHARED VOTING POWER
 BENEFICIALLY **5,658 (1)**

9 SOLE DISPOSITIVE POWER
 OWNED BY **0**

EACH

10 SHARED DISPOSITIVE POWER
 REPORTING **5,658 (1)**

PERSON WITH

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
5,658 (1)
 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

12

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) **0.1 %**

14

TYPE OF REPORTING
PERSON **CO**

(1) See Item 5.

CUSIP No. 41753F109

1 NAMES OF REPORTING PERSONS **JMP Holding LLC**
 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

2 (a)
 (b)
3 SEC USE ONLY
4 SOURCE OF FUNDS **Not applicable**
 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM **5** 2(d) or 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION **Delaware**
 NUMBER OF SOLE VOTING POWER
7 SHARES **0**
8 SHARED VOTING POWER
 BENEFICIALLY OWNED BY **5,658 (1)**
9 SOLE DISPOSITIVE POWER
 OWNED BY **0**
 EACH
10 SHARED DISPOSITIVE POWER
 REPORTING **5,658 (1)**

PERSON WITH
11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON **5,658 (1)**
 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)
12

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) **0.1%**

14

TYPE OF REPORTING
PERSON **OO**

(1) See Item 5.

CUSIP No. 41753F109

1 NAMES OF REPORTING PERSONS **JMP Securities LLC**

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS)

(a)

(b)

3 SEC USE ONLY

4 SOURCE OF FUNDS **OO**

5 CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)

6 CITIZENSHIP OR PLACE OF ORGANIZATION **Delaware**

NUMBER OF **7** SOLE VOTING POWER

SHARES **0**

BENEFICIALLY **8** SHARED VOTING POWER **5,658 (1)**

OWNED BY **9** SOLE DISPOSITIVE POWER **0**

EACH **10** SHARED DISPOSITIVE POWER

REPORTING **5,658 (1)**

PERSON WITH

11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON **5,658 (1)**

12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)

13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) **0.1%**

14 TYPE OF REPORTING
PERSON **OO**

(1) JMP Securities LLC is the holder of record of the 5,658 Common Shares of the Issuer reported herein.

SCHEDULE 13D

JMP Group LLC is eligible to report its beneficial ownership of the securities reported herein on Schedule 13G pursuant to the provisions of Rule 13d-1(d) and is voluntarily reporting on this Schedule 13D.

Item 1. Security and Issuer.

This Schedule 13D relates to the common stock (“Common Shares”) of Harvest Capital Credit Corporation (the “Issuer”), a Delaware corporation having its principal executive offices at 767 Third Avenue, 25th Floor, New York, NY 10017.

Item 2. Identity and Background.

(a) This Schedule 13D is filed by:

- (i) JMP Group LLC, a Delaware limited liability company;
- (ii) JMP Investment Holdings LLC, a Delaware limited liability company;
- (iii) JMP Group Inc., a Delaware corporation;
- (iv) JMP Holdings LLC, a Delaware limited liability company; and
- (v) JMP Securities LLC, a Delaware limited liability company.

The foregoing persons are hereinafter sometimes collectively referred to as the “Reporting Persons.” All disclosures herein with respect to any Reporting Person are made only by such Reporting Person. Any disclosures herein with respect to persons other than the Reporting Persons are made on information and belief after making inquiry to the appropriate party. The Reporting Persons expressly disclaim status as a “group” for purposes of this Schedule 13D.

(b) JMP Investment Holdings LLC is a direct, wholly owned subsidiary of JMP Group LLC. JMP Securities LLC is a direct, wholly owned subsidiary of JMP Holding LLC which is a direct, wholly owned subsidiary of JMP Group Inc. which is a direct, wholly owned subsidiary of JMP Group LLC. Accordingly, the Reporting Persons are hereby filing a joint Schedule 13D.

(c) JMP Group LLC is a publicly traded limited liability company, and together with its subsidiaries is a full-service investment banking and asset management firm.

(d) The address of the principal business and principal office of each of the Reporting Persons is 600 Montgomery Street, Suite 1100, San Francisco, California 94111.

(e) During the last five years, none of the Reporting Persons nor any other person identified in response to this Item 2 was convicted in a criminal proceeding (excluding traffic violations and similar misdemeanors) or was a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

(f) Not applicable.

In accordance with the provisions of General Instruction C to Schedule 13D, information concerning the managing members, executive officers, board of directors and each person controlling the Reporting Persons, as applicable (collectively, the "Covered Persons"), required by Item 2 of Schedule 13D is provided on Schedule I and is incorporated by reference herein. To the Reporting Persons' knowledge, none of the Covered Persons listed on Schedule I as a director or executive officer of such Reporting Person has been, during the last five years, (i) convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors), or (ii) a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

Item 3. Source and Amount of Funds or Other Consideration.

After the filing of Amendment No. 1 to Schedule 13D through November 9, 2016, JMP Investment Holdings LLC acquired 74,954 Common Shares in various open market transactions for a total price of \$906,788.19 using funds available to it. In addition on November 29, 2013, JMP Securities LLC acquired 5,658 Common Shares under the Issuer's Dividend Reinvestment Plan for a total price of \$79,017.41.

1. On May 11, 2015, JMP Investment Holdings LLC purchased 2,800 Common Shares at an average price of \$12.23 per share in open market purchases.
2. On May 14, 2015, JMP Investment Holdings LLC purchased 2,500 Common Shares at an average price of \$13.3798 per share in open market purchases.
3. On August 12, 2015, JMP Investment Holdings LLC purchased 7,917 Common Shares at an average price of \$12.0645 per share in open market purchases.
4. On August 13, 2015, JMP Investment Holdings LLC purchased 100 Common Shares at an average price of \$12.12 per share in open market purchases.
5. On August 14, 2015, JMP Investment Holdings LLC purchased 600 Common Shares at an average price of \$12.15 per share in open market purchases.
6. On August 19, 2015, JMP Investment Holdings LLC purchased 400 Common Shares at an average price of \$12.145 per share in open market purchases.
7. On August 20, 2015, JMP Investment Holdings LLC purchased 1,782 Common Shares at an average price of \$12.1313 per share in open market purchases.
8. On August 21, 2015, JMP Investment Holdings LLC purchased 6,036 Common Shares at an average price of \$12.0645 per share in open market purchases.
9. On August 24, 2015, JMP Investment Holdings LLC purchased 7,917 Common Shares at an average price of \$12.0645 per share in open market purchases.

10.

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On October 17, 2016, JMP Investment Holdings LLC purchased 6,051 Common Shares at a price of \$12.05 per share in open market purchases pursuant to a Rule 10b5-1 trading plan.

11. On October 24, 2016, JMP Investment Holdings LLC purchased 700 Common Shares at a price of \$12.05 per share in open market purchases pursuant to a Rule 10b5-1 trading plan.
 12. On October 26, 2016, JMP Investment Holdings LLC purchased 3,417 Common Shares at a price of \$12.05 per share in open market purchases pursuant to a Rule 10b5-1 trading plan.
 13. On October 27, 2016, JMP Investment Holdings LLC purchased 1,369 Common Shares at a price of \$12.05 per share in open market purchases pursuant to a Rule 10b5-1 trading plan.
 14. On October 28, 2016, JMP Investment Holdings LLC purchased 427 Common Shares at a price of \$12.05 per share in open market purchases pursuant to a Rule 10b5-1 trading plan.
 15. On October 31, 2016, JMP Investment Holdings LLC purchased 109 Common Shares at a price of \$12.05 per share in open market purchases pursuant to a Rule 10b5-1 trading plan.
 16. On November 1, 2016, JMP Investment Holdings LLC purchased 5,971 Common Shares at an average price of \$12.0496 per share in open market purchases pursuant to a Rule 10b5-1 trading plan.
 17. On November 2, 2016, JMP Investment Holdings LLC purchased 1,255 Common Shares at a price of \$12.05 per share in open market purchases pursuant to a Rule 10b5-1 trading plan.
 18. On November 3, 2016, JMP Investment Holdings LLC purchased 2,000 Common Shares at a price of \$12.05 per share in open market purchases pursuant to a Rule 10b5-1 trading plan.
 19. On November 4, 2016, JMP Investment Holdings LLC purchased 3,956 Common Shares at a price of \$12.05 per share in open market purchases pursuant to a Rule 10b5-1 trading plan.
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20. On November 7, 2016, JMP Investment Holdings LLC purchased 250 Common Shares at a price of \$12.05 per share in open market purchases pursuant to a Rule 10b5-1 trading plan.
21. On November 8, 2016, JMP Investment Holdings LLC purchased 22,579 Common Shares at an average price of \$12.0269 per share in open market purchases pursuant to a Rule 10b5-1 trading plan.
22. On November 9, 2016, JMP Investment Holdings LLC purchased 1,570 Common Shares at a price of \$12.05 per share in open market purchases pursuant to a Rule 10b5-1 trading plan.

Item 4. Purpose of Transaction.

The Reporting Persons acquired the securities reported herein solely for investment purposes. JMP Securities LLC holds 5,658 Common Shares of the Issuer acquired under the Issuer's Dividend Reinvestment Plan (the "DRIP"). JMP Securities LLC opted out of the DRIP and will receive no additional Common Shares under the DRIP.

The Reporting Persons do not have, as of the date of this Schedule 13D, any other plans or proposals that relate to or would result in any of the actions or events specified in clauses (a) through (j) of Item 4 of Schedule 13D. The Reporting Persons may change their plans or proposals in the future. The Reporting Persons reserve the right to acquire additional securities of the Issuer in the open market, in privately negotiated transactions (which may be with the Issuer or with third parties) or otherwise, to dispose of all or a portion of their holdings of securities of the Issuer or to change their intention with respect to any or all of the matters referred to in this Item 4.

Item 5. Interest in Securities of the Issuer.

(a), (b) See cover page for each Reporting Person. JMP Investment Holdings LLC is a direct, wholly owned subsidiary of JMP Group LLC and JMP Securities LLC is a direct, wholly owned subsidiary of JMP Holding LLC which is a direct, wholly owned subsidiary of JMP Group Inc. which is a direct, wholly owned subsidiary of JMP Group LLC. As a result of its ownership, directly or indirectly, of JMP Investment Holdings LLC and JMP Securities LLC, JMP Group LLC may be deemed to control JMP Investment Holdings LLC and JMP Securities LLC and may be deemed to share beneficial ownership and voting and dispositive power over the 762,386 Common Shares held by JMP Investment Holdings LLC and JMP Securities LLC, representing approximately 12.1% of the outstanding Common Shares.

As a result of their ownership, directly or indirectly, of JMP Securities LLC, JMP Group Inc. and JMP Holding LLC may be deemed to share beneficial ownership and voting and dispositive power over the 5,658 Common Shares held

by JMP Securities LLC.

All percentages reported herein are calculated based upon 6,291,216 Common Shares outstanding as of August 8, 2016, as reported in the Issuer's Form 10-Q filed with the Securities and Exchange Commission on August 9, 2016.

(c) The Reporting Persons have engaged in transactions in Common Shares in the past 60 days only as set forth in numbers 10 through 22 in Item 3 above.

(d) Not applicable.

Item 6. Contracts, Arrangements, Understandings or Relationships with Respect to Securities of the Issuer.

Joseph A. Jolson, the Chairman and Chief Executive Officer of JMP Group LLC, is the Chairman of the Board of Directors of the Issuer.

JMP Group LLC owns a 51% equity interest in and is the Manager of HCAP Advisors LLC, a Delaware limited liability company ("HCAP Advisors"). HCAP Advisors serves as the Issuer's investment advisor pursuant to the Investment Advisory and Management Agreement between the Issuer and HCAP Advisors, dated April 29, 2013.

Item 7. Material to be Filed as Exhibits.

Exhibit A: Joint Filing Agreement (filed herewith)

SIGNATURES

After reasonable inquiry and to the best of their knowledge and belief, the undersigned certify that the information set forth in this statement is true, complete and correct.

Date: November 17, 2016

JMP GROUP LLC

/s/ Joseph A. Jolson
Joseph A. Jolson, Chief Executive Officer

JMP INVESTMENT HOLDINGS LLC

/s/ Raymond S. Jackson
Raymond S. Jackson, Chief Financial Officer

JMP GROUP INC.

/s/ Raymond S. Jackson
Raymond S. Jackson, Chief Financial Officer

JMP HOLDING LLC

/s/ Raymond S. Jackson
Raymond S. Jackson, Chief Financial Officer

JMP SECURITIES LLC

/s/ Raymond S. Jackson

Raymond S. Jackson, Chief Financial Officer

SCHEDULE I

DIRECTORS, MANAGERS AND EXECUTIVE OFFICERS

JMP GROUP LLC

Unless otherwise noted, each of these persons is a citizen of the United States and has as his/her business address c/o JMP Group LLC, 600 Montgomery Street, Suite 1100, San Francisco, California, 94111.

Joseph A. Jolson

Principal Occupation: Chairman and Chief Executive Officer

David M. DiPietro

Principal Occupation: Director

Raymond S. Jackson

Principal Occupation: Chief Financial Officer

Craig R. Johnson

Principal Occupation: Vice Chairman

Kenneth M. Karmin

Principal Occupation: Director

Thomas Wright

Principal Occupation: Director of Equities of JMP Securities

Mark L. Lehmann

Principal Occupation: Director; President of JMP Securities

H. Mark Lunenburg

Principal Occupation: Director

Carter D. Mack

Principal Occupation: Director; President

Jonathan M. Orszag

Principal Occupation: Director

Glenn H. Tongue

Principal Occupation: Director

Walter Conroy

Principal Occupation: Chief Legal Officer and Secretary

JMP INVESTMENT HOLDINGS LLC

Unless otherwise noted, each of these persons is a citizen of the United States and has as his/her business address c/o JMP Investment Holdings LLC, 600 Montgomery Street, Suite 1100, San Francisco, California, 94111.

Joseph A. Jolson

Principal Occupation: Chief Executive Officer

Raymond S. Jackson

Principal Occupation: Chief Financial Officer

Walter Conroy

Principal Occupation: Secretary

JMP GROUP INC.

Unless otherwise noted, each of these persons is a citizen of the United States and has as his/her business address c/o JMP Group Inc., 600 Montgomery Street, Suite 1100, San Francisco, California, 94111.

Joseph A. Jolson

Principal Occupation: Chairman and Chief Executive Officer

David M. DiPietro

Principal Occupation: Director

Raymond S. Jackson

Principal Occupation: Chief Financial Officer

Craig R. Johnson

Principal Occupation: Vice Chairman

Kenneth M. Karmin

Principal Occupation: Director

Thomas Wright

Principal Occupation: Director of Equities of JMP Securities

Mark L. Lehmann

Principal Occupation: Director; President of JMP Securities

H. Mark Lunenburg

Principal Occupation: Director

Carter D. Mack

Principal Occupation: Director; President

Jonathan M. Orszag

Principal Occupation: Director

Glenn H. Tongue

Principal Occupation: Director

Walter Conroy

Principal Occupation: Chief Legal Officer and Secretary

JMP HOLDING LLC

Unless otherwise noted, each of these persons is a citizen of the United States and has as his/her business address c/o JMP Holding LLC, 600 Montgomery Street, Suite 1100, San Francisco, California, 94111.

Joseph A. Jolson

Principal Occupation: Chief Executive Officer

Raymond S. Jackson

Principal Occupation: Chief Financial Officer

Walter Conroy

Principal Occupation: Secretary

JMP SECURITIES LLC

Unless otherwise noted, each of these persons is a citizen of the United States and has as his/her business address c/o JMP Securities LLC, 600 Montgomery Street, Suite 1100, San Francisco, California, 94111.

Mark L. Lehmann

Principal Occupation: President

Raymond S. Jackson

Principal Occupation: Chief Financial Officer

Gil Mogavero

Principal Occupation: Chief Compliance Officer

Walter Conroy

Principal Occupation: Chief Legal Officer and Secretary

EXHIBIT A

JOINT FILING AGREEMENT

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Each of the undersigned hereby agrees that the Schedule 13D, to which this Agreement is attached as Exhibit A, and all amendments thereto may be filed on behalf of each such person.

Date: November 17, 2016

JMP GROUP LLC

/s/ Joseph A. Jolson
Joseph A. Jolson, Chief Executive Officer

JMP INVESTMENT HOLDINGS LLC

/s/ Raymond S. Jackson
Raymond S. Jackson, Chief Financial Officer

JMP GROUP INC.

/s/ Raymond S. Jackson
Raymond S. Jackson, Chief Financial Officer

JMP HOLDING LLC

/s/ Raymond S. Jackson
Raymond S. Jackson, Chief Financial Officer

JMP SECURITIES LLC

/s/ Raymond S. Jackson
Raymond S. Jackson, Chief Financial Officer