

MEDIA GENERAL INC  
Form 10-Q/A  
August 30, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, DC. 20549  
Form 10-Q/A  
Amendment No.1

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 24, 2012

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number: 1-6383

MEDIA GENERAL, INC.  
(Exact name of registrant as specified in its charter)

Commonwealth of Virginia 54-0850433  
(State or other jurisdiction of (I.R.S. Employer  
incorporation or organization) Identification No.)

333 E. Franklin St., Richmond, VA 23219  
(Address of principal executive offices) (Zip Code)

(804) 649-6000  
(Registrant's telephone number, including area code)

N/A  
(Former name, former address and former fiscal year,  
if changed since last report.)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes X No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate website, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes X No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company (as defined in Rule 12b-2 of the Exchange Act).

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|                          |                           |                                     |
|--------------------------|---------------------------|-------------------------------------|
| Larger accelerated filer | Accelerated filer         | <input checked="" type="checkbox"/> |
| Non-accelerated filer    | Smaller reporting company | <input type="checkbox"/>            |

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

|     |    |                                     |
|-----|----|-------------------------------------|
| Yes | No | <input checked="" type="checkbox"/> |
|-----|----|-------------------------------------|

Indicate the number of shares outstanding of each of the issuer's classes of common stock as of July 29, 2012.

|                           |            |
|---------------------------|------------|
| Class A<br>Common shares: | 22,733,767 |
| Class B Common<br>shares: | 548,564    |

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EXPLANATORY NOTE

The sole purpose of this Amendment No. 1 to the Company's Quarterly Report on Form 10-Q for the period ended June 24, 2012 (the Form 10-Q), as filed with the Securities and Exchange Commission on August 3, 2012, is to furnish Exhibit 101 to the Form 10-Q as required by Rule 405 of Regulation S-T. Exhibit 101 to this report furnishes the following items from the Company's Form 10-Q formatted in eXtensible Business Reporting Language (XBRL): (i) the unaudited Consolidated Condensed Balance Sheets as of June 24, 2012 and December 25, 2011, (ii) the unaudited Consolidated Condensed Statements of Operations for the three and six Months ended June 24, 2012 and June 26, 2011, (iii) the unaudited Consolidated Condensed Statements of Cash Flows for the six months ended June 24, 2012 and June 26, 2011, and (iv) the unaudited Notes to Consolidated Condensed Financial Statements.

No changes have been made to the Form 10-Q other than the furnishing of Exhibit 101 described above. This Amendment No. 1 does not reflect subsequent events occurring after the original filing date of the Form 10-Q or modify or update in any way disclosures made in the Form 10-Q.

## Item 6. Exhibits

Documents that are not physically filed with this report are incorporated herein by reference to the location indicated.

| (a)         | Exhibits   |
|-------------|--|
| Exhibit No. | Description Location   |
| 31.1        | Section 302 Chief Executive Officer Certification Previously filed on Form 10-Q for the quarterly period ended June 24, 2012                             |
| 31.2        | Section 302 Chief Financial Officer Certification Previously filed on Form 10-Q for the quarterly period ended June 24, 2012                             |
| 32          | Section 906 Chief Executive Officer and Chief Financial Officer Certification Previously filed on Form 10-Q for the quarterly period ended June 24, 2012 |
| 101.INS     | XBRL Instance Document Filed herewith  |
| 101.SCH     | XBRL Taxonomy Extension Schema Document Filed herewith   |
| 101.CAL     | XBRL Taxonomy Extension Calculation Linkbase Document Filed herewith   |
| 101.DEF     | XBRL Taxonomy Extension Definition Linkbase Document Filed herewith  |
| 101.LAB     | XBRL Taxonomy Extension Label Linkbase Document Filed herewith   |
| 101.PRE     | XBRL Taxonomy Extension Presentation Linkbase Document Filed herewith  |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

MEDIA GENERAL, INC.

DATE: August 30, 2012

/s/ Marshall N. Morton  
Marshall N. Morton  
President and Chief Executive Officer

DATE: August 30, 2012

/s/ James F. Woodward  
James F. Woodward  
Vice President - Finance and  
Chief Financial Officer