Activision Blizzard, Inc. Form 4

11/13/2015

November 17, 2015

| FORM | , 2013 I Л | | | | | | | | APPROVAL | | |
|--|-------------------------------------|---|-----------------------|---|--------|-------------|---|--|---|--|--|
| | ONITED STA | | RITIES A shington, | | | NGE C | COMMISSION | OMB Number: | 3235-0287 | | |
| Check the if no long | | | | | | | | Expires: | January 31, | | |
| subject to Section 1 Form 4 o | 6. STATEMEN | STATEMENT OF CHANGES IN BENEFICIAL OWNER SECURITIES | | | | | | | 2005 d average ours per 0.5 | | |
| Form 5 obligation may cont See Instru | ns inue. Section 17(a) o | | tility Hol | ding Con | npany | Act of | | n | | | |
| (Print or Type F | Responses) | | | | | | | | | | |
| 1. Name and A Morhaime N | ddress of Reporting Pers Aichael | Symbol | r Name and | | | | 5. Relationship of Issuer | Reporting Po | erson(s) to | | |
| | | | ion Blizza | | AIV | IJ | (Check all applicable) | | | | |
| (Last) | (First) (Midd | , | f Earliest T | ransaction | | | Director | 10 | 0% Owner | | |
| C/O BLIZZ | ARD | (Month/E 11/13/2 | - | | | | Director 10% Owner X Officer (give title Other (specify | | | | |
| | NMENT, 16215 AL | | 010 | | | | below) Pres. & | below) CEO-Blizzar | d Ent. | | |
| | (Street) | 4. If Ame | endment, Da | ate Origina | 1 | | 6. Individual or Jo | oint/Group Fi | ling(Check | | |
| | | Filed(Mon | nth/Day/Yea | r) | | | Applicable Line) _X_ Form filed by 0 | One Reporting | Person | | |
| IRVINE, CA | A 92618 | | | | | | Form filed by N Person | | | | |
| (City) | (State) (Zip |) Tabl | le I - Non-I | Derivative | Securi | ities Acq | uired, Disposed of | f, or Benefici | ially Owned | | |
| 1.Title of Security (Instr. 3) | an | ecution Date, if | Code (Instr. 8) | 4. Securit on(A) or Dis (Instr. 3, 4) | sposed | of (D) | • | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| Common Stock, par value \$0.000001 per share | 11/13/2015 | | A | 70,000 (1) | A | \$ 0 | 319,998 | D | | | |
| Common Stock, par value \$0.000001 per share | 11/13/2015 | | F(2) | 12,176 | D | \$ 34.59 | 307,822 | D | | | |
| | | | -: (2) | | _ | 4 0 | | _ | | | |

 $G^{(3)}$

11,158 D

\$0

296,664

D

| Common Stock, par value \$0.000001 per share | | | | | | | | |
|--|------------|------|--------------|---|-------------|--------------------|---|--|
| Common Stock, par value \$0.000001 per share | 11/13/2015 | G(3) | 11,158 | A | \$ 0 | 261,434 | I | See footnote (4) |
| Common Stock, par value \$0.000001 per share | 11/14/2015 | F(5) | 12,176 | D | \$ 34.59 | 284,488 | D | |
| Common Stock, par value \$0.000001 per share | 11/14/2015 | G(3) | 11,157 | D | \$ 0 | 273,331 (6) | D | |
| Common Stock, par value \$0.000001 per share | 11/14/2015 | G(3) | 11,157 | A | \$ 0 | 272,591 <u>(7)</u> | I | See footnote (4) |
| Common Stock, par value \$0.000001 per share | 11/13/2015 | A | 2,385 (8) | A | \$ 0 | 22,829 <u>(9)</u> | I | Securites held by Mr. Morhaime's wife |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. Number of cionDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exerc Expiration D (Month/Day/ | ate | Underlying Se | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | |
|---|---|--------------------------------------|---|---------------------------------------|---|-----|--|---------------------|-----------------|---|----------------|
| | | | | Code V | 7 | (A) | (D) | Date Exercisable | Expiration Date | Title | Amoun Numbe |

| | | | | | | | | Shares |
|------------------------------|----------|------------|---|---------|------|------------|--|--------|
| Employee Stock Options | \$ 34.59 | 11/13/2015 | A | 200,000 | (10) | 11/13/2025 | Common Stock, par value \$0.000001 per share | 200,0 |
| Employee Stock Options | \$ 34.59 | 11/13/2015 | A | 4,313 | (11) | 11/13/2025 | Common Stock, par value \$0.000001 per share | 4,31 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|---|---------------|-----------|---------------------------------|-------|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | |
| Morhaime Michael C/O BLIZZARD ENTERTAINMENT 16215 ALTON PARKWAY IRVINE, CA 92618 | | | Pres. & CEO-Blizzard Ent. | | | | | |

Signatures

Reporting Person

/s/ Michael
Morhaime

**Signature of Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This grant was for 70,000 restricted stock units, each representing the right to receive one share of the Company's common stock, one-third of which yest on each of November 12, 2016, 2017 and 2018.
- On November 13, 2015, 23,334 restricted stock units held by Mr. Morhaime vested. Pursuant to the terms of his restricted stock unit award agreement, the Company withheld 12,176 of the shares otherwise deliverable to him in order to satisfy the resulting tax withholding obligation.
- (3) Following the receipt thereof, Mr. Morhaime transferred the net shares he received in connection with the vesting of his restricted stock units to the Michael Morhaime Revocable Trust.
- (4) These securities are held by the Michael Morhaime Revocable Trust.
- On November 14, 2015, 23,333 restricted stock units held by Mr. Morhaime vested. Pursuant to the terms of his restricted stock unit award agreement, the Company withheld 12,176 of the shares otherwise deliverable to him in order to satisfy the resulting tax withholding obligation.
- Following the transactions reported on this Form 4, Mr. Morhaime directly held 273,331 restricted stock units, each representing the right to receive one share of the Company's common stock.
- (7) Following the transactions reported on this Form 4, Mr. Morhaime indirectly held (through the Michael Morhaime Revocable Trust) 272,591 shares of the Company's common stock.
- (8) This grant was for 2,385 performance-vesting restricted stock units, each representing the right to receive one share of the Company's common stock. The number assumes maximum performance; target performance would result in a release of 1,908 shares of the

Reporting Owners 3

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Company's common stock. The restricted stock units vest on March 15, 2019, based upon the level of performance measured by reference to the Company's operating income for 2016, 2017 and 2018.

- (9) Mr. Morhaime indirectly holds, through his wife, (a) 9,656 shares of the Company's common stock and (b) 13,173 restricted stock units, each representing the right to receive one share of the Company's common stock, 8,038 of which have performance-based vesting.
- (10) One-third of these options vest on each of November 12, 2016, 2017 and 2018.
- (11) One-third of these options vest on each of November 13, 2016, 2017 and 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.