eHealth, Inc. Form 4 March 13, 2008

# FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

3235-0287

Expires:

January 31, 2005

0.5

Estimated average burden hours per

**OMB APPROVAL** 

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person \* SCHAEPE CHRISTOPHER J

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

(Last) (First) eHealth, Inc. [EHTH] 3. Date of Earliest Transaction

(Check all applicable)

C/O LIGHTSPEED VENTURE PARTNERS, 2200 SAND HILL (Month/Day/Year) 03/11/2008

(Middle)

\_X\_\_ Director 10% Owner \_ Other (specify Officer (give title

**ROAD** 

(Street)

4. If Amendment, Date Original

6. Individual or Joint/Group Filing(Check

Filed(Month/Day/Year) Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

MENLO PARK, CA 94025

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, o							, or Beneficially Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)	4. Securities Acquired (A) ctionor Disposed of (D) (Instr. 3, 4 and 5)  (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	03/11/2008		S	165	D	\$ 22.36	669,627	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)		
Common Stock	03/11/2008		S	247	D	\$ 22.88	669,380	Ι	Held by Weiss Peck & Greer Venture Associates		

								V, LLC (1)
Common Stock	03/11/2008	S	83	D	\$ 22.84	669,297	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/11/2008	S	165	D	\$ 22.8	669,132	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/11/2008	S	247	D	\$ 22.4	668,885	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/11/2008	S	82	D	\$ 22.23	668,803	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/11/2008	S	1,050	D	\$ 22.2	667,753	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/11/2008	S	21	D	\$ 22.14	667,732	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/11/2008	S	329	D	\$ 22.16	667,403	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/11/2008	S	165	D	\$ 22.22	667,238	I	Held by Weiss Peck & Greer Venture

								Associates V, LLC (1)
Common Stock	03/11/2008	S	165	D	\$ 22.11	667,073	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/11/2008	S	247	D	\$ 22.1	666,826	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/11/2008	S	659	D	\$ 22.18	666,167	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/11/2008	S	3,626	D	\$ 22.15	662,541	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/11/2008	S	577	D	\$ 22.17	661,964	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/11/2008	S	412	D	\$ 22.21	661,552	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/12/2008	S	742	D	\$ 23	660,810	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/12/2008	S	742	D	\$ 23.02	660,068	I	Held by Weiss Peck & Greer

								Venture Associates V, LLC (1)
Common Stock	03/12/2008	S	82	D	\$ 23.03	659,986	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/12/2008	S	82	D	\$ 23.04	659,904	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/12/2008	S	412	D	\$ 23.05	659,492	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/12/2008	S	491	D	\$ 23.06	659,001	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/12/2008	S	494	D	\$ 23.0625	658,507	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/12/2008	S	247	D	\$ 23.065	658,260	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/12/2008	S	469	D	\$ 23.07	657,791	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/12/2008	S	495	D	\$ 23.08	657,296	I	Held by Weiss Peck

								& Greer Venture Associates V, LLC (1)
Common Stock	03/12/2008	S	82	D	\$ 23.09	657,214	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/12/2008	S	111	D	\$ 23.1	657,103	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/12/2008	S	82	D	\$ 23.11	657,021	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)
Common Stock	03/12/2008	S	412	D	\$ 23.12	656,609	I	Held by Weiss Peck & Greer Venture Associates V, LLC (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	orNumber	Expiration Date	Amount of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/Year)	Underlying	Security	Secui
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivativ	e	Securities	(Instr. 5)	Bene
	Derivative				Securities	S	(Instr. 3 and 4)		Own
	Security				Acquired				Follo
					(A) or				Repo
					Disposed				Trans
					of (D)				(Instr
					(Instr. 3,				
					4, and 5)				

							Amount
				Date	Evaluation		or
				E	Expiration	Title	Number
				Exercisable	Date		of
Code	V	(A)	(D)				Shares

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

SCHAEPE CHRISTOPHER J C/O LIGHTSPEED VENTURE PARTNERS 2200 SAND HILL ROAD MENLO PARK, CA 94025

X

# **Signatures**

/s/Christopher J.

Schaepe 03/13/2008
\*\*Signature of Reporting Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - Shares are held by Weiss, Peck & Greer Venture Associates V, LLC ("WPGVA V"). Mr. Schaepe is a managing member of WPG VC
- (1) Fund Adviser II, LLC, which is the fund investment advisory member of WPGVA V. Mr. Schaepe disclaims beneficial ownership of any of the shares held by WPGVA V, except to the extent of his pecuniary interest therein.

#### **Remarks:**

This is the first of four Forms 4 filed by the Reporting Person on this date to report transactions occurring on March 11, 2008 a

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 6