

V F CORP
Form 4
October 26, 2006

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
MCDONALD MACKKEY J

(Last) (First) (Middle)

105 CORPORATE CENTER BLVD

(Street)

GREENSBORO, NC 27408

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
V F CORP [VFC]

3. Date of Earliest Transaction (Month/Day/Year)
10/25/2006

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director
____ Officer (give title below)
____ 10% Owner
____ Other (specify below)
CEO

6. Individual or Joint/Group Filing (Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)		
				Code	V	Amount				(A) or (D)	Price
Common Stock	10/25/2006		M			75,000	A	\$ 43.3	112,248.5	D	
Common Stock	10/25/2006		S			1,400	D	\$ 74.5	110,848.5	D	
Common Stock	10/25/2006		S			2,400	D	\$ 74.46	108,448.5	D	
Common Stock	10/25/2006		S			900	D	\$ 74.41	107,548.5	D	
Common Stock	10/25/2006		S			7,400	D	\$ 74.4	100,148.5	D	

Edgar Filing: V F CORP - Form 4

Common Stock	10/25/2006	S	10,000	D	\$ 74.3757	90,148.5	D
Common Stock	10/25/2006	S	10,000	D	\$ 74.35	80,148.5	D
Common Stock	10/25/2006	S	4,300	D	\$ 74.29	75,848.5	D
Common Stock	10/25/2006	S	2,600	D	\$ 74.28	73,248.5	D
Common Stock	10/25/2006	S	200	D	\$ 74.27	73,048.5	D
Common Stock	10/25/2006	S	1,900	D	\$ 74.26	71,148.5	D
Common Stock	10/25/2006	S	1,000	D	\$ 74.241	70,148.5	D
Common Stock	10/25/2006	S	300	D	\$ 74.22	69,848.5	D
Common Stock	10/25/2006	S	32,600	D	\$ 74.3	37,248.5	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title
1998 Non-Qualified Stock Option (right to buy)	\$ 43.3	10/25/2006		M	75,000	02/10/1999 02/09/2008	Common Stock 75

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
MCDONALD MACKEY J 105 CORPORATE CENTER BLVD GREENSBORO, NC 27408			CEO	

Signatures

Mark R. Townsend for Mackey J. McDonald (Pursuant to Signing Authority on File)

10/26/2006

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.