Heritage Insurance Holdings, Inc.

Form 4

Stock

Stock

Stock

Common

Common

Common

August 19, 2014

FORM	FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSIO								OMB APPROVAL		
Washington, D.C							NGE (COMMISSION	OMB Number:	3235-0287	
Check this if no longe	r								Expires:	January 31, 2005	
subject to Section 16 Form 4 or	. SIAI	SECUI					S IN BENEFICIAL OWNERSHIP OF CURITIES				
Form 5 obligations may contin See Instruct 1(b).	Section section	17(a) of the		ility Hold	ing Com	pany	Act o	ge Act of 1934, of 1935 or Section 40	on		
(Print or Type Re	esponses)										
1. Name and Ad Walvekar Vij	Symbol	•				5. Relationship of Reporting Person(s) to Issuer					
			Heritage Insurance Holdings, Inc. [HRTG]					(Check all applicable)			
(Last) (First) (Middle)			3. Date of Earliest Transaction (Month/Day/Year)					_X_ Director 10% Owner Officer (give title Other (specify below)			
C/O HERITA HOLDINGS, MCCORMIC	INC., 2600		08/15/20	014				561611)	001011)		
	4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person					
CLEARWAT	TER, FL 337	59						Form filed by l Person			
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	Securi	ties Ac	quired, Disposed o	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction (Month/Day/Y	ear) Execut any	emed ion Date, if a/Day/Year)	Code (Instr. 8)	4. Securion Acquired Disposed (Instr. 3,	(A) of (D) 4 and (A) or)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock								95,182	D		

See

See

See

footnote (1)

footnote (2)

footnote (3)

51,000

338,873

255,000

I

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy)	\$ 14.87	08/15/2014		A	10,000	03/15/2015	08/15/2024	Common Stock	10,000

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Walvekar Vijay C/O HERITAGE INSURANCE HOLDINGS, INC. 2600 MCCORMICK DRIVE SUITE 300 CLEARWATER, FL 33759



Signatures

/s/ Bruce Lucas, by Power of Attorney 08/19/2014

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares of common stock reported on this line are held by the Vijay S. Walvekar Recoverable Living Trust.
- (2) Shares of common stock reported on this line are held by Mr. Walvekar's wife.
- (3) Shares of common stock reported on this line are held by the Vijay S. Walvekar Dynasty Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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