Verisk Analytics, Inc. Form 4

FORM 4

July 03, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

3235-0287 Number:

Expires:

5. Relationship of Reporting Person(s) to

Issuer

99,022

58,477

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January 31, 2005

0.5

Estimated average

burden hours per

response...

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

Class A

Stock Class A

Common

(Print or Type Responses)

LEHMAN JOHN F

1. Name and Address of Reporting Person *

(Last) (First) (Middle)			Symbol Verisk	Symbol Verisk Analytics, Inc. [VRSK]			(Cl. 1. II. II. II. II.			
				of Earliest Transaction	•	(Check all applicable)				
	O VERISI	K ANALYTICS, ASHINGTON	(Month/	(Month/Day/Year) 07/01/2014			_X_ Director 10% Owner Officer (give title below) Other (specify below)			
	ULEVAI									
		(Street)	4. If Am	nendment, Date Original		6. Individual or	Joint/Group Fili	ng(Check		
			Filed(Mo	Filed(Month/Day/Year)			Applicable Line) _X_ Form filed by One Reporting Person			
JERSEY CITY, NJ 07310						Form filed by More than One Reporting Person				
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owner.						lly Owned				
Sec	itle of 2. Transaction Date 2A. D (Month/Day/Year) Execustr. 3) Execusing any		Execution Date, it	Code Disposed of (onAcquired (A) or Disposed of (D)		6. Ownership Form: Direct (D) or	7. Nature of Indirect Beneficial Ownership		
			(Month/Day/Year		(Instr. 3, 4 and 5) (A)		Owned Indirect (I) Following (Instr. 4) Reported Transaction(s)			
				Code V Amount (D)	Price	(Instr. 3 and 4)				
Co	nss A mmon ock <u>(1)</u>	07/01/2014		A 1,088 A	\$0	107,908	D			
	nss A mmon ock					28,863	I	Through Trust (2)		

Through

Trust (3)

Through

Common Trust (4)
Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number op Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	ivative Expiration Date ties (Month/Day/Year) red sed of 3, 4,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8 I S (
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Stock Option	\$ 60.9	07/01/2014		A	5,686	07/01/2015	07/01/2024	Class A Common Stock	5,686	
Stock Option	\$ 60.9	07/01/2014		A	8,798	07/01/2014	07/01/2024	Class A Common Stock	8,798	

Reporting Owners

Reporting Owner Name / Address	Relationships				
·	Director	10% Owner	Officer	Other	
LEHMAN JOHN F C/O VERISK ANALYTICS, INC. 545 WASHINGTON BOULEVARD JERSEY CITY, NJ 07310	X				

Signatures

/s/ Kenneth E. Thompson,
Attorney-in-Fact 07/03/2014

**Signature of Reporting Person Date

Reporting Owners 2

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- These deferred stock units of Class A Common Stock were granted under the Issuer's 2013 Equity Incentive Plan. Subject to the terms of the Issuer's 2013 Equity Incentive Plan and the applicable award agreement thereunder, these deferred stock units entitle the reporting person to 1,088 shares of Class A Common Stock at the end of his service to the Board of the Issuer.
- (2) These shares are owned by the Lehman Business Trust, of which John F. Lehman is the trustee. Mr. Lehman disclaims beneficial ownership of any shares beneficially owned by the trust except to the extent of his pecuniary interest therein.
- (3) These shares are held directly by the John F. Lehman Jr. 2010 Three Year Grantor Retainer Annuity Trust.
- (4) These shares are held directly by the John F. Lehman Jr. Irrevocable Remainder Trust.
- (5) The reporting person was awarded the reported stock options under the Issuer's 2013 Equity Incentive Plan.
- (6) The reporting person elected to receive the reported stock options under the Issuer's 2013 Equity Incentive Plan as part of his annual retainer

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.