## Edgar Filing: Wilson William Blake - Form 4

| Wilson Wil   | lliam Blake                             |  |  |  |   |        |                      |  |  |   |  |
|--|---|--|--|--|---|--------|----------------------|--|--|---|--|
| Form 4<br>April 10, 20   | 013                                     |  |  |  |   |        |                      |  |  |   |  |
| FORM   | ЛЛ                                      |  |  |  |   |        |                      |  | OMB A  | APPROVAL  |  |
|  | UNITED                                  | STATES   |  | RITIES ashingtor                       |   |        |                      | OMMISSION  | OMB<br>Number:   | 3235-0287   |  |
| Check t<br>if no los<br>subject<br>Section<br>Form 4<br>Form 5<br>obligati<br>may co<br><i>See</i> Inst<br>1(b). | F CHA<br>Section<br>Public V            | NGES IN<br>SECU<br>16(a) of t<br>Utility Ho<br>Investmer | Expires: January 31<br>2009<br>Estimated average<br>burden hours per<br>response 0.9 |  |   |        |                      |  |  |   |  |
| (Print or Type   | Responses)                              |  |  |  |   |        |                      |  |  |   |  |
|  | Address of Reporting                    | g Person <u>*</u>  | Symbol   | er Name <b>a</b><br>ank Finar          |   |        | -                    | 5. Relationship of<br>Issuer   | 1 0  |   |  |
| (Last)   | (First)                                 | (Middle)   |  | of Earliest '                          |   | • -    | ,                    | (Check all applicable)   |  |   |  |
| 501 RIVE   | RSIDE AVENUE                            | 2  | (Month<br>04/08/   | /Day/Year)<br>/2013                    |   |        |                      | X Director<br>X Officer (give<br>below)<br>Presi   |  | % Owner<br>her (specify<br>O                                      |  |
|  | (Street)                                |  |  | nendment, I<br>Ionth/Day/Ye            | -                                       | nal    |                      | 6. Individual or Jo<br>Applicable Line)<br>_X_ Form filed by O<br>Form filed by M              | one Reporting I  | Person  |  |
|  | WILLE, FL 3220                          |  |  |  |   |        |                      | Person   |  | 1 0   |  |
| (City)   | (State)                                 | (Zip)  | Ta   | ble I - Non                            | -Derivativ                              | e Seci | irities Acqu         | uired, Disposed of   | , or Beneficia   | ally Owned  |  |
| 1.Title of<br>Security<br>(Instr. 3)   | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deeme<br>Execution I<br>any<br>(Month/Da             | Date, if   | 3.<br>Transactic<br>Code<br>(Instr. 8) | 4. Securit<br>or Dispos<br>(Instr. 3, 4 | ed of  |                      | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | 6.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
| Common   |   |  |  | Code V                                 | Amount                                  | (D)    | Price                | (Instr. 3 and 4)   |  |   |  |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share   | 04/08/2013                              |  |  | М                                      | 30,000                                  | A      | \$ 8.55              | 415,705  | D  |   |  |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share   | 04/08/2013                              |  |  | S <u>(1)</u>                           | 30,000                                  | D      | \$<br>14.9963<br>(2) | 385,705  | D  |   |  |
| Common<br>Stock, par   | 04/09/2013                              |  |  | М                                      | 15,000                                  | A      | \$ 8.55              | 400,705  | D  |   |  |

| value<br>\$0.01 per<br>share   |  |              |          |                              |         |   |   |  |  |  |
|--|--|--------------|----------|------------------------------|---------|---|---|--|--|--|
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share   | 04/09/2013   | S <u>(1)</u> | 15,000 D | \$<br>15.0989<br>( <u>3)</u> | 385,705 | D |   |  |  |  |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share   |  |              |          |                              | 10,977  | Ι | Wilson<br>Family<br>Irrevocable<br>Trust  |  |  |  |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share   |  |              |          |                              | 65,875  | Ι | As Trustee<br>of the W.<br>Blake<br>Wilson<br>5-Year<br>Grantor<br>Retained<br>Annuity<br>Trust         |  |  |  |
| Common<br>Stock, par<br>value<br>\$0.01 per<br>share   |  |              |          |                              | 49,090  | Ι | As Trustee<br>of the W.<br>Blake<br>Wilson<br>2012<br>2-Year<br>Grantor<br>Retained<br>Annuity<br>Trust |  |  |  |
| Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number. |  |              |          |                              |         |   |   |  |  |  |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned         (e.g., puts, calls, warrants, options, convertible securities) |              |          |                              |         |   |   |  |  |  |

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5. Number of   | 6. Date Exercisable and | 7. Title and Amount of |
|-------------|-------------|---------------------|--------------------|------------|----------------|-------------------------|------------------------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transactio | orDerivative   | Expiration Date         | Underlying Securities  |
| Security    | or Exercise |                     | any                | Code       | Securities     | (Month/Day/Year)        | (Instr. 3 and 4)       |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Acquired (A)   |                         |                        |
|             | Derivative  |                     |                    |            | or Disposed of |                         |                        |
|             | Security    |                     |                    |            | (D)            |                         |                        |
|             |             |                     |                    |            | (Instr. 3, 4,  |                         |                        |

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|  |         |            |      |   | and : | 5)     |                     |                    |                 |                                     |
|--|---------|------------|------|---|-------|--------|---------------------|--------------------|-----------------|-------------------------------------|
|  |         |            | Code | v | (A)   | (D)    | Date<br>Exercisable | Expiration<br>Date | Title           | Amount<br>or<br>Number<br>of Shares |
| Common<br>Stock<br>Option<br>(right to<br>buy) | \$ 8.55 | 04/08/2013 | М    |   |       | 30,000 | 07/21/2009          | 07/20/2013         | Common<br>Stock | 30,000                              |
| Common<br>Stock<br>Option<br>(right to<br>buy) | \$ 8.55 | 04/09/2013 | М    |   |       | 15,000 | 07/21/2009          | 07/20/2013         | Common<br>Stock | 15,000                              |

## **Reporting Owners**

| Reporting Owner Name / Address   | Relationships |           |                   |       |  |  |  |  |
|--|---------------|-----------|-------------------|-------|--|--|--|--|
|  | Director      | 10% Owner | Officer           | Other |  |  |  |  |
| Wilson William Blake<br>501 RIVERSIDE AVENUE<br>JACKSONVILLE, FL 32202 | Х             |           | President and COO |       |  |  |  |  |
| Signatures   |               |           |                   |       |  |  |  |  |
| By: Jean-Marc Corredor as<br>Attorney-in-fact                          |               | 04/       | 10/2013           |       |  |  |  |  |

<u>\*\*</u>Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on November 30, 2012.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$14.82 to \$15.10, inclusive. The reporting person undertakes to provide to EverBank Financial Corp, any security holder of EverBank Financial

(2) To \$15.10, inclusive. The reporting person undertakes to provide to Everbank Financial Corp, any security noder of Everbank Financial Corp, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each seperate price within the range set forth in this Form 4.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$14.99 to \$15.185, inclusive. The reporting person undertakes to provide to EverBank Financial Corp, any security holder of EverBank Financial

(3) Corp, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each seperate price within the range set forth in this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.