## WILLIFORD JOHN H

Form 4
February 12, 2013

| RM 4 | UNITED STATES SECURITIES AND EXCHANGE COMMISSIONWashington, D.C. 20549 | OMB APPRROVAL |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | OMB <br> Number: | 3235 |  |
| Check this box if no longer |  | Expires: |  |  |
| subject to Section 16 | SECURITIES | Estimated | verage |  |
| Form 4 or |  | respons | spe |  |
| Form 5 obligations may continue. | Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section |  |  |  |
| See Instruction 1(b) | 30(h) of the Investment Company Act of 1940 |  |  |  |

(Print or Type Responses)

| 1. Name and Address of Reporting Person *- |  |
| :--- | :--- |
| WILLIFORD JOHN H | 2. Issuer Name and Ticker or Trading <br> (Last) <br>  <br> (First) <br>  <br> Symbol <br> RYDER SYSTEM INC [R] |
| (Middle) | 3. Date of Earliest Transaction <br> (Month/Day/Year) |
| (Street) | 02/08/2013 |
|  | 4. If Amendment, Date Original <br> F.W. 105TH STREET |

MIAMI, FL 33178
5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)

|  | Director | 10\% Owner |
| :---: | :---: | :---: |
| $\overline{\mathrm{X}_{-}}$Officer (give title below) |  | $\ldots$ Other (speci |
|  |  | below) |
|  | President, Glo | 1 Supply Cha |

6. Individual or Joint/Group Filing(Check

Applicable Line)
_X_Form filed by One Reporting Person __ Form filed by More than One Reporting Person

| (City) | (State) | (Zip) Tab | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. <br> Transact <br> Code <br> (Instr. 8) <br> Code | 4. Securit mr Dispos (Instr. 3, <br> Amount | es Ac d of (D) 4 and 5 <br> (A) or (D) | quired (A) <br> D) <br> Price | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. <br> Ownership <br> Form: <br> Direct (D) <br> or Indirect <br> (I) <br> (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | 02/10/2013 |  | F(1) | 521 |  | $\begin{aligned} & \$ \\ & 57.705 \end{aligned}$ | 25,786 | D |  |
| Common Stock | 02/11/2013 |  | M | 12,182 | A | $\begin{aligned} & \$ \\ & 32.985 \end{aligned}$ | 37,968 | D |  |
| Common Stock | 02/11/2013 |  | S | 12,182 | D | $\underset{(2)(3)}{\$ 57.43}$ | 25,786 | D |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

| Persons who respond to the collection of | SEC 1474 |
| :--- | ---: |
| information contained in this form are not | $(9-02)$ |
| required to respond unless the form |  |
| displays a currently valid OMB control |  |

number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security <br> (Instr. 3) | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. Number of | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title Under (Instr. |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Conversion | (Month/Day/Year) | Execution Date, if | Transacti | Derivative |  |  |
|  | or Exercise |  | any | Code | Securities Acquired |  |  |
|  | Price of |  | (Month/Day/Year) | (Instr. 8) | (A) or Disposed of |  |  |
|  | Derivative |  |  |  | (D) |  |  |
|  | Security |  |  |  | (Instr. 3, 4, and 5) |  |  |

Title

## Reporting Owners

## Reporting Owner Name / Address

## Relationships

Director 10\% Owner Officer Other

## WILLIFORD JOHN H

11690 N.W. 105TH STREET
MIAMI, FL 33178

President, Global Supply Chain

## Signatures

/s/ Julie A. Azuaje, by power of attorney
${ }_{-}^{* *}$ Signature of Reporting Person Date

## Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. $78 \mathrm{ff}(\mathrm{a})$.
(1) Represents shares of common stock withheld by the Company for the payment of taxes due upon the vesting of restricted stock rights granted to the reporting person on February 10, 2010.
(2) This reflects the weighted average price at which the shares were sold. The sales prices ranged from $\$ 57.38$ to 57.46.

The Reporting Person will provide, upon request by the Commission staff, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.
(4) The stock options vest in three equal installments on February 8, 2014, February 8, 2015 and February 8, 2016.
(5) The performance cycle for one half of the performance-based restricted stock rights (PBRSRs) is segmented into three equal performance periods of one, two and three years. The performance period for the other half is segmented into three equal one-year performance periods. The PBRSRs earned for each performance period will vest at the end of the three-year cycle ending on December 31, 2015.

PBRSRs that do not vest will be cancelled.
(6) The PBRSRs represent a contingent right to receive that number of shares of Ryder common stock equal to $25 \%$ to $125 \%$ of the number of PBRSRs based on the Company achieving certain threshold, target or maximum performance goals.
(7) The option, representing the right to purchase 36,545 shares, vests in accordance with the following schedule: 12,182 vested on February 10, 2011, 12,181 vested on February 10, 2012 and 12,182 vested on February 10, 2013.
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

