#### MERCADOLIBRE INC

Form 4

September 21, 2009

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

3235-0287

**OMB APPROVAL** 

Expires:

January 31, 2005

0.5

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Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* Hernan Kazah

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

MERCADOLIBRE INC [MELI]

(Check all applicable)

(Last)

(Middle) (First)

3. Date of Earliest Transaction

Director 10% Owner

TRONADOR 4890, 8TH FLOOR

(Month/Day/Year) 09/18/2009

X\_ Officer (give title Other (specify below)

6. Individual or Joint/Group Filing(Check

below)

Executive VP and CFO

4. If Amendment, Date Original

(Instr. 8)

Applicable Line)

Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

**BUENOS AIRES, C1 C1430DNN** 

(City) (State) (Zip)

(Street)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)

2. Transaction Date 2A. Deemed (Month/Day/Year)

Execution Date, if

(Month/Day/Year)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D)

5. Amount of Securities Beneficially Owned

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial (T)

Ownership (Instr. 4) (Instr. 4)

(A)

(Instr. 3, 4 and 5)

Following Reported Transaction(s)

(Instr. 3 and 4) Code V Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

Conversion or Exercise

3. Transaction Date 3A. Deemed (Month/Day/Year) Execution Date, if

any

4. 5. Number Transactionof Code Derivative

6. Date Exercisable and **Expiration Date** (Month/Day/Year)

7. Title and Amount of **Underlying Securities** (Instr. 3 and 4)

### Edgar Filing: MERCADOLIBRE INC - Form 4

| (Instr. 3)                        | Price of<br>Derivative<br>Security |            | (Month/Day/Year) | (Instr. | 8) | Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4,<br>and 5) |     |                     |                 |                 |  |
|-----------------------------------|------------------------------------|------------|------------------|---------|----|---|-----|---------------------|-----------------|-----------------|--|
|                                   |                                    |            |                  | Code    | V  | (A)   | (D) | Date<br>Exercisable | Expiration Date | Title           | Amount<br>or<br>Number<br>of<br>Shares |
| Call Options (obligation to sell) | \$ 40                              | 09/18/2009 |                  | E       |    |   | 400 | 08/11/2009          | 09/18/2009(1)   | Common<br>Stock | 4,000                                  |
| Call Options (obligation to sell) | \$ 40                              | 09/18/2009 |                  | E       |    |   | 300 | 08/13/2009          | 09/18/2009(1)   | Common<br>Stock | 3,000                                  |

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Hernan Kazah

TRONADOR 4890, 8TH FLOOR Executive VP and CFO

**BUENOS AIRES, C1 C1430DNN** 

## **Signatures**

Jacobo Cohen Imach (Attorney-in-fact) 09/21/2009

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

The expiration of the call option in accordance with its terms may have resulted in an unintentional, technical short-swing profit under (1) Section 16(b) of the Securities Exchange Act of 1934. The reporting person has voluntarily disgorged to the Company any profit from such transaction.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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