AFLAC INC Form DEFA14A March 16, 2017

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

	ursuant to Section 14(a) of the Secu 934 (Amendment No.)	rities	
Filed by the Regist Filed by a Party oth	rant [X] ner than the Registrant []		
Check the appropri	ate box:		
[]		Preliminary Proxy Statement Confidential for the Commission Only (consequented by Pule 14c ((a)(2)))	
[] []		Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2)) Definitive Proxy Statement	
[X]	•	Definitive Additional Materials	
[]		Soliciting Material Pursuant to §240.14a-12	
AFLAC INCO	ORPORATED		
(Name of Regi	strant as Specified In Its Charter)		
	(Name of Person(s) Filing Proxy Statement, if other than the Registrant)	
	Fee (Check the appropriate box):		
[X] []	No fee required. Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.		
	1)	Title of each class of securities to which transaction applies:	
	2)	Aggregate number of securities to which transaction applies:	
	3)	Per unit price or other underlying value of transaction computed pursuant t Exchange Act Rule 0-11 (set forth the amount on which the filing fee i calculated and state how it was determined):	
	4)	Proposed maximum aggregate value of transaction:	
	5)	Total fee paid:	
[]	Fee paid previously with preliminary materials.		
[]	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.		
	1)	Amount Previously Paid:	

2)	Form, Schedule or Registration Statement No
3)	Filing Party:
4)	Date Filed:

*** Exercise Your Right to Vote ***

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on May 1, 2017.

AFLAC INCORPORATED

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WORLDWIDE HEADQUARTERS

1932 WYNNTON ROAD

COLUMBUS, GA 31999

Meeting Information

Meeting Type: Annual Meeting **For holders as of:** February 22, 2017

Date: May 1, 2017 **Time:** 10:00 a.m.

Location: Columbus Museum

Patrick Theatre

1251 Wynnton Road Columbus, Georgia 31906

Meeting directions may be obtained by calling (800) 227-4756.

You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

Before You Vote

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT ANNUAL REPORT ON FORM 10-K

2016 YEAR IN REVIEW

How to View Online:

Have the information that is printed in the box marked by the arrow ®XXXX XXXX XXXX XXXX (located on the following page) and visit: www.proxyvote.com.

How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) BY INTERNET: www.proxyvote.com

2) BY TELEPHONE: 1-800-579-1639

3) BY E-MAIL*: sendmaterial@proxyvote.com

* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow ®XXXX XXXX XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 17, 2017 to facilitate timely delivery.

How To Vote

Please Choose One of the Following Voting Methods

Vote In Person: Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow ®XXXX XXXX XXXX (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

Voting Items THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" ALL DIRECTOR NOMINEES IN PROPOSAL 1 AND "FOR" PROPOSALS 2, 4, 5 AND 6, AND EVERY "YEAR" FOR PROPOSAL 3.				
The following proposals are being submitted to the Shareholders:				
1. to elect 14 Directors of the Company to serve until the next Annual Meeting and until their successors are duly elected and qualified <i>Nominees:</i>				
1a. Daniel P. Amos				
1b.Paul S. Amos II				
1c.W. Paul Bowers				
1d. Kriss Cloninger III				
1e. Toshihiko Fukuzawa				
1f. Elizabeth J. Hudson				
1g.Douglas W. Johnson				

In. Robert B. Johnson	
1i. Thomas J. Kenny	
1j.Charles B. Knapp	
1k. Karole F. Lloyd	
11. Joseph L. Moskowitz	
1m. Barbara K. Rimer, DrPH	
1n. Melvin T. Stith	
2.	to consider the following non-binding advisory proposal:
"Resolved, that the shareholders appro-	ve the compensation of the Company's named executive officers, pursuant to

THE BOARD OF DIRECTORS RECOMMENDS A VOTE OF EVERY "YEAR".

Proxy Statement"

3. Non-binding, advisory vote on the frequency of future advisory votes on executive compensation

Compensation Discussion and Analysis, executive compensation tables and accompanying narrative discussion in the

the compensation disclosure rules of the Securities and Exchange Commission, including as disclosed in the

- 4. to consider and act upon the ratification of the appointment of KPMG LLP as independent registered public accounting firm of the Company for the year ending December 31, 2017
- 5. to approve the adoption of the Aflac Incorporated Long-Term Incentive Plan (As Amended and Restated February 14, 2017) (2017 LTIP) with additional shares authorized under the 2017 LTIP
 - 6. to approve the adoption of the 2018 Management Incentive Plan ("2018 MIP")

