AFLAC INC Form DEFA14 March 22, 2012		
SCHEDULE 14A		
(Rule 14a-101)		
INFORMATION 1	REQUIRED IN PROXY STATEMENT	
SCHEDULE 14A	INFORMATION	
	Pursuant to Section 14(a) of the ge Act of 1934 (Amendment No. )	
Filed by the Regis Filed by a Party ot ]	trant [X] her than the Registrant [	
[ ] Confide Commis	riate box: nary Proxy Statement [ ] ntial, For Use of the ssion Only (as permitted 14a-6(e)(2))	Soliciting Material Under Rule 14a-12
[ ] Definitiv	ve Proxy Statement ve Additional Materials	
Aflac Incorpor	rated istrant as Specified In Its Charter)	
	(Name of Person(s) Fi	ling Proxy Statement, if Other Than the Registrant)
Payment of Filing [X]		r Exchange Act Rules 14a-6(i)(4) and 0-11.  Title of each class of securities to which transaction applies:
	2)	Aggregate number of securities to which transaction applies:
	3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
	4)	Proposed maximum aggregate value of transaction:
	5)	Total fee paid:
[ ]		is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which ously. Identify the previous filing by registration statement number, or the form or
	2)	Form, Schedule or Registration Statement No.:

3) Filing Party:

4) Date Filed:

# \*\*\* Exercise Your Right to Vote \*\*\*

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on May 7, 2012.

#### AFLAC INCORPORATED

AFLAC INCORPORATED WORLDWIDE HEADQUARTERS 1932 WYNNTON ROAD COLUMBUS, GA 31999

**Meeting Information** 

Meeting Type: Annual Meeting
For holders as of: February 29, 2012
Date: May 7, 2012 Time: 10:00 a.m.

Location:

Columbus Museum
Patrick Theatre
1251 Wynnton Road
Columbus, Georgia 31906

You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

# Before You VoteHow to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

NOTICE AND PROXY STATEMENT ANNUAL REPORT

#### How to View Online:

Have the information that is printed in the box marked by the arrow è XXXX XXXX XXXX (located on the following page) and visit: www.proxyvote.com.

#### How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) BY INTERNET: www.proxyvote.com 2) BY TELEPHONE: 1-800-579-1639

3) BY E-MAIL\*: sendmaterial@proxyvote.com

\* If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow è XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before April 23, 2012 to facilitate timely delivery.

## — How To Vote —

### Please Choose One of the Following Voting Methods

Vote In Person: Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

Vote By Internet: To vote now by Internet, go to www.proxyvote.com. Have the information that is printed in the box marked by the arrow è XXXX XXXX available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

# **Voting Items**

THE BOARD OF DIRECTORS RECOMMENDS A VOTE "FOR" ALL DIRECTOR NOMINEES IN PROPOSAL 1 AND "FOR" PROPOSALS 2, 3, 4 AND 5.

# The following proposals are being submitted to the Shareholders:

1. Election of 14 Directors of the Company.

## Nominees:

1a.	Daniel P. Amos
1b.	John Shelby Amos II
1c.	Paul S. Amos II
1d.	Kriss Cloninger III
1e.	Elizabeth J. Hudson
1f.	Douglas W. Johnson
1g.	Robert B. Johnson
1h.	Charles B. Knapp
1i.	E. Stephen Purdom, M.D.
1j.	Barbara K. Rimer, DrPH

1k.	Marvin R. Schuster
11.	Melvin T. Stith
1m.	David Gary Thompson
1n.	Takuro Yoshida
	To consider the following non-binding advisory proposal:
	"Resolved, that the shareholders approve the compensation of the Company's named executive officers, as described in the Compensation Discussion and Analysis, executive compensation tables and accompanying narrative disclosure in the Proxy Statement.
	To consider and adopt an Amended and Restated 2004 Aflac Incorporated Long-Term Incentive Plan ("LTIP"), with no additional shares authorized under the LTIP.
	To consider and adopt an Amended and Restated 2013 Management Incentive Plan.
	Ratification of appointment of KPMG LLP as independent registered public accounting firm of the Company for the year ending December 31, 2012.
	11. 1m.

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