

KEYES JAMES H  
Form 4  
November 05, 2004

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KEYES JAMES H

(Last) (First) (Middle)

P.O. BOX 591, 5757 N. GREEN  
BAY AVENUE

(Street)

MILWAUKEE, WI 53201

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

JOHNSON CONTROLS INC [JCI]

3. Date of Earliest Transaction (Month/Day/Year)

11/03/2004

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				Code V Amount (A) or (D) Price			
Common Stock	11/03/2004		M	75,000 A \$ 28.8907	250,457	D	
Common Stock	11/03/2004		S	75,000 D \$ 58.1667	175,457	D	
Common Stock	11/04/2004		M	100,000 A \$ 28.8907	275,457	D	
Common Stock	11/04/2004		S	100,000 D \$ 58.1853	175,457	D	
Common Stock	11/05/2004		M	25,500 A \$ 28.8907	200,957	D	

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Common Stock	11/05/2004	S	25,500	D	\$ 59.3289	175,457	D	
Common Stock						26,862.25 <sup>(1)</sup>	I	By 401(k) Plan Trust
Common Stock						2,181.08	I	By Spouse

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount Number Shares
Phantom Stock Units / Directors' Retirement Plan	<u>(2)</u>					<u>(3)</u> <u>(3)</u>	Common Stock 552,000
Phantom Stock Units / Restricted Stock Plan	<u>(2)</u>					<u>(4)</u> <u>(4)</u>	Common Stock 1,680,000
Stock Option	\$ 28.8907	11/03/2004		M	75,000	11/18/2000 11/18/2008	Common Stock 75,000
Stock Option	\$ 28.8907	11/04/2004		M	100,000	11/18/2000 11/18/2008	Common Stock 100,000
Stock Option	\$ 28.8907	11/05/2004		M	25,500	11/18/2000 11/18/2008	Common Stock 25,500
Stock Option	\$ 29.2032					11/17/2001 11/17/2009	Common Stock 300,000
Stock Option	\$ 28.4219					11/15/2002 11/15/2010	Common Stock 500,000

