

Bloomin' Brands, Inc.
Form 8-K
March 11, 2019

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934
Date of Report (Date of earliest event reported) March 11, 2019

BLOOMIN BRANDS, INC.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction)

001-35625
(Commission)

20-8023465
(I.R.S. Employer)

Item 7.01 Regulation FD Disclosure.

On March 11, 2019, the Company will present business and financial information at a publicly available webcast meeting (the Analyst and Investor Meeting). Attached hereto as Exhibit 99.1 are the Analyst and Investor Meeting presentations to be made by Elizabeth Smith, Chairman and Chief Executive Officer and David Deno, Executive Vice President and Chief Financial and Administrative Officer. During the course of the Analyst and Investor Meeting, the Company s executives will discuss the Company s strategic review of the casual dining segment, portfolio growth initiatives and the key drivers behind the momentum at the Outback Steakhouse brand.

The meeting will begin at approximately 9:00AM EDT and end at approximately 1:00PM EDT. A live webcast of the meeting will be available from the Company s website at <http://www.bloominbrands.com> under the Investors section. A replay of the webcast will be available following the conclusion of the presentation.

The information contained in this Item 7.01, including Exhibits 99.1 attached hereto, is being furnished and shall not be deemed filed for any purpose, and shall not be deemed incorporated by reference in any document whether or not filed under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended, regardless of any general incorporation language in any such document.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit

| Number | Description |
|--------|---|
| 99.1 | <u>Analyst and Investor Meeting Presentations made by the Company on March 11, 2019</u> |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BLOOMIN BRANDS, INC.
(Registrant)

Date: March 11, 2019

By: /s/ Joseph J. Kadow
Joseph J. Kadow
Executive Vice President and Chief Legal Officer