COCA COLA BOTTLING CO CONSOLIDATED /DE/ Form 8-K August 24, 2017

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 23, 2017

COCA-COLA BOTTLING CO. CONSOLIDATED

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction 0-9286 (Commission 56-0950585 (IRS Employer

of incorporation)

File Number)

Identification No.)

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4100 Coca-Cola Plaza, Charlotte, North Carolina (Address of principal executive offices) (704) 557-4400 28211 (Zip Code)

(Registrant s telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On August 23, 2017, the Board of Directors of Coca-Cola Bottling Co. Consolidated (the <u>Company</u>) elected Richard T. Williams to the Company's Board of Directors (the <u>Bo</u>ard), effective that day, with a term expiring at the Company's 2018 annual meeting of stockholders. Mr. Williams is the former Vice President of Corporate Community Affairs of Duke Energy Corporation, where he served for over 37 years. He currently serves on the board of directors of HomeTrust Bancshares, Inc., as well as the boards of directors of numerous non-profit organizations.

Mr. Williams will receive compensation for his Board and committee service in accordance with the Company s standard compensation arrangement for non-employee directors, which is described under the caption Director Compensation in the Company s definitive proxy statement on Schedule 14A filed with the Securities and Exchange Commission on March 20, 2017, as adjusted by the Board from time to time.

There are no arrangements or understandings between Mr. Williams and any other persons pursuant to which he was selected as a director. Additionally, there are no transactions involving the Company and Mr. Williams that the Company would be required to report pursuant to Item 404(a) of Regulation S-K. Mr. Williams has never served as one of the Company s officers or employees.

A copy of the news release announcing Mr. Williams election is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.Description99.1News Release, dated August 24, 2017.

Incorporated By Reference To Filed herewith.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COCA-COLA BOTTLING CO. CONSOLIDATED

Date: August 24, 2017

By: /s/ E. Beauregarde Fisher III E. Beauregarde Fisher III

Executive Vice President, General Counsel and Secretary

UNITED STATES

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EXHIBITS

CURRENT REPORT

ON

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EXHIBIT INDEX

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