**NETFLIX INC** Form 4 January 06, 2015

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to

Section 16. Form 4 or

Form 5 obligations may continue.

See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

**CRANZ TAWNI** 

(Last)

(Instr. 3)

(Middle)

(First)

(Street)

100 WINCHESTER CIRCLE

LOS GATOS, CA 95032

2. Issuer Name and Ticker or Trading

Symbol

NETFLIX INC [NFLX] 3. Date of Earliest Transaction

(Month/Day/Year) 01/02/2015

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

5. Relationship of Reporting Person(s) to

(Check all applicable)

Chief Talent Officer

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Issuer

below)

Director

X\_ Officer (give title

(City) (State)

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year)

Execution Date, if

(Zip)

(Month/Day/Year)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8)

(Instr. 3, 4 and 5)

Code V Amount (D) Price

(A)

5. Amount of Securities Beneficially Owned Following Reported

(Instr. 3 and 4)

(T) (Instr. 4) Transaction(s)

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial Ownership (Instr. 4)

10% Owner

Other (specify

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security

Conversion or Exercise 3. Transaction Date 3A. Deemed

(Month/Day/Year) Execution Date, if any

4. Transactionof Code

5. Number 6. Date Exercisable and **Expiration Date** Derivative (Month/Day/Year)

7. Title and Amount Underlying Securities (Instr. 3 and 4)

(Instr. 3) Price of Derivative Security

(Month/Day/Year) (Instr. 8) Securities

Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)

Code V (A) (D) Date

Date Exercisable Expiration Ti

Title

Amour or Numbe

of Shares

Non-Qualified

Stock Option \$ 348.94 (right to buy)

01/02/2015

A 299

01/02/2015 01/02/2025

Common Stock

<sup>1</sup> 299

# **Reporting Owners**

Reporting Owner Name / Address

Relationships

Director 10% Owner Officer

Other

CRANZ TAWNI

100 WINCHESTER CIRCLE LOS GATOS, CA 95032 Chief Talent Officer

**Signatures** 

By: Carole Payne, Authorized Signatory For: Tawni

Cranz

01/06/2015

\*\*Signature of Reporting Person

Date

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number. ght">522,768 \$281,978

See accompanying notes to unaudited condensed consolidated financial statements.

Reporting Owners 2

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# HERITAGE INSURANCE HOLDINGS, INC. AND SUBSIDIARIES

# **Condensed Consolidated Statements of Income and Comprehensive Income**

(Unaudited)

(Amounts in thousands, except per share and share amounts)

	Three Months Ended September 30 2014 2013					Nine Months Ended September 30, 2014 2013			
REVENUE:		2017		2010		2011		2010	
Gross premiums written	\$	86,771	\$	37,176	\$	254,943	\$	134,574	
(Increase) decrease in gross unearned premiums	_	(6,897)		4,330		(50,084)		(44,704)	
				,					
Gross premiums earned		79,874		41,506		204,859		89,870	
Ceded premiums		(24,347)		(19,701)		(62,801)		(26,475)	
•									
Net premiums earned		55,527		21,805		142,058		63,395	
Retroactive reinsurance								26,072	
Net investment income		1,126		302		2,463		639	
Net realized gains (losses)		80		(123)		62		(171)	
Other revenue		1,280		796		3,847		1,788	
Total revenue		58,013		22,780		148,430		91,723	
EXPENSES:									
Losses and loss adjustment expenses		22,314		9,996		62,145		23,146	
Policy acquisition costs		12,469		1,740		23,326		2,720	
General and administrative expenses		7,121		3,373		19,919		12,940	
Interest expense				4				16	
Total expenses		41,904		15,113		105,390		38,822	
		16.100		7.667		42.040		50.001	
Income before income taxes		16,109		7,667		43,040		52,901	
Provision for income taxes		6,144		2,340		15,620		19,502	
Net income	\$	9,965	\$	5,327	\$	27,420	\$	33,399	
	•	- ,	•	-,	Ť	,,	•	,	
OTHER COMPREHENSIVE INCOME:									
Change in net unrealized gains (losses) on									
investments		(139)		32		4,779		(1,785)	
Reclassification adjustment for net realized									
investment losses		(80)		123		(62)		171	
Income tax (expense) benefit related to items of									
other comprehensive income		83		(59)		(1,821)		623	

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Total comprehensive income	\$	9,829	\$	5,423	\$	30,316	\$	32,408
Weighted average shares outstanding								
Basic	29,7	94,960	15,	254,100	22	2,807,705	13	,740,250
Diluted	29,8	314,631	15,	254,100	24	,381,869	13	,740,250
Earnings per share								
Basic	\$	0.33	\$	0.35	\$	1.20	\$	2.43
Diluted	\$	0.33	\$	0.35	\$	1.12	\$	2.43

See accompanying notes to unaudited condensed consolidated financial statements.

# HERITAGE INSURANCE HOLDINGS, INC. AND SUBSIDIARIES

# **Condensed Consolidated Statements of Cash Flows**

# (Unaudited)

# (Amounts in thousands)

	Nine Months Ended September 3 2014 2013				
OPERATING ACTIVITIES					
Net income	\$	27,420	\$	33,399	
Adjustments to reconcile net income to net cash provided by operating activities:					
Stock-based compensation		40		575	
Amortization of bond discount		1,565		559	
Depreciation and amortization		512		122	
Allowance on doubtful accounts		250			
Net realized (gains) losses		(62)		171	
Deferred income taxes		3,904		(2,339)	
Changes in operating assets and liabilities:					
Accrued investment income		(876)		(440)	
Premiums receivable, net		(37,877)		(8,412)	
Restricted cash		(4,339)			
Prepaid reinsurance premiums		(36,183)		(50,958)	
Reinsurance premiums receivable		5,337			
Income taxes receivable		4,241			
Deferred policy acquisition costs, net		(15,861)		(6,799)	
Other assets		(2,635)		(681)	
Unpaid losses and loss adjustment expenses		22,621		10,973	
Unearned premiums		50,084		44,704	
Reinsurance payable		24,739		44,683	
Income taxes payable		(2,507)		9	
Accrued compensation		4,168		5,256	
Advance premiums		6,181		4,299	
Other liabilities		2,589		7,674	
Net cash provided by operating activities		53,311		82,795	
INVESTING ACTIVITIES					
Proceeds from sales and maturities of investments available for sale		29,426		5,123	
Purchases of investments available for sale		(141,176)		(68,020)	
Cost of property and equipment acquired		(6,251)		(10,235)	
Net cash used in investing activities		(118,001)		(73,132)	
FINANCING ACTIVITIES					
Proceeds from issuance of equity and redeemable shares		88			
		78,670			

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Proceeds from issuance of equity from initial public offering, net of discount fee and expense

and expense				
Proceeds from issuance of equity from conversion of warrants, net		22,515		33,300
Repayment on note payable to bank				(1,000)
Net cash provided by financing activities		101,273		32,300
Increase in cash and cash equivalents		36,583		41,963
Cash and cash equivalents at beginning of period		65,059		63,872
Cash and cash equivalents at end of period	\$	101,642	\$	105,835
Cush and cush equivalents at end of period	Ψ	101,042	Ψ	103,033
Supplemental Cash Flows Information:				
Interest paid	\$		\$	16
Income taxes paid	\$	9,981	\$	19,855

See accompanying notes to unaudited condensed consolidated financial statements.

2012

# HERITAGE INSURANCE HOLDINGS, INC. AND SUBSIDIARIES

# Condensed Consolidated Statements of Stockholders Equity

# Nine months Ended September 30, 2014 and 2013

(Unaudited)

(Amounts in thousands, except share amounts)

	Common	Retained		ımulated Other	Total				
	Shares	Amoun		dditional I-In Capital	Earnings (Deficit)	_	orehensive acome		ckholders Equity
Balance at December 31,				-					·
2013	14,007,150	\$ 1	\$	62,849	\$ 17,924	\$	(790)	\$	79,984
Temporary equity reclassified									
to equity	2,338,350			20,921					20,921
Member tax distribution				(1,057)					(1,057)
Issuance of equity	17,850			88					88
Net unrealized change in									
investments, net of tax							2,896		2,896
Issuance of common stock									
equity in initial public									
offering and private									
placement, net of discount fee									
and direct costs of issuance of									
\$6,530	6,909,091	1		69,469					69,470
Issuance of common stock to									
underwriters for over									
allotment, net of discount fee									
and direct cost of issuance of									
\$700	900,000			9,200					9,200
Exercise of warrants	5,622,519	1		22,514					22,515
Stock based compensation				40					40
Net income					27,420				27,420
Balance at September 30,									
2014	29,794,960	\$ 3	\$	184,024	\$ 45,344	\$	2,106	\$	231,477
	Common	Stock		dditional			lated Oth		Total
	Charre	A		Paid-In	_	_	orehensive		
Dalamas at Dagarak and 21	Shares	Amoun	ι	Capital	(Deficit)	11	ncome		Equity
Balance at December 31,	0.040.450	Α		22 701	<b>*</b> ( <b>*</b> 466)	Φ.		Φ.	20.110

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\$

33,584

\$ (5,466)

\$

28,119

\$ 1

8,310,450

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Equity reclassified to						
temporary	(1,058,250)		(4,150)			(4,150)
Issuance of 6,675,900						
warrants and 272,850						
redeemable shares	6,403,050		31,655			31,655
Exercise of stock options	285,600		150			1,423
Net unrealized change in						
investments, net of tax					(991)	(991)
Change in fair value of						
redeemable shares				(1,997)		(3,270)
Net income				33,399		33,399
Balance at September 30,						
2013	13,940,850	\$ 1	\$ 61,239	\$ 25,936	\$ (991)	\$ 86,185

See accompanying notes to unaudited condensed consolidated financial statements.

# HERITAGE INSURANCE HOLDINGS, INC.

# **Notes to Unaudited Condensed Consolidated Financial Statements**

#### NOTE 1. ORGANIZATION, CONSOLIDATION AND PRESENTATION

### **Organization**

Heritage Insurance Holdings, Inc. (the Company) was initially formed as a Florida limited liability company in 2012. On January 1, 2014, the Company formed a Delaware limited liability company, also named Heritage Insurance Holdings, LLC and merged with it in order to domicile the Company in Delaware. Effective May 22, 2014, Heritage Insurance Holdings, LLC converted into a Delaware corporation named Heritage Insurance Holdings, Inc.

The Company s primary products are personal and commercial residential insurance, which the Company currently offers only in Florida under authorization from the Florida Office of Insurance Regulation (FLOIR). The Company conducts its operations under one business segment.

On May 22, 2014, the Company s registration statement on Form S-1 was declared effective, pursuant to which it sold 6,900,000 shares of common stock to the public at a price of \$11.00 per share, including 900,000 shares sold pursuant to the underwriters over-allotment option (the IPO). Concurrent with the IPO, the Company completed a private placement (the Private Placement) with Ananke Ltd., an affiliate of Nephila Capital Ltd., to purchase \$10 million of the Company s common stock at a price per share equal to the IPO price. The Company s total net proceeds from the IPO and the Private Placement were \$78.6 million, after deducting underwriting discounts and other expenses.

On June 13, 2014, Heritage Property & Casualty Insurance Company, the Company s insurance subsidiary (Heritage P&C ), entered into an Insurance Policy Acquisition and Transition Agreement (the Agreement ) with the Florida Insurance Guaranty Association (FIGA) and the Florida Department of Financial Services (DFS), the Receiver of Sunshine State Insurance Company ( SSIC ). Pursuant to the Agreement, Heritage P&C has the right to offer a new policy of insurance, effective June 27, 2014 to all (subject to limited exceptions) Florida SSIC policyholders having in-force policies ( Transition Policies ), without the need for SSIC policyholders to file a new application with Heritage P&C or pay premium that has already been paid to SSIC ( Transition Coverage ). As of June 27, 2014, SSIC had approximately 33,000 policies in force, representing approximately \$58.9 million of in force premium and unearned premium of approximately \$29.3 million. The Transition Coverage will terminate at the end of the original SSIC policy period. Upon termination of each Transition Policy, Heritage P&C will renew such policies at the lesser of SSIC s and Heritage P&C s rates on either SSIC s or Heritage P&C s forms, respectively. As consideration, Heritage P&C paid \$10 million to the DFS, which will be amortized as acquisition costs in relation to the earning of the approximate \$29.3 million of unearned premium. Heritage P&C was assigned the entirety of the unearned premium. At September 30, 2014, approximately 31,700 policies were in force representing approximately \$57 million of annualized premium. The SSIC policies represented approximately 19% of the Company s total policies in force at September 30, 2014.

### Consolidation and Presentation

The accompanying unaudited Condensed Consolidated Financial Statements have been prepared in accordance with U.S. generally accepted accounting principles (GAAP), for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by GAAP for complete financial statements. In the opinion of management, all adjustments (consisting of normal recurring accruals) necessary to present fairly the information set forth therein have been included. The

accompanying unaudited Condensed Consolidated Financial Statements should be read in conjunction with the Consolidated Financial Statements and footnotes for the year ended December 31, 2013 as filed with the Securities and Exchange Commission pursuant to Rule 424(b) under the Securities Act of 1933, as amended (the Securities Act ), on May 27, 2014. Results for the nine month period ended September 30, 2014 are not necessarily an indication of the results that may be expected for the full fiscal year ending December 31, 2014.

The Company prepares its financial statements in conformity with GAAP. GAAP differs from statutory accounting principles prescribed or permitted for insurance entities by regulatory authorities. While preparing its financial statements, the Company makes estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements, as well as reported amounts of revenues and expenses during the reporting period. Accordingly, actual results will differ from those estimates. Reported amounts that require the Company to make extensive use of estimates include its reserves for unpaid losses and loss adjustment expenses, deferred policy acquisition costs and investments. Except for the captions on its Condensed Consolidated Balance Sheets and Condensed Consolidated Statements of Income and Comprehensive Income, the Company generally uses the term loss expense(s) to collectively refer to both losses and loss adjustment expenses.

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# HERITAGE INSURANCE HOLDINGS, INC.

# **Notes to Unaudited Condensed Consolidated Financial Statements**

The Company qualifies as an emerging growth company as defined in Section 2(a)(19) of the Securities Act, as modified by the Jumpstart Our Business Startups Act of 2012 (the JOBS Act ). As a result, the Company is eligible to take advantage of certain exemptions from various reporting requirements applicable to other public companies that are not emerging growth companies. The Company intends to continue to take advantage of some, but not all, of the exemptions available to emerging growth companies until such time that it is no longer an emerging growth company. The Company has, however, irrevocably elected not to take advantage of the extended transition period afforded by the JOBS Act for the implementation of new or revised accounting standards. As a result, the Company will comply with new or revised accounting standards on the relevant dates on which adoption of such standards is required for non-emerging growth companies.

#### NOTE 2. SIGNIFICANT ACCOUNTING POLICIES

Our significant accounting policies, other than those below, are described in Note 2 in our audited consolidated financial statements as referred to above.

#### Restricted Cash

The carrying amounts reported in the condensed consolidated balance sheets for interest bearing deposits approximate their fair value because of the short maturity of these investments. As of September 30, 2014, restricted cash was \$4.3 million. Heritage P&C holds approximately \$4.3 million relating to a reinsurance agreement with an entity that issued catastrophe ( CAT ) bonds, as Heritage P&C is contractually required to deposit two installments of reinsurance premiums into a trust account.

### Offering costs

Offering costs incurred in connection with the IPO and Private Placement, which included underwriters fees, legal and accounting fees, printing and other fees were deducted from the gross proceeds of the IPO and Private Placement. The proceeds from the issuance of shares net of offering costs is included in additional paid in capital in the consolidated statements of stockholders equity. The Company incurred in aggregate \$7.2 million in offering costs related to the IPO and Private Placement.

# **Income Taxes**

On May 22, 2014, the Company converted from a limited liability company to a corporation. As a limited liability company, the Company was treated as a partnership for tax purposes, and accordingly was not subject to entity-level federal or state income taxation. The Company s income tax provision generally consisted of income taxes payable by its separate subsidiaries that are taxed as corporations. As such, the Company s effective tax rate as a limited liability company has historically been driven primarily by the taxable income recognized with respect to gross premiums written. As a corporation, the Company is subject to typical corporate U.S. federal and state income tax rates on a consolidated basis which it expects to result in a statutory tax rate of approximately 38.575% under current tax law.

# **Accounting Pronouncements**

The Company describes below recent pronouncements that have had or may have a significant effect on its financial statements or on its disclosures. The Company does not discuss recent pronouncements that a) are not anticipated to have an impact on, or b) are unrelated to its financial condition, results of operations, or related disclosures.

In May 2014, the FASB issued ASU No. 2014-09, Revenue from Contracts with Customers (Topic 606), ( ASU 2014-09) which supersedes current revenue recognition guidance, including most industry-specific guidance. ASU 2014-09 requires a company to recognize revenue when it transfers promised goods or services to customers in an amount that reflects the consideration to which the company expects to be entitled in exchange for those goods and services. The guidance also requires additional disclosures regarding the nature, amount, timing and uncertainty of revenue that is recognized. ASU 2014-09 is effective for annual and interim periods beginning after December 15, 2016. Early adoption is not permitted. The Company is evaluating the impact of the new guidance on its consolidated financial statements.

# HERITAGE INSURANCE HOLDINGS, INC.

#### **Notes to Unaudited Condensed Consolidated Financial Statements**

In June 2014, FASB issued ASU 2014-12, *Compensation Stock Compensation*, which clarifies accounting for share-based payments for which the terms of an award provide that a performance target could be achieved after the requisite service period. That is the case when an employee is eligible to retire or otherwise terminate employment before the end of the period in which a performance target could be achieved and still be eligible to vest in the award if and when the performance target is achieved. The updated guidance clarifies that such a term should be treated as a performance condition that affects vesting. As such, the performance target should not be reflected in estimating the grant-date fair value of the award. Compensation cost should be recognized in the period in which it becomes probable that the performance target will be achieved and should represent the compensation cost attributable to the periods for which the requisite service has already been rendered. The guidance will be effective for the Company beginning with fiscal year 2016, and may be applied either prospectively or retrospectively. The Company does not anticipate that this guidance will materially impact its condensed consolidated financial statements and related disclosures.

#### Subsequent Events

The Company follows the provisions of ASC Topic 855-10, Subsequent Events, relating to subsequent events. This guidance establishes principles and requirements for subsequent events. This guidance defines the period after the balance sheet date during which events or transactions that may occur would be required to be disclosed in the company s financial statements. The Company has evaluated subsequent events up to the date of issuance of this report (see **Note 18**).

### **NOTE 3. INVESTMENTS**

The following table details the difference between cost or adjusted/amortized cost and estimated fair value, by major investment category, at September 30, 2014 and December 31, 2013:

$\epsilon$	Cost or Adjusted / A	ed Fair				
	Cost	Gains	Losses	Value		
		(In th	(In thousands)			
September 30, 2014						
U.S. government and agency securities	\$ 2,848	\$ 4	\$ 15	\$ 2,837		
States, municipalities and political subdivision	ns 27,259	356	21	27,594		
Special revenue	99,854	1,010	139	100,725		
Industrial and miscellaneous	81,434	360	292	81,502		
Redeemable preferred stocks	3,171	47	48	3,170		
•						
Total fixed maturities	214,566	1,777	515	215,828		
Nonredeemable preferred stocks	8,814	138	72	8,880		
Equity securities	17,865	2,272	170	19,967		

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Total equity securities	26,679	2,410	24	28,847
DCR Mortgage investment	464			464
Mortgage loan participation	6,001			6,001
Total investments	\$ 247,710	<b>\$ 4,187</b>	\$ 75	57 \$ 251,140

	Cost or Adjusted / AGrostizEthreali Getoss Unrealize							
	(	Cost		Gains Losses (In thousands)			V	alue
December 31, 2013								
U.S. government and agency securities	\$	1,486	\$		\$	44	\$	1,442
States, municipalities and political subdivisio	ons	14,255		42		136	1	14,161
Special revenue	4	41,114		89		608	۷	10,595
Industrial and miscellaneous	2	46,726		69		480	4	16,315
Redeemable preferred stocks		2,374		4		223		2,155
Total fixed maturities	10	05,955		204		1,491	10	)4,668
Nonredeemable preferred stocks		5,283		6		331		4,958
Equity securities	,	20,163		370		45	2	20,488
Total equity securities	,	25,446		376		376	2	25,446
Mortgage loan participation		6,063						6,063
<b>Total investments</b>	\$ 13	37,464	\$	580	\$	1,867	\$ 13	36,177

The Company calculates the gain or loss realized on the sale of investments by comparing the sales price (fair value) to the cost or adjusted/amortized cost of the security sold. The Company determines the cost or adjusted/amortized cost of the security sold using the specific-identification method. The following tables detail the Company s realized gains (losses) by major investment category for the nine and three months ended September 30, 2014 and 2013, respectively:

# HERITAGE INSURANCE HOLDINGS, INC.

# **Notes to Unaudited Condensed Consolidated Financial Statements**

		2014				
	Gains (Losses	sFair V		•	Fair V	alue at Sale
Nin - Mandha Endad Cartanak ar 20			(In tho	usands)		
Nine Months Ended September 30, Fixed maturities	¢ 170	\$	6 152	\$ 3	\$	977
	\$ 179	<b>3</b>	6,153	\$ 3 8	Þ	266
Equity securities				8		200
Total realized gains	179		6,153	11		1,243
Fixed maturities	(91)		2,789	(21)		1,110
Equity securities	(26)		17,991	(161)		2,940
Total realized losses	(117)		20,780	(182)		4,050
Net realized gain (losses)	\$ 62	\$	26,933	\$(171)	\$	5,293
		2014			2012	
					2013	
	Gains (Losses					alue at Sale
Three Months Ended September 30,	Gains (Losses			Gains (Losses usands)		alue at Sale
Three Months Ended September 30, Fixed maturities	Gains (Losses					alue at Sale
		sFair V	(In tho	usands)	<b>F</b> air V	
Fixed maturities		sFair V	(In tho	usands)	<b>F</b> air V	
Fixed maturities Equity securities	\$ 87	sFair V	(In thou	usands) \$ 4	<b>F</b> air V	961
Fixed maturities Equity securities  Total realized gains	\$ 87 87	sFair V	3,083 3,083	susands) \$ 4	<b>F</b> air V	961 961
Fixed maturities Equity securities  Total realized gains  Fixed maturities	\$ 87 87 (2)	sFair V	3,083 3,083 90	(3)	<b>F</b> air V	961 961 196

The table below summarizes the Company s fixed maturities at September 30, 2014 by contractual maturity periods. Actual results may differ as issuers may have the right to call or prepay obligations, with or without penalties, prior to the contractual maturity of those obligations.

Cost or Amortized	!		
Cost	Percent of Total	Fair Value	Percent of Total
		(In thousands)	

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(In thousands)

inousurus)										
September 30, 2014										
Due in one year or less	\$	6,752	3.14%	\$	6,763	3.13%				
Due after one year through five years		136,094	63.43%		136,558	63.27%				
Due after five years through ten years		36,390	16.96%		36,685	17.00%				
Due after ten years		35,330	16.47%		35,822	16.60%				
Total	\$	214,566	100.00%	\$	215,828	100.00%				

The following table summarizes the Company s net investment income by major investment category for the three and nine month periods ended September 30, 2014 and 2013, respectively:

	For the Three	Months E	nd <b>dd</b> or i	the Nine A	Months	Ended,
	Septe	mber 30,		September 30,		
	2014	2013		2014		013
		(1	n thous	ands)		
Fixed maturities	\$ 838	\$ 168	\$	1,989	\$	534
Equity securities	328	168		768		337
Cash, cash equivalents and short-term investments	50	36		95		57
Other investments	71	5		234		9
Net investment income	1,287	377		3,086		937
Investment expenses	161	75		623		298
^						
Net investment income, less investment expenses	\$ 1,126	\$ 302	\$	2,463	\$	639

During the Company s quarterly evaluations of its securities for impairment, the Company determined that none of its investments in debt and equity securities that reflected an unrealized loss position were other-than-temporarily impaired. The issuers of the debt securities in which the Company invests continue to make interest payments on a timely basis and have not suffered any credit rating reductions. The Company does not intend to sell nor is it likely that it would be required to sell the debt securities before the Company recovers its amortized cost basis. All the issuers of the equity securities it owns had near-term prospects that indicated the Company could recover its cost basis, and the Company also has the ability and the intent to hold these securities until the value equals or exceeds its cost.

The following table presents an aging of our unrealized investment losses by investment class as of September 30, 2014 and December 31, 2013:

# HERITAGE INSURANCE HOLDINGS, INC.

# **Notes to Unaudited Condensed Consolidated Financial Statements**

	Less Than Twelve Months				Twelve Months or More					
	Number of Securities	•	s Unrealized Losses	Fair Value (In tha	Number ( Securitie ousands)	U	Unrealized osses		Fair ⁄alue	
September 30, 2014					·					
U.S. government and agency securities	8	\$	10	\$ 1,803	2	\$	5	\$	203	
States, municipalities and political										
subdivisions	8		13	2,972	3		8		648	
Industrial and miscellaneous	82		199	34,116	18		93		5,408	
Special revenue	54		89	23,578	11		50		3,147	
Redeemable preferred stocks	19		14	2,646	10		34		445	
Total fixed maturities	171	\$	325	\$65,115	44	\$	190	\$	9,851	
Nonredeemable preferred stocks	1		30	916	1		42		709	
Equity securities	1		170	4,877						
Total equity securities	2	\$	200	\$ 5,793	1	\$	42	\$	709	
Total	173	\$	525	\$ 70,908	45	\$	232	<b>\$</b> 1	10,560	
December 31, 2013										
U.S. government and agency securities	6	\$	44	\$ 1,335		\$		\$		
States, municipalities and political										
subdivisions	17		116	8,294	2		20		341	
Industrial and miscellaneous	89		413	30,962	6		66		888	
Special revenue	59		582	27,256	3		27		502	
Redeemable preferred stocks	27		223	1,844						
Total fixed maturities	198	\$	1,378	\$69,691	11	\$	113	\$	1,731	
Nonredeemable preferred stocks	58		331	4,349						
Equity securities	4		45	689						
Total equity securities	62	\$	376	\$ 5,038		\$		\$		
Total	260	\$	1,754	\$ 74,729	11	\$	113	\$	1,731	

# NOTE 4. FAIR VALUE OF FINANCIAL INSTRUMENTS

Fair Value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants (an exit price). When reporting the fair values of the Company s financial

instruments, the Company prioritizes those fair value measurements into one of three levels based on the nature of the inputs, as follows:

Level 1 Assets and liabilities with values based on unadjusted quoted prices for identical assets or liabilities in an active market that the Company is able to access;

Level 2 Asset and liabilities with values based on quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets in markets that are not active; or valuation models with inputs that are observable, directly or indirectly for substantially the term of the asset or liability.

Level 3 Assets and liabilities with values that are based on prices or valuation techniques that require inputs that are both unobservable and significant to the overall fair value measurement. Unobservable inputs reflect the Company's estimates of the assumptions that market participants would use in valuing the assets and liabilities. For our investments in U.S. government securities that do not have prices in active markets, agency securities, state and municipal governments, and corporate bonds, we obtain the fair values from our custodian, which uses a third-party valuation service and we evaluate the relevant inputs, assumptions, methodologies and conclusions associated with such valuations. The valuation service calculates prices for our investments in the aforementioned security types on a month-end basis by using several matrix-pricing methodologies that incorporate inputs from various sources. The model the valuation service uses to price U.S. government securities and securities of states and municipalities incorporates inputs from active market makers and inter-dealer brokers. To price corporate bonds and agency securities, the valuation service calculates non-call yield spreads on all issuers, uses option-adjusted yield spreads to account for any early redemption features, then adds final spreads to the U.S. Treasury curve as of quarter end. The inputs the valuation service uses in their calculations are not quoted prices in active markets, but are observable inputs, and therefore represent Level 2 inputs.

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# HERITAGE INSURANCE HOLDINGS, INC.

# **Notes to Unaudited Condensed Consolidated Financial Statements**

The following table shows the fair value of the Company s financial instruments and where in the fair value hierarchy the fair value measurements are included as of the dates indicated below:

September 30, 2014	Total	Level 1 (in thou	evel 1 Level 2 (in thousands)		
Fixed maturity investments					
U.S. Government and Government agencies	\$ 2,837	\$	\$ 2,837	\$	
States, municipalities and political subdivisions	27,594		27,594		
Special Revenue	100,725		100,725		
Industrial and miscellaneous	81,502		81,502		
Redeemable preferred stocks	3,170	3,170			
<b>Total fixed maturity investments</b>	\$ 215,828	\$ 3,170	\$ 212,658	\$	
Equity securities	\$ 19,967	\$ 19,967	\$	\$	
Non-redeemable preferred stocks	8,880	8,880			
Total equity securities	\$ 28,847	\$ 28,847	\$	\$	
Total	\$ 244,675	\$ 32,017	\$ 212,658	\$	
December 21, 2012	Total	Level 1	Level 2	Level 3	
December 31, 2013	Total	(in thou		3	
Fixed maturity investments		(III tilou	sands)		
U.S. Government and Government agencies	\$ 1,442	\$	\$ 1,442	\$	
States, municipalities and political subdivisions	14,161	Ψ	14,161	Ψ	
Special Revenue	40,595		40,595		
Industrial and miscellaneous	46,315		46,315		
Redeemable preferred stocks	2,155	2,155			
Total fixed maturity investments	\$ 104,668	\$ 2,155	\$ 102,513	\$	
		·	·		
Equity securities	\$ 20,488	\$ 20,488	\$	\$	
Non-redeemable preferred stocks	4,958	4,958			
	7,730	1,250			

Total \$130,114 \$27,601 \$102,513 \$

The carrying amounts for the financial instruments in the table above approximate their fair values at September 30, 2014 and December 31, 2013 because of their short-term nature: cash and cash equivalents, accrued investment income, premiums receivable, reinsurance payable, and accounts payable and accrued expenses.

# NOTE 5. PROPERTY AND EQUIPMENT

Property and equipment, net consists of the following at September 30, 2014 and December 31, 2013:

	September 30, 2014	Decem	<i>aber 31, 2013</i>					
	(In thousands)							
Land	\$ 2,582	\$	2,582					
Building	9,599		7,090					
Computer hardware and software	1,697		364					
Office furniture and equipment	415		176					
Tenant and leasehold improvements	2,707		873					
Vehicle fleet	337							
Total, at cost	17,337		11,085					
Less: accumulated depreciation and								
amortization	663		150					
Property and equipment, net	\$ 16,674	\$	10,935					

Depreciation and amortization expense for property and equipment was \$0.2 million and \$0.5 million for the three and nine month periods ended September 30, 2014, respectively. The Company s real estate consists of 13 acres of land and two buildings with a gross area of 148,000 square feet. The Company relocated to these facilities during March 2014. These facilities and the related existing tenant lease agreements were acquired in April 2013 for a total purchase price of \$9.8 million paid in cash.

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# HERITAGE INSURANCE HOLDINGS, INC.

#### **Notes to Unaudited Condensed Consolidated Financial Statements**

The Company currently leases space to non-affiliates and its subsidiary Heritage P&C, and occupies space in one of the buildings.

#### NOTE 6. EARNINGS PER SHARE

Basic earnings per weighted average common share ( EPS ) is calculated by dividing net income by the weighted average number of basic common shares outstanding during the period. Diluted earnings per share amounts are based on the weighted average number of common shares including outstanding warrants and the net effect of potentially dilutive common shares outstanding.

The following table sets forth the computation of basic and diluted EPS for the periods indicated.

	Three	Months En	ded S	eptembeN.	<b>3:0</b> ¢ M	onths End	led S	eptember 30
		2014		2013		2014		2013
Basic earnings per share:								
Net income attributable to common stockholders (000	0 s)\$	9,965	\$	5,327	\$	27,420	\$	33,399
Weighted average shares outstanding	2	9,794,960	15	5,254,100	22	2,807,705	13	3,740,250
Basic earnings per share:	\$	0.33	\$	0.35	\$	1.20	\$	2.43

	Three Months Ended Septemben 30 Months Ended September 30							
		2014	20	013		2014		2013
Diluted earnings per share:								
Net income attributable to common stockholders (000	(s C	9,965	\$	5,327	\$	27,420	\$	33,399
Weighted average shares outstanding	2	29,794,960	15,2	54,100	22	2,807,705	13	3,740,250
Weighted average dilutive shares		19,671			1	,574,164		
Total weighted average dilutive shares	2	29,814,631	15,2	54,100	24	,381,869	13	3,740,250
Diluted earnings per share:	\$	0.33	\$	0.35	\$	1.12	\$	2.43

# NOTE 7. DEFERRED POLICY ACQUISITION COSTS

The Company defers certain costs in connection with written policies, called Deferred Policy Acquisition Costs (DPAC), net of corresponding amounts of ceded reinsurance commissions, called Deferred Reinsurance Ceding Commissions (DRCC). Net DPAC is amortized over the effective period of the related insurance policies.

The Company anticipates that its DPAC costs will be fully recoverable in the near term. The table below depicts the activity with regard to DPAC during the three and nine-month periods ended September 30, 2014 and 2013:

	Three Months Ended September in Months Ended September is									
	2014	2014 2013 20				2013				
		(In	thous	ands)						
Beginning Balance	\$ 25,392	\$ 4,154	\$	9,765	\$	32				
Policy acquisition costs deferred	12,703	4,417		39,187		9,519				
Amortization	(12,469)	(1,740)		(23,326)		(2,720)				

Ending Balance \$ 25,626 \$ 6,831 \$ 25,626 \$ 6,831

The DPAC at September 30, 2014 includes the unamortized portion of \$10 million of deferred costs paid during June

2014 in connection with the Company s assumption of policies from SSIC. Likewise, \$4.5 million amortization has been recorded related to the SSIC policy acquisition costs in the three and nine-month periods ended September 30, 2014. Therefore, the DPAC is \$5.5 million related to SSIC at September 30, 2014.

#### **NOTE 8. INCOME TAXES**

During the nine months ended September 30, 2014, the Company recorded \$15.6 million of income tax expense which resulted in an estimated annual effective tax rate of 36.3%. The effective tax rate was primarily impacted due to income earned while the Company was a limited liability company in the amount of \$2.7 million, which was not subject to entity level taxation.

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#### HERITAGE INSURANCE HOLDINGS, INC.

### **Notes to Unaudited Condensed Consolidated Financial Statements**

The table below summarizes the significant components of our net deferred tax assets/liabilities:

	September 30, 2014						
	(in the	(in thousands)					
Deferred tax assets:							
Unearned premiums	\$ 8,686	\$	6,843				
Tax-related discount on loss reserve	837		385				
Unrealized loss			497				
Other	403		484				
Total deferred tax assets	\$ 9,926	\$	8,209				
Deferred tax liabilities:							
Deferred acquisition costs	9,885		3,767				
Unrealized gain	1,324						
Other	6		6				
Total deferred tax liabilities	11,215		3,773				
Less: valuation allowance							
Net deferred tax asset (liability)	\$ (1,289)	\$	4,436				

In assessing the net realizable value of deferred tax assets, the Company considered whether it is more likely than not that it will not realize some portion or all of the deferred tax assets. The ultimate realization of deferred tax assets depends upon the generation of future taxable income during the periods in which those temporary differences become deductible. The Company considers the scheduled reversal of deferred tax liabilities, projected future taxable income and tax planning strategies in making this assessment.

No taxing authorities are currently examining either of the Company s 2013 or 2012 federal or state income tax returns.

As of September 30, 2014 and December 31, 2013 we had no significant uncertain tax positions.

# **NOTE 9. REINSURANCE**

The Company s reinsurance program is designed, utilizing the Company s risk management methodology, to address its exposure to catastrophes. The Company s program provides reinsurance protection for catastrophes including hurricanes, tropical storms, and tornadoes. These reinsurance agreements are part of the Company s catastrophe management strategy, which is intended to provide its stockholders an acceptable return on the risks assumed in its property business, and to reduce variability of earnings, while providing protection to the Company s policyholders.

Effective December 4, 2012, concurrent with the effective date of the Company s initial assumption transaction with Citizens Property Insurance Corporation ( Citizens ), the Company secured catastrophe excess of loss reinsurance providing \$9.5 million of protection in excess of its \$2 million primary retention through May 31, 2013. Loss payments under this contract reduce the limits of coverage afforded by the amounts paid, but the limit of coverage would be reinstated from the time of the occurrence of the loss. The Company would pay an additional premium calculated at pro rata of 100% of the reinsurer s premium for the term of this contract, being pro rata only as to the fraction of the reinsurer s limit of liability and reinstated simultaneously with the reinsurer s loss payment. Under no circumstances would the reinsurer s liability exceed \$9.5 million for any one loss occurrence, and \$19 million for all loss occurrences during the contract term.

During the second quarter of 2013, the Company placed its reinsurance program for the period from June 1, 2013 through May 31, 2014. The Company s reinsurance program, which was segmented into layers of coverage, protected it for excess property catastrophe losses and loss adjustment expenses. The Company s previous year s reinsurance program incorporated the mandatory coverage required by law to be placed with the Florida Hurricane Catastrophe Fund, a state-mandated catastrophe reinsurance fund (FHCF). The Company also purchased private reinsurance below, alongside and above the FHCF layer, as well as aggregate reinsurance coverage. The following describes the various layers of the Company s June 1, 2013 to May 31, 2014 reinsurance program.

The Company s Retention. For the first catastrophic event, the Company has a primary retention of the first \$9 million of losses and loss adjustment expenses, of which the Company s reinsurance subsidiary, Osprey Re Ltd (Osprey), is responsible for \$3 million. For a second and third catastrophic event, Heritage P&C s primary retention decreased to \$3 million per event. To the extent that there was reinsurance coverage remaining, Heritage P&C has no primary retention for events beyond the third catastrophic event. Osprey had no primary retention beyond the first catastrophic event.

# HERITAGE INSURANCE HOLDINGS, INC.

#### **Notes to Unaudited Condensed Consolidated Financial Statements**

Layers Below FHCF. Immediately above the Company s retention, the Company purchased \$94 million of reinsurance from third party reinsurers and Osprey. Through Osprey, the Company retained an aggregate participation in this coverage of \$3.5 million, comprised of a 3% participation of \$31 million of losses and loss adjustment expenses in excess of \$9 million, or \$0.9 million, and a 4% participation of \$63 million of losses and loss adjustment expenses in excess of \$40 million, or \$2.5 million. Through the payment of a reinstatement premium, the Company was able to reinstate the full amount of this reinsurance one time. To the extent that \$94.0 million or a portion thereof was exhausted in a first catastrophic event, the Company purchased reinstatement premium protection insurance to pay the required premium necessary for the reinstatement of this coverage.

FHCF Layer. The Company s FHCF coverage included an estimated maximum provisional limit of 90% of \$270 million, or \$243 million, in excess of the Company s retention and private reinsurance of \$103 million. The limit and retention of the FHCF coverage is subject to upward or downward adjustment based on, among other things, submitted exposures to FHCF by all participants. The Company purchased coverage alongside and above the FHCF layer from third party reinsurers. The layer alongside was in the amount of \$27 million and the layer immediately above was in the amount of \$28.5 million. To the extent the FHCF coverage was adjusted, this private reinsurance would adjust to fill in any gaps in coverage up to the reinsurers aggregate limits for this layer. Through the payment of a reinstatement premium, the Company was able to reinstate the full amount of this private reinsurance one time. To the extent that all or a portion of either of these private layers was exhausted in a first catastrophic event, the Company purchased reinstatement premium protection insurance to pay the required premium necessary for the reinstatement of this coverage. The FHCF coverage could not be reinstated once exhausted, but it did provide coverage for multiple events.

Aggregate Coverage. In addition to the layers described above, the Company also purchased \$170 million of aggregate reinsurance coverage for losses and loss adjustment expenses in excess of \$401.5 million for a first catastrophic event. To the extent that this coverage was not fully exhausted in the first catastrophic event, it provided coverage commencing at its reduced retention levels for second and subsequent events and where underlying coverage has been previously exhausted. There is no reinstatement of the aggregate reinsurance coverage once exhausted, but it did provide coverage for multiple events.

For a first catastrophic event, the Company s 2013 reinsurance program provided coverage for \$571.5 million of losses and loss adjustment expenses, including its retention, and the Company was responsible for all losses and loss adjustment expenses in excess of such amount. For subsequent catastrophic events, the Company s total available coverage depended on the magnitude of the first event, as the Company may had coverage remaining from layers that were not previously fully exhausted. The Company also purchased reinstatement premium protection insurance to provide an additional \$149.5 million of coverage. The Company aggregate reinsurance layer also provides coverage for second and subsequent events to the extent not exhausted in prior events.

During April 2014, Heritage P&C entered into two catastrophe reinsurance agreements with Citrus Re Ltd., a newly-formed Bermuda special purpose insurer. The agreements provide for three years of coverage from catastrophe losses caused by certain named storms, including hurricanes, beginning on June 1, 2014. The limit of coverage of \$200 million is fully collateralized by a reinsurance trust account for the benefit of Heritage P&C. Heritage P&C pays a periodic premium to Citrus Re Ltd. during this three-year risk period. Citrus Re Ltd. issued \$200 million of principal-at-risk variable notes due April 2017 to fund the reinsurance trust account and its obligations to Heritage P&C under the reinsurance agreements. The maturity date of the notes may be extended up to two additional years to satisfy claims for catastrophic events occurring during the three-year term of the reinsurance agreements. The Company has determined that, while Citrus Re Ltd. is a variable interest entity, the Company does not have any variable interests in Citrus Re Ltd. Accordingly, consolidation of or disclosures associated with Citrus Re Ltd. are not applicable.

During the second quarter of 2014, the Company placed its reinsurance program for the period from June 1, 2014 through May 31, 2015. The Company s reinsurance program, which is segmented into layers of coverage, protects it for excess property catastrophe losses and loss adjustment expenses. The Company s current reinsurance program incorporates the mandatory coverage required by law to be placed with FHCF. We also purchase private reinsurance below, alongside and above the FHCF layer, as well as aggregate reinsurance coverage. The following describes the various layers of the Company s June 1, 2014 to May 31, 2015 reinsurance program.

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# HERITAGE INSURANCE HOLDINGS, INC.

#### **Notes to Unaudited Condensed Consolidated Financial Statements**

The Company s Retention. For the first catastrophic event, the Company may have a primary retention of the first \$15 million of losses and loss adjustment expenses, of which Osprey is responsible for \$6 million. For a second event, Heritage P&C s primary retention decreases to \$2 million and Osprey is responsible for \$4 million. To the extent that there is reinsurance coverage remaining, Heritage P&C has a \$2 million primary retention for events beyond the third catastrophic event. Osprey has no primary retention beyond the second catastrophic event.

Layers Below FHCF. Immediately above the Company's retention, the Company has purchased \$185 million of reinsurance from third party reinsurers. Through the payment of a reinstatement premium, we are able to reinstate the full amount of this reinsurance one time. To the extent that \$185 million or a portion thereof is exhausted in a first catastrophic event, the Company has purchased reinstatement premium protection insurance to pay the required premium necessary for the reinstatement of this coverage. A portion of this coverage wraps around the FHCF and provides coverage alongside the FHCF.

FHCF Layer. Our FHCF coverage includes an estimated maximum provisional limit of 90% of \$484 million, or \$435 million, in excess of our retention and private reinsurance of \$166 million. The limit and retention of the FHCF coverage is subject to upward or downward adjustment based on, among other things, submitted exposures to FHCF by all participants. We have purchased coverage alongside from third party reinsurers. The layer alongside is in the amount of \$49 million. To the extent the FHCF coverage is adjusted, this private reinsurance will adjust to fill in any gaps in coverage up to the reinsurers aggregate limits for this layer. The FHCF coverage cannot be reinstated once exhausted, but it does provide coverage for multiple events.

*CAT Bond Layer*. Immediately above the FHCF layer is the coverage provided by the reinsurance agreements entered into with Citrus Re Ltd., as described above in this footnote. The first contract with Citrus Re Ltd. provides \$150 million of coverage and the second contract provides an additional \$50 million of coverage. Osprey provides \$25 million of coverage alongside the second contract.

Aggregate Coverage. In addition to the layers described above, the Company has also purchased \$105 million of aggregate reinsurance coverage for losses and loss adjustment expenses in excess of \$885 million for a first catastrophic event. To the extent that this coverage is not fully exhausted in the first catastrophic event, it provides coverage commencing at its reduced retention levels for second and subsequent events and where underlying coverage has been previously exhausted. There is no reinstatement of the aggregate reinsurance coverage once exhausted, but it does provide coverage for multiple events. Osprey Re Ltd. provides \$20 million of protection in the layer above \$940 million.

For a first catastrophic event, the Company s reinsurance program provides coverage for \$990 million of losses and loss adjustment expenses, including its retention, and the Company is responsible for all losses and loss adjustment expenses in excess of such amount. For subsequent catastrophic events, the Company s total available coverage depends on the magnitude of the first event, as the Company may have coverage remaining from layers that were not previously fully exhausted. The Company has also purchased reinstatement premium protection insurance to provide an additional \$185 million of coverage. The Company aggregate reinsurance layer also provides coverage for second and subsequent events to the extent not exhausted in prior events.

### **Property Per Risk Coverage**

The Company also purchased property per risk coverage for losses and loss adjustment expenses in excess of \$1 million per claim. The limit recovered for an individual loss is \$9 million and total limit for all losses is \$27 million. There are two reinstatements available with additional premium due based on the amount of the layer exhausted.

# **Assumption Transactions and Assumed Premiums Written**

On June 27, 2014, the Company assumed approximately \$58.9 million (representing 33,000 policies in force) of annualized premiums from SSIC. At September 30, 2014, approximately 31,700 SSIC policies were in force representing approximately \$57 million of annualized premium. The SSIC policies account for approximately 19% of the Company s total policies in force as of September 30, 2014.

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# HERITAGE INSURANCE HOLDINGS, INC.

# **Notes to Unaudited Condensed Consolidated Financial Statements**

Prior to June 27, 2014, substantially all of the Company s policies have been obtained in connection with assumption transactions with Citizens, pursuant to which the Company recorded the assumed premiums written in the amount of the unearned premiums transferred to the Company. In connection with each assumption transaction, the Company assumes the responsibility of the primary writer of the risk through the expiration of the term of the policy.

The following table depicts written premiums, earned premiums and losses, showing the effects that the Company s assumption transactions have on these components of the Company s Unaudited Condensed Consolidated Statements of Income:

	Three	Months End 2014	ded S	September <b>A</b> 2013	Ane i	months End 2014	ed Se	eptember 30, 2013
		(In thou	ısana	ls)		(In thou	sana	ls)
Premium written:								
Direct	\$	81,458	\$	36,256	\$	204,630	\$	76,022
Assumed		5,313		920		50,313		58,552
Ceded		(4,517)		(2,269)		(98,983)		(77,433)
Net premium written	\$	82,254	\$	34,907	\$	155,960	\$	57,141
Change in unearned premiums:								
Direct	\$	(23,976)		(21,903)	\$	(67,958)	\$	(54,430)
Assumed		17,079		26,233		17,874		9,726
Ceded		(19,830)		(17,432)		36,182		50,958
Net decrease (increase)	\$	(26,727)	\$	(13,102)	\$	(13,902)	\$	6,254
Premiums earned:								
Direct	\$	57,482	\$	14,353	\$	136,672	\$	21,592
Assumed		22,392		27,153		68,187		68,278
Ceded		(24,347)		(19,701)		(62,801)		(26,475)
Net premiums earned	\$	55,527	\$	21,805	\$	142,058	\$	63,395
Losses and LAE incurred:								
Direct	\$	19,301	\$	3,952	\$	44,015	\$	5,757
Assumed		3,013		6,044		18,130		17,389
Ceded								
Net losses and LAE incurred	\$	22,314	\$	9,996	\$	62,145	\$	23,146

The following table highlights the effects that the Company s assumption transactions have on unpaid losses and loss adjustment expenses and unearned premiums:

September 30, 2014 December 31, 2013

	(In thousands)							
Unpaid losses and loss adjustment								
expenses:								
Direct	\$ 29,207	\$	10,037					
Assumed	12,758		9,307					
Gross unpaid losses and LAE	41,965		19,344					
Ceded								
Net unpaid losses and LAE	\$ 41,965	\$	19,344					
Unearned premiums:								
Direct	\$ 142,958	\$	75,000					
Assumed	23,368		41,243					
Gross unearned premiums	166,326		116,243					
Ceded	(67,435)		(31,252)					
Net unearned premiums	\$ 98,891	\$	84,991					

There were no amounts recoverable under the Company s reinsurance agreements for the three month and nine months September 30, 2014 and September 30, 2013. Prepaid reinsurance premiums related to 16 reinsurers at September 30, 2014 and December 31, 2013.

There was no amounts receivable with respect to reinsurers at September 30, 2014 and December 31, 2013. Thus, there were no concentrations of credit risk associated with reinsurance receivables as of September 30, 2014 and December 31, 2013. The percentages of assumed premiums earned to net premiums earned for the nine-month periods ended September 30, 2014 and 2013 were 48% and 108%, respectively.

# HERITAGE INSURANCE HOLDINGS, INC.

# **Notes to Unaudited Condensed Consolidated Financial Statements**

#### NOTE 10. RESERVE FOR UNPAID LOSSES

The Company determines the reserve for unpaid losses on an individual-case basis for all incidents reported. The liability also includes amounts for which are commonly referred to as incurred but not reported, or IBNR , claims as of the balance sheet date.

The table below summarizes the activity related to the Company s reserve for unpaid losses for the three and nine month periods ended September 30, 2014 and 2013:

	Three Months Ended September <b>NO</b> ge Months Ended Septem							ptember 30
		2014		2013		2014		2013
		(In tho	isand	(s)		(In tho	usand	s)
Balance, beginning of period	\$	34,533	\$	9,496	\$	19,344	\$	1,393
Less: reinsurance recoverable on unpaid								
losses		783				783		
Net balance, beginning of period		33,750		9,496		18,561		1,393
Incurred related to:								
Current year		22,699		10,135		62,281		23,650
Prior years		(385)		(139)		(136)		(504)
Total incurred		22,314		9,996		62,145		23,146
Paid related to:								
Current year		12,645		7,753		28,971		12,290
Prior years		1,454		53		9,770		563
Total paid		14,099		7,806		38,741		12,853
Net balance, end of period		41,965		11,686		41,965		11,686
Plus: reinsurance recoverable on unpaid losses		Í		ŕ		ŕ		
Balance, end of period	\$	41,965	\$	11,686	\$	41,965	\$	11,686

The significant increase in the Company s reserves for unpaid losses in 2014 from 2013 is primarily due to the increase in policy count.

The Company writes insurance in the state of Florida, which could be exposed to hurricanes or other natural catastrophes. Although the occurrence of a major catastrophe could have a significant effect on its monthly or quarterly results, such an event is unlikely to be so material as to disrupt its overall normal operations. However, the Company is unable to predict the frequency or severity of any such events that may occur in the near term or thereafter. The Company believes that the reserve for unpaid losses reasonably represents the amount necessary to pay all claims and related expenses which may arise from incidents that have occurred as of the balance sheet date.

The Company s losses incurred related to the prior year reflect a redundancy of \$385,000 and \$136,000 for the three and nine months ended September 30, 2014, respectively, and a redundancy of \$139,000 and \$504,000 for the three and nine months ended September 30, 2013, respectively. The nominal redundancy the Company experienced in 2014 and 2013 resulted from changes in the Company s estimate of ultimate losses on claims incurred in prior years not attributable to any specific trend or claims handling dynamic.

#### NOTE 11. STATUTORY ACCOUNTING AND REGULATIONS

State laws and regulations, as well as national regulatory agency requirements, govern the operations of all insurers such as our insurance subsidiary. The various laws and regulations require that insurers maintain minimum amounts of statutory surplus and risk-based capital, they restrict insurers ability to pay dividends, the Company specify allowable investment types and investment mixes, and the Company subject insurers to assessments.

The Company s insurance subsidiary, Heritage P&C, must file with the insurance regulatory authorities an Annual Statement which reports, among other items, net income (loss) and surplus as regards policyholders, which is called stockholder s equity under GAAP. For the nine-month periods ended September 30, 2014 and 2013, the Company s insurance subsidiary recorded statutory net income of 3.4 million and \$22.3 million, respectively. The Company s insurance subsidiary is domiciled in Florida, and the laws of that state require that the Company s insurance subsidiary maintain capital and surplus equal to the greater of \$15 million or 10% of its liabilities. The Company s statutory capital surplus was \$124.7 million and \$63.1 million at September 30, 2014 and December 31, 2013, respectively. State law also requires the Company s insurance subsidiary to adhere to prescribed premium-to-capital surplus ratios, with which the Company is in compliance.

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# HERITAGE INSURANCE HOLDINGS, INC.

# **Notes to Unaudited Condensed Consolidated Financial Statements**

In 2014, the Florida legislature passed Senate Bill 1308, which was signed into law by the Governor. Among other things, this bill incorporates the National Association of Insurance Commissioners recommendations with regard to expansion of the regulation of insurers to include non-insurance entity affiliates. Specifically, the new law permits the Office of Insurance Regulation to examine affiliated entities within an insurance holding company system in order to ascertain the financial condition of the insurer. The law also provides for certain disclosures with regard to enterprise risk, which are satisfied by the provision of related information filed with the SEC. This legislation was designed to bolster regulation for insurer solvency and governance will become effective January 1, 2015.

#### NOTE 12. COMMITMENT AND CONTINGENCIES

The Company is involved in claims-related legal actions arising in the ordinary course of business. The Company accrues amounts resulting from claims-related legal actions in unpaid losses and loss adjustment expenses during the period that it determines an unfavorable outcome becomes probable and it can estimate the amounts. Management makes revisions to its estimates based on its analysis of subsequent information that the Company receives regarding various factors, including: (i) per claim information; (ii) company and industry historical loss experience; (iii) judicial decisions and legal developments in the awarding of damages; and (iv) trends in general economic conditions, including the effects of inflation. When determinable, the Company discloses the range of possible losses in excess of those accrued and for reasonably possible losses.

# NOTE 13. RELATED PARTY TRANSACTIONS

The Company has been party to various related party transactions involving certain of its officers, directors and significant stockholders. As set forth below, the Company has entered into these arrangements without obligation to continue its effect in the future and the associated expense was immaterial to its results of operations or financial position as of September 30, 2014 and December 31, 2013.

The Company leased the space that it had occupied through March 2014 at 700 Central Avenue, Ste. 500 St. Petersburg, Florida from a real estate management company controlled by a stockholder. The Company leased the space without obligation to continue doing so in the future. For the nine-month periods ended September 30, 2014 and 2013 the Company incurred rent expense of approximately \$101,000 and \$325,000 respectively. The Company relocated to one of the buildings located on its Clearwater property in March 2014.

The Company has entered into an agreement with a real estate management company controlled by one of its directors to manage its Clearwater office space. Management services are provided at a fixed fee, plus ordinary and necessary out of pocket expenses. As of September 30, 2014, the Company has made payments of \$93,000 under this agreement. Fees for additional services, such as the oversight of construction activity, are provided for on an as needed basis.

The Company entered into an agreement for the construction of a parking facility for its Clearwater property with a relative of one of its directors. As of September 30, 2014, the Company has made payments of approximately \$2.5 million during 2014 for engineering and architectural services. The project was completed during September 2014.

# NOTE 14. EMPLOYEE BENEFIT PLAN

The Company provides a 401(k) plan for substantially all of its employees. The Company contributes 3% of employees salary, up to the maximum allowable contribution, regardless of the employees level of participation in the plan. For the nine-month periods ended September 30, 2014 and 2013, the Company s contributions to the plan on behalf of the participating employees were \$208,000, and \$106,000, respectively.

# **NOTE 15. EQUITY**

The total amount of authorized capital stock consists of 50,000,000 shares of common stock and 5,000,000 shares of preferred stock. As of September 30, 2014, the Company had 29,794,960 shares of common stock, 30,600 warrants and 359,000 unvested stock options outstanding reflecting total paid in capital of \$184 million as of such date.

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# HERITAGE INSURANCE HOLDINGS, INC.

#### **Notes to Unaudited Condensed Consolidated Financial Statements**

#### **Common Stock**

Holders of common stock are entitled to one vote for each share held on all matters subject to a vote of stockholders, subject to the rights of holders of any outstanding preferred stock. Accordingly, holders of a majority of the shares of common stock entitled to vote in any election of directors may elect all of the directors standing for election, subject to the rights of holders of any outstanding preferred stock. Holders of common stock will be entitled to receive ratably any dividends that the board of directors may declare out of funds legally available therefor, subject to any preferential dividend rights of outstanding preferred stock. Upon the Company s liquidation, dissolution or winding up, the holders of common stock will be entitled to receive ratably its net assets available after the payment of all debts and other liabilities and subject to the prior rights of holders of any outstanding preferred stock. Holders of common stock have no preemptive, subscription, redemption or conversion rights. There are no redemption or sinking fund provisions applicable to the common stock. All outstanding shares of the Company s capital stock are fully paid and nonassessable.

### **Equity Issuances**

As more fully disclosed in our previously referred to financial statements for the year ended December 31, 2013, there were, as of December 31, 2013, 14,007,150 shares of common stock outstanding and 2,338,350 redeemable shares outstanding, representing \$62.9 million of additional paid-in capital and \$20.9 million of redeemable shares, respectively. The following discloses the changes in our stockholders—equity during 2014.

# First Quarter 2014

In the first quarter 2014, the Company raised an additional \$0.1 million of capital through the issuance of 17,850 investment units, comprised of 17,850 shares of common stock and 17,850 warrants to purchase shares of common stock at an exercise price of \$5.88 per share.

### **Second Quarter 2014**

Prior to the IPO, certain of the Company s stockholders held warrants to purchase an aggregate of 7,716,300 shares of the Company at an exercise price of \$5.88 per share. On May 22, 2014, warrants to purchase an aggregate of 7,685,700 shares were exercised (the Warrant Exercise), including warrants to purchase an aggregate of 3,858,150 shares exercised on a cashless basis. Pursuant to the cashless exercise provisions of the warrants, each warrant holder paid the exercise price by surrendering to the Company an amount of shares having a value equal to the aggregate exercise price of the warrants being exercised. The terms of the warrants provided that the value ascribed to each share surrendered to the Company as payment for the exercise price was equal to the initial public offering price per share of common stock. As a result, an aggregate of 5,622,519 shares were issued in connection with the Warrant Exercise. The Company received \$22.5 million in proceeds from the cash exercise of 3,827,550 warrants.

All remaining 30,600 warrants can be exercised at an exercise price equal to \$5.88 per share on or before March 31, 2018. At issuance, equity warrants are recorded at their relative fair values, using the relative fair value method, in the stockholders equity section of the condensed consolidated balance sheets. The Company s equity warrants can only be

settled through the issuance of shares and are not subject to anti-dilution provisions. The aggregate intrinsic value of warrants was approximately \$0.3 million at September 30, 2014.

On May 29, 2014, the Company sold as part of the IPO 6,900,000 shares of common stock at \$11.00 per share of common stock, including 900,000 shares sold pursuant to the underwriters—over-allotment option for gross cash proceeds in aggregate of \$75.9 million. The Company incurred an underwriter discount fee of \$5.3 million or \$0.77 per share of common stock, netting proceeds (before expenses) of \$70.6 million or \$10.23 per share of common stock.

Ananke, an affiliate of Nephila Capital Ltd, purchased \$10 million of the Company s common stock (909,090 shares) in the Private Placement at a price per share equal to the public offering price. Poseidon Re Ltd., another affiliate of Nephila Capital Ltd, is currently a participating reinsurer in the Company s reinsurance program. The sale of such shares was not registered under the Securities Act and was conducted in accordance with Section 4(a)(2) of the Securities Act.

In addition, in connection with the Private Placement, a reinsurer affiliated with or designated by Nephila Capital Ltd was provided with a right of first refusal to participate in the Company s future reinsurance programs, subject to certain exceptions. The right of first refusal terminates on May 31, 2019, subject to certain conditions.

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## HERITAGE INSURANCE HOLDINGS, INC.

#### **Notes to Unaudited Condensed Consolidated Financial Statements**

#### NOTE 16. STOCK-BASED COMPENSATION

The Company has adopted the Heritage Insurance Holdings, Inc., Omnibus Incentive Plan (the Plan) effective on May 22, 2014. The Plan has authorized 2,981,737 shares of common stock reserved for issuance under the Plan for future grants.

At September 30, 2014 and 2013, there were 2,622,737 and 0 shares available for grant under the Plan, respectively.

The Company recognizes compensation expense under ASC 718 for its stock-based payments based on the fair value of the awards. The Company grants stock options at exercise prices equal to the fair market value of the Company s stock on the dates the options are granted. The options have a maximum term of ten years from the date of grant and vest primarily in equal annual installments over a range of one to five year periods following the date of grant for employee options. If a participant—s employment relationship ends, the participant—s vested awards will remain exercisable for the shorter of a period of 30 days or the period ending on the latest date on which such award could have been exercisable. The fair value of each option grant is separately estimated for each grant date. The fair value of each option is amortized into compensation expense on a straight-line basis between the grant date for the award and each vesting date. The Company estimates the fair value of all stock option awards as of the date of the grant by applying the Black-Scholes-Merton multiple-option pricing valuation model. The application of this valuation model involves assumptions that are judgmental and highly sensitive in the determination of compensation expense.

#### Stock Options

On September 24, 2014, the Company granted 359,000 options to certain employees and directors. No stock options were granted in 2013. These options were awarded with the strike price set at the fair market value at the grant date, and vest on March 15, 2015 with an expiration date of September 24, 2017. A summary of information related to stock options outstanding at September 30, 2014 is as follows:

Range of exercise	Number	Weighted average	Weighted average	Aggregate fair
		remaining	exercise	
prices	outstanding	contractual life	price	value
\$ 14.02	359,000	1.74	\$ 14.02	\$ 971,122

The fair value of each option grant, which was \$2.71 per option granted in 2014, is estimated on the date of grant using the Black-Scholes option-pricing model with the following assumptions:

2014

Grant Date	September 24, 2014
Expected option life (years)	1.74

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Expected stock price volatility	36.5%
Risk free interest rate	0.42%
Expected dividend yield	0%

The Company had approximately \$932,000 of unrecognized stock compensation expense on September 30, 2014 related to non-vested compensation, which the Company expects to recognize ratably over the next six months. The Company recognized \$39,522 of compensation expense for the nine months ended September 30, 2014. The intrinsic value of the Company s outstanding stock options totaled approximately \$373,000 at September 30, 2014.

Stock-based compensation costs for restricted stock grants is measured based on the closing fair market value of our common stock on the date of grant. The Company recognizes stock-based compensation costs over the award s requisite service period on a straight-line basis for time-based restricted stock grants. We granted no restricted stock awards during the nine-month periods ended September 30, 2014 and 2013, respectively.

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## HERITAGE INSURANCE HOLDINGS, INC.

## **Notes to Unaudited Condensed Consolidated Financial Statements**

#### **NOTE 17. STOCK SPLIT**

In connection with the IPO in May 2014, the Company s Board of Directors approved a 2,550 for 1 stock split of the Company s Shares. The stock split became effective on May 7, 2014. All share and per share amounts in the Unaudited Condensed Consolidated Financial Statements and notes thereto have been retroactively adjusted for all periods presented to give effect to this stock split and for changes allocated with conversion from a limited liability company to a corporation.

## **NOTE 18. SUBSEQUENT EVENTS**

On October 20, 2014, (the Effective Date ) the Company assumed over 2,000 commercial residential policies from Citizens pursuant to an Assumption Agreement with Citizens and a Consent Order from the Office of Insurance Regulation of the State of Florida. The assumed policies represent over \$80 million in gross written premium. Each policyholder has the right to opt-out of the assumption transaction during the 30-day period following the Effective Date. If a policyholder opts-out during such period, the Company will return the applicable unearned premiums to Citizens.

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## Item 2. Management s Discussion and Analysis of Financial Condition and Results of Operations

You should read the following discussion in conjunction with our condensed consolidated financial statements and related notes and information included under this Item 2 and elsewhere in this quarterly report on Form 10-Q and in our Prospectus filed pursuant to Rule 424(b) under the Securities Act with the Securities and Exchange Commission (SEC) on May 27, 2014. Unless the context requires otherwise, as used in this Form 10-Q, the terms we, us, our, Company, our company, and similar references refer to Heritage Insurance Holdings, Inc., a Delaware corporation, and its subsidiaries.

#### CAUTIONARY NOTE REGARDING FORWARD-LOOKING STATEMENTS

In addition to historical information, this quarterly report contains forward-looking statements as defined under federal securities laws. Such statements involve risks and uncertainties, such as statements about our plans, objectives, expectations, assumptions or future events. These statements involve estimates, assumptions, known and unknown risks, uncertainties and other factors that could cause actual results to differ materially from any future results, performances or achievements expressed or implied by the forward-looking statements. Typically, forward-looking statements can be identified by terminology such as anticipate, estimate, continu expect, believe, intend, should, could, and similar expressions. The important facmay, will, cause actual results to differ materially from those indicated by such forward-looking statements include but are not limited to the effect of governmental regulation; changes in insurance regulations; the frequency and extent of claims; uncertainties inherent in reserve estimates; catastrophic events; a change in the demand for, pricing of, availability of or collectability of reinsurance; restrictions on our ability to change premium rates; increased rate pressure on premiums; and other risks and uncertainties detailed herein and from time to time in our SEC reports.

#### **Business Overview**

We are a property and casualty insurance holding company headquartered in Clearwater, Florida and, through our subsidiary, Heritage Property & Casualty Insurance Company (Heritage P&C), we provide personal residential insurance for single-family homeowners and condominium owners, rental property insurance and commercial residential insurance in the state of Florida. We are vertically integrated and control or manage substantially all aspects of insurance underwriting, actuarial analysis, distribution and claims processing and adjusting. We are led by an experienced senior management team with an average of 26 years of insurance industry experience. We began operations in August 2012, and in December 2012 we began selectively assuming policies from Citizens Property Insurance Corporation (Citizens), a Florida state-supported insurer, through participation in a legislatively established depopulation program designed to reduce the state s risk exposure by encouraging private companies to assume insurance policies from Citizens. We also write policies outside the Citizens depopulation program, which we refer to as voluntary policies. Heritage P&C is currently rated A (Exceptional) by Demotech, a rating agency specializing in evaluating the financial stability of insurers.

As of September 30, 2014, we had approximately 171,700 policies in force, approximately 68% of which were assumed from Citizens. For the nine months ended September 30, 2014 and 2013, we had gross premiums written of \$254.9 million and \$134.6 million, respectively, and net income of \$27.4 million and \$33.4 million, respectively. At September 30, 2014, we had total assets of \$522.8 million and total stockholders equity of \$231.5 million.

We market and write voluntary personal residential policies through a network of approximately 1,300 independent agents. We established relationships with approximately 150 of our agents as a result of the SSIC transaction described below. We intend to pursue additional voluntary business from agents in our existing independent agent network, expand our independent agent network and seek additional opportunities to use insurer-affiliated agents to

offer our personal residential policies in Florida. We had 22,500 voluntary policies (13% of our total policies in force) as of September 30, 2014, and the nine months ended September 30, 2014, we wrote an average of 1,675 new voluntary policies per month. The voluntary market is a significant component of our growth strategy.

# **Recent Developments**

Initial Public Offering and Concurrent Private Placement

On May 29, 2014, we completed our initial public offering ( IPO ) in which we sold an aggregate of 6,900,000 shares of our common stock at \$11.00 per share, including 900,000 shares sold pursuant to the underwriters—over-allotment option. We received net proceeds of \$69 million from the IPO, after deducting the underwriters discounted offering expenses.

In connection with the IPO, Ananke Ltd, an affiliate of Nephila Capital Ltd, agreed to purchase \$10 million of our common stock in a concurrent private placement (the Private Placement ) at a price per share equal to the IPO price. Poseidon Re Ltd., another affiliate of Nephila Capital Ltd, is currently a participating reinsurer in our reinsurance program. We received net proceeds of \$9.6 million in connection with the Private Placement after deducting discounts and expenses.

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In addition, in connection with the Private Placement, we granted a reinsurer affiliated with or designated by Nephila Capital Ltd a right of first refusal to participate in our future reinsurance programs, subject to certain exceptions. The right of first refusal terminates on May 31, 2019, subject to certain conditions.

In connection with the IPO, warrants to purchase an aggregate of 7,685,700 were exercised by existing stockholders (the Warrant Exercise). We issued 3,827,550 shares in exchange for \$22.5 million pursuant to cash exercises and 1,794,969 shares in connection with cashless exercises.

Sunshine State Insurance Company Policy Acquisition

On June 13, 2014, Heritage P&C entered into an Insurance Policy Acquisition and Transition Agreement (the Agreement ) with the Florida Insurance Guaranty Association (FIGA) and the Florida Department of Financial Services ( DFS ), the Receiver of Sunshine State Insurance Company ( SSIC ). Pursuant to the Agreement, Heritage P&C has the right to offer a new policy of insurance, effective June 27, 2014 to all (subject to limited exceptions) Florida SSIC policyholders having in-force policies ( Transition Policies ), without the need for SSIC policyholders to file a new application with HPCI or pay premium that has already been paid to SSIC ( Transition Coverage ). The Transition Coverage will terminate at the end of the original SSIC policy period. Upon termination of each Transition Policy, Heritage P&C will renew such policies at the lesser of SSIC s and Heritage P&C s rates on either SSIC s or Heritage P&C s forms, respectively. On June 27, 2014, Heritage P&C was assigned the entirety of the unearned premium. As consideration, Heritage P&C paid \$10 million to the DFS, which will be amortized as acquisition costs in relation to the earning of the approximate \$29.3 million of unearned premium. The \$100 per policy FIGA statutory deductible and unearned commissions that will be paid to FIGA by the DFS as part of the transaction will be deducted from the \$10 million payment. As of September 30, 2014, approximately 31,600 SSIC policies were still active, as either a transition policy or a policy that had renewed with Heritage P&C, representing approximately \$57.0 million of in force premiums. The SSIC policies represented approximately 19% of our total policies in force at September 30, 2014.

#### Commercial Residential Insurance

During the second quarter 2014, the Company entered into the commercial residential insurance business as part of the SSIC transaction described above. The SSIC transaction included 113 commercial residential policies representing approximately \$3.6 million of annual premium.

On October 14, 2014, the Company assumed approximately 2,000 commercial residential policies representing approximately \$80 million of annualized premiums from Citizens pursuant to an Assumption Agreement with Citizens and a Consent Order from the Office of Insurance Regulation of the State of Florida. Each policyholder has the right to opt-out of the assumption transaction during the 30-day period following the Effective Date of October 14. If a policyholder opts-out during such period, the Company will return the applicable unearned premiums to Citizens.

Additionally, on October 1, 2014, the Company began writing commercial residential policies on a voluntary basis. As of October 31, 2014 approximately \$1.6 million of premium had been bound by the Company. The commercial voluntary market will be a significant component of our growth strategy.

# **Catastrophe Bond Program**

On April 17, 2014, Heritage P&C entered into a catastrophe reinsurance agreement with Citrus Re Ltd., a newly-formed Bermuda special purpose insurer. The agreement provides for three years of coverage from catastrophe losses caused by certain named storms, including hurricanes, beginning on June 1, 2014. The limit of coverage of

\$200 million is fully collateralized by a reinsurance trust account for the benefit of Heritage P&C. Heritage P&C pays a periodic premium to Citrus Re Ltd. during this three-year risk period. Citrus Re Ltd. issued \$200 million of principal-at-risk variable notes due April 17, 2017 to fund the reinsurance trust account and its obligations to Heritage P&C under the reinsurance agreement. The maturity date of the notes may be extended up to two additional years to satisfy claims for catastrophic events occurring during the three-year term of the reinsurance agreement.

On April 24, 2014, Heritage P&C entered into a second catastrophe reinsurance agreement with Citrus Re Ltd. providing for \$50 million of coverage on substantially similar terms as the agreement described above. Citrus Re Ltd. issued an additional \$50 million of principal-at-risk variable notes due April 24, 2017 to fund its obligations under the reinsurance agreement.

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While the Company determined that Citrus Re Ltd. is a variable interest entity, the Company does not have any variable interests in this entity. Accordingly, consolidation of or disclosures associated with Citrus Re Ltd. are not applicable.

## Highlights For The Nine Month Period Ended September 30, 2014

Approximately 171,700 policies in-force at September 30, 2014, of which approximately 68% were assumed from Citizens, 19% were assumed from SSIC and 13% were from voluntary sales

Gross premiums written of \$255 million and total revenue of \$148 million

Net premiums earned of \$142 million

Net income of \$27.4 million

Combined ratio of 82.1% on a gross basis; combined ratio of 74.2% on a net basis

Cash, cash equivalent and investments \$352.8, with total assets of \$522.8 million **Key Components of Our Results of Operations** 

#### Revenue

Gross premiums written. Gross premiums written represent, with respect to a fiscal period, the sum of assumed premiums written (premiums from policies that we assumed from Citizens, net of opt-outs, as well as policies acquired from SSIC) plus direct premiums written (premiums from subsequent renewals of Citizens policies and voluntary policies written during the period, net of any midterm cancellations), in each case prior to ceding premiums to reinsurers.

Gross premiums earned. Gross premiums earned represent the total premiums earned during a fiscal period from policies assumed from Citizens, net of opt-outs, as well as policies acquired from SSIC) subsequent renewals of such policies and voluntary policies. Premiums associated with assumed policies are earned ratably over the remaining term of the policy and premiums associated with voluntary and renewed policies are earned ratably over the twelve-month term of the policy.

*Ceded premiums*. Ceded premiums represent the cost of our reinsurance during a fiscal period. We recognize the cost, excluding premiums ceded to Osprey, of our reinsurance program ratably over the twelve month term of the arrangement June 1, 2013 through May 31, 2014.

*Net premiums earned*. Net premiums earned reflect gross premiums earned less ceded premiums during the fiscal period.

Retroactive reinsurance income. Retroactive reinsurance income represents the income, net of associated losses and loss adjustment expenses, arising from the retroactive reinsurance agreement we entered in connection with our assumption of approximately 39,000 policies from Citizens in June 2013. Under this retroactive reinsurance agreement, we realized income equal to the earned premiums, net of associated losses and loss adjustment expenses, from such polices for the period from January 1, 2013 through May 31, 2013 with no corresponding reinsurance costs. The earned premiums for the period from June 1, 2013 through June 27, 2013 are included in gross premiums written for the three months ended June 30, 2013. The retroactive reinsurance agreement, which was a key element of our decision to enter into an assumption transaction at the outset of hurricane season, is not typical of our assumption transactions with Citizens. The typical assumption transaction with Citizens provides for the assumption of unearned premiums as of the effective date of the transaction, and does not result in the transfer of earned premiums and losses and loss adjustment expenses for prior periods. We do not expect to enter into similar retroactive arrangements with Citizens in connection with future policy assumptions.

*Net investment income.* Net investment income represents interest earned from fixed maturity securities, short term securities and other investments, dividends on equity securities, and the gains or losses from the sale of investments

Other revenue. Other revenue represents rental income due under non-cancelable leases for space at our commercial property in Clearwater, Florida that we acquired in April 2013, and all policy and pay-plan fees. Florida law allows insurers to charge policyholders a \$25 policy fee on each policy written; these fees are not subject to refund, and we recognize the income immediately when collected. We also charge pay-plan fees to policyholders that pay their premium in more than one installment and record the fees as income when collected.

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## **Expenses**

Losses and loss adjustment expenses. Losses and loss adjustment expenses reflect losses paid, expenses paid to resolve claims, such as fees paid to adjusters, attorneys and investigators, and changes in our reserves for unpaid losses and loss adjustment expenses during the fiscal period, in each case net of losses ceded to reinsurers. Our reserves for unpaid losses and loss adjustment expenses represent the estimated ultimate cost of resolving all reported claims plus all losses we incurred related to insured events that we assume have occurred as of the reporting date, but that policyholders have not yet reported to us (which are commonly referred to as incurred but not reported, or IBNR). We estimate our reserves for unpaid losses using individual case-based estimates for reported claims and actuarial estimates for IBNR losses. We continually review and adjust our estimated losses as necessary based on industry development trends, our evolving claims experience and new information obtained. If our unpaid losses and loss adjustment expenses are considered deficient or redundant, we increase or decrease the liability in the period in which we identify the difference and reflect the change in our current period results of operations.

Policy acquisition costs. Policy acquisition costs consist of the following items: (i) commissions paid to outside agents at the time of policy issuance, (ii) policy administration fees paid to a third-party administrator at the time of policy issuance, (iii) premium taxes and (iv) inspection fees. We recognize policy acquisition costs ratably over the term of the underlying policy. Until renewed, policies assumed from Citizens have no associated policy acquisition costs. Policy acquisition costs also include the costs to acquire the SSIC policies. We recognize these costs ratably over the term of the unearned premium acquired in the transaction.

General and administrative expenses. General and administrative expenses include compensation and related benefits, professional fees, office lease and related expenses, information system expenses, corporate insurance, and other general and administrative costs.

*Provision for income taxes*. Provision for income taxes generally consists of income taxes payable by our subsidiaries that are taxed as corporations. On May 22, 2014, we converted from a limited liability company to a corporation. As a corporation, we are subject to typical corporate U.S. federal and state income tax rates which we expect to result in a statutory tax rate of approximately 38.575% under current tax law.

## **Ratios**

Ceded premium ratio. Our ceded premium ratio represents ceded premiums as a percentage of gross premiums earned.

*Gross loss ratio*. Our gross loss ratio represents losses and loss adjustment expenses as a percentage of gross premiums earned.

*Net loss ratio*. Our net loss ratio represents losses and loss adjustment expenses as a percentage of net premiums earned.

*Gross expense ratio*. Our gross expense ratio represents policy acquisition costs and general and administrative expenses as a percentage of gross premiums earned.

*Net expense ratio*. Our net expense ratio represents policy acquisition costs and general and administrative expenses as a percentage of net premiums earned.

Combined ratios. Our combined ratio on a gross basis represents the sum of ceded premiums, losses and loss adjustment expenses, policy acquisition costs and general and administrative expenses as a percentage of gross

premiums earned. Our combined ratio on a net basis represents the sum of losses and loss adjustment expenses, policy acquisition costs and general and administrative expenses as a percentage of net premiums earned.

The combined ratio is the key measure of underwriting performance traditionally used in the property and casualty industry. A combined ratio under 100% generally reflects profitable underwriting results. A combined ratio over 100% generally reflects unprofitable underwriting results.

Due to the impact our reinsurance costs have on net premiums earned from period to period, our management believes the combined ratio on a gross basis is more relevant in assessing overall performance.

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# **Results of Operations**

The following table summarizes our results of operations for the three and nine months ended September 30, 2014 and 2013 (in thousands, except per share amounts):

	Three Months Ended September 30, 2014 2013			Nine Months Ended September 30, 2014 2013			
Revenue							
Gross premiums earned	\$	79,874	\$ 41,506	\$ 20	04,859	\$ 8	39,870
Premiums ceded		24,347)	(19,701)		62,801)	(2	26,475)
Net premiums earned		55,527	21,805	14	42,058	e	53,395
Net investment income		1,126	302		2,463	_	639
Retroactive reinsurance						2	26,072
Net realized investment (losses) gains		80	(123)		62		(171)
Other income		1,280	796		3,847		1,788
Total revenue	\$	58,013	\$ 22,780	\$ 1	48,430	\$ 9	01,723
Expenses							
Losses and loss adjustment expenses		22,314	9,996	(	62,145	2	23,146
Policy acquisition costs and other							
underwriting expenses		12,469	1,740	,	23,326		2,720
Interest expense			4				16
General and administrative expenses		7,121	3,373		19,919	1	2,940
Total expenses		41,904	15,113	10	05,390	3	38,822
Income before income taxes		16,109	7,667		43,040	5	52,901
Provision for income taxes		6,144	2,340		15,620		19,502
Net income	\$	9,965	\$ 5,327	\$ :	27,420	\$ 3	33,399
Ratios to Gross Premiums Earned:							
Ceded premium ratio		30.5%	47.5%		30.7%		29.5%
Loss Ratio		27.9%	24.1%		30.3%		25.8%
Expense Ratio		24.5%	12.3%		21.1%		17.4%
Combined Ratio		82.9%	83.9%		82.1%		72.6%
<b>Ratios to Net Premiums Earned:</b>							
Loss Ratio		40.2%	45.8%		43.7%		36.5%
Expense Ratio		35.3%	23.4%		30.4%		24.7%
Combined Ratio		75.5%	69.3%		74.2%		61.2%
Per Share Data:							
Basic earnings per common share	\$	0.33	\$ 0.35	\$	1.20	\$	2.43
Diluted earnings per common share	\$	0.33	\$ 0.35	\$	1.12	\$	2.43

## Comparison of the Three Months Ended September 30, 2014 to Three Months Ended September 30, 2013

#### Revenue

# Gross premiums written

Gross premiums written increased from \$37.2 million for the three months ended September 30, 2013 to \$86.8 million for the three months ended September 30, 2014. The increase in gross premiums written was due to the renewal of a significant number of policies previously assumed from Citizens and SSIC, the growing number of new voluntary policies written and the assumption of approximately 4,000 personal residential policies from Citizens in August 2014. Of our gross premiums written for the three months ended September 30, 2014, \$81.5 million represents direct premiums written and \$5.3 million represents assumed premiums written. Of the \$81.5 million of direct premiums written, renewals of policies previously assumed from Citizens accounted for \$56.6 million and renewals of policies previously assumed from SSIC accounted for \$14.1 million, while voluntary business accounted for \$10.8 million. The assumed premiums written of \$5.3 million were comprised of \$5.6 million from Citizens policies assumed during the third quarter offset by a decrease of \$0.3 million related to assumed SSIC policies that were cancelled during the third quarter.

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## Gross premiums earned

Gross premiums earned increased from \$41.5 million for the three months ended September 30, 2013 to \$79.9 million for the three months ended September 30, 2014. Our policies in force as of September 30, 2014 and September 30, 2013 were approximately 171,700, and 85,100, respectively, and this increase had a favorable impact on our gross premiums earned. Approximately \$14.3 million of gross premiums earned during the quarter was attributable to the SSIC policies acquired on June 27, 2014.

### Ceded premiums

Ceded premiums increased from \$19.7 million for the three months ended September 30, 2013 to \$24.3 million for the three months ended September 30, 2014. The increase in ceded premiums is primarily a result of the significant increase in the policies in force noted above, partially offset by lower reinsurance costs due to favorable reinsurance market conditions and the availability of lower cost reinsurance related to \$200 million of CAT bonds issued by a third party as well as improved geographic spread of risk.

# Net premiums earned

Net premiums earned increased from \$21.8 million for the three months ended September 30, 2013 to \$55.5 million for the three months ended September 30, 2014. The increase in net premiums earned in the comparable periods is primarily attributable to the increase in the number of policies in force during the three months ended September 30, 2014 as compared to the same period in 2013, partially offset by increased ceded earned premium.

#### Retroactive reinsurance income

We had no retroactive reinsurance income for the three months ended September 30, 2013 or 2014, respectively.

#### Net investment income

Net investment income, inclusive of net realized investment gains and losses, increased from \$0.2 million for the three months ended September 30, 2013 to \$1.2 million for the three months ended September 30, 2014. The increase in net investment income is due to the significant increase in invested assets from \$74.9 million to \$251.2 million at September 30, 2013 and September 30, 2014, respectively. The increase resulted primarily from policy growth.

#### Other revenue

Other revenue increased from \$0.8 million for the three months ended September 30, 2013 to \$1.3 million for the three months ended September 30, 2014. The increase in other revenue between the comparable periods is primarily attributable to the policy fees generated by our growing portfolio of new and renewed policies. Also, the rental income received pursuant to non-cancelable leases for our commercial property in Clearwater, Florida that we purchased in April 2013 contributed to the increase in other revenue.

#### Total revenue

Total revenue increased from \$22.8 million for the three months ended September 30, 2013 to \$58 million for the three months ended September 30, 2014. The increase in total revenue was due primarily from the growth in net premiums earned resulting from the significant increase in the number of policies in force throughout the three months ended September 30, 2014 as compared to the same period in the prior year.

## **Expenses**

### Losses and loss adjustment expenses

Losses and loss adjustment expenses increased from \$10 million for the three months ended September 30, 2013 to \$22.3 million for the three months ended September 30, 2014. The increase in losses and loss adjustment expenses resulted primarily from an increase in the number of policies in force between the respective periods as well as a modest increase in the loss ratio. Losses and loss adjustment expenses for the three months ended September 30, 2014 include losses paid of \$12.1 million and a \$10.2 million increase in unpaid losses and loss adjustment expenses, including the addition of \$3.85 million of IBNR reserves. As of September 30, 2014, we reported \$42.0 million in unpaid losses and loss adjustment expenses which included \$23.8 million attributable to IBNR, or 56.7% of total reserves for unpaid losses and loss adjustment expenses.

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# Policy acquisition costs

Policy acquisition costs increased from \$1.7 million for the three months ended September 30, 2013 to \$12.5 million for the three months ended September 30, 2014. The increase is primarily attributable to the significant increase in new and renewed policies, which have associated commissions and administration fees paid to outside agents and administrators at the time of policy issuance, premium taxes and inspection fees, none of which are associated with policies assumed from Citizens prior to their renewal. In addition, \$4.5 million of the \$10 million SSIC policy acquisition fee was amortized during the three months September 30, 2014.

## General and administrative expenses

General and administrative expenses increased from \$3.4 million for the three months ended September 30, 2013 to \$7.1 million for the three months ended September 30, 2014. The increase in 2014 was due primarily to the growth in our infrastructure resulting in greater costs associated with our personnel, facilities and overall business activity.

# Provision for income taxes

Provision for income taxes was \$2.3 million and \$6.1 million for the three months ended September 30, 2013 and 2014, respectively. Our effective tax rate for the three months ended September 30, 2013 and 2014 was 30.5% and 38.1%, respectively. The increase in the effective tax rate is due to the conversion of our holding company from a limited liability company to a corporation on May 22, 2014.

#### Net Income

Our results of operations for the three months ended September 30, 2014 reflect net income of \$10 million, or \$0.33 earnings per diluted common share, compared to net income of \$5.3 million, or \$0.35 earnings per diluted common share, for the three months ended September 30, 2013.

#### Ratios

Due to the impact our reinsurance costs have on net premiums earned from period to period, our management believes the ratios discussed below are more meaningful when viewed on a gross basis.

## Ceded premium ratio

Our ceded premium ratio decreased from 47.5% for the three months ended September 30, 2013 to 30.5% for the three months ended September 30, 2014. This decrease is primarily due to lower reinsurance costs due to favorable reinsurance market conditions, the availability of lower cost reinsurance related to \$200 million of CAT bonds issued by a third party and improved geographic spread of risk.

## Gross loss ratio

Our gross loss ratio increased from 24.1% for the three months ended September 30, 2013 to 27.9% for the three months ended September 30, 2014, primarily due to an increase in IBNR.

#### Net loss ratio

Our net loss ratio decreased from 45.8% for the three months ended September 30, 2013 to 40.2% for the three months ended September 30, 2014, primarily as a result in the improvement of the ceded premium ratio to gross earned premiums.

## Gross expense ratio

Our gross expense ratio increased from 12.3% for the three months ended September 30, 2013 to 24.5% for the three months ended September 30, 2014. The increase is primarily attributable to the significant increase in new and renewed policies, which have associated commissions paid to outside agents at the time of policy issuance, policy administration fees paid to a third-party administrator at the time of policy issuance, and premium taxes and inspection fees, none of which are associated with policies assumed from Citizens prior to their renewal. In addition, the amortization of the SSIC policy acquisition cost increased the gross expense ratio by approximately 5.6 percentage points.

## Net expense ratio

Our net expense ratio increased from 23.4% for the three months ended September 30, 2013 to 35.3% for the three months ended September 30, 2014. The increase is primarily attributable to the significant increase in new and renewed policies, which have associated commissions paid to outside agents at the time of policy issuance, policy administration fees paid to a third-party administrator at the time of policy issuance, and premium taxes and inspection fees, none of which are associated with policies assumed from Citizens prior to their renewal. Additionally, the amortization of the SSIC policy acquisition cost increased the net expense ratio by approximately 8.1 percentage points.

## Combined ratio

Our combined ratio on a gross basis decreased from 83.9% for the three months ended September 30, 2013 to 82.9% for the three months ended September 30, 2014. Our combined ratio on a net basis increased from 69.3% for the three months ended September 30, 2013 to 75.5% for the three months ended September 30, 2014. The changes in our combined ratio, on both a gross and net basis, are for the reasons explained above.

Nine Months Ended September 30, 2014 Compared to Nine Months Ended September 30, 2013

#### Revenue

### Gross premiums written

Gross premiums written increased from \$134.6 million for the nine months ended September 30, 2013 to \$254.9 million for the nine months ended September 30, 2014. The increase in gross premiums written was due to the renewal of a significant number of policies previously assumed from Citizens the acquisition of policies from SSIC and the growing number of new voluntary policies written. Of our gross premiums written for the nine months ended September 30, 2014, \$204.6 million represents direct premiums written and \$50.3 million represents assumed premiums written. Of the \$204.6 million of direct premiums written, renewals of policies previously assumed from Citizens accounted for \$163 million, and renewals previously assumed from SSIC accounted for \$14.1 million, while voluntary business accounted for \$27.5 million. The assumed premiums written of \$50.3 million were comprised of \$21.3 million of premiums assumed from Citizens and \$29.0 million of premiums from the SSIC policy acquisition.

## Gross premiums earned

Gross premiums earned increased from \$89.9 million for the nine months ended September 30, 2013 to \$204.9 million for the nine months ended September 30, 2014. Our policies in force as of September 30, 2013 and September 30, 2014 were approximately 85,100 and 171,700, respectively, and this increase had a favorable impact on our gross premiums earned.

## Ceded premiums

Ceded premiums increased from \$26.5 million for the nine months ended September 30, 2013 to \$62.8 million for the nine months ended September 30, 2014. The increase in ceded premiums reflects the increase in policy count noted above, as well as the commencement of our annual catastrophe reinsurance program effective June 1, 2013. Prior to June 1, 2013, our reinsurance costs were significantly lower because we purchased reinsurance limited to non-hurricane related losses through May 31, 2013.

# Net premiums earned

Net premiums earned increased from \$63.4 million for the nine months ended September 30, 2013 to \$142.1 million for the nine months ended September 30, 2014. The increase in net premiums earned in the comparable periods is primarily attributable to the increase in the number of policies in force during the nine months ended September 30, 2014 as compared to the same period in 2013, partially offset by the lower ceded premiums earned.

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#### Retroactive reinsurance income

Retroactive reinsurance income of \$26.1 million for the nine months ended September 30, 2013 was a non-recurring event in 2014. In connection with our assumption of 39,000 policies in June 2013, we entered into a retroactive quota share reinsurance agreement with Citizens that resulted in our recognition of \$26.1 million of retroactive reinsurance income, representing the earned premium, net of associated losses and loss adjustment expenses, from such policies for the period from January 1, 2013 through May 31, 2013. This should be considered a non-recurring transaction.

#### Net investment income

Net investment income, inclusive of realized investment losses, increased from \$0.5 million for the nine months ended September 30, 2013 to \$2.5 million for the nine months ended September 30, 2014. The increase in net investment income is due to the significant increase in invested assets from \$74.9 million to \$251.2 million at September 30, 2013 and September 30, 2014, respectively. The increase resulted primarily from policy growth and proceeds from equity issuances.

#### Other revenue

Other revenue increased from \$1.8 million for the nine months ended September 30, 2013 to \$3.8 million for the nine months ended September 30, 2014. The increase in other revenue between the comparable periods is primarily attributable to the policy fees generated by our growing portfolio of new and renewed policies. Also, the rental income received pursuant to non-cancelable leases for our commercial property in Clearwater, Florida purchased in April 2013 contributed to the increase.

#### Total revenue

Total revenue increased from \$91.7 million for the nine months ended September 30, 2013 to \$148.4 million for the nine months ended September 30, 2014. The increase in total revenue was due primarily to the growth in net premiums earned resulting from the significant increase in the number of policies in force throughout the nine months ended September 30, 2014 as compared to the same period in the prior year, partially offset by the \$26.1 million non-recurring retroactive reinsurance earned in 2013.

## Expenses

#### Losses and loss adjustment expenses

Losses and loss adjustment expenses increased from \$23.1 million for the nine months ended September 30, 2013 to \$62.1 million for the nine months ended September 30, 2014. The increase in losses and loss adjustment expenses resulted primarily from an increase in the number of policies in force between the respective periods as well as being responsive to development trends during the nine months ended September 30, 2014. Losses and loss adjustment expenses for the nine months ended September 30, 2014 include losses paid of \$38.7 million and a \$23.4 million increase in unpaid losses and loss adjustment expenses, including the addition of \$12.7 million of IBNR reserves. As of September 30, 2014, we reported \$42.1 million in unpaid losses and loss adjustment expenses which included \$23.8 million attributable to IBNR, or 56.5% of total reserves for unpaid losses and loss adjustment expenses.

#### Policy acquisition costs

Policy acquisition costs increased from \$2.7 million for the nine months ended September 30, 2013 to \$23.3 million for the nine months ended September 30, 2014. The increase is primarily attributable to the significant increase in new and renewed policies, which have associated commissions paid to outside agents at the time of policy issuance, policy administration fees paid to a third-party administrator at the time of policy issuance, premium taxes and inspection fees, none of which are associated with policies assumed from Citizens prior to their renewal. In addition, \$4.5 million of the \$10.0 million SSIC policy acquisition fee was amortized during the nine months ended September 30, 2014.

## General and administrative expenses

General and administrative expenses increased from \$12.9 million for the nine months ended September 30, 2013 to \$19.9 million for the nine months ended September 30, 2014. The increase resulted primarily from the growth in our infrastructure resulting in greater costs associated with our personnel, facilities and overall business activity. Also contributing to the increase was approximately \$1.1 million of expenses associated with our initial public offering that were paid in the first quarter of 2014.

# Provision for income taxes

Provision for income taxes was \$15.6 million and \$19.5 million for the nine months ended September 30, 2014 and 2013, respectively. Our effective tax rate for the nine months ended September 30, 2013 and 2014 was 36.9% and 36.3%, respectively.

#### **Net Income**

Our results of operations for the nine months ended September 30, 2014 reflect net income of \$27.4 million, or \$1.12 earnings per diluted common share, compared to net income of \$33.4 million, or \$2.43 earnings per diluted common share, for the nine months ended September 30, 2013. The nine months ended September 30, 2013 results included non-recurring retroactive reinsurance income of \$26.1 million.

#### **Ratios**

Due to the impact our reinsurance costs have on net premiums earned from period to period, our management believes the ratios discussed below are more meaningful when viewed on a gross basis.

## Ceded premium ratio

Our ceded premium ratio increased from 29.5% for the nine months ended September 30, 2013 to 30.7% for the nine months ended September 30, 2014. Prior to June 1, 2013, our reinsurance costs were significantly lower because we purchased reinsurance limited to non-hurricane related losses through May 31, 2013, due to the start-up position of our company in early 2013. During the first five months of 2013, our ceded premium ratio was 1.7%. For the four months from June 1 through September 30, 2013, our ceded premium ratio was 47.4%, for the period of time in which hurricane coverage was in place. This resulted in a nine month ceded premium ratio of 29.5%. The nine month 2014 ceded premium ratio of 30.7% is favorable to what we consider the comparable 47.4% ratio, which included the costs of hurricane coverage. We believe this improvement is due to favorable reinsurance market conditions, the availability of lower cost reinsurance related to \$200 million of CAT bonds by Citrus Re at pricing terms lower than traditional reinsurance, improved geographic spread risk, principally through the SSIC policy acquisition, and the impact of increased policy count after the end of the hurricane season 2013.

## Gross loss ratio

Our gross loss ratio increased from 25.8% for the nine months ended September 30, 2013 to 30.3% for the nine months ended September 30, 2014, primarily as a result of being responsive to development trends.

## Net loss ratio

Our net loss ratio increased from 36.5% for the nine months ended September 30, 2013 to 43.7% for the nine months ended September 30, 2014, primarily as the same reasons as the increase in gross loss ratio.

## Gross expense ratio

Our gross expense ratio increased from 17.4% for the nine months ended September 30, 2013 to 21.1% for the nine months ended September 30, 2014. The increase is primarily attributable to the significant increase in new and renewed policies, which have associated commissions paid to outside agents at the time of policy issuance, policy administration fees paid to a third-party administrator at the time of policy issuance, and premium taxes and

inspection fees, none of which are associated with policies assumed from Citizens prior to their renewal. In addition, the amortization of the SSIC policy acquisition cost increased the nine month gross expense ratio by 2.2 percentage points.

# Net expense ratio

Our net expense ratio increased from 24.7% for the nine months ended September 30, 2013 to 30.4% for the nine months ended September 30, 2014, primarily as a result of the factors discussed above with respect to the gross expense ratio.

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#### Combined ratio

Our combined ratio on a gross basis increased from 72.6% for the nine months ended September 30, 2013 to 82.1% for the nine months ended September 30, 2014. Our combined ratio on a net basis increased from 61.2% for the nine months ended September 30, 2013 to 74.2% for the nine months ended September 30, 2014. The increases in our combined ratio, on both a gross and net basis, primarily are a result of the reasons explained above.

## **Liquidity and Capital Resources**

As of September 30, 2014, we had \$101.6 million of cash and cash equivalents, which primarily consisted of cash and money market accounts. We intend to hold substantial cash balances during hurricane season to meet seasonal liquidity needs and the collateral requirements of Osprey Re Ltd, our captive reinsurance company described below. We also had \$4.3 million in restricted cash to meet our contractual obligations related to the CAT bonds issued by Citrus Re.

Prior to our IPO, our working capital requirements had been met primarily through private issuances of our equity. Equity issuances have resulted in an aggregate of 29,794,960 shares, 30,600 warrants and stock options granted of 359,000 outstanding as of September 30, 2014, reflecting total paid-in capital of \$184.0 million as of such date.

Our insurance subsidiary, Heritage P&C, requires liquidity and adequate capital to meet ongoing obligations to policyholders and claimants and to fund operating expenses. In addition, we attempt to maintain adequate levels of liquidity and surplus to manage any differences between the duration of our liabilities and invested assets. In the insurance industry, cash collected for premiums from policies written is invested, interest and dividends are earned thereon, and loss and loss adjustment expenses are paid out over a period of years. This period of time varies by the circumstances surrounding each claim. A substantial portion of our losses and loss adjustment expenses are fully settled and paid within 90 days of the claim receipt date. Additional cash outflow occurs through payments of underwriting costs such as commissions, taxes, payroll, and general overhead expenses.

Osprey is required to maintain a collateral trust account equal to the risk that it assumes from Heritage P&C, less amounts collateralized through a letter of credit. As of September 30, 2014, \$50 million was held in Osprey s trust account and an additional \$5 million was collateralized with a letter of credit. At September 30, 2014, Osprey s total reinsurance coverage provided to Heritage P&C was \$55 million.

We believe that we maintain sufficient liquidity to pay Heritage P&C s claims and expenses, as well as to satisfy commitments in the event of unforeseen events such as reinsurer insolvencies, inadequate premium rates, or reserve deficiencies. We maintain a comprehensive reinsurance program at levels management considers adequate to diversify risk and safeguard our financial position.

#### **Operating Activities**

## Nine Months Ended September 30, 2014 Compared to Nine Months Ended September 30, 2013

Cash provided by operating activities decreased from \$82.8 million for the nine months ended September 30, 2013 to \$53.3 million for the nine months ended September 30, 2014. The decrease in cash provided by operating activities reflects the timing of the cash inflow from the SSIC policy acquisition in 2014 compared to the June 2013 Citizens assumption transaction. The approximately \$29.0 million of unearned premium from the SSIC transaction is expected to be received from FIGA and the DFS during the fourth quarter of 2014. Additionally, \$10 million was paid to the DFS during the first nine months of 2014. The cash from the June 2013 Citizens assumption transaction was received

during the third quarter 2013. Also contributing to the decrease was the size and timing of reinsurance deposits payments between the two periods.

# **Investing Activities**

# Nine Months Ended September 30, 2014 Compared to Nine Months Ended September 30, 2013

Net cash used in investing activities increased from \$73.1 million for the nine months ended September 30, 2013 to \$118.0 million for the nine months ended September 30, 2014. The increase in net cash used in investing activities was primarily attributable to the growth in our policy count and the deployment of portions of the proceeds from the IPO.

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## **Financing Activities**

## Nine Months Ended September 30, 2014 Compared to Nine Months Ended September 30, 2013

Net cash provided by financing activities increased from \$32.3 million for the nine months ended September 30, 2013 to \$101.3 million for the nine months ended September 30, 2014. The increase is due primarily to the completion of the IPO, Private Placement and Warrant Exercise in May 2014.

### **Seasonality of our Business**

Our insurance business is seasonal as hurricanes typically occur during the period from June 1 through November 30 each year. With our reinsurance program effective on June 1 each year, any variation in the cost of our reinsurance, whether due to changes to reinsurance rates or changes in the total insured value of our policy base will occur and be reflected in our financial results beginning June 1 of each year, subject to certain adjustments.

## **Off-Balance Sheet Arrangements**

We obtained a \$5 million irrevocable letter of credit from a financial institution to secure Osprey s obligations arising from our reinsurance program. We collateralized this letter of credit facility with otherwise unencumbered real estate. The letter of credit terminates on May 31, 2015.

### **Critical Accounting Policies and Estimates**

Our discussion and analysis of operating results and financial condition are based upon our financial statements. The preparation of our financial statements in accordance with GAAP requires us to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues, expenses and related disclosures of contingent assets and liabilities. We base our estimates on past experience and other assumptions that we believe are reasonable under the circumstances, and we evaluate these estimates on an ongoing basis. Our critical accounting policies are those that materially affect our financial statements and involve difficult, subjective or complex judgments by management. Although these estimates are based on management s best knowledge of current events and actions that may impact us in the future, actual results may be materially different from the estimates.

We believe our critical accounting policies are affected by significant judgments and estimates used in the preparation of our consolidated financial statements and that the judgments and estimates are reasonable. Our critical accounting policies and estimates are described in our audited consolidated financial statements and the related notes in our final prospectus filed pursuant to Rule 424 (b) under the Securities Act on May 27, 2014.

# **JOBS Act**

We qualify as an emerging growth company under the JOBS Act. Section 107 of the JOBS Act provides that an emerging growth company can take advantage of the extended transition period provided in Section 7(a)(2)(B) of the Securities Act for complying with new or revised accounting standards. In other words, an emerging growth company can delay the adoption of certain accounting standards until those standards would otherwise apply to private companies. We have irrevocably elected not to avail ourselves of this extended transition period and, as a result, we will adopt new or revised accounting standards on the relevant dates on which adoption of such standards is required for other public companies.

We are in the process of evaluating the benefits of relying on other exemptions and reduced reporting requirements provided by the JOBS Act, Subject to certain conditions set forth in the JOBS Act, if as an emerging growth company we choose to rely on such exemptions, we may not be required to, among other things, (i) provide an auditor s attestation report on our systems of internal controls over financial reporting pursuant to Section 404 of the Sarbanes-Oxley Act of 2002, (ii) provide all of the compensation disclosure that may be required of non-emerging growth public companies under the Dodd-Frank Wall Street Reform and Consumer Protection Act, (iii) comply with any requirement that may be adopted by the Public Company Accounting Oversight Board regarding mandatory audit firm rotation or a supplement to the auditor s report providing additional information about the audit and the financial statements (auditor discussion and analysis), and (iv) disclose certain executive compensation-related items such as the correlation between executive compensation and performance and comparisons of the Chief Executive Officer s compensation to median employee compensation. These exemptions will apply until we no longer meet the requirements of being an emerging growth company. We will remain an emerging growth company until the earlier of (1) the last day of the fiscal year (a) following the fifth anniversary of the completion of this offering, (b) in which we have total annual gross revenue of at least \$1 billion or (c) in which we are deemed to be a large accelerated filer, which means the market value of our common stock that is held by non-affiliates exceeds \$700 million as of the last business day of our prior second fiscal quarter, and (2) the date on which we have issued more than \$1 billion in non-convertible debt during the prior three-year period.

## Item 3. Quantitative and Qualitative Disclosures About Market Risk.

Our investment portfolios at September 30, 2014 included fixed-maturity and equity securities, the purposes of which are not for trading or speculation. Our main objective is to maximize after-tax investment income and maintain sufficient liquidity to meet policyholder obligations while minimizing market risk which is the potential economic loss from adverse fluctuations in securities prices. We consider many factors including credit ratings, investment concentrations, regulatory requirements, anticipated fluctuation of interest rates, durations and market conditions in developing investment strategies. Investment securities are managed by a group of nationally recognized asset managers and are overseen by the investment committee appointed by our board of directors. Our investment portfolios are primarily exposed to interest rate risk, credit risk and equity price risk. We classify our fixed-maturity and equity securities as available-for-sale and report any unrealized gains or losses, net of deferred income taxes, as a component of other comprehensive income within our stockholders equity. As such, any material temporary changes in their fair value can adversely impact the carrying value of our stockholders equity.

#### Interest Rate Risk

Our fixed-maturity securities are sensitive to potential losses resulting from unfavorable changes in interest rates. We manage the risk by analyzing anticipated movement in interest rates and considering our future capital needs.

The following table illustrates the impact of hypothetical changes in interest rates to the fair value of our fixed-maturity securities at September 30, 2014 (in thousands):

					Percentage
					Increase
	Est	imated Fair			(Decrease)
		Value	C	hange In	in
		After	Esti	mated Fair	Estimated Fair
Hypothetical Change in Interest rates		Change		Value	Value
300 basis point increase	\$	189,142	\$	(26,687)	(12.36)%
200 basis point increase	\$	198,038	\$	(17,791)	(8.24)%
100 basis point increase	\$	206,933	\$	(8,895)	(4.12)%
100 basis point decrease	\$	224,441	\$	8,612	3.99%
200 basis point decrease	\$	231,181	\$	15,353	7.11%
300 basis point decrease	\$	234,859	\$	19,030	8.82%

#### Credit Risk

Credit risk can expose us to potential losses arising principally from adverse changes in the financial condition of the issuer of our fixed maturities. We mitigate this risk by investing in fixed-maturities that are generally investment grade and by diversifying our investment portfolio to avoid concentrations in any single issuer or market sector.

The following table presents the composition of our fixed-maturity portfolio by rating at September 30, 2014 (in thousands):

Comparable Rating Amortized Cost of Total Amortized Cost timated Fair Value

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A	\$ 29,871	13.93%	\$ 30,088	13.94%
A-	28,302	13.19%	28,438	13.18%
A+	21,894	10.20%	22,063	10.22%
AA	29,783	13.88%	30,091	13.94%
AA-	18,883	8.80%	19,122	8.86%
AA+	19,077	8.90%	19,251	8.92%
AAA	42,312	19.72%	42,312	19.60%
B+	62	0.03%	61	0.03%
BB	240	0.11%	239	0.11%
BB+	975	0.45%	977	0.45%
BBB	3,322	1.55%	3,327	1.54%
BBB-	1,469	0.68%	1,462	0.68%
BBB+	18,376	8.56%	18,397	8.53%
Total	\$ 214,566	100.00%	\$ 215,828	100.00%

## Equity Price Risk

Our equity investment portfolio at September 30, 2014 consists of common stocks and redeemable and non-redeemable preferred stocks. We may incur potential losses due to adverse changes in equity security prices. We manage this risk primarily through industry and issuer diversification and asset allocation techniques.

The following table illustrates the composition of our equity portfolio at September 30, 2014 (in thousands):

			% of Total
	Estimat	ed Fair Value	<b>Estimated Fair Value</b>
Stocks by sector:			
Financial	\$	3,337	11.57%
Energy		17,128	59.37%
Other		6,292	21.81%
Subtotal		26,757	92.75%
Mutual Funds and ETF by type:			
Equity		2,090	7.25%
Subtotal		2,090	7.25%
Total	\$	28,847	100.00%

Foreign Currency Exchange Risk

At September 30, 2014, we did not have any material exposure to foreign currency related risk.

# **Item 4. Controls and Procedures**

# Evaluation of Disclosure Controls and Procedures

We maintain disclosure controls and procedures (as defined in Exchange Act Rule 13a-15(e)) that are designed to assure that information required to be disclosed in our Exchange Act reports is recorded, processed, summarized and reported within the time periods specified in the SEC s rules and forms, and that such information is accumulated and communicated to management, including our Chief Executive Officer and Chief Financial Officer, as appropriate, to allow timely decisions regarding required disclosures.

As required by Exchange Act Rule 13a-15(b), as of the end of the period covered by this Quarterly Report, under the supervision and with the participation of our Chief Executive Officer and Chief Financial Officer, we evaluated the effectiveness of our disclosure controls and procedures. Based on this evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were ineffective as of September 30, 2014 due to the unremediated material weakness in our internal controls over financial reporting described below. Notwithstanding the identified material weakness, management believes the consolidated financial statements included in this Quarterly Report on Form 10-Q fairly represent in all material respects our financial condition, results of operations and cash flows at and for the periods presented in accordance with U.S. GAAP.

# Changes in Internal Control over Financial Reporting

In connection with the preparation of our financial statements for the period ended December 31, 2012 and the year ended December 31, 2013, we identified material weaknesses in our internal control over financial reporting related to, among other things, accounting for stock based compensation, equity transactions and income taxes. With the oversight of senior management, we have taken steps to remediate the underlying causes of these material weaknesses, primarily through the development and implementation of formal policies, improved processes, as well as the hiring of additional finance personnel.

Except for the continued remediation efforts described herein, there has been no change in our internal controls over financial reporting during our most recent quarter that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

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# Limitations on Effectiveness of Controls and Procedures

In designing and evaluating the disclosure controls and procedures, we recognize that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives. In addition, implementation of possible controls and procedures depends on management s judgment in evaluating their benefits relative to costs.

#### PART II. OTHER INFORMATION

# **Item 1. Legal Proceedings**

The Company is a party to claims and legal actions arising routinely in the ordinary course of our business. Although we cannot predict with certainty the ultimate resolution of the claims and lawsuits asserted against us, we do not believe that any currently pending legal proceedings to which we are a party will have a material adverse effect on our consolidated financial position results of operations or cash flow.

#### Item 1A. Risk Factors

The risk factors disclosed in the section entitled Risk Factors in our Prospectus filed pursuant to Rule 424(b) under the Securities Act on May 27, 2014 set forth information relating to various risks and uncertainties that could materially adversely affect our business, financial condition and operating results. Those risk factors continue to be relevant to an understanding of our business, financial condition and operating results. No material changes have occurred with respect to those risk factors.

#### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

#### (a) Sales of Unregistered Securities

In the Private Placement, we sold 909,090 shares of our common stock to Ananke Ltd at a price of \$11.00 per share. The sale of such shares was conducted in accordance with the Section 4(a)(2) of the Securities Act.

In connection with the IPO, warrants to purchase an aggregate of 7,685,700 shares were exercised by existing stockholders. The Company issued 3,827,550 shares in exchange for \$22.5 million pursuant to cash exercise and 1,794,969 shares in connection with cashless exercise. As a result, an aggregate of 5,622,519 shares were issued in connection with the Warrant Exercise.

## (b) Use of Proceeds from Initial Public Offering of Common Stock

On May 29, 2014 we completed the initial public offering of our common stock pursuant to a Registration Statement (File No. 333-195409), that was declared effective on May 22, 2014. Under the Registration Statement, we registered, issued and sold 6,900,000 shares of our common stock, including 900,000 shares pursuant to the underwriters over-allotment option, at a price to the public of \$11.00 per share for an aggregate offering price of \$75.9 million.

The managing underwriters for the offering were Citigroup Global Markets Inc., SunTrust Robinson Humphrey, Inc. and Sandler O Neill & Partners LP.

We received net proceeds in the offering, including the exercise of the underwriter s option, of approximately \$69 million after deducting underwriting discounts of approximately \$6.9 million. We did not make any payments of

expenses in connection with the offering to directors, officers or persons owning ten percent or more of any class of our equity securities, or to their associates, or to our affiliates.

We used \$25 million of the net proceeds from our initial public offering to fund collateralized reinsurance through Osprey, our reinsurance subsidiary, and the remainder to increase our statutory capital and surplus to enable us to write additional policies and to support the Company s entry into the commercial residential line of business.

Working Capital Restrictions and Other Limitations on Payment of Dividends. Under Florida law, a Florida-domiciled insurer like Heritage P&C may not pay any dividend or distribute cash or other property to its stockholders except out of its available and accumulated surplus funds which are derived from realized net operating profits on its business and net realized capital gains. Additionally, Florida-domiciled insurers may not make dividend payments or distributions to stockholders without the prior approval of the insurance regulatory authority if the dividend or distribution would exceed the larger of:

- 1. the lesser of:
- a. ten percent of capital surplus, or
- b. net gain from operations; or
- c. net income, not including realized capital gains, plus a two-year carryforward.
- 2. ten percent of capital surplus with dividends payable constrained to unassigned funds minus 25% of unrealized capital gains, or
- 3. the lesser of:
- a. ten percent of capital surplus, or
- b. net investment income plus a three-year carryforward with dividends payable constrained to unassigned funds minus 25% of unrealized capital gains.

Alternatively, Heritage P&C may pay a dividend or distribution without the prior written approval of the insurance regulatory authority when:

- 1. the dividend is equal to or less than the greater of:
- a. ten percent of the insurer s surplus as to policyholders derived from realized net operating profits on its business and net realized capital gains, or
- b. the insurer s entire net operating profits and realized net capital gains derived during the immediately preceding calendar year, and:
- i. the insurer will have surplus as to policyholders equal to or exceeding 115% of the minimum required statutory surplus as to policyholders after the dividend or distribution is made;
- ii. the insurer files a notice of the dividend or distribution with the insurance regulatory authority at least ten business days prior to the dividend payment or distribution; and
- iii. the notice includes a certification by an officer of the insurer attesting that, after the payment of the dividend or distribution, the insurer will have at least 115% of required statutory surplus as to policyholders.

Except as provided above, a Florida-domiciled insurer may only pay a dividend or make a distribution (i) subject to prior approval by the insurance regulatory authority, or (ii) 30 days after the insurance regulatory authority has received notice of intent to pay such dividend or distribution and has not disapproved it within such time. At September 30, 2014, we were in compliance with these requirements.

## (c) Repurchases

During the nine months ended September 30, 2014, we did not repurchase equity securities.

# **Item 4. Mine Safety Disclosures**

Not applicable

# Item 6. Exhibits

The information required by this Item 6 is set forth in the Index to Exhibits accompanying this quarterly report on Form 10-Q.

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# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934 as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

# HERITAGE INSURANCE HOLDINGS, INC.

Date: November 6, 2014 By: /s/ BRUCE LUCAS

Bruce Lucas

Chairman and Chief Executive Officer

(Principal Executive Officer)

Date: November 6, 2014 By: /s/ STEPHEN ROHDE

Stephen Rohde

Chief Financial Officer

(Principal Financial Officer and Accounting Officer)

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# **Index to Exhibits**

Exhibit Number	Description
31.1	Rule 13a-14(a)/15d-14(a) Certification of Principal Executive Officer as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 *
31.2	Rule 13a-14(a)/15d-14(a) Certification of Principal Financial Officer as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 *
32.1	Certification of Chief Executive Officer pursuant to 18 U.SC. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002**
32.2	Certification of Chief Financial Officer pursuant to 18 U.SC. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002**
101.INS	XBRL Instance Document *
101.SCH	101. SCH XBRL Taxonomy Extension Schema. *
101.CAL	101. CAL XBRL Taxonomy Extension Calculation Linkbase. *
101.DEF	101. DEF XBRL Taxonomy Extension Definition Linkbase. *
101.LAB	101. LAB XBRL Taxonomy Extension Label Linkbase. *
101.PRE	101. PRE XBRL Taxonomy Extension Presentation Linkbase.*

<sup>\*</sup> Filed herewith

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<sup>\*\*</sup> Furnished herewith