AEGON NV Form 6-K September 09, 2013

Securities and Exchange Commission

Washington, D.C. 20549

Form 6-K

Report of Foreign Issuer

Pursuant to Rule 13a-16 or 15d/16

of the Securities Exchange Act of 1934

September 2013

AEGON N.V.

Aegonplein 50

2591 TV THE HAGUE

The Netherlands

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Aegon s press release, dated September 9, 2013, is included as appendix and incorporated herein by reference.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

AEGON N.V. (Registrant)

Date: September 9, 2013

By /s/ E. Lagendijk

E. Lagendijk

Executive Vice President and

General Counsel