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Discover Financial Services Form 8-K April 20, 2012

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# Form 8-K

# **Current Report**

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 20, 2012

# **DISCOVER FINANCIAL SERVICES**

(Exact name of registrant as specified in its charter)

Commission File Number: 001-33378

**Delaware** (State or other jurisdiction

36-2517428 (IRS Employer

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of incorporation)

Identification No.)

2500 Lake Cook Road, Riverwoods, Illinois 60015

(Address of principal executive offices, including zip code)

(224) 405-0900

(Registrant s telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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### Item 8.01. Other Events.

On April 20, 2012, the Registrant issued a press release announcing the pricing terms of its private exchange offers for certain of its outstanding debt securities. The press release is attached as Exhibit 99.1 and is incorporated herein by this reference.

# Item 9.01. Financial Statements and Exhibits. (d) Exhibits

### Exhibit

No. Description

99.1 Discover Financial Services Press Release dated April 20, 2012

#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

### DISCOVER FINANCIAL SERVICES

Dated: April 20, 2012 By: /s/ D. Christopher Greene
Name: D. Christopher Greene

Title: Vice President, Assistant General Counsel

and Assistant Secretary

### EXHIBIT INDEX

### Exhibit

No. Description

99.1 Discover Financial Services Press Release dated April 20, 2012