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GALLAGHER ARTHUR J & CO Form 424B7 May 27, 2011

CALCULATION OF REGISTRATION FEE

Proposed maximum Proposed maximum Title of each class of securities offering price aggregate offering Amount of Amount to be registration fees(3) to be registered Registered(1) per unit (2) price Common Stock, \$1.00 par value per share 327,544 \$28.34 \$9,282,596.96 \$1.077.71

- (1) The securities registered herein are offered pursuant to an automatic shelf registration statement.
- (2) Estimated pursuant to Rule 457(c) under the Securities Act of 1933, as amended. The offering price and registration fee are based on the average of the high and low price for our common stock on May 26, 2011 as reported on the New York Stock Exchange.
- (3) The registration fee has been transmitted to the SEC in connection with the offering of common stock pursuant to the registration statement No. 333-166533 by means of this prospectus supplement in accordance with Rule 457(r).

Filed Pursuant to Rules 424(b)(7) and 424(c) Registration Number: 333-166533

PROSPECTUS SUPPLEMENT #12

(to prospectus dated May 5, 2010)

SHARES OF COMMON STOCK

The information in this document supplements the information set forth in the prospectus dated May 5, 2010 relating to the registration of our common stock under our Registration Statement on Form S-3 (SEC Registration No. 333-166533). We incorporate this prospectus supplement by reference into the prospectus.

This prospectus supplement relates to 327,544 shares of our common stock issued by us, in a transaction not requiring registration under the Securities Act of 1933, as amended, as partial consideration to acquire all of the advisory services business of the persons named under the heading Selling Stockholders. This prospectus supplement and the related prospectus may be used to resell shares of our common stock only by the persons named under the heading Selling Stockholders. You should read this supplement together with the prospectus.

We are not offering or selling any securities pursuant to this prospectus supplement. We will not receive any of the proceeds from the sale of these shares by the selling stockholders.

Our common stock is traded on the New York Stock Exchange under the symbol AJG. Investing in our common stock involves a high degree of risk. See the discussion under Risk Factors beginning on page 2 of the prospectus dated May 5, 2010 and those risk factors contained in the documents we incorporate by reference into such prospectus, to learn about factors you should consider before buying shares of our common stock.

NEITHER THE SECURITIES AND EXCHANGE COMMISSION NOR ANY STATE

SECURITIES COMMISSION HAS APPROVED OR DISAPPROVED OF THESE SECURITIES

OR DETERMINED IF THIS PROSPECTUS IS TRUTHFUL OR COMPLETE. ANY

REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENSE.

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This prospectus supplement is dated May 27, 2011.

SELLING STOCKHOLDERS

The table below sets forth, for the selling stockholders named herein, to the extent known by us, the number of shares of our common stock beneficially owned, the number of shares of common stock offered hereby and the number of shares and percentage of outstanding common stock to be owned after the completion of this offering.

None of the selling stockholders named herein has held any position or office or had any other material relationship with us or any of our predecessors or affiliates within the past three years other than in connection with our arms-length purchase of their business and as a result of their ownership of our securities.

All information contained in the table below is based upon information provided to us by the selling stockholders, and we have not independently verified this information. Selling stockholders may at any time trade all or some of their shares of our common stock without providing notice to us. Therefore, the table set forth below and comparable tables set forth in previous supplements may not reflect the number of shares of our common stock held by the selling stockholders listed below as of the date of this supplement.

The percentage of shares beneficially owned is based on 110,464,839 shares of our common stock issued and outstanding as of April 30, 2011.

Name of Selling	Number of Shares Beneficially Owned Prior to the Completion	Number of Shares Registered for	Shares Owned After the Completion of the Offering	
Stockholder	of the Offering	Sale Hereby	Number	Percent
IFS Shareholder Representative, LLC	50,027	50,027	0	*
Francis X. Lilly	133,452	133,452	0	*
Samuel W. Halpern	128,219	128,219	0	*
Richard F. Schmidt	7,196	7,196	0	*
Edward D. Patchett	3,021	3,021	0	*
Andrew Irving	4,539	4,539	0	*
Leslie E. Billet	491	491	0	*
Michael W. Johnson	599	599	0	*

^{*} Less than 1%

VALIDITY OF THE SECURITIES

The validity of the shares of common stock offered hereby has been passed upon for us by Seth Diehl, Esq., Senior Counsel, Corporate & Securities of our Company.

Estimated Expenses of Issuance and Distribution

Securities and Exchange Commission filing fee	\$ 1,078
Accounting fees and expenses	
Legal fees and expenses	
Printing fees	\$ 400
Miscellaneous	

Total expenses \$ 1,478

All of the above fees and expenses will be paid by us. Other than the SEC filing fee, all fees and expenses are estimated.