

ELECTRONIC ARTS INC.  
Form 8-K  
March 04, 2008

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

Washington, DC 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the**  
**Securities Exchange Act of 1934**

*Date of Report (Date of earliest event reported):* March 3, 2008

**ELECTRONIC ARTS INC.**

*(Exact name of registrant as specified in its charter)*

**Delaware**  
*(State or other jurisdiction*  
  
*of incorporation)*

**0-17948**  
*(Commission File Number)*

**94-2838567**  
*(IRS Employer*  
  
*Identification No.)*

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**209 Redwood Shores Parkway, Redwood City, California**  
*(Address of principal executive offices)*

**(650) 628-1500**

**94065-1175**  
*(Zip Code)*

*(Registrant's telephone number, including area code)*

**NOT APPLICABLE**

*(Former name or former address, if changed since last report)*

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☒ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 8.01 Other Events.**

On March 3, 2008, Warren C. Jenson, Chief Financial and Administrative Officer of Electronic Arts Inc. ( EA ), spoke at the Morgan Stanley Technology Conference in Dana Point, California. A transcript of Mr. Jenson s remarks related to EA s proposed acquisition of Take-Two Interactive Software, Inc., is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits**

**(d) Exhibits**

<b>Exhibit No.</b>	<b>Description</b>
Exhibit 99.1	Transcript of Warren C. Jenson remarks at the March 3, 2008 Morgan Stanley Technology Conference.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**ELECTRONIC ARTS INC.**

(Registrant)

Date: March 3, 2008

By: /s/ Stephen G. Bené

Stephen G. Bené

Senior Vice President, General Counsel and Secretary

**INDEX TO EXHIBITS**

**Exhibit No. Description**

99.1 Transcript of Warren C. Jenson remarks at the March 3, 2008 Morgan Stanley Technology Conference.