

BASSETT FURNITURE INDUSTRIES INC  
 Form 4  
 July 14, 2015

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
 Expires: January 31, 2015  
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**JORDAN MARK S**

2. Issuer Name and Ticker or Trading Symbol  
**BASSETT FURNITURE INDUSTRIES INC [BSET]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
**3525 FAIRYSTONE PARK HWY, P O BOX 626**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**07/10/2015**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**SVP--Upholstery**

**BASSETT, VA 24055**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |                |   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|----------------|---|
|                                 |                                      |  |                                | Code  | V   | Amount   | (A) or (D) Price                                      |                |   |
| Common                          | 07/10/2015                           |  | M                              |   | 4,000   | A  | \$ 10.6<br>(3)  | 27,160         | D |
| Common                          | 07/10/2015                           |  | M                              |   | 16,000  | A  | \$ 4.38<br>(3)  | 43,160         | D |
| Common                          | 07/10/2015                           |  | S                              |   | 20,000  | D  | \$<br>(4)   | 36.6266 23,160 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not**

SEC 1474 (9-02)

required to respond unless the form displays a currently valid OMB control number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Amount or Number of Shares |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|-------------------------------|
| Option <u>(1)</u>                          | \$ 10.6  | 07/10/2015                           |  | M                              | 4,000   | 10/17/2010 10/16/2017                                    | Common  | 4,000                         |
| Option <u>(2)</u>                          | \$ 4.38  | 07/10/2015                           |  | M                              | 4,000   | 07/14/2011 07/13/2020                                    | Common  | 4,000                         |
| Option <u>(2)</u>                          | \$ 4.38  | 07/10/2015                           |  | M                              | 4,000   | 07/14/2012 07/13/2020                                    | Common  | 4,000                         |
| Option <u>(2)</u>                          | \$ 4.38  | 07/10/2015                           |  | M                              | 4,000   | 07/14/2013 07/13/2020                                    | Common  | 4,000                         |
| Option <u>(2)</u>                          | \$ 4.38  | 07/10/2015                           |  | M                              | 4,000   | 07/14/2014 07/13/2020                                    | Common  | 4,000                         |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                 |       |
|---|---------------|-----------|-----------------|-------|
|   | Director      | 10% Owner | Officer         | Other |
| JORDAN MARK S<br>3525 FAIRYSTONE PARK HWY<br>P O BOX 626<br>BASSETT, VA 24055 |               |           | SVP--Upholstery |       |

## Signatures

Mark S Jordan 07/13/2015

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Granted under the 1997 Employee Stock Plan which is a Rule 16b-3 plan.

(2) Granted under the 2010 Stock Incentive Plan which is a Rule 16b-3 plan.

(3) Corresponds to exercise price of options.

Price is weighted average of multiple trades ranging from \$36.30 to \$37.06 and reporting person undertakes to provide upon request to

(4) SEC staff, the issuer or security holder of the issuer, full information regarding the number of shares and prices at which the transaction was effected.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.