

ZEVNIK PAUL A  
Form 4  
September 17, 2010

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
ZEVNIK PAUL A

2. Issuer Name and Ticker or Trading Symbol  
ENTRAVISION  
COMMUNICATIONS CORP  
[NYSE:EVC]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

(Last) (First) (Middle)

3. Date of Earliest Transaction  
(Month/Day/Year)  
09/16/2010

2425 OLYMPIC BLVD., SUITE  
6000 WEST

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

SANTA MONICA, CA 90404

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)			
			Code	V	Amount (A) or Price (D)					
Class B common stock	09/16/2010		J <sup>(1)</sup>		22,389	D	\$ 0	132,890 <sup>(2)</sup>	I	see note (3) <sup>(3)</sup>
Class A common stock	09/16/2010		J <sup>(1)</sup>		22,389	A	\$ 0	22,389 <sup>(4)</sup>	I	see note (3) <sup>(3)</sup>
Class A common stock	09/16/2010		S <sup>(5)</sup>		22,389	D	\$ 1.68	0 <sup>(4)</sup>	I	see note (3) <sup>(3)</sup>

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Class B common stock	09/17/2010	J <sup>(6)</sup>	39,963	D	\$ 0	92,927 <sup>(2)</sup>	I	see note (3) <sup>(3)</sup>
Class A common stock	09/17/2010	J <sup>(6)</sup>	39,963	A	\$ 0	39,963 <sup>(4)</sup>	I	see note (3) <sup>(3)</sup>
Class A common stock	09/17/2010	S <sup>(5)</sup>	39,963	D	\$ 1.68	0 <sup>(4)</sup>	I	see note (3)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 6)
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares
						Code	V	(A)	(D)

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director    10% Owner    Officer    Other

ZEVNIK PAUL A  
2425 OLYMPIC BLVD., SUITE 6000 WEST    X  
SANTA MONICA, CA 90404

## Signatures

/s/ Mark A. Boelke by power of attorney for Paul A. Zevnik

09/17/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Transaction represents the conversion of 22,389 shares of Class B common stock into 22,389 shares of Class A common stock.
- (2) The reporting person also has direct beneficial ownership of 3,137,582 shares of Class B common stock and indirect beneficial ownership of 800,666 shares of Class B common stock held by the Paul A. Zevnik Irrevocable Trust of 1996.
- (3) The Zevnik Family L.L.C.
- (4) The reporting person also has direct beneficial ownership of 26,000 restricted stock units and indirect beneficial ownership of 10,000 restricted stock units held by The Zevnik Charitable Foundation.
- (5) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person.
- (6) Transaction represents the conversion of 39,963 shares of Class B common stock into 39,963 shares of Class A common stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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