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FORTUNE B	RANDS INC									
Form 4										
October 01, 2										
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSIO							COMMISSION	r	OMB APPROVAL	
-	IAILS		hington, l	OMB Number:	3235-0287					
Check this						.,		Expires:	January 31	
if no longe subject to	ENT OF	CHANG	GES IN B		Estimated average					
Section 16	5 .		SECURITIES					burden hours per		
Form 4 or								response		
Form 5 obligation	~ *	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section								
may conti <i>See</i> Instru- 1(b).	nue. Section 17(a			•		Act of 194		n		
(Print or Type R	esponses)									
1. Name and Address of Reporting Person <u>*</u> KLEIN CHRISTOPHER J			2. Issuer Name and Ticker or Trading Symbol FORTUNE BRANDS INC [FO]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
520 LAKE COOK ROAD (Street) DEERFIELD, IL 60015			 (Month/Day/Year) 09/29/2008 4. If Amendment, Date Original Filed(Month/Day/Year) 				Director 10% Owner X Officer (give title Other (specify below) below) Sr. VP-Strategy & Corp. Dev.			
							 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person 			
(City)	(State) (Σ ι μ)	Table	I - Non-De	erivative S	ecurities Acc	quired, Disposed of	f, or Beneficial	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Executior any	Execution Date, if any	3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 8) (Instr. 3, 4 and 5) (A)		Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
				Code V	Amount	or (D) Price	(Instr. 3 and 4)			
Common Stock,Par Value						(_)	17,318	D		
\$3.125 per share										

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of DeDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		te	7. Title and A Underlying S (Instr. 3 and	Securities
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount o Number o Shares
Options (Right to Buy)	\$ 57.01	09/29/2008		A <u>(1)</u>	100,600	09/29/2009	09/29/2015	Common	100,60

Reporting Owners

Reporting Owner Name / Address	ess						
1	Director	10% Owner	Officer	Other			
KLEIN CHRISTOPHER J 520 LAKE COOK ROAD DEERFIELD, IL 60015			Sr. VP-Strategy & Corp. Dev.				
Signatures							
Angela M. Pla, Attorney-in-Fao Klein	ct for Chr	istopher J.	10/01/2008				
<u>**</u> Signature of Reporting	g Person		Date				

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Reflects the grant of options, together with related limited rights and tax withholding features under the issuer's 2007 Long-Term Incentive Plan. The options vest in three equal installments beginning September 29, 2009.

Remarks:

On September 29, 2008, Mr. Klein received a grant of options to purchase 100,600 shares of the issuer's common stock under

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.