#### MERCADOLIBRE INC

Form 4 May 27, 2008

# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

**OMB APPROVAL** 

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
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0.5

response...

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * Hernan Kazah |           |          | 2. Issuer Name <b>and</b> Ticker or Trading<br>Symbol<br>MERCADOLIBRE INC [MELI] | 5. Relationship of Reporting Person(s) to Issuer        |  |  |  |
|--|-----------|----------|--|---|--|--|--|
| (Last) (First) (N                                      |           | (Middle) | 3. Date of Earliest Transaction  | (Check all applicable)                                  |  |  |  |
|  |           |          | (Month/Day/Year)   | Director 10% Owner                                      |  |  |  |
| TRONADOR   | 4890, 8TH | FLOOR    | 05/21/2008   | X Officer (give title Other (specify below)             |  |  |  |
| (Street)   |           |          | 4. If Amendment, Date Original   | 6. Individual or Joint/Group Filing(Check               |  |  |  |
|  |           |          | Filed(Month/Day/Year)  | Applicable Line) _X_ Form filed by One Reporting Person |  |  |  |
| BUENOS AIRES, C1 C1430DNN                              |           |          |  | Form filed by More than One Reporting                   |  |  |  |

| (City)                               | (State)                                 | (Zip) Tabl                    | le I - Non-I | Derivative : | Securi            | ities Acqu         | uired, Disposed of   | f, or Beneficial   | ly Owned  |  |
|--------------------------------------|---|-------------------------------|--------------|--------------|-------------------|--------------------|--|--|---|--|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | . Transaction Date 2A. Deemed |              |              | sposed<br>4 and 3 | quired<br>l of (D) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|                                      |   |                               | Code V       | Amount       | or (D)            | Price              | Transaction(s) (Instr. 3 and 4)  |  |   |  |
| Common<br>Stock                      | 05/21/2008                              |                               | S            | 30,000       | D                 | \$<br>51.85<br>(1) | 40,070   | D  |   |  |
| Common<br>Stock                      | 05/22/2008                              |                               | S            | 15,000       | D                 | \$<br>46.27<br>(2) | 25,070   | D  |   |  |
| Common<br>Stock                      | 05/23/2008                              |                               | S            | 25,000       | D                 | \$<br>44.23<br>(3) | 70   | D  |   |  |
| Common<br>Stock                      |   |                               |              |              |                   |                    | 286,300  | I  | By Trust  |  |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.      | 5            | 5.         | 6. Date Exerc                    | cisable and | 7. Titl | le and   | 8. Price of |
|-------------|-------------|---------------------|--------------------|---------|--------------|------------|----------------------------------|-------------|---------|----------|-------------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transa  | ection       | Number     | Expiration D                     | ate         | Amou    | ınt of   | Derivative  |
| Security    | or Exercise |                     | any                | Code    | (            | of         | (Month/Day/                      | Year)       | Under   | lying    | Security    |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. | 8) I         | Derivative | e                                |             | Secur   | ities    | (Instr. 5)  |
|             | Derivative  |                     |                    |         | 5            | Securities |                                  |             | (Instr. | 3 and 4) |             |
|             | Security    |                     |                    |         | I            | Acquired   |                                  |             |         |          |             |
|             |             |                     |                    |         | (            | (A) or     |                                  |             |         |          |             |
|             |             |                     |                    |         | I            | Disposed   |                                  |             |         |          |             |
|             |             |                     |                    |         | C            | of (D)     |                                  |             |         |          |             |
|             |             |                     |                    |         | (            | (Instr. 3, |                                  |             |         |          |             |
|             |             |                     |                    |         | 4            | 4, and 5)  |                                  |             |         |          |             |
|             |             |                     |                    |         |              |            |                                  |             |         | A        |             |
|             |             |                     |                    |         |              |            |                                  |             |         | Amount   |             |
|             |             |                     |                    |         |              |            | Date Expiration Exercisable Date | Expiration  | TC'41   | or       |             |
|             |             |                     |                    |         |              |            |                                  |             | Number  |          |             |
|             |             |                     |                    | C 1     | <b>3</b> 7 / | (A) (D)    |                                  |             |         | of       |             |
|             |             |                     |                    | Code    | V (          | (A) (D)    |                                  |             |         | Shares   |             |

# **Reporting Owners**

Relationships Reporting Owner Name / Address

> Other Director 10% Owner Officer

Hernan Kazah

TRONADOR 4890, 8TH FLOOR **BUENOS AIRES, C1 C1430DNN**  **EVP & Chief Operating Officer** 

## **Signatures**

/s/ Trevor K. Ross (attoryney-in-fact)

05/27/2008

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents the weighted-average sale price per share of a series of transactions, all of which were executed on May 21, 2008. The actual **(1)** sale prices ranged from a low of \$50.30 to a high of \$53.32.
- Represents the weighted-average sale price per share of a series of transactions, all of which were executed on May 22, 2008. The actual **(2)** sale prices ranged from a low of \$45.65 to a high of \$46.95.
- Represents the weighted-average sale price per share of a series of transactions, all of which were executed on May 23, 2008. The actual (3)sale prices ranged from a low of \$41.38 to a high of \$46.23.
- (4) Shares held by the Hernan Kazah Family Trust, of which Hernan Kazah is the sole beneficiary.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

**SEC 1474** 

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