GARTZKE DAVID G

Form 4

March 17, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

2. Issuer Name and Ticker or Trading

OMB Number:

OMB APPROVAL

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

January 31, 2005

0.5

Estimated average burden hours per

response...

if no longer subject to Section 16. Form 4 or Form 5

obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

GARTZKE	DAVID G		Symbol	INC [KA		rrading	Issuer	or reporting rec	, son(s) to	
(Last)	(First)	(Middle)	3 Date of	Farliest Tra	neaction		(Check all applicable)			
(Last) (First) (Middle) 13085 HAMILTON CROSSING BLVD.			(Month/Da	3. Date of Earliest Transaction (Month/Day/Year) 03/15/2005				_X_ Director 10% OwnerX_ Officer (give title Other (specify below) Chairman, President & CEO		
	(Street)		4. If Amer	4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check		
CARMEL, I		Filed(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1.Title of Security (Instr. 3)	2. Transaction (Month/Day/Y	Year) Execu any		3. Transactic Code (Instr. 8)	4. Securion Acquired Disposed (Instr. 3,	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock, par value \$.01 per share							26,826.573	D		
Common stock, par value \$.01 per share							13,141	I	By SERP	
Common Stock, par value \$.01 per share							21,883	I	By RSOP Trust	

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Common			
Stock, par	21,107	ī	Dy Chauga
value \$.01	21,107	1	By Spouse
per share			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	5. Number of orDerivative Securities Acquired (A) Disposed of (I (Instr. 3, 4, an 5)	Expiration I (Month/Day or O)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (I	Date Exercisable	Expiration Date	Title	Amoun Number Shares	
Dividend Equivalent Rights	(10)	03/15/2005		A	133.272	<u>(11)</u>	<u>(2)</u>	Common Stock, par value \$.01 per share	133.2	
Restricted Stock Units convertible to Common Stock	\$ 0					<u>(1)</u>	<u>(2)</u>	Common Stock, par value \$.01 per share	41,49	
Restricted Stock Units convertible to Common Stock	\$ 0					<u>(1)</u>	<u>(2)</u>	Common Stock, par value \$.01 per share	5,96	
Option to Purchase Common Stock, par value \$.01 per share	\$ 13.26					<u>(3)</u>	01/02/2008	Common Stock, par value \$.01 per share	10,12	
Option to Purchase Common Stock, par	\$ 13.46					<u>(4)</u>	01/04/2009	Common Stock, par value \$.01 per	33,44	

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value \$.01 per share				share	
Option to Purchase Common Stock, par value \$.01 per share	\$ 14.49	(5)	01/02/2011	Common Stock, par value \$.01 per share	27,52
Option to Purchase Common Stock, par value \$.01 per share	\$ 15.75	<u>(6)</u>	01/02/2012	Common Stock, par value \$.01 per share	126,5
Option to Purchase Common Stock, par value \$.01 per share	\$ 17.14	<u>(7)</u>	01/02/2006	Common Stock, par value \$.01 per share	3,94
Option to Purchase Common Stock, par value \$.01 per share	\$ 17.14	<u>(7)</u>	01/03/2010	Common Stock, par value \$.01 per share	15,74
Option to Purchase Common Stock, par value \$.01 per share	\$ 12.58	(8)	02/03/2013	Common Stock, par value \$.01 per share	121,0
Option to Purchase Common Stock, par value \$.01 per share	\$ 24	<u>(9)</u>	06/16/2010	Common Stock, par value \$.01 per share	663,9.

Reporting Owners

Reporting Owner Name / Address	Relationships					
1 8	Director	10% Owner	Officer	Other		
GARTZKE DAVID G 13085 HAMILTON CROSSING BLVD. CARMEL, IN 46032	X		Chairman, President & CEO			

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Signatures

Michelle Mallon for David G. Gartzke

03/17/2005

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted Stock Units vest on the third anniversary of the date of grant, provided that the executive is employed by ADESA, Inc. on such date at which time they will be converted into shares of ADESA, Inc. common stock or cash, at the election of ADESA, Inc.
- (2) N/A
- One-half (1/2) of the total grant vested and became exercisable on January 2, 1999 and the remaining one-half (1/2) of the grant vested and became exercisable on January 2, 2000.
- One-half (1/2) of the total grant vested and became exercisable on January 4, 1999 and the remaining one-half (1/2) of the grant vested and became exercisable on January 4, 2000.
- One-half (1/2) of the total grant vested and became exercisable on January 2, 2002 and the remaining one-half (1/2) of the grant vested and became exercisable on January 2, 2003.
- One-half (1/2) of the total grant vested and became exercisable on January 2, 2003 and the remaining one-half (1/2) of the grant vested and became exercisable on January 2, 2004.
- (7) The grant vested and became exercisable on March 18, 2003.
- One-half (1/2) of the total grant vested and became exercisable on February 3, 2004 and the remaining one-half (1/2) of the grant vested and became exercisable on February 3, 2005.
- Options vest and become exercisable with respect to one-third (1/3) of the total grant on each of the first three anniversaries of the date of grant, provided that the executive is employed by ADESA, Inc. on such date.
- (10) 1-for-1
- (11) The dividend equivalent rights accrued on Restricted Stock Units granted on 6/16/04 and vest with those Restricted Stock Units.
- (12) Includes December 2004 dividend.

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