DILLARDS INC Form 8-K August 12, 2011

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): August 11, 2011

Dillard's, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

1-6140 71-0388071

(Commission File Number) (I.R.S. Employer

Identification No.)

1600 Cantrell Road

Little Rock, Arkansas 72201

(Address of Principal Executive Offices) (Zip Code)

(501) 376-5200

(Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition.

On August 11, 2011, the registrant issued a press release announcing results for the 13 and 26 weeks ended July 30, 2011. A copy of the press release is furnished as Exhibit 99.

Item 9.01 <u>Financial Statements and Exhibits</u>

99 Press Release dated August 11, 2011

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DILLARD'S, INC.

DATED: August 11, 2011 By: /s/ James I. Freeman

Name: James I. Freeman

Title: Senior Vice President & Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description

99 Press Release dated August 11, 2011