DILLARDS INC Form 8-K May 19, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): May 19, 2010

Dillard's, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

1-6140 71-0388071

(Commission File Number) (I.R.S. Employer

Identification No.)

1600 Cantrell Road

Little Rock, Arkansas 72201

(Address of Principal Executive Offices) (Zip Code)

(501) 376-5200

(Registrant's Telephone Number, Including Area Code)

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

On May 19, 2010, the registrant issued a press release announcing the declaration of dividends to be paid on its Class A and Class B Common Stock. A copy of the press release is furnished as Exhibit 99.

Item 9.01 Financial Statements and Exhibits

99 Press Release dated May 19, 2010

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

DILLARD'S, INC.

DATED: May 19, 2010 By: /s/ James I. Freeman

Name: James I. Freeman

Title: Senior Vice President & Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description

99 Press Release dated May 19, 2010