ROBERTSON THOMAS C
Form 4
October 13, 2009

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *
ROBERTSON THOMAS C

(Last) (First) (Middle)

C/O AUTOINFO, INC., 6413 CONGRESS AVENUE, SUITE 260

(Street)

BOCA RATON, FL 33487

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading Symbol
AUTOINFO INC [AUTO]

3. Date of Earliest Transaction (Month/Day/Year)
01/06/2009

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

__X__ Director _____ 10% Owner
_____ Officer (give title below) _____ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
_X_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/12/2009		M		25,000	A	$ 0.35	230,000	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(*e.g.*, puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Am Underlying Sec (Instr. 3 and 4)	
								Date Exercisable	Expiration Date	Title	A N S
				Code	V	(A)	(D)				
Option	$ 0.32	01/06/2009		A		100,000		03/31/2009(3)	01/06/2015	Common Stock	
Option	$ 0.35	10/12/2009		M			25,000	(1)	10/12/2009	Common Stock	
Option	$ 0.65							(1)	01/12/2010	Common Stock (1)	
Option	$ 0.495							(1)	04/15/2010	Common Stock (1)	
Option	$ 0.55							(1)	07/15/2010	Common Stock (1)	
Option	$ 0.46							(1)	10/17/2010	Common Stock (1)	
Option	$ 0.65							(1)	01/26/2011	Common Stock (1)	
Option	$ 0.88							(1)	04/02/2011	Common Stock (1)	
Option	$ 1.48							(1)	07/14/2011	Common Stock (1)	
Option	$ 1.16							(1)	10/12/2011	Common Stock (1)	
Option	$ 1.173							(1)	01/10/2013	Common Stock (1)	
Option	$ 0.84							(1)	01/08/2014	Common Stock (1)	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROBERTSON THOMAS C C/O AUTOINFO, INC. 6413 CONGRESS AVENUE, SUITE 260 BOCA RATON, FL 33487	X			

Signatures

Thomas C. Robertson	10/13/2009
**Signature of Reporting Person	Date

Explanation of Responses:

***** If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

****** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Immediately.

(2) Not applicable.

(3) Exercisable as follows: (i)to purchase 25,000 shares of common stock beginning on 3/31/2009; and (ii)to purchase an additional 25,000 shares of common stock beginning on each of 6/30/2009, 9/30/2009 and 12/31/2009.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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