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21ST CENTURY HOLDING CO Form 4 March 04, 2003

Form 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549

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 Check box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See instructions 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public 0.5 Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

		and Address of Repo Michele V.	2. Issuer Name and Ticker or Trading Symbol 21st Century Holding Company (TCHC)							6. Relationship of Reporting Person(s) to Issuer				
	4161 NW 5 Street			3. I.R.S. Identification Number of Reporting Person, if an entity (voluntary)			Month/Day	4. Statement for Month/Day/Year 03/03/2003			(Check all applicable) _X_ Director _X_ 10% Owner _X_ Officer (give title below) Other (specify below) Treasurer and Vice Pres-Agency Operations			
								5. If Amendment, Date of Original (Month/Day/Year)			7. Individual or Joint/Group Filing (Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
	(City) (State) (Zip)				Table I - Non-Derivative Securities Acquired, Disposed of, or B Owned								eneficially	
Se	Title of curity str. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Amount (A) or Price		5. Amount of Securities Beneficially Owned Following Reported Transactions		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
	ommon ock	03/03/2003			S (1)		2,000	(D) D	10.77	(Insti	r. 3 and 4) 536,089	D		
	ommon ock										536,089	I	By Spouse, Edward J Lawson	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instructions 4(b)(v).

Potential persons who are to respond to the collection of information contained in this form are not required to respond
(Over)
SEC 1474
(9-02)

FORM 4 (continued) Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

2.	3.	3A.	4.	5.	6.	7.	8.	9.	10.
Conversion	Transaction	Deemed	Transaction	Number	Date Exercisable	Title and Amount of	Price of	Number of	Ownership
or	Date	Execution	Code	of	and Expiration Date	Underlying	Derivative	Derivative	Form of

Exercise Price of Derivative Security	(Month/ Day/Year)	Date, if any (Month/ Day/Year)	(Instr. a	8)	Secu Acqu (A) c Disp of (D	osed)) r.3,4	(Month/Day/Year)		Securities (Instr. 3 and 4)		Security (Instr. 5)	Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Derivative Security: Direct (D) or Indirect (I) (Instr. 4)
			Code	V	(A) (D)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
							06/04/2003 (2)	06/04/2008	Common Stock	100,000	12.50	100,000	I
							06/04/2003 (2)	06/04/2008	Common Stock	50,000	12.50	50,000	D
							06/05/2002 (3)	06/05/2011	Common Stock	3,000	10.00	3,000	I
							06/05/2002 (3)	06/05/2011	Common Stock	3,000	10.00	3,000	D
							06/06/2001 (4)	06/06/2010	Common Stock	3,000	10.00	3,000	Ι
							06/06/2001 (4)	06/06/2010	Common Stock	3,000	10.00	3,000	D
							09/16/1999 (5)	09/16/2008	Common Stock	16,000	10.00	16,000	I
							09/16/1999 (5)	09/16/2008	Common Stock	10,000	10.00	10,000	D

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Explanation of Responses:

1. This proposed sale is pursuant to a previously adopted plan dated 12/30/2002 intended to comply with Rule 10B5-1C.

2. The options vest 20% per year beginning June 4, 2003.

3. The options vest 25% per year beginning June 5, 2002.

4. The options vest 25% per year beginning June 6, 2001.

5. The options vest 25% per year beginning September 16, 1999.

**	Intentional misstatements or omissions of facts constitute Federal Criminal Violations.	/s/ Michele V. Lawson	03/04/2003
	See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).	**Signature of Reporting Person Michele V. Lawson	Date

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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