

PORTUGAL TELECOM SGPS SA
Form 6-K
March 07, 2013

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

**Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16 of the
Securities Exchange Act of 1934**

For the month of March 2013

Commission File Number 1-13758

PORTUGAL TELECOM, SGPS, S.A.

(Exact name of registrant as specified in its charter)

**Av. Fontes Pereira de Melo, 40
1069 - 300 Lisboa, Portugal**

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

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Form 20-F Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

Announcement | Lisbon | 6 March 2013

Qualified holding and Long position

Portugal Telecom, SGPS S.A. (PT) informs that it was notified of the following regarding the qualified holding and long position held by Société Général S.A. (SG):

A) 2% threshold exceeded (25 February 2013)

This holding results from the acquisition by SG, on 25 February 2013, 4,331,026 PT ordinary shares representing 0.48% of PT's share capital. As a result of such transactions, SG held a long position corresponding to 2.01% of PT's share capital and corresponding voting rights, as follows:

| | % of PT's share capital and voting rights |
|------------------------------|---|
| Ordinary shares | |
| 5,189,994 PT ordinary shares | 0.58% |

| Financial Instruments | Expiration Data | Exercise / Conversion Date | % of PT's share capital and voting rights |
|---|------------------------|-----------------------------------|--|
| One Equity Linked Swap | 11 March 2013 | | 1.12% |
| One Equity Linked Swap | 28 May 2013 | | 0.11% |
| One Equity Linked Swap | 28 May 2013 | | 0.11% |
| One Equity Linked Swap | 21 March 2013 | | 0.05% |
| Two listed Puts at the owner or issuer initiative | 15 March 2013 | 15 March 2013 | 0.04% |
| Total | | | 2.01% |

Portugal Telecom, SGPS SA
Avenida Fontes Pereira de Melo, 40
1069-300 Lisboa
Portugal

Public company
Share capital Euro 26,895,375
Registered in the Commercial
Registry Office of Lisbon
and Corporation no. 503 215 058

Portugal Telecom is listed on the Euronext and New York Stock Exchange. Information may be accessed on the Reuters under the symbols PTC.LS and PT and on Bloomberg under the symbol PTC PL.

Nuno Vieira
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B) Holding and position fell below 2% threshold (26 February 2013)

This holding results from the disposal by SG, on 26 February 2013, of 3,971,828 shares PT shares representing 0.44% of PT's share capital. As a result of such transactions, SG now holds a long position corresponding to 1,56% of PT's share capital and corresponding voting rights, as follows:

| Ordinary shares | % of PT's share capital and voting rights |
|------------------------------|---|
| 1,218,166 PT ordinary shares | 0.13% |

| Financial Instruments | Expiration Data | Exercise / Conversion Date | % of PT's share capital and voting rights |
|---|-----------------|----------------------------|---|
| One Equity Linked Swap | 11 March 2013 | | 1.12% |
| One Equity Linked Swap | 28 May 2013 | | 0.11% |
| One Equity Linked Swap | 28 May 2013 | | 0.11% |
| One Equity Linked Swap | 21 March 2013 | | 0.05% |
| Two listed Puts at the owner or issuer initiative | 15 March 2013 | 15 March 2013 | 0.04% |
| Total | | | 1.56% |

This statement is pursuant to the terms and for the purposes of article 2-A of the Portuguese Securities Commission Regulation no. 5/2008, following a communication received from SG, with registered office at 29 Bvd. Haussmann, 75009 Paris, France.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: March 6, 2013

PORTUGAL TELECOM, SGPS, S.A.

By: */s/ Nuno Vieira*
Nuno Vieira
Investor Relations Director

FORWARD-LOOKING STATEMENTS

This document may contain forward-looking statements. These statements are statements that are not historical facts, and are based on management's current view and estimates of future economic circumstances, industry conditions, company performance and financial results. The words anticipates, believes, estimates, expects, plans and similar expressions, as they relate to the company, are intended to identify forward-looking statements. Statements regarding the declaration or payment of dividends, the implementation of principal operating and financing strategies and capital expenditure plans, the direction of future operations and the factors or trends affecting financial condition, liquidity or results of operations are examples of forward-looking statements. Such statements reflect the current views of management and are subject to a number of risks and uncertainties. There is no guarantee that the expected events, trends or results will actually occur. The statements are based on many assumptions and factors, including general economic and market conditions, industry conditions, and operating factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.